STATISTICAL REPORT ON TOURISM 2013 in Lao PDR

ACKNOWLEDGEMENT

The Tourism Development Department (TDD), Ministry of Information, Culture and Tourism publishes annually, statistics relating to tourist arrivals, foreign exchange earnings from tourism, tourist expenditures, the average length of stay of tourists in Laos as well as tourist profiles accommodation establishments and occupancy rates. The purpose of this Statistical Report on Tourism is to provide the public with clear information on a rapidly expanding sector of the Lao economy.

The Tourism Development Department (TDD) would like to take this opportunity to express its gratitude to the following agencies: Provincial Tourism Division of Department of Information, Culture and Tourism, the Lao Immigration Department, Wattay International Airport Authority, Lao travel agents and hotels for their cooperation as well as their valuable assistance in the processing of statistical data and conducting statistical surveys.

On behalf of the tourism sector, I hope that the 2013 Statistical Report on Tourism in Lao PDR will be useful and beneficial to all of you.

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Director General
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Contents

ACKNOWLEDGEMENT ..... **i**

Background Information **1**
Categories of Foreign Visitors 1
Data Collection 1
Entry Ports 2

Part I: Visitor Arrival Statistics 2013. ..... **5**
Table 1: Number of Tourist Arrivals, Revenue from Tourism, and 5
Table 2: Number of Tourist Arrivals by Region, 1994-2013. 6
Market share of tourist arrivals by region (%), 2002-2013. 6
Change over previous year (%). 6
Table 3: Number of Tourist Arrivals to Laos by Category, ... 7
Table 4: Revenue from Tourism by Category, 2013. 7
Table 5: Tourist Arrivals to Laos by Nationality (Percent Increase) 2006-2013. 8
Table 6: Tourist Arrivals to Laos by Nationality (Market Share) 9
Market Situation 9
1. Asia and Pacific 10
2. Europe 10
3. The Americas 10
Table 7: Tourist Arrivals to Laos by Month in 2013. 11
Table 8: Tourist Arrivals by Month through Category, 2010-2013. 11
Graph 2: Tourist Arrivals to Laos by Month from 2010 to 2013. 12
Table 9: Tourist Arrivals to Laos by Port of Entry in 2013. 13
Table 10: Top Ten Generating Markets, 2010-2013. 14
Table 11: Tourist Arrivals by Port of Entry through Category, ... 15
Table 12: Visitors by Province, 2005-2013. 15
Table 13: Visitor Arrivals to Luang Prabang Province by Nationality, ... 16
Table 14: Out-going Lao Travelers, 2011-2013. 17
Table 15: Number of Domestic Tourists in 2013. 17
Table 16: Profile of Domestic Tourists Survey in 2013 18
Table 17: Room Occupancy Rates by Province, 2006 -2013 18
Table 18: Revenue from Tourism and Major Exports, 2009-2012. 19
Table 19: Number of Hotels, Guesthouses, Resorts, Restaurants and 20
Table 20: Number of Accommodation Establishments, and Rooms 21
Table 21: Number of Hotels, Guest Houses, Rooms, and Beds, in 2013. 21

Part II: International Visitor Survey. **22**
Table 22: Profile of International Tourist Arrivals to Laos, 2008-2013. 22

Part III: Tourism Projection **24**
Table 23: Tourist Arrivals to Laos, Revenue from Tourism, Average 24
Table 24: Tourist Arrivals Forecast by Season from 2014 to 2020 25
Table 25: Number of Lao Travel Agents from 2007-2013. 26
Table 26: Number of Tourist Sites in Laos in 2013. 26

Background Information

This section includes background information on the statistical data contained in this report and on how they were obtained.

Categories of Foreign Visitors

Foreign visitors to Laos are grouped into two categories: **international tourists and regional tourists** (day trippers).

 International tourists are those tourists who enter Laos with a valid passport and visa obtained from a Lao embassy or consulate abroad, or a visa obtained on arrival at an international border checkpoint.

 Regional tourists are tourists from neighboring countries such as: Thailand, China, Myanmar, Vietnam and Cambodia, which share borders with Laos. They enter Laos with valid border passes or passports. Although some of them are called "day trippers," they may make overnight stays.

From 1991 to 2002, there was a type of tourists called **Tourists for visa extension.** They are temporary workers in Thailand who cross over the border into Laos in order to extend their three-month visas before reentering Thailand. These tourists are mainly from India, Pakistan, Sri Lanka, Nepal and Bangladesh. However, from 2003 this type of tourist has been reclassified as " international tourists".

Data Collection

 From 1990 to 1994, statistical data on **international tourists** were collected from embarkation/disembarkation cards of the immigration department and from documents received by the LNTA from local travel companies. These documents contain the following information:

Name of Travel Company

Name of tourist

Sex

Passport number

Nationality

Carrier

Duration of stay

Port of entry

Place of stay

Since 1995, data on **international tourists** have been collected only from embarkation/ disembarkation cards of the immigration department.

 Data on **regional tourists** were collected from tabulations sent to the TDD by immigration officers at each border checkpoint.

 Data on **tourists for visa extension** were obtained from information received by the TDD from local travel companies responsible for processing the documents of tourists for visa extension.

 Data on tourist profiles, length of stay, and average expenditure per person per day were all calculated using statistical surveys conducted periodically through sampling survey methods.

Entry Ports

By air:

 Wattay International Airport is the main entry point by air for international tourists; flights are available through Thai Airways, Lao Airlines, Vietnam Airlines, Air Asia, China Eastern Airlines and Bangkok Airways from Vientiane to Bangkok, Chiang Mai, Hanoi, Hochiminh, Kuala Lumpur, Kunming, Phnom Penh, Siem Reap, Seoul, Singapore and Guangzhou.

 Luang Prabang International Airport is now an international entry point, and regular flights are available from Luang Prabang to Vientiane, Chiang Mai, Bangkok, Hanoi and Jinghong on Lao Airlines, Bangkok Airways and Vietnam Airlines.

 Savannakhet International Airport, the only international flight on this route is from Savannakhet to Bangkok and vice-versa operated by Lao Airlines.

 Pakse International Airport is stopover point from Vientiane to PhnomPenh, Siem Reap, Hochiminh and Bangkok. Lao Airlines flies daily from Pakse to Bangkok via Savannakhet.

 In addition, there are several **provincial airports**, used only for domestic flights within the Lao PDR.

By land:

From Thailand:

 Mittaphab (Friendship) Bridge I, Vientiane Capital City, the major point of entry for regional and international tourists.

 Thanaleng Railway Station, Vientiane Capital City.

 Houei Xay, Bokeo Province.

 Pakxan, Bolikhamxay Province.

 Mittaphab (Friendship) Bridge III, Khammouane Province.

 Mittaphab (Friendship) Bridge II, Savannakhet Province.

 Vang Tao, Champassack Province.

 Ken Thao, Sayabouli Province.

 Mouang Ngeun, Sayabouli Province.

From China:

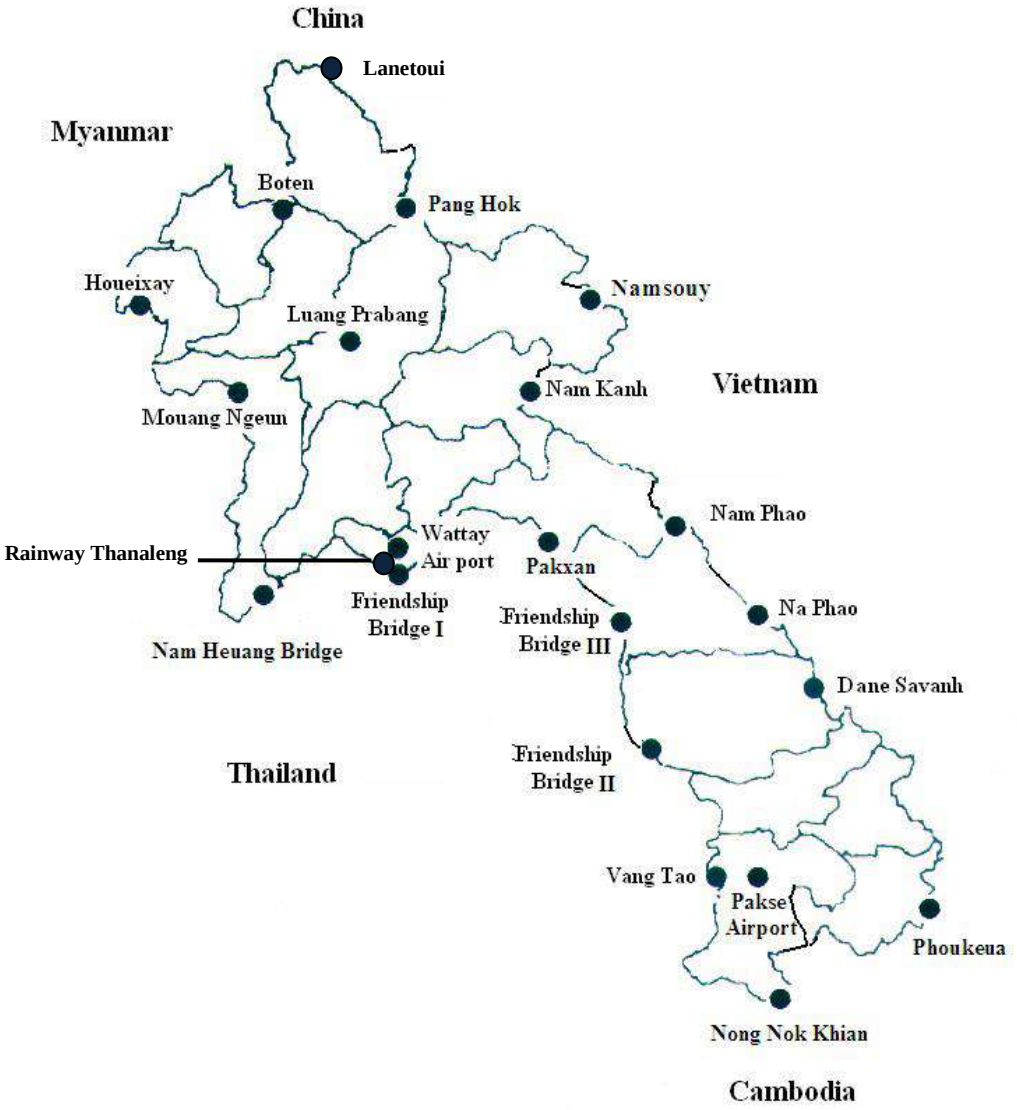
- **Boten,** Luang Namtha Province.
- **Lantoui**, Phongsali Province.

From Vietnam:

- **Dane Savanh,** Savannakhet Province, the major point of entry for Vietnamese travelers.
- **Nam Kanh,** Xieng Khouang Province (regional border checkpoint only).
- **Na Phao,** Khammouane Province.
- **NamSoy,** Huaphanh Province.
- **Pang Hok,** Phongsali Province.
- **Phoukeua,** Attapeu Province.

From Cambodia:

- **Nong Nok Khian,** Champassack Province.



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Khammouane	Tel: (051) 212 512	Fax: (051) 213 022
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Part I: Tourist Arrival Statistics 2013.

Table 1: Number of Tourist Arrivals, Revenue from Tourism, and Average Length of Stay, 1990-2013.

Year	Number of Tourist Arrivals	Change (%)	Average Length of Stay (Days) for International Tourists	Average Length of Stay (Days) for Regional Tourists	Average Length of Stay (Days) for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
1990	14,400	NA	NA	NA	NA	NA
1991	37,613	161	NA	NA	NA	2,250,000
1992	87,571	133	NA	NA	NA	4,510,000
1993	102,946	18	3.5	NA	NA	6,280,000
1994	146,155	42	5.1	NA	NA	7,557,600
1995	346,460	137	4.3	NA	NA	24,738,480
1996	403,000	16	4.8	1.8	3.3	43,592,263
1997	463,200	15	5.0	3.0	4.0	73,276,904
1998	500,200	8	5.0	2.4	3.7	79,960,145
1999	614,278	23	5.5	2.4	4.0	97,265,324
2000	737,208	20	5.5	2.4	4.0	113,898,285
2001	673,823	-9	8.0	2.4	5.2	103,786,323
2002	735,662	9	6.5	2.1	4.3	113,409,883
2003	636,361	-14	6.0	2.0	4.0	87,302,412
2004	894,806	41	6.5	2.0	4.3	118,947,707
2005	1,095,315	22	7.0	2.0	4.5	146,770,074
2006	1,215,106	11	7.0	2.0	4.5	173,249,896
2007	1,623,943	34	7.0	2.0	4.5	233,304,695
2008	1,736,787	7	6.5	2.0	4.3	275,515,758
2009	2,008,363	16	7.0	2.0	4.5	267,700,224
2010	2,513,028	25	7.0	2.0	4.5	381,669,031
2011	2,723,564	8	7.0	2.0	4.5	406,184,338
2012	3,330,072	22	7.2	2.0	4.6	506,022,586
2013	3,779,490	13	8.4	2.0	5.2	595,909,127

In general, the number of tourist arrivals to Laos increased constantly with an average growth rate of 19% from the year 1993 to 2013. However, as can be seen from Table 1 the number of visitor arrivals decreased slightly from 737,208 in 2000 to 673,823 in 2001, and declined from 735,662 in 2002 to 636,361 in 2003.The main factors which influenced the decrease were the terrorist attacks on September 11, 2001 in the United States and the spread of the SARS epidemic in Asia in the first quarter of 2003. Nevertheless, tourism recovered again in 2004 to 2012. In addition the number of tourist arrivals to Laos continued increasing in 2013 which reached 3,779,000 tourist arrivals and generating a total of revenue of 595 million US dollars.

Of the total number of tourist arrivals to Laos in 2013, 165,906 used the services of Lao travel agents (50,754 in 2012).

Table 2: Number of Tourist Arrivals by Region, 1994-2013.

Year	Asia and Pacific	Europe	The Americas	Africa and Middle East	Total
1994	136,114	8,019	1,837	185	146,155
1995	314,470	20,635	11,019	336	346,460
1996	357,692	30,582	14,102	624	403,000
1997	403,781	38,583	18,213	2,623	463,200
1998	421,196	52,076	25,326	1,602	500,200
1999	510,703	68,564	31,780	3,231	614,278
2000	604,254	86,462	42,111	4,381	737,208
2001	553,249	80,736	34,370	5,468	673,823
2002	579,031	101,924	46,704	8,003	735,662
2003	498,185	93,960	39,453	4,763	636,361
2004	730,107	112,092	47,153	5,454	894,806
2005	899,273	131,326	60,061	4,655	1,095,315
2006	1,008,663	138,935	60,883	6,625	1,215,106
2007	1,406,456	147,667	61,463	8,357	1,623,943
2008	1,482,499	168,756	75,266	10,266	1,736,787
2009	1,820,571	130,176	53,348	4,268	2,008,363
2010	2,260,026	178,140	67,291	7,571	2,513,028
2011	2,464,651	181,539	69,990	7,384	2,723,564
2012	3,061,115	185,802	75,851	7,304	3,330,072
2013	3,473,111	212,566	85,899	7,914	3,779,490
Growth Rate	**18.59%**	**18.82%**	**22.43%**	**21.86%**	**18.67%**

Market share of tourist arrivals by region (%), 2002-2013.

Year	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
Region	100	100	100	100	100	100	100	100	100	100	100	**100**
Asia and Pacific	78.71	78.29	81.59	82.1	83.0103	86.61	85.36	90.65	89.93	90.49	91.92	**91.89**
Europe	13.85	14.75	12.53	11.99	11.434	9.09	9.72	6.48	7.09	6.67	5.58	**5.62**
Americas	6.35	6.21	5.27	5.48	5.01	3.78	4.33	2.66	2.68	2.57	2.28	**2.27**
Africa and Middle East	1.09	0.75	0.61	0.42	0.54522	0.51	0.59	0.21	0.30	0.27	0.22	**0.21**

Change over previous year (%).

Year	02/01.	03/02.	04/03.	05/04.	06/05.	07/06.	08/07.	09/08.	10/09.	11/10.	12/11.	13/12.
Region	9.18	-13.50	41	22	10.9367	34	7	16	25	8	22	**13**
Asia and Pacific	5	-14.00	47	23	12.1643	39	5	23	24	9	24	**13**
Europe	26.00	-8.00	19	17	5.79398	6	14	-23	37	2	2	**14**
Americas	36	-16.00	20	27	1.36861	1	22	-29	26	4	8	**13**
Africa and Middle East	46	-40.00	15	-15	42.3201	26	23	-58	77	-2	-1	**8**

Table 3: Number of Tourist Arrivals to Laos by Category, 2012-2013.

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight						
	2013		2012	2013	2012	2013	2012	2013
Grand Total	**1,079,038**	**192,365**	**1,190,381**	**1,269,456**	**2,139,691**	**2,510,034**	**3,330,072**	**3,779,490**
International Tourist					**470,137**	**550,732**	**470,137**	**550,732**
Regional Tourist	**1,079,038**	**192,365**	**1,190,381**	**1,269,456**	**1,669,554**	**1,959,302**	**2,859,935**	**3,228,758**
Thailand	931,601	164,400	1,059,334	1,096,001	878,278	963,433	1,937,612	2,059,434
Vietnam	66,731	11,776	43,580	78,507	662,016	831,657	705,596	910,164
China	77,497	13,676	77,846	91,173	122,011	153,860	199,857	245,033
Cambodia	3,209	566	9,621	3,775	5,519	8,405	15,140	12,180
Myanmar		1947			1,730	1,947	1,730	1,947

Table 4: Revenue from Tourism by Category, 2013.

Category	Number of Tourist Arrivals (person)	Average Length of Stay (days)	Average Expenditure per Person per day(dollars)	Revenue from Tourism in 2013 (dollars)
Total	**3,779,490**	**5.2**	**48.56**	**595,909,127**
International Tourist	**552,679**	**8.4**	**69.5**	**322,654,000**
Regional Tourist	**3,226,811**			**273,255,127**
Thai (Passport)	963,433	3	52	150,295,548
Thai (Border pass)	1,096,001	1	20	21,920,020
Vietnam (Passport)	831,657	3	30	74,849,130
Vietnam (Day Tripper)	78,507	1	12	942,084
China (Passport)	153,860	3	50	23,079,000
China (Day Tripper)	91,173	1	15	1,367,595
Cambodia (Passport)	8,405	3	30	756,450
Cambodia (Border pass)	3,775	1	12	45,300

Table 5: Tourist Arrivals to Laos by Nationality (Percent Increase) 2007-2013.

Country of Origin	2007	2008	2009	2010	2011	2012	2013	Change 13/12 (%)
	Number	Number	Number	Number	Number	Number	Number	
Grand Total	**1,623,943**	**1,736,787**	**2,008,363**	**2,513,028**	**2,723,564**	**3,330,072**	**3,779,490**	**13**
Asia and Pacific	**1,406,456**	**1,482,499**	**1,820,571**	**2,260,026**	**2,464,651**	**3,061,115**	**3,473,111**	**13**
ASEAN	**1,272,724**	**1,285,530**	**1,611,009**	**1,990,932**	**2,191,224**	**2,712,478**	**3,041,233**	**12**
Brunei	234	338	267	197	354	533	582	**9**
Cambodia	4,351	5,482	7,530	6,908	7,561	15,140	12,180	**- 20**
Indonesia	2,032	2,043	3,158	2,245	3,338	4,256	4,888	**15**
Malaysia	7,937	15,625	13,816	15,427	17,702	22,785	26,035	**14**
Myanmar	1,247	1,698	1,794	1,652	1,765	1,730	1,947	**13**
Philippines	11,401	12,647	8,331	10,341	11,847	14,281	16,318	**14**
Singapore	5,486	4,866	5,286	6,087	7,130	10,545	9,685	**- 8**
Thailand	949,452	891,448	1,274,064	1,517,064	1,579,941	1,937,612	2,059,434	**6**
Vietnam	290,584	351,384	296,763	431,011	561,586	705,596	910,164	**29**
Non-ASEAN	**133,732**	**196,969**	**209,562**	**269,094**	**273,427**	**348,637**	**431,878**	**24**
Australia	24,492	28,180	24,209	30,538	31,874	33,878	35,450	**5**
China	54,920	105,852	128,226	161,854	150,791	199,857	245,033	**23**
India	2,361	2,652	2,280	3,321	3,227	3,275	4,551	**39**
Japan	29,770	31,569	28,081	34,076	37,883	42,026	48,644	**16**
Korea	13,060	18,065	17,876	27,312	34,707	53,829	81,799	**52**
New Zealand	3,759	4,364	3,479	4,393	4,885	5,418	5,451	**1**
Taiwan	2,731	2,665	2,519	3,346	5,029	3,996	4,771	**19**
Others	2,639	3,620	2,892	4,254	5,031	6,358	6,179	**- 3**
Europe	**147,667**	**168,756**	**130,176**	**178,140**	**181,539**	**185,802**	**212,566**	**14**
Austria	2,231	2,843	2,450	2,565	3,801	2,860	3,339	**17**
Belgium	4,553	4,908	3,868	5,012	5,241	6,284	6,046	**- 4**
Denmark	3,648	3,657	2,977	5,359	4,769	5,054	4,586	**- 9**
Finland	2,335	2,729	1,985	2,470	2,742	2,962	2,735	**- 8**
France	34,584	39,077	31,775	44,844	44,399	46,903	52,411	**12**
Germany	19,299	25,191	17,710	22,583	21,280	23,417	29,250	**25**
Greece	510	569	537	578	451	366	433	**18**
Italy	6,605	6,467	5,481	7,075	6,977	6,289	8,822	**40**
Netherlands	10,017	11,315	8,504	10,032	9,164	9,283	10,899	**17**
Norway	2,748	2,909	2,221	2,845	3,178	3,307	3,531	**7**
Russia	2,270	3,206	2,861	4,835	7,019	8,642	11,649	**35**
Spain	3,392	3,117	2,962	4,195	4,652	4,208	5,127	**22**
Sweden	7,035	6,827	4,150	6,261	5,926	6,676	5,194	**- 22**
Switzerland	5,782	6,526	5,827	8,622	9,710	10,096	10,586	**5**
United Kingdom	31,352	36,038	27,044	37,272	35,622	35,694	41,741	**17**
Others	11,306	13,377	9,824	13,592	16,608	13,761	16,217	**18**
The Americas	**61,463**	**75,266**	**53,348**	**67,291**	**69,990**	**75,851**	**85,899**	**13**
Canada	13,050	14,695	10,955	13,637	14,422	16,744	17,132	**2**
USA	45,691	54,717	39,339	49,782	50,092	53,380	61,608	**15**
Others	2,722	5,854	3,054	3,872	5,476	5,727	7,159	**25**
Africa and Middle East	**8,357**	**10,266**	**4,268**	**7,571**	**7,384**	**7,304**	**7,914**	**8**
Israel	4,356	4,090	2,236	3,700	4,232	3,241	3,364	**4**
Others	4,001	6,176	2,032	3,871	3,152	4,063	4,550	**12**

Table 6: Tourist Arrivals to Laos by Nationality (Market Share) 2007-2013.

Country of Origin	2007	2008	2009	2010	2011	2012		2013	
	Number	Number	Number	Number	Number	Number	Share%	Number	Share%
Grand Total	**1,623,943**	**1,736,787**	**2,008,363**	**2,008,363**	**2,723,564**	**3,330,072**	**100%**	**3,779,490**	**100%**
Asia and Pacific	**1,406,456**	**1,482,499**	**1,820,571**	**1,820,571**	**2,464,651**	**3,061,115**	**91.92**	**3,473,111**	**91.89**
ASEAN	**1,272,724**	**1,285,530**	**1,611,009**	**1,611,009**	**2,191,224**	**2,712,478**	**81.45**	**3,041,233**	**80.47**
Brunei	234	338	267	267	354	533	0.02	582	0.02
Cambodia	4,351	5,482	7,530	7,530	7,561	15,140	0.45	12,180	0.32
Indonesia	2,032	2,043	3,158	3,158	3,338	4,256	0.13	4,888	0.13
Malaysia	7,937	15,625	13,816	13,816	17,702	22,785	0.68	26,035	0.69
Myanmar	1,247	1,698	1,794	1,794	1,765	1,730	0.05	1,947	0.05
Philippines	11,401	12,647	8,331	8,331	11,847	14,281	0.43	16,318	0.43
Singapore	5,486	4,866	5,286	5,286	7,130	10,545	0.32	9,685	0.26
Thailand	949,452	891,448	1,274,064	1,274,064	1,579,941	1,937,612	58.19	2,059,434	54.49
Vietnam	290,584	351,384	296,763	296,763	561,586	705,596	21.19	910,164	24.08
Non-ASEAN	**133,732**	**196,969**	**209,562**	**209,562**	**269,094**	**348,637**	**10.47**	**431,878**	**11.43**
Australia	24,492	28,180	24,209	24,209	31,874	33,878	1.02	35,450	0.94
China	54,920	105,852	128,226	128,226	150,791	199,857	6.00	245,033	6.48
India	2,361	2,652	2,280	2,280	3,227	3,275	0.10	4,551	0.12
Japan	29,770	31,569	28,081	28,081	37,883	42,026	1.26	48,644	1.29
Korea	13,060	18,065	17,876	17,876	34,707	53,829	1.62	81,799	2.16
New Zealand	3,759	4,364	3,479	3,479	4,885	5,418	0.16	5,451	0.14
Taiwan	2,731	2,665	2,519	2,519	5,029	3,996	0.12	4,771	0.13
Others	2,639	3,620	2,892	2,892	5,031	6,358	0.19	6,179	0.16
Europe	**147,667**	**168,756**	**130,176**	**130,176**	**181,539**	**185,802**	**5.58**	**212,566**	**5.62**
Austria	2,231	2,843	2,450	2,450	3,801	2,860	0.09	3,339	0.09
Belgium	4,553	4,908	3,868	3,868	5,241	6,284	0.19	6,046	0.16
Denmark	3,648	3,657	2,977	2,977	4,769	5,054	0.15	4,586	0.12
Finland	2,335	2,729	1,985	1,985	2,742	2,962	0.09	2,735	0.07
France	34,584	39,077	31,775	31,775	44,399	46,903	1.41	52,411	1.39
Germany	19,299	25,191	17,710	17,710	21,280	23,417	0.70	29,250	0.77
Greece	510	569	537	537	451	366	0.01	433	0.01
Italy	6,605	6,467	5,481	5,481	6,977	6,289	0.19	8,822	0.23
Netherlands	10,017	11,315	8,504	8,504	9,164	9,283	0.28	10,899	0.29
Norway	2,748	2,909	2,221	2,221	3,178	3,307	0.10	3,531	0.09
Russia	2,270	3,206	2,861	2,861	7,019	8,642	0.26	11,649	0.31
Spain	3,392	3,117	2,962	2,962	4,652	4,208	0.13	5,127	0.14
Sweden	7,035	6,827	4,150	4,150	5,926	6,676	0.20	5,194	0.14
Switzerland	5,782	6,526	5,827	5,827	9,710	10,096	0.30	10,586	0.28
United Kingdom	31,352	36,038	27,044	27,044	35,622	35,694	1.07	41,741	1.10
Others	11,306	13,377	9,824	9,824	16,608	13,761	0.41	16,217	0.43
The Americas	**61,463**	**75,266**	**53,348**	**53,348**	**69,990**	**75,851**	**2.28**	**85,899**	**2.27**
Canada	13,050	14,695	10,955	10,955	14,422	16,744	0.50	17,132	0.45
USA	45,691	54,717	39,339	39,339	50,092	53,380	1.60	61,608	1.63
Others	2,722	5,854	3,054	3,054	5,476	5,727	0.17	7,159	0.19
Africa and Middle East	**8,357**	**10,266**	**4,268**	**4,268**	**7,384**	**7,304**	**0.22**	**7,914**	**0.21**
Israel	4,356	4,090	2,236	2,236	4,232	3,241	0.10	3,364	0.09
Others	4,001	6,176	2,032	2,032	3,152	4,063	0.12	4,550	0.12

Market Situation

The year 2013 is another remarkable year for tourism in Laos even though the percentage of increase was lower than that of the same period, overall number of tourist arrival increased 13% over 2012 (compared to 22% from 2011 to 2012).
In general, while the total number of tourist arrivals of the main markets increased, the market share of tourists from long haul generating countries slightly increased except those from America, Africa and Middle East: Europe 5,62% (5,58% in 2012), The America 2,27% (2,28% in 2012) and Africa and Middle East 0,21% (0,22% in 2012).

Visitors from neighboring countries (ASEAN) represented the largest number of tourists in 2013 (3,041,233) or about 80% of the total tourist arrivals, an increase of 12% over 2012. In the same way, international tourists, considered the most important market for Lao tourism, grew from 470,137 in 2012 to 550,732 in 2013 or about 17% of increase.

1. Asia and Pacific

Tourists from Asia and Pacific represented the largest portion of visitors in 2013 about 92% of the total tourist arrivals; it recorded 13% increase over 2012. The most remarkable change was the increase in number of visitors from Korea which represented a share of 2%. The priority markets for tourism in Laos from Asia and Pacific are Thailand, Vietnam, Korea, China and Japan. It is interesting to notice that some important markets from Asia experienced a decrease (e.g: Cambodia -20%).

2. Europe

Overall, the market share for Europe went up a little bit from 5,58% in 2012 to 5,62% in 2013. This caused by the slight increase of all European markets such as: France (1,39%), UK (1,10%) and Germany (0,77%). It is expected that the number of European markets will be increasing in the next three years.

3. The Americas

In general, the American market had a significant increase (13%). The most remarkable increase is USA which recorded 15% over 2012, followed by Canada (2%). The market share for the Americas in 2013 was about 2,27%, with a total of 85,899 tourists. The most important markets from this region were the United States with 61,608 tourists and Canada with 17,132 tourists.

Table 7: Tourist Arrivals to Laos by Month in 2013.

Country of Origin	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number
Grand Total	**345,411**	**350,459**	**308,847**	**331,717**	**297,038**	**273,152**	**297,439**	**308,065**	**280,235**	**326,579**	**331,823**	**328,725**	**3,779,490**
Asia and Pacific	**314,758**	**318,849**	**280,150**	**309,564**	**274,069**	**256,728**	**276,544**	**284,670**	**260,159**	**299,388**	**299,834**	**298,398**	**3,473,111**
ASEAN	**273,005**	**262,004**	**240,742**	**274,055**	**243,372**	**229,143**	**247,151**	**250,515**	**228,706**	**265,820**	**261,804**	**264,916**	**3,041,233**
Brunei	36	22	41	27	64	53	30	66	63	41	63	76	582
Cambodia	827	1,031	916	1,674	1,644	700	898	1,117	725	892	929	827	12,180
Indonesia	632	428	308	366	426	401	426	376	381	384	376	384	4,888
Malaysia	3,214	2,206	2,897	1,989	1,818	2,031	1,890	1,697	1,681	1863	2,162	2,587	26,035
Myanmar	168	239	165	141	135	234	154	119	116	128	175	173	1,947
Philippines	1,580	1,402	1,000	1,653	716	1,819	1,281	1,422	1,308	1458	1,216	1,463	16,318
Singapore	988	795	750	495	750	1,054	815	670	721	754	794	1,099	9,685
Thailand	179,397	173,095	163,127	192,463	173,109	147,310	176,516	181,907	155,665	181921	160,312	174,612	2,059,434
Vietnam	86,163	82,786	71,538	75,247	64,710	75,541	65,141	63,141	68,046	78379	95,777	83695	910,164
Non-ASEAN	**41,753**	**56,845**	**39,408**	**35,509**	**30,697**	**27,585**	**29,393**	**34,155**	**31,453**	**33,568**	**38,030**	**33,482**	**431,878**
Australia	4,740	3,891	2,957	2,600	2,472	2,191	2,449	2,365	2,188	2643	3,269	3,685	35,450
China	19,891	31,306	23,575	22,833	18,959	16,105	15,874	19,064	17,364	19,976	22,253	17,833	245,033
India	369	331	296	285	289	368	309	321	348	920	358	357	4,551
Japan	4,678	8,776	4,001	3,252	2,715	3,057	3,036	3,993	4,492	3,144	4,075	3,425	48,644
Korea	10,539	10,559	6,930	5,183	5,137	5,034	6,278	6,912	5,969	5,740	6,674	6,844	81,799
New Zealand	621	630	425	377	473	287	459	434	337	388	552	468	5,451
Taiwan	323	337	505	438	404	305	424	564	358	354	373	386	4,771
Others	592	1,015	719	541	248	238	564	502	397	403	476	484	6,179
Europe	**20,418**	**22,002**	**20,526**	**15,043**	**15,432**	**10,291**	**14,526**	**17,479**	**13,978**	**20,609**	**22,278**	**19,984**	**212,566**
Austria	474	410	259	169	332	116	237	231	207	212	415	277	3,339
Belgium	619	578	609	444	391	264	603	538	391	446	717	446	6,046
Denmark	622	633	494	344	360	258	332	340	256	304	316	327	4,586
Finland	378	412	303	198	178	136	134	121	131	246	256	242	2,735
France	4,979	5,279	5,025	3,919	3,646	2,425	3,855	5,117	3,361	3,694	5,917	5,194	52,411
Germany	2,963	3,387	2,952	1,959	2,315	1,261	1,440	1,849	2,092	2,204	3,610	3,218	29,250
Greece	44	41	54	22	38	27	29	44	27	25	46	36	433
Italy	873	1,142	854	466	620	295	499	943	796	547	1,029	758	8,822
Netherlands	1,077	960	975	686	745	520	1,235	1,079	755	820	1,132	915	10,899
Norway	403	433	385	342	251	161	235	198	167	259	362	335	3,531
Russia	1,104	1,301	942	840	998	676	722	782	848	1,037	916	1,483	11,649
Spain	380	382	701	289	277	160	407	750	464	443	497	377	5,127
Sweden	697	747	668	418	402	198	277	277	217	298	468	527	5,194
Switzerland	1,337	1,256	917	943	828	465	592	667	547	767	1,248	1,019	10,586
United Kingdom	2,944	3,303	3,688	2,709	3,034	2,429	2,819	3,074	2,573	8,107	3,624	3,437	41,741
Others	1,524	1,738	1,700	1,295	1,017	900	1,110	1,469	1,146	1,200	1,725	1,393	16,217
The Americas	**9,402**	**8,779**	**7,291**	**6,597**	**6,928**	**5,516**	**5,848**	**5,367**	**5,369**	**5,991**	**9,182**	**9,629**	**85,899**
Canada	1,784	1,849	1,587	1,384	1,289	1,068	1,155	1,125	1,042	1,103	1,927	1,819	17,132
USA	6,439	5,919	5,053	4,901	4,844	4,079	4,345	3,818	3,803	4,515	6,595	7,297	61,608
Others	1,179	1,011	651	312	795	369	348	424	524	373	660	513	7,159
Africa and Middle East	**833**	**829**	**880**	**513**	**609**	**617**	**521**	**549**	**729**	**591**	**529**	**714**	**7,914**
Israel	339	374	423	195	232	171	214	210	389	271	208	338	3,364
Others	494	455	457	318	377	446	307	339	340	320	321	376	4,550

Graph 1: Total number of Tourist arrivals from 2000-2013.

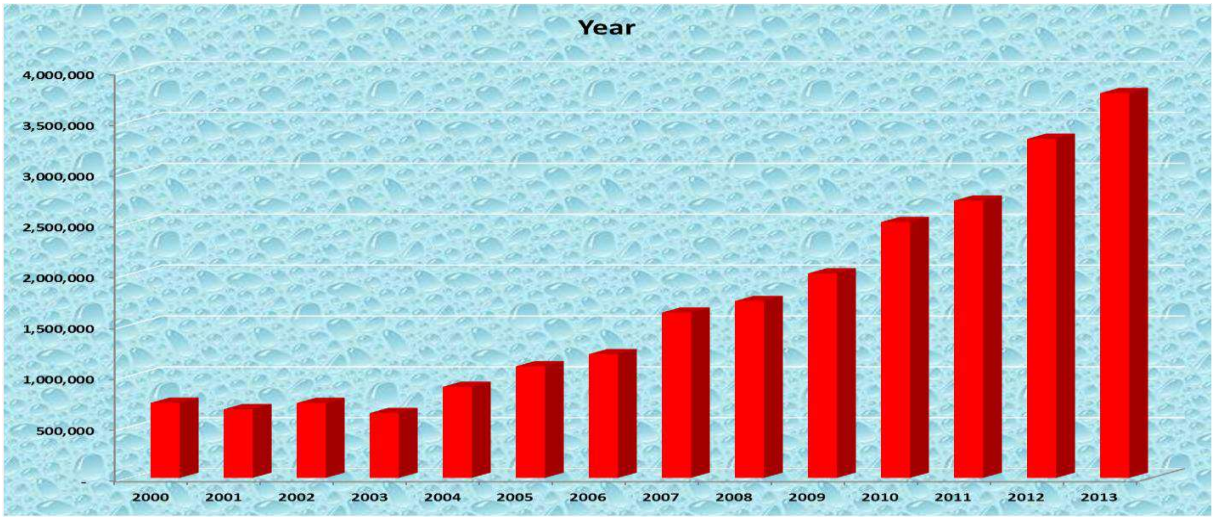

Table 8: Tourist Arrivals by Month through Category, 2010-2013.

Months	2010	2011	2012	2013			Change 13/12 (%)
				International	Regional	Total	
Grand Total	2,513,028	2,723,564	3,330,072	550,732	3,228,759	3,779,490	13.5
January	229,032	265,367	298,227	58,965	286,446	345,411	16
February	196,746	237,554	283,945	61,002	288,457	349,459	23
March	210,337	257,454	285,583	49,326	259,383	308,709	8
April	224,753	221,854	314,494	39,359	292,358	331,717	5
May	179,168	266,080	287,100	38,381	258,557	296,938	3
June	169,295	237,153	267,306	33,262	239,890	273,152	2
July	182,876	244,181	213,953	39,129	258,111	297,239	39
August	201,273	219,440	238,725	43,458	264,607	308,065	29
September	195,318	209,259	228,186	38,602	243,572	282,174	24
October	220,925	182,671	275,948	45,691	280,788	326,479	18
November	237,692	192,683	347,212	51,530	279,893	331,423	-5
December	265,613	189,868	289,393	52,027	276,697	328,724	14

Graph 2: Tourist Arrivals to Laos by Month from 2011 to 2013.

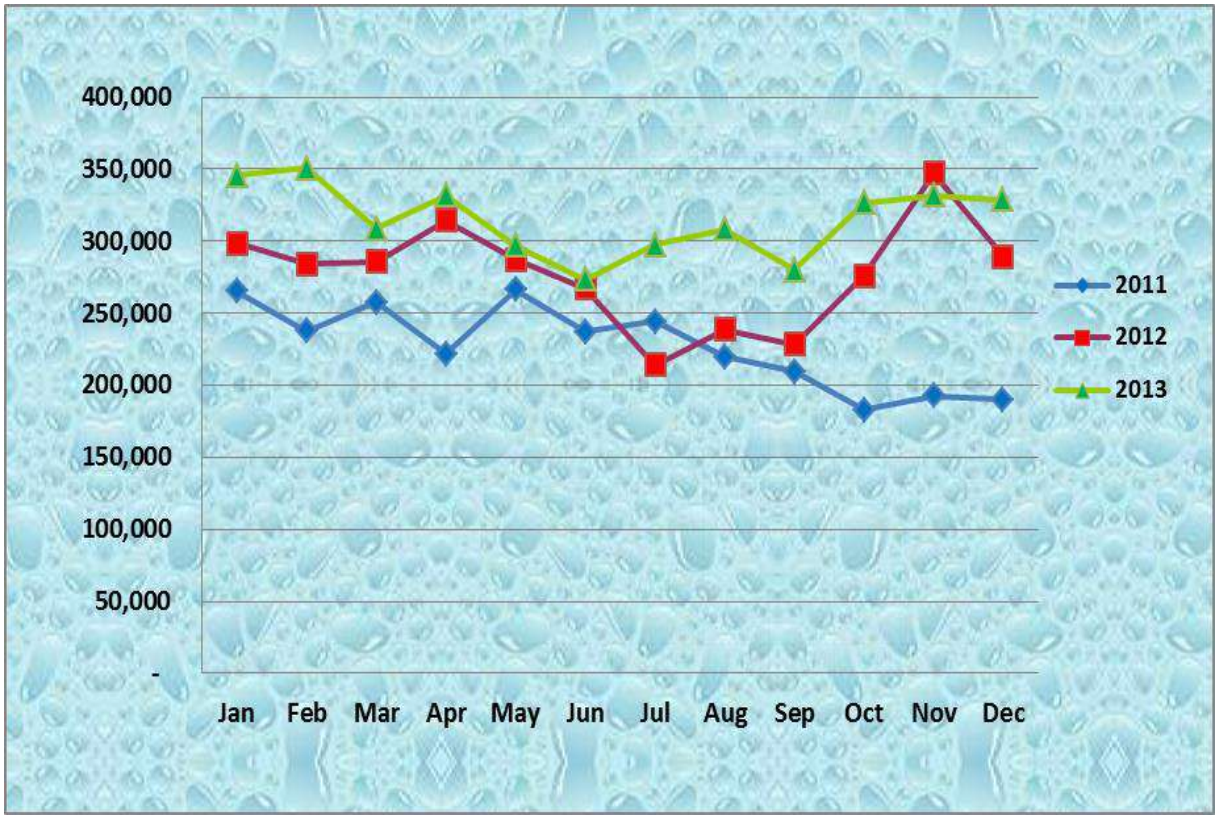

Table 9: Tourist Arrivals to Laos by Port of Entry in 2013.

Country of Origin	Port of Entry																							
	Attapeu	Bok	Boli		Cham			Huaphanh	Khammoune			LPB	LNT	PSL	Savannakhet			Vientiane			Xayabouli		XK	Total
	Phou Keua	Houei Xay	BakSan	Namphao	Vang Tao	Pakse Airport	Nong Nok Khian	Nam Souy	Mittha phab Bridge III	Thakhek	Naphao	Airport	Boten	Pang Hok	Mittha phab Bridge II	Dane Savanh	Savanh Airport	Mittha phab Bridge I	Thanaleng Train Station	Wattay Airport	Nam Heuang Bridge	Mouang Ngeun	Nam Kanh	2013
Grand Total	**102,474**	**164,370**	**18,397**	**117,408**	**152,842**	**9,400**	**19,018**	**15,547**	**108,898**	**27,722**	**135,644**	**104,469**	**203,957**	**20,968**	**824,670**	**275,931**	**4,118**	**1,051,560**	**3,963**	**303,601**	**35,961**	**51,785**	**26,787**	**3,779,490**
Asia and Pacific	**102,066**	**108,690**	**18,351**	**114,464**	**146,281**	**4,852**	**13,611**	**15,010**	**105,623**	**27,722**	**135,547**	**41,879**	**201,629**	**16,842**	**815,226**	**273,213**	**2,854**	**989,861**	**2,846**	**227,982**	**34,788**	**48,983**	**24,791**	**3,473,111**
ASEAN	**101,039**	**77,256**	**18,193**	**112,633**	**142,766**	**2,644**	**11,318**	**14,477**	**104,256**	**27,722**	**135,234**	**19,440**	**27,745**	**15,959**	**810,325**	**271,130**	**1,835**	**943,488**	**1,835**	**95,441**	**34,274**	**48,121**	**24,102**	**3,041,233**
Brunei	-	1	-	-	-	-	1	-	-	-	-	48	15	13	4	-	3	201	6	281	6	3	-	582
Cambodia	13	157	12	27	280	410	5,561	-	196	-	-	157	24	11	811	47	18	1,884	14	2,505	34	14	5	12,180
Indonesia	5	104	6	70	12	69	106	1	99	-	-	194	36	3	160	36	68	1,632	67	2,132	25	45	18	4,888
Malaysia	10	848	91	135	364	75	176	3	637	-	-	329	794	21	1,258	320	149	5,886	87	14,512	167	140	33	26,035
Myanmar	1	122	1	3	9	30	95	-	14	-	1	85	35	8	55	12	16	895	1	540	9	15	-	1,947
Philippines	-	352	37	52	181	32	161	7	174	-	8	723	26	16	825	92	67	10,938	123	2,378	58	53	15	16,318
Singapore	7	415	23	28	98	81	140	3	85	-	-	840	61	34	295	63	49	2,122	82	5,133	68	39	19	9,685
Thailand	735	71,232	16,362	1,924	138,584	450	308	63	62,514	27,722	9,484	14,866	24,194	599	775,652	33,576	1,350	767,382	1,261	30,874	33,153	47,049	100	2,059,434
Vietnam	100,268	4,025	1,661	110,394	3,238	1,497	4,770	14,400	40,537	-	125,741	2,198	2,560	15,254	31,265	236,984	115	152,548	194	37,086	754	763	23,912	910,164
Non-ASEAN	**1,027**	**31,434**	**158**	**1,831**	**3,515**	**2,208**	**2,293**	**533**	**1,367**	**-**	**313**	**22,439**	**173,884**	**883**	**4,901**	**2,083**	**1,019**	**46,373**	**1,011**	**132,541**	**514**	**862**	**689**	**431,878**
Australia	55	4,489	-	362	520	732	344	62	327	-	-	6,369	120	255	976	250	292	6,108	31	13,747	70	188	144	35,441
China	761	19,438	-	548	238	315	815	338	240	-	290	3,306	172,486	71	505	792	169	5,070	72	38,987	96	381	115	245,033
India	13	81	9	14	134	113	115	13	110	-	-	169	23	11	275	16	160	1,201	21	2,025	8	13	36	4,560
Japan	71	2,339	59	325	1,129	422	260	24	477	-	21	5,595	489	143	1,928	514	285	13,226	529	20,527	138	57	86	48,644
Korea	39	3,098	82	384	1,128	350	228	28	146	-	2	4,348	592	70	620	350	33	18,544	309	51,068	136	136	108	81,799
New Zealand	4	1,232	4	67	65	71	133	14	23	-	-	1,192	34	65	219	41	51	710	2	1,433	12	27	52	5,451
Taiwan	24	257	-	52	57	65	120	53	39	-	-	247	91	10	159	67	15	600	14	2,798	40	18	45	4,771
Others	60	500	4	79	244	140	278	1	**5**	**-**	**-**	1,213	49	258	219	53	14	914	33	1,956	14	42	103	6,179
Europe	**323**	**45,339**	**38**	**2,331**	**4,739**	**3,275**	**4,199**	**351**	**2,153**	**-**	**63**	**40,660**	**1,605**	**2,988**	**6,633**	**2,052**	**604**	**42,303**	**1,038**	**47,351**	**907**	**2,133**	**1,481**	**212,566**
Austria	3	615	-	25	113	105	144	11	52	-	-	918	42	65	98	44	2	380	5	639	14	47	17	**3,339**
Belgium	7	1,473	-	37	217	150	131	7	79	-	-	865	56	122	195	79	17	1,278	27	1,231	15	34	26	**6,046**
Denmark	7	734	-	48	77	458	656	2	26	-	6	509	24	57	251	79	10	815	-	730	15	22	60	**4,586**
Finland	8	315	-	26	153	30	102	17	24	-	11	378	25	27	289	86	31	574	15	536	18	47	23	**2,735**
France	90	8,671	16	292	1,643	1,154	1,086	60	796	-	5	8,640	307	966	1,628	377	179	11,917	148	13,833	119	289	195	**52,411**
Germany	36	6,901	4	263	936	519	640	85	351	-	22	7,605	325	628	738	294	59	3,233	90	5,355	159	458	549	**29,250**
Greece	-	48	-	3	-	-	-	-	4	-	-	150	1	1	28	7	6	93	12	58	12	4	6	**433**
Italy	10	2,309	1	51	151	136	182	10	44	-	-	2,551	56	81	161	64	6	1,271	157	1,497	13	34	37	**8,822**
Netherlands	4	5,094	-	130	1	74	261	22	84	-	6	1,364	117	310	127	31	21	1,520	7	1,381	77	141	127	**10,899**
Norway	-	362	-	22	105	54	109	8	59	-	-	615	9	11	359	52	4	782	-	898	9	32	41	**3,531**
Russia	25	766	7	70	109	52	117	14	36	-	-	3,130	65	83	157	117	12	5,472	110	1,239	13	28	27	**11,649**
Spain	3	1,923	-	50	87	58	169	11	20	-	13	572	61	151	96	65	-	616	5	1,154	2	34	37	**5,127**
Sweden	8	792	-	79	232	76	156	6	70	-	-	754	52	73	355	71	12	1,309	11	1,009	27	42	60	**5,194**
Switzerland	33	2,601	8	56	234	54	65	22	164	-	-	1,865	80	147	399	84	84	2,498	130	1,804	76	181	1	**10,586**
United Kingdom	24	8,387	2	928	-	4	3	62	323	-	-	8,551	268	34	1,292	381	105	7,366	21	13,097	283	597	13	**41,741**
Others	65	4,348	-	251	681	351	378	14	21	-	-	2,193	117	232	460	221	56	3,179	300	2,890	55	143	262	**16,217**
The Americas	**68**	**9,005**	**8**	**536**	**1,699**	**1,214**	**973**	**172**	**965**	**-**	**34**	**20,598**	**583**	**747**	**2,658**	**601**	**632**	**17,374**	**67**	**26,648**	**252**	**653**	**412**	**85,899**
Canada	11	3,012	1	244	294	279	242	29	176	-	-	4,406	90	180	447	169	61	2,819	10	4,205	79	242	136	**17,132**
USA	56	5,231	6	205	1,228	862	545	130	784	-	27	12,624	469	294	2,145	331	566	14,138	36	21,249	166	367	149	**61,608**
Others	1	762	1	87	177	73	186	13	5	-	7	3,568	24	273	66	101	5	417	21	1,194	7	44	127	**7,159**
Africa and Middle Ea	**17**	**1,336**	**-**	**77**	**123**	**59**	**235**	**14**	**157**	**-**	**-**	**1,332**	**140**	**391**	**153**	**65**	**28**	**2,022**	**12**	**1,620**	**14**	**16**	**103**	**7,914**
Israel	3	814	-	44	41	26	80	3	7	-	-	609	86	136	42	32	2	887	-	525	2	-	25	**3,364**
Others	14	522	-	33	82	33	155	11	150	-	-	723	54	255	111	33	26	1,135	12	1,095	12	16	78	**4,550**

LPB: Luang Prabang, **LNT:** Luang Namtha, **XK**: Xieng Khouang, BOK: Bokeo, BOL: Bolikhamxay, CHAM: Champasack, PSL: Phongsali, XAY: Xayabouli.

Table 10: Top Ten Generating Markets, 2010-2013.

Note: Table ranks country by tourist expenditures, not total arrivals.

Rank	2010	Number	Share(%)	2011	Number	Share(%)
1	Thailand	1,517,064	60	Thailand	1,579,941	58
2	Vietnam	431,011	17	Vietnam	561,586	21
3	USA	49,782	2	USA	50,092	2
4	France	44,844	2	France	44,399	2
5	UK	37,272	1	Japan	37,883	1
6	Japan	34,076	1	UK	35,622	1
7	Australia	30,538	1	Korea	34,707	1
8	Korea	27,312	1	Australia	31,874	1
9	Germany	22,583	1	Germany	21,280	1
10	China	161,854	6	China	150,791	6
	Other	156,692	6	Other	175,389	6
Rank	**2012**	**Number**	**Share(%)**	**2013**	**Number**	**Share(%)**
1	Thailand	1,937,612	58	Thailand	2,059,434	54
2	Vietnam	705,596	21	Vietnam	910,164	24
3	Korea	53,829	2	Korea	81,799	2
4	USA	53,380	2	USA	61,608	2
5	France	46,903	1	France	52,411	1
6	Japan	42,026	1	Japan	48,644	1
7	UK	35,694	1	China	245,033	6
8	Australia	33,878	1	UK	41,741	1
9	Germany	23,417	1	Australia	35,450	1
10	China	199,857	6	Germany	29,250	1
	Other	197,880	6	Other	213,956	6

Priority Markets for Tourism in Laos

Priority Markets 1: **EUROPEAN MARKET**
France
United Kingdom
Germany

Priority Markets 2: **ASIAN AND PACIFIC MARKET**

Thailand
Vietnam
Korea
Japan

Priority Markets 3: **AMERICAS MARKET**

USA
Canada

Table 11: Tourist Arrivals by Port of Entry through Category, 2009-2013.

Port of Entry	2009	2010	2011	2012	2013	Regional Visitors	Percent Share	Percent Change
Grand Total	**2,008,363**	**2,008,363**	**2,723,654**	**3,330,072**	**3,779,490**	**3,228,758**	**2013 (%)**	**13/12 (%)**
Wattay Airport	144,632	158,713	179,242	223,266	303,601	-	9.12	35.98
Savannakhet Airport	NA	4,661	3,400	3,213	4,118	-	0.12	28.17
Pakse Airport	5,014	3,676	9,795	9,789	9,400	-	0.28	-3.97
Luang Prabang Airport	68,669	77,978	89,500	103,324	104,469	-	3.14	1.11
Friendship Bridge I	517,063	719,347	743,361	962,532	1,055,523	978,643	31.70	9.66
Boten	134,576	159,542	137,669	117,908	203,957	159,046	6.12	72.98
Houei Xay	110,659	131,000	138,763	98,491	164,370	91,232	4.94	66.89
Friendship Bridge II & Dane Savanh	668,980	870,732	943,343	910,860	1,100,601	1,089,636	33.05	20.83
Vang Tao+Nong Nok Khian	109,622	125,732	111,613	362,403	171,860	344,145	5.16	-52.58
Nam Phao+Paksanh	91,861	89,494	121,726	134,532	135,805	126,756	4.08	0.95
Friendship Bridge III + Naphao	100,496	96,168	129,937	164,764	272,264	215,977	8.18	65.24
Ken Thao + Mouang Ngeun	20,153	25,672	29,868	110,552	87,746	84,302	2.63	-20.63
Nam Kanh	12,097	13,435	11,815	17,352	26,787	23,953	0.80	54.37
Nam Soy	7,868	6,300	9,090	13,370	15,547	14,400	0.47	16.28
Pang Hok	8,324	10,003	10,762	14,632	20,968	-	0.63	43.30
Phoukeua	8,349	20,575	53,770	83,084	102,474	100,668	3.08	23.34

Graph 3: Percentage of Tourist Arrivals

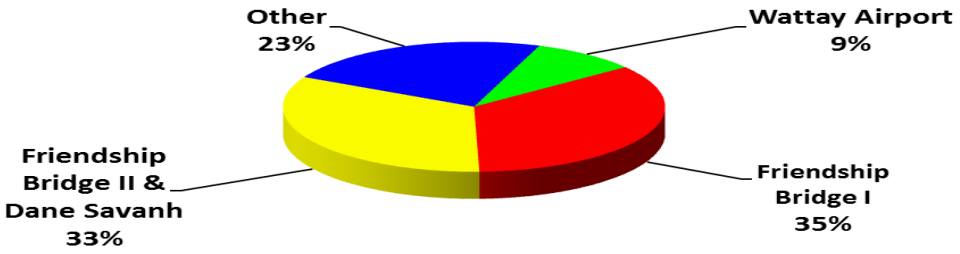

Table 12: Visitors by Province, 2006-2013.

Province	2006	2007	2008	2009	2010	2011	2012	2013
Vientiane Capital	729,272	869,642	878,507	807,445	995,150	1,154,501	1,290,031	1,445,345
Champassak	113,684	165,750	220,214	278,054	301,669	393,921	470,714	493,180
Khammoune	98,906	154,525	177,097	170,579	174,705	251,324	282,266	427,918
Bokeo	82,512	112,157	145,567	140,414	170,579	184,864	132,343	207,786
Luang Namtha	47,788	88,427	197,202	244,614	245,639	184,451	274,100	305,608
Savannakhet	192,385	430,604	474,826	791,924	918,683	1,124,905	1,151,122	1,167,154
Luang Prabang	151,703	186,819	231,575	237,683	210,783	274,506	294,213	342,611
Bolikhamxay	71,394	69,773	84,401	140,736	138,513	140,517	140,517	139,031
Xieng Khouang	19,586	25,531	22,729	21,346	21,631	22,525	31,884	35,568
Saravanh	10,000	10,500	26,802	28,142	33,619	21,985	61,200	300,000
Oudomxay	43,400	76,970	101,761	107,419	113,826	133,629	142,308	172,731
Huaphanh	3,760	7,247	8,848	15,098	22,116	25,171	29,830	32,315
Xayabouli	14,266	19,751	23,043	23,061	74,132	33,077	63,160	87,776
Vientiane Province	142,442	230,548	268,891	290,015	353,874	469,978	494,370	445,636
Phongsali	10,240	22,850	41,378	36,752	46,838	47,033	48,568	57,143
Attapeu	14,841	16,176	27,728	32,718	54,016	70,807	95,372	113,151
Sekong	7,111	12,962	13,125	19,000	21,356	21,465	22,362	25,175
Total	**1,753,290**	**2,500,232**	**2,943,694**	**3,385,000**	**3,897,129**	**4,556,670**	**5,024,360**	**5,798,128**

Table13: Visitor Arrivals to Luang Prabang Province by Nationality, 2010-2013.

Country of Origin	2010		2011		2012		2013		Change 13/12 (%)
	Number	Share%	Number	Share%	Number	Share%	Number	Share%	
Total	**367,725**		**411,759**		**410,855**		**467,911**		**14**
Laos	**156,942**		**137,253**		**116,642**		**125,354**		**7**
Foreigner	**210,783**	**100%**	**274,506**	**100%**	**294,213**	**100%**	**342,557**	**100%**	**16**
Asia and Pacific	**74,146**	**31.20**	**115,999**	**48.80**	**128,483**	**54.06**	**130,879**	**55.06**	**2**
ASEAN	**31,629**	**13.31**	**55,844**	**23.50**	**63,472**	**26.70**	**52,371**	**22.03**	**-17**
Brunei	254	**0.11**	304	**0.13**	584	**0.25**	303	**0.13**	**-48**
Cambodia	269	**0.11**	476	**0.20**	532	**0.22**	377	**0.16**	**-29**
Indonesia	381	**0.16**	650	**0.27**	608	**0.26**	484	**0.20**	**-20**
Malaysia	3,291	**1.38**	3,695	**1.55**	1,646	**0.69**	2,153	**0.91**	**31**
Myanmar	203	**0.09**	305	**0.13**	372	**0.16**	412	**0.17**	**11**
Philippines	273	**0.11**	504	**0.21**	913	**0.38**	1,087	**0.46**	**19**
Singapore	1,067	**0.45**	1,418	**0.60**	5,205	**2.19**	2,843	**1.20**	**-45**
Thailand	22,603	**9.51**	44,656	**18.79**	50,636	**21.30**	41,725	**17.55**	**-18**
Vietnam	3,288	**1.38**	3,836	**1.61**	2,976	**1.25**	2,987	**1.26**	**0**
Non-ASEAN	**42,517**	**17.89**	**60,155**	**25.31**	**65,011**	**27.35**	**78,508**	**33.03**	**21**
Australia	14,529	**6.11**	17,706	**7.45**	13,780	**5.80**	16,817	**7.08**	**22**
China	9,785	**4.12**	16,215	**6.82**	19,894	**8.37**	20,802	**8.75**	**5**
India	491	**0.21**	509	**0.21**	394	**0.17**	450	**0.19**	**14**
Japan	9,784	**4.12**	12,289	**5.17**	12,716	**5.35**	15,132	**6.37**	**19**
Korea	4,007	**1.69**	4,867	**2.05**	11,732	**4.94**	14,683	**6.18**	**25**
New Zealand	2,509	**1.06**	3,796	**1.60**	2,412	**1.01**	3,919	**1.65**	**62**
Taiwan	353	**0.15**	441	**0.19**	463	**0.19**	445	**0.19**	**-4**
Others	1,059	**0.45**	4,332	**1.82**	3,620	**1.52**	6,260	**2.63**	**73**
Europe	**102,323**	**43.05**	**118,084**	**49.68**	**119,482**	**50.27**	**151,097**	**63.57**	**26**
Austria	3,037	**1.28**	3,693	**1.55**	3,573	**1.50**	4,230	**1.78**	**18**
Belgium	2,441	**1.03**	3,116	**1.31**	1,390	**0.58**	618	**0.26**	**-56**
Denmark	2,023	**0.85**	2,389	**1.01**	2,550	**1.07**	3,150	**1.33**	**24**
Finland	2,003	**0.84**	1,459	**0.61**	1,683	**0.71**	4,190	**1.76**	**149**
France	22,147	**9.32**	25,991	**10.94**	26,436	**11.12**	27,766	**11.68**	**5**
Germany	17,068	**7.18**	18,516	**7.79**	19,594	**8.24**	26,229	**11.04**	**34**
Greece	674	**0.28**	652	**0.27**	711	**0.30**	545	**0.23**	**-23**
Italy	4,460	**1.88**	5,132	**2.16**	5,332	**2.24**	8,316	**3.50**	**56**
Netherlands	4,505	**1.90**	5,763	**2.42**	3,793	**1.60**	6,272	**2.64**	**65**
Norway	976	**0.41**	1,300	**0.55**	1,337	**0.56**	3,180	**1.34**	**138**
Russia	1,089	**0.46**	2,127	**0.89**	5,255	**2.21**	8,090	**3.40**	**54**
Spain	3,318	**1.40**	4,187	**1.76**	2,852	**1.20**	3,769	**1.59**	**32**
Sweden	2,331	**0.98**	2,461	**1.04**	2,411	**1.01**	3,280	**1.38**	**36**
Switzerland	4,229	**1.78**	4,331	**1.82**	4,397	**1.85**	29,051	**12.22**	**561**
United Kingdom	22,678	**9.54**	25,871	**10.88**	22,584	**9.50**	7,051	**2.97**	**-69**
Others	9,344	**3.93**	11,096	**4.67**	15,584	**6.56**	15,360	**6.46**	**-1**
The Americas	**31,115**	**13.09**	**36,901**	**15.53**	**42,124**	**17.72**	**54,143**	**22.78**	**29**
Canada	7,238	**3.05**	10,164	**4.28**	11,673	**4.91**	17,824	**7.50**	**53**
USA	18,488	**7.78**	21,091	**8.87**	22,415	**9.43**	26,234	**11.04**	**17**
Others	5,389	**2.27**	5,646	**2.38**	8,036	**3.38**	10,085	**4.24**	**25**
Africa and Middle East	**3,199**	**1.35**	**3,522**	**1.48**	**4,124**	**1.74**	**6,438**	**2.71**	**56**
Israel	2,211	**0.93**	2,267	**0.95**	3,566	**1.50**	4,060	**1.71**	**14**
Others	988	**0.42**	1,255	**0.53**	558	**0.23**	2,378	**1.00**	**326**

Table 14: Out-going Lao Travelers, 2011-2013.

Border Check Point	Total 2011	Total 2012	2013					Total 2013
			Official	Visit	Travel	Business	Other	
Total	1,787,536	2,051,802	28,258	1,652,706	1,048,554	79,705	48,122	2,857,345
Friendship bridge I	690,367	1,046,164	5,100	1,311,073	12,276	146	4,081	1,332,676
Border Pass	330,125	469,462	-	615,954	-	-	-	615,954
Passport	360,242	576,702	5,100	695,119	12,276	146	4,081	716,722
Luangnamtha	54,910	96,034	451	4,474	164,307	42,262	12,247	223,741
Border Pass	43,301	94,524	116	2,848	111,818	29,133	7,012	150,927
Passport	11,609	1,510	335	1,626	52,489	13,129	5,235	72,814
Bolikhamsay	52,828	69,756	848	956	69,020	716	-	71,540
Border Pass	23,657	30,086	212	932	28,496	709	-	30,349
Passport	29,171	39,670	636	24	40,524	7	-	41,191
Khammouane	276,044	287,785	454	120,703	332,057	2,307	3,824	459,345
Border Pass	160,472	152,406	269	59,216	172,026	1,003	2,983	235,497
Passport	115,572	135,379	185	61,487	160,031	1,304	841	223,848
Savannakhet	361,369	231,844	632	16,534	347,513	642	3,484	368,805
Border Pass	189,557	114,876	215	478	212,000	486	2,510	215,689
Passport	171,812	116,968	417	16,056	135,513	156	974	153,116
Wattay Airport	141,354	51,296	15,658	54,459	2,233	21	204	72,575
Border Pass	75,814	-						-
Passport	65,540	51,296	15,658	54,459	2,233	21	204	72,575
Bokeo	41,154	27,748	29	2,057	41,271	2,218	1,614	47,189
Border Pass	20,001	15,988		2,057	17,184	1,989	1,614	22,844
Passport	21,153	11,760	29		24,087	229		24,345
Champasak	58,789	113,256	2,095	43,115	66,373	6,381	461	118,425
Border Pass	16,098	56,290	1,336	11,101	21,831	1,561	-	35,829
Passport	42,691	56,966	759	32,014	44,542	4,820	461	82,596
Xayabouli	92,327	102,440	84	93,012	2,706	23,514	21,671	140,987
Border Pass	66,591	67,858		41,904	-	23,514	21,671	87,089
Passport	25,736	34,582	84	51,108	2,706	-	-	53,898
Huaphanh	2,454	10,746	1,467	1,358	4,082	514	98	7,519
Border Pass	1,469	3,427	233	1,349	3,791	497	98	5,968
Passport	985	7,319	1,234	9	291	17	-	1,551
Luangprabang	6,211	2,171	258	2,450	-	-	-	2,708
Border Pass	-	-	-	-	-	-	-	-
Passport	6,211	2,171	258	2,450	-	-	-	2,708
Xiengkhouang	3,098	4,887	75	1,544	2,620	652	12	4,903
Border Pass	1,764	2,689	16	913	1,592	149	7	2,677
Passport	1,334	2,198	59	631	1,028	503	5	2,226
Attapeu	4,553	5,967	917	971	2,069	164	270	4,391
Border Pass	2,288	3,057	378	456	465	69	91	1,459
Passport	2,265	2,910	539	515	1,604	95	179	2,932
Phongsaly	2,078	1,708	190	-	2,027	168	156	2,541
Border Pass	682	925	80	-	1,250	89	110	1,529
Passport	1,396	783	110	-	777	79	46	1,012

Table 15: Number of Domestic Tourists in 2013.

Province	Number of domestic tourists in 2013
Bokeo	24,237
Champassak	254,971
Houaphanh	14,669
Luang Prabang	125,354
Luang Namtha	101,644
Savannakhet	459,673
Vientiane Capital	142,702
Khammouane	154,851
Oudomxay	74,143
Vientiane province	303,980
Xieng Khouang	7,212
Bolikhamxay	54,102
Saravanh	94,625
Xayabouli	78,492
Phongsaly	179,497
Attapeu	14,032
Sekong	5,725
Total	**2,089,909**

Table 16: Profile of Domestic Tourists Surveyed in 2013.

Characteristic	Source of Research	
	Number	Share %
Sex	1,000	100%
Male	550	55%
Female	450	45%
Age	1,000	100%
Below 15	18	2%
15 to 19	82	8%
20 to 29	347	35%
30 to 39	235	24%
40 to 49	191	19%
50 to 59	91	9%
60 and above	36	4%
Occupation	1,000	100%
Government	316	32%
Private Company	309	31%
HouseWife	23	2%
Student	101	10%
Retired	40	4%
Self-employed	174	17%
Others	37	4%
Persons Accompanied with	1,000	100%
Alone	105	11%
Spouse/Partner	125	13%
Family/Child	274	27%
Friend/Colleague	347	35%
Group/Team	117	12%
Others	32	3%
Typ of Travel	1,000	100%
Self	925	93%
Travel Agent	75	7%
Mode of Travel	1,000	100%
Car	341	34%
Rented car	228	23%
Bus	223	22%
Boat	6	1%
Plane	182	18%
Others	20	2%
Purpose of Visit		%
Holiday	636	64%
Official, Seminar	149	15%
Health	26	30%
Business	113	11%
Shopping	31	3%
Education/Study tour	141	14%
Friend/Family	155	16%
Others	28	3%

Main Interests		1,000	100%
	Natural	599	60%
	Ecotourism	253	25%
	Ethnic	212	21%
	Temple/Museum	293	29%
	Culture Activities	186	19%
	Food	132	13%
	Shopping	192	19%
	Handicraft	81	8%
	New destination	191	19%
	Holiday	369	37%
	Others	23	2%
Source of Information			%
	Book, Magazine, Newspaper	402	40%
	Tv or Radio	427	43%
	Travel Agent	97	10%
	Internet/Website	337	34%
	Friend	523	52%
	Guide book	162	16%
	Brochure	49	5%
	Poster	60	6%
	Others	68	7%
Type of Accommodation		1,000	100%
	Hotel	272	27%
	Guest house	519	52%
	Friend/Cousin house	170	17%
	Homestay	14	1%
	Others	25	3%
Expenditure		1,000	100%
	Below 200.000 Kip	17	2%
	200.000-500.000 Kip	191	19%
	500.000-1.000.000 Kip	349	35%
	1.000.000-2.000.000 Kip	273	27%
	2.000.000 and above Kip	170	17%

Table 17: Room Occupancy Rates by Province, 2006-2013.

Province	Occupancy Rate							
	2006	2007	2008	2009	2010	2011	2012	2013
Bokeo	58%	64%	63%	54%	56%	62%	63%	65%
Champassak	60%	61%	65%	62%	63%	68%	62%	60%
Houaphanh	30%	39%	40%	49%	50%	55%	54%	48%
Luang Prabang	72%	74%	73%	68%	63%	68%	69%	70%
Luang Namtha	55%	56%	60%	48%	55%	56%	54%	49%
Savannakhet	61%	68%	65%	67%	68%	60%	58%	58%
Vientiane Capital	66%	63%	60%	63%	65%	63%	67%	72%
Khammouane	45%	59%	58%	49%	52%	50%	51%	71%
Oudomxay	55%	58%	60%	55%	58%	55%	58%	53%
Vientiane province	63%	62%	64%	61%	60%	64%	62%	63%
Xieng Khouang	44%	51%	50%	51%	54%	56%	58%	57%
Bolikhamxay	67%	68%	69%	54%	57%	55%	52%	46%
Saravanh	38%	40%	42%	51%	50%	56%	57%	52%
Xayabouli	35%	39%	50%	48%	52%	57%	53%	43%
Phongsaly	30%	42%	52%	51%	60%	55%	56%	44%
Attapeu	48%	46%	48%	45%	48%	44%	46%	49%
Sekong	38%	40%	46%	40%	49%	53%	51%	41%
Average	**50%**	**51%**	**54%**	**57%**	**54%**	**56%**	**57%**	**54%**

Table 18: Revenue from Tourism and Major Exports, 2008-2012.

Note: Revenue in Millions of US Dollars

Product	2012		2011		2010		2009		2008	
	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank
Tourism	514.0	2	406.1	2	381.6	2	267.7	3	275.5	2
Garments	NA		197.4	4	167.3	4	141.7	4	255.0	3
Electricity	254.0	3	341.0	3	288.9	3	274.5	2	97.1	4
Wood Products	72.0	6	43.7	7	37.1	7	46.0	6	59.3	5
Coffee	69.0	7	23.4	8	19.8	8	13.8	8	15.6	8
Agricultural Products	177.0	4	140.0	5	100.3	6	77.0	5	47.9	6
Minerals	1,024.0	1	1,237.2	1	1,061.2	1	539.4	1	801.9	1
Handicrafts	0,38	8	4.6	9	3.9	9	4.7	9	3.4	9
Other Industry	161.0	5	134.0	6	113.6	5	31.1	7	30.0	7

Source: Ministry of Industry and Commerce and Tourism Development Department.

Table 19: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2012-2013.

Province	Type									
	Hotel		GH,Resort		Restaurant		Entertainment		Total	Total
	2012	2013	2012	2013	2012	2013	2012	2013	2012	2013
Attapeu	9	9	24	33	58	68	6	6	97	116
Bokeo	9	9	53	57	28	29	41	1	131	96
Bolikhamxay	28	31	68	74	115	129	6	6	217	240
Champasack	61	61	165	164	36	33	11	10	273	268
Houaphanh	6	7	55	52	106	164	4	7	171	230
Khammouane	12	13	73	78	39	84	89	4	213	179
Luang Namtha	6	6	74	76	135	135	5	10	220	227
Luang Prabang	57	60	308	320	282	283	22	6	669	669
Oudomxay	15	15	68	67	166	147	3	3	252	232
Phongsaly	6	7	40	42	103	112	15	12	164	173
Saravane	5	6	27	45	9	27	34	4	75	82
Savannakhet	30	32	146	148	146	150	7	10	329	340
Sayabouli	4	4	100	110	32	34	8	9	144	157
Sekong	5	5	25	33	15	17	12	9	57	64
Vientiane Capital	181	199	209	224	74	85	54	39	518	547
Vientiane Province	10	14	278	261	121	105	26	26	435	406
Xieng Khouang	13	13	75	84	125	142	2	6	215	245
Total	**457**	**491**	**1,788**	**1,868**	**1,590**	**1,744**	**345**	**168**	**4,180**	**4,271**

Table 20: Number of Accommodation Establishments, and Rooms 2007-2013.

Province	Number of Establishments							Number of Rooms						
	2007	2008	2009	2010	2011	2012	**2013**	2007	2008	2009	2010	2011	2012	**2013**
Attapeu	16	17	19	18	28	31	42	240	262	319	319	484	521	609
Bokeo	32	33	40	44	49	50	66	378	379	483	535	630	654	853
Bolikhamxay	37	37	43	44	56	56	105	571	636	720	742	955	1509	1665
Champassak	142	154	176	188	203	215	225	1879	2072	2669	2958	3250	3215	4072
Houaphanh	45	44	50	49	49	49	59	421	432	473	486	486	486	730
Khammouane	44	23	58	81	85	90	91	624	523	992	1287	1230	1321	1119
Luang Namtha	56	74	77	79	77	75	82	615	814	939	945	1086	1001	1269
Luang Prabang	224	192	242	253	279	296	380	2162	2243	2703	2894	3241	3529	4126
Oudomxay	66	60	64	78	77	77	82	787	848	817	1196	1124	1124	1396
Phongsaly	38	37	43	44	44	46	49	298	294	365	412	381	444	506
Saravane	23	23	23	32	32	33	51	362	273	299	420	420	504	555
Savannakhet	81	83	115	126	142	175	180	1627	1758	2302	2415	2702	3690	1662
Sayabouli	51	63	87	97	97	107	114	561	751	974	1062	1208	1340	1437
Sekong	17	18	18	26	15	15	38	164	188	225	280	242	242	609
Vientiane Capital	248	299	362	378	392	398	423	5476	7237	7972	9496	10948	11416	11497
Vientiane Province	161	183	222	256	272	288	275	2284	2773	3314	3737	4081	4369	4395
Xieng Khouang	50	45	62	77	29	29	97	693	690	992	1100	492	492	1308
Total	1331	1385	1701	1870	1926	2030	**2359**	19142	22173	26558	30284	32960	35857	**37814**

Table 21: Number of Hotels, Guest Houses, Rooms, and Beds, in 2013.

Province	Hotels			Guest Houses			Total		
	No	Room	Bed	No	Room	Bed	No	Room	Beds
Attapeu	9	365	531	33	244	407	42	609	938
Bokeo	9	219	353	57	634	830	66	853	1183
Bolikhamxay	31	961	1266	74	707	1022	105	1668	2288
Champassak	61	2366	2675	164	1706	2049	225	4072	4724
Houaphanh	7	156	205	52	574	764	59	730	969
Khammouane	13	477	669	78	642	798	91	1119	1467
Luang Namtha	6	237	317	76	1032	1500	82	1269	1817
Luang Prabang	60	2955	3847	320	1171	2517	380	4126	6364
Oudomxay	15	523	756	67	873	1308	82	1396	2064
Phongsaly	7	145	234	42	361	546	49	506	780
Saravanh	6	170	256	45	385	559	51	555	815
Savannakhet	32	1601	2362	148	2029	2484	180	3630	4846
Sayabouli	4	140	206	110	1297	1465	114	1437	1671
Sekong	5	131	168	33	478	537	38	609	705
Vientiane Capital	199	7403	9303	224	4094	4542	423	11497	13845
Vientiane Province	14	735	997	261	3663	4856	275	4398	5853
Xieng Khouang	13	347	553	84	961	1419	97	1308	1972
Total	**491**	**18931**	**24698**	**1868**	**20851**	**27603**	**2359**	**39782**	**52301**

Part II: International Visitor Survey.

The results in this section of the report relate to information obtained from 3,200 international visitors surveyed during the period from February-December 2013 at Wattay International Airport, Friendship Bridge I, Luang Prabang and Champassack Provinces. The international visitors who were randomly interviewed represent all tourist arrivals to Laos.

Table 22: Profile of International Tourist Arrivals to Laos, 2008-2013.

CHARACTERISTIC	2008	2009	2010	2011	2012	2013
MODE OF ARRIVAL	100%	100%	100%	100%	100%	100%
Air	32	29	41	48.8	43	32.4
Land	68	71	59	51.2	57	67.6
SEX	100%	100%	100%	100%	100%	100%
Male	56	55	56	52.8	46	49.6
Female	44	45	44	47.2	54	50.4
AGE GROUP	100%	100%	100%	100%	100%	100%
15 to 19	5	6	3	5.1	2.6	4.7
20 to 29	32	34	33	41.5	21.8	43.6
30 to 39	24	26	35	23.5	23.73	20.7
40 to 49	18	17	20	9.3	17.36	11.6
50 to 59	16	13	5	9.3	17.1	11.9
60 and above	5	4	4	11.3	17.4	7.4
OCCUPATION	100%	100%	100%	100%	100%	100%
Government	18	13	12	8.1	17.54	13.1
Private company	26	22	26	32.8	30.43	35.5
Student	20	26	25	20.3	10.28	23.6
Housewife	5	4	6	2	4.3	1.4
Retired	7	8	6	8.8	16.56	5.1
Self-employed	12	19	18	8.2	15.93	7.3
Others	12	8	7	19.8	4.96	13.9
PURPOSE OF VISIT	100%	100%	100%	100%	100%	100%
Business	6	7	8	3.6	2.66	7
Holiday	78	81	79	83.4	74.9	83.6
Visit family	4	3	2	10	9.4	5.5
Official, convention and seminar	10	8	10	1.3	4.83	1.7
Others	2	1	1	1.7	8.21	2.1
TYPE OF ACCOMMODATION	%	%	%	%	%	%
Hotel	40	42	50	44.8	58.86	54.5
Guest House	68	72	74	51.5	34.08	42.5
Private house	9	4	3	2.1	3.3	1.5
Others	2	1	2	1.6	3.76	1.6
PERSONS ACCOMPANIED WITH	100%	100%	100%	100%	100%	100%
Alone	25	24	32	23.7	12.87	26.2
Spouse/partner	32	22	19	35.8	32.58	32.2
Child	6	5	6	2.4	7.7	3.2
Colleague	8	15	11	2.5	38.6	2.8
Friend	26	32	31	31.2	6.8	32.4
Others	3	2	1	4.4	1.45	3.2

FREQUENCY OF VISIT	100%	100%	100%	100%	100%	100%
None	8	3	2	38.3	25.8	41.1
First visit	60	79	80	43.8	53.7	40.3
Second visit	20	12	13	8.2	12.3	6.8
Third visit	9	6	2	9.7	8.2	11.8
SOURCE OF INFORMATION ABOUT LAOS	%	%	%	%	%	%
Book or magazine	65	25	31	32.1	30.8	41.1
TV or radio	3	4	3	4.7	2.7	4.9
Friend	45	57	63	58.3	45.9	26.3
Travel Agency/Tour Operator	10	13	11	11.4	8.3	16.2
Internet		34	52	54.3	32.7	30.6
Other	7	8	5	14.3	14.1	5.6
MAIN INTERESTS	%	%	%	%	%	%
Nature	70	76	86	66	53.3	70.4
Temple and monuments	55	51	62	65.3	41.7	61.7
Culture	68	72	81	74.4	52	79.4
Minority people	40	51	77	28.7	20.4	26.3
Food	30	25	27	27	22.9	37.4
Shopping	35	32	28	21.8	9.6	17.3
New destination	37	38	31	34.9	23.5	39.8
Other	10	7	10	14.6	5.5	9.8
PROVINCES VISITED	%	%	%	%	%	%
Vientiane Capital	90	82	79	67.2	53	78.5
Luang Prabang	65	71	73	65.3	61	78.9
Xieng Khouang	15	23	30	25.9	22.4	20
Champassak	24	45	51	49.8	46	52.8
Khammouane	5	4	13	22.4	21.1	19.2
Savannakhet	10	2	5	8.7	6.2	9.4
Bokeo	13	19	25	26	23.8	23
Bolikhamxay	16	10	10	15.9	14.2	13.1
Luang Namtha	18	17	12	20.9	18.2	19.7
Xayabouli	1	1	2	4.5	4.1	5.2
Attapeu	1	1	1	1	1	1.2
Saravanh	1	1	2	3.4	3.1	2.5
Huapanh	1.8	4	7	5.4	5.2	4.5
Oudomsay	9	8	10	5	4.4	3.6
Sekong	1.2	1	1	1	1	2.4
Phong Saly	2	2	3	4.8	4.1	3.9
Vientiane Province	30	42	48	36.1	31.1	39.4
COUNTRIES VISITED ON THESE TRIPS	%	%	%	%	%	%
Only Lao PDR	25	24	28	25.7	29.6	22.6
Thailand	70	72	75	76.2	43.2	60.1
Cambodia or China or Vietnam	35	42	45	47.5	36.7	52.6
Other Southeast Asian countries	16	22	23	40.1	31.1	17.7
AVERAGE LENGTH OF STAY (DAYS)	**6.5**	**7**	**7**	**7**	**7.2**	**8.4**
AVERAGE EXPENDITURE PER DAY PER PERSON (US Dollars)	**60**	**64**	**75**	**72**	**81**	**69.5**

Part III: Tourism Projection.

Table 23: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2020.

Year	Number of Tourist Arrivals	Revenue from Tourism (Dollars)	Average Length of Stay (Days) for international tourists	Remark
1993	102,946	6,280,000	3.5	
1994	146,155	7,557,600	5.1	
1995	346,460	24,738,480	4.3	
1996	403,000	43,592,263	4.1	
1997	463,200	73,276,904	5.0	
1998	500,200	79,960,145	5.0	
1999	614,278	97,265,324	5.5	
2000	737,208	113,898,285	5.5	
2001	673,823	103,786,323	8.0	
2002	735,662	113,409,883	6.5	
2003	636,361	87,302,412	6.0	
2004	894,806	118,947,707	6.5	
2005	1,095,315	146,770,074	7.0	
2006	1,215,106	173,249,896	7.0	
2007	1,632,943	233,304,695	7.0	
2008	1,736,787	275,515,758	6.5	
2009	2,008,363	267,700,224	7.0	
2010	2,513,028	381,669,031	7.0	
2011	2,723,564	406,184,338	7.0	
2012	3,330,072	506,022,586	7.2	
2013	3,779,490	595,909,127	8.4	
2014	3,970,376	635,362,817	8.8	Estimated
2015	4,195,488	639,655,365	9.2	Estimated
2016	4,336,758	641,563,165	9.7	Estimated
2017	4,423,494	642,411,075	10.2	Estimated
2018	4,511,946	642,787,925	10.8	Estimated
2019	4,602,203	642,955,413	11.5	Estimated
2020	4,694,247	643,029,853	12.3	Estimated

Table 24: Tourist Arrivals Forecast by Month from 2014 to 2020

Year	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Total	**1,095,315**	**1,215,106**	**1,623,943**	**1,736,787**	**2,008,363**	**2,513,028**	**2,662,556**	**3,330,072**	**3,779,490**	**3,970,376**	**4,195,488**	**4,336,758**	**4,423,494**	**4,511,964**	**4,602,203**	**4,694,247**
January	77,093	111,917	150,853	158,776	186,668	229,032	245,075	298227	345,411	366,862	387,662	411,271	419,496	427,886	436,444	445,173
February	81,766	112,520	140,238	149,744	176,596	196,746	224,803	283945	350,459	349,719	369,547	380,966	388,585	396,357	404,284	412,370
March	113,722	104,675	137,463	140,256	154,059	210,337	223,319	285583	308,847	324,814	343,230	353,836	360,913	368,131	375,493	383,003
April	100,477	99,928	117,805	142,321	101,288	224,753	227,133	314494	331,717	348,753	368,527	379,915	387,513	395,263	403,168	411,232
May	83,665	94,017	141,771	150,314	117,754	179,168	190,851	287100	297,038	308,299	325,778	335,845	342,562	349,413	356,401	363,529
June	96,140	85,016	117,741	149,299	140,929	140,929	191,707	267306	273,152	285,642	301,838	311,164	317,388	323,735	330,210	336,814
July	67,878	79,525	121,541	133,355	161,055	182,876	195,455	213953	297,439	295,227	311,965	321,605	328,037	334,598	341,290	348,116
August	85,940	93,045	127,687	122,636	156,239	201,273	212,376	238725	308,065	310,478	328,082	338,220	344,984	351,884	358,921	366,100
September	77,694	86,762	126,071	128,427	178,194	195,318	209,480	228186	280,235	297,418	314,281	323,992	330,472	337,082	343,823	350,700
October	99,437	108,720	152,366	134,943	191,697	220,925	221,581	275948	326,579	336,905	356,007	367,008	374,348	381,835	389,472	397,261
November	100,217	111,747	139,478	158,673	190,132	237,692	247,667	347212	331,823	377,064	398,442	410,754	418,969	427,349	435,896	444,614
December	111,286	127,234	150,929	168,043	253,752	265,613	273,110	289393	328,725	369,195	390,127	402,182	410,226	418,430	426,799	435,335

Note: The revised figures of future years are calculated based on the actual number of tourist arrivals of the previous years

Table 25: Number of Lao Travel Agents from 2007-2013.

Province	Number of Travel Agents							Number of Branch Travel Agents						
	2007	2008	2009	2010	2011	2012	**2013**	2007	2008	2009	2010	2011	2012	**2013**
Vientiane capital	65	80	90	109	127	157	162	6	8	8	8	9	9	9
Bolikhamxay	2	2	2	2	2	2	2					0	0	0
Khammouane	2	3	2	2	6	4	4				2	2	4	4
Savannakhet	3	4	6	7	11	12	12	6	7	8	8	4	4	4
Champassak	11	14	18	19	23	22	24	13	16	17	17	16	12	14
Sekong	1	1	1	1	1	2	2					0	0	0
Attapeu	1	1	1	1	3	3	3					0	0	0
Xieng Khouang	1	1	1	1	1	1	3	4	7	8	8	8	8	8
Houaphanh	2	2	2	2	2	2	2					0	0	0
Luang Prabang	16	21	24	25	35	39	42	15	22	23	24	25	27	25
Bokeo	3	6	8	9	12	14	15	5	5	5	5	3	4	4
Luang Namtha	3	3	4	3	3	5	5			1	2	3	3	3
Oudomxay	2	1	2	2	2	3	3					0	0	0
Sayabouli	1	1	1	3	5	4	4					0	0	0
Phongsaly					0	0	0				1	1	1	1
Saravane			1	1	1	1	1			1	1	1	1	1
Vientiane Province		3	3	2	2	4	6				1	2	2	2
Total	**113**	**143**	**166**	**189**	**236**	**275**	**290**	**49**	**65**	**71**	**77**	**74**	**75**	**75**

Table 26: Number of Tourist Sites in Laos in 2013.

Province	Natural sites	Cultural sites	Historical sites	Total
Phongsaly	34	60	3	**97**
Houaphanh	49	32	58	**139**
Xieng Khouang	106	54	30	**190**
Luang Namtha	48	35	12	**95**
Oudomxay	71	41	7	**119**
Bokeo	69	25	5	**99**
Luang Prabang	108	86	34	**228**
Sayabouli	30	12	6	**48**
Vientiane Province	85	6	3	**94**
Vientiane Capital	13	10	14	**37**
Bolikhamxay	63	10	3	**76**
Khammouane	139	30	29	**198**
Savannakhet	74	29	13	**116**
Champasak	112	60	40	**212**
Saravanh	43	34	7	**84**
Sekong	18	6	8	**32**
Attapeu	31	11	10	**52**
Total	**1093**	**541**	**282**	**1916**