Statistical Report On Tourism in Laos

2019

Ministry of Information, Culture and Tourism
Tourism Development Department
Statistics and Tourism Research Division

LAOS
Simply Beautiful

ACKNOWLEDGEMENT

The Tourism Development Department (TDD), Ministry of Information, Culture and Tourism publishes annually tourism statistics relating to tourist arrivals, foreign exchange earnings from tourism, tourist expenditures, the average length of stay of tourists in Laos as well as tourist profiles, accommodation establishments and occupancy rates. The purpose of this Statistical Report on Tourism is to provide the public with clear information on a important sector of the Lao economy.

The Tourism Development Department (TDD) would like to take this opportunity to express its gratitude to the following agencies: Provincial Tourism Division of Departments of Information, Culture and Tourism, the Lao Immigration Department, Wattay International Airport Authority, Lao travel agents and hotels for their cooperation as well as their valuable assistance in the processing of statistical data and conducting statistical surveys.

On behalf of the tourism sector, I hope that the 2019 Statistical Report on Tourism in Lao PDR will be useful and beneficial to all of you.

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Director General
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Contents

ACKNOWLEDGEMENT i
Background Information 1

Part I: Tourist Arrival Statistics 2019 5

Table 1: Number of Tourist Arrivals, Revenue from Tourism, and Average Length of Stay, 1990-2019 5

Summary 6
Graph 1: Region Visitor Arrivals by Month 7
Graph 2: Visitor Arrivals by Month 7
Graph 3: Seasonality 3 Years 8
Graph 4: Annual Growth in Visitor with Projection 8
Graph 5: Growth in Visitor Number and Expenditure 9
Table 2: Visitor Arrivals by Region 9
Table 3: Market Share of Visitor Arrivals by Region 9
Table 4: Change over Previous Year Visitor Arrivals by Regions 9
Table 5: Number of Tourist Arrivals to Laos by Category, 2018-2019 10
Table 6: Revenue from Tourism by Category, 2019 10
Table 7: Tourist Arrivals to Laos by Nationality (Percent Increase) 2014-2019 11
Table 8: Tourist Arrivals to Laos by Nationality (Market Share) 2015-2019 12

Market Situation 2019 13
Table 9: Tourist Arrivals to Laos by Month in 2019 14
Table 10: Arrivals of non-resident visitors at national borders, by month 15
Table 11: Tourist Arrivals by Month through Category, 2016-2019 15
Graph 6: Origin and Growth in Visitors 16
Graph 7: Greatest % Increase in Visitors from 2018-2019
Greatest % Fall in Visitors from 2018-2019 16
Graph 8: Ranks Country by Tourist Expenditures, Not Total Arrivals 17
Graph 9: Top Ten Generating Markets 17
Table 12: Tourist Arrivals by Port of Entry through Category, 2015-2019 18
Graph 10: Arrivals Years Border Point 19
Table 13: Tourist Arrivals to Laos by Port of Entry in 2019 20
Table 14: Number of Domestic Tourists, 2015-2019 21
Table 15: International Visitors by Province, 2015-2019 21
Graph 11: Out-going Lao Travelers 22
Table 16: Out-going Lao Travelers, 2014-2019 22
Table 17: Out-going Lao Travelers, 2017-2019 (by purpose) 23
Table 18: Room Occupancy Rates by Province, 2012-2019 24
Table 19: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2018-2019 24
Table 20: Number of Accommodation Establishments, and Rooms 2014-2019 25
Table 21: Number of Hotels, Guesthouses, Rooms, and Beds, in 2019 25
Table 22: Visitor Arrivals to Luang Phabang Province 26

Part II: International Visitor Survey 27

Table 23: Profile of International Tourist Arrivals to Laos, 2014-2019 27

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part III: Tourism Projections 30

Table 24: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2025 30
Table 25: Tourist Arrivals Forecast by Season from 2019 to 2025 31
Table 26: Number of Laos Travel Agents 2015-2019 32
Table 27: Number of Tourist Sites in Laos in 2019 32
Table 28: International Visitor Arrivals by Mode of Transport and Purpose of Visit, 2015-2019 33
Table 29: Revenue from Tourism and Major Exports, 2015-2019 33

Contact Addresses of Coordinating Units 34

Background Information

This section includes background information on the statistical data contained in this report and on how they were obtained.

Categories of Foreign Visitors

Foreign visitors to Laos are grouped into two categories: **international tourists and regional tourists**.

International tourists are those tourists who enter Laos with a valid passport and visa obtained from a Lao embassy or consulate abroad, or a visa obtained on arrival at an international border checkpoint.

Regional tourists are tourists from neighboring countries such as: Thailand, China, Myanmar, Vietnam and Cambodia, which share borders with Laos. They enter Laos with valid border passes or passports. Although some of them are called “day trippers,” they may make overnight stays.

From 1991 to 2002, there was a type of tourists called **Tourists for visa extension.** They are temporary workers in Thailand who cross over the border into Laos in order to extend their three-month visas before reentering Thailand. These tourists are mainly from India, Pakistan, Sri Lanka, Nepal and Bangladesh. However, from 2003 this type of tourist has been reclassified as “international tourists".

Data Collection

From1990 to 1994, statistical data on **international tourists** were collected from embarkation/disembarkation cards of the immigration department and from documents received by the Lao National Tourism Administration (LNTA) from local travel companies. These documents contain the following information:

Name of Travel Company

Name of tourist

Sex

Passport number

Nationality

Carrier

Duration of stay

Port of entry

Place of stay

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Since 1995, data on **international tourists** have been collected only from embarkation / disembarkation cards of the immigration department.

Data on **regional tourists** were collected from tabulations sent to the Tourism Development Department (TDD) by immigration officers at each border checkpoint.

Data on tourist profiles, length of stay, and average expenditure per person per day were all calculated using statistical surveys conducted periodically every year through sampling survey methods.

Entry Ports

By air:

Wattay International Airport is the main entry point by air for international tourists; flights are available through Thai Airways, Lao Airlines, Vietnam Airlines, Air Asia, China Eastern Airlines and Bangkok Airways from Vientiane to Bangkok, Chiang Mai, Hanoi, Hochiminh, Kuala Lumpur, Kunming, Phnom Penh, Siem Reap, Seoul, Singapore, Guangzhou, Changsha, and Busan.

Luang Prabang International Airport is now an international entry point, and regular flights are available from Luang Prabang to Vientiane, Chiang Mai, Bangkok, Hanoi, Jinghong, Chengdu, Siemreap, Singapore and Incheon.

Savannakhet International Airport, in addition to domestic flights, the only international flight on this route is from Savannakhet to Bangkok and vice-versa operated by Lao Airlines.

Pakse International Airport is stopover point from Vientiane to Phnom Penh, Siem Reap, Hochiminh and Bangkok. Lao Airlines flies from Pakse to Bangkok via Savannakhet.

In addition, there are several **provincial airports**, used only for domestic flights within the Lao PDR. (Luang Namtha, Oudomxay, Bokeo, Huaphanh, Xiengkhouang and Phangsaly).

By land:

From Thailand:

Mittaphab (Friendship Bridge I), Vientiane Capital City, the major point of entry for regional and international tourists.

Thanaleng Railway Station, Vientiane Capital City.

Houeixay (Friendship Bridge IV) and Golden Triangle, Bokeo Province.

Pakxan, Bolikhamxay Province.

Mittaphab (Friendship Bridge III), Khammouane Province.

Mittaphab (Friendship Bridge II), Savannakhet Province.

VangTao, Champassack Province.

Nam Heuang Bridge, PhanhKeo and Nam Ngeun, Xaiyabouli Province.

From China:

Boten, LuangNamtha Province.

Lantoui, Phongsali Province.

From Vietnam:

Dane Savanh, Savannakhet Province, the major point of entry for Vietnamese travelers.

Nam Kanh, XiengKhouang Province (regional border checkpoint only).

Nam Phao, Bolikhamxay Province.

Na Phao, Khammouane Province.

NamSouy, Huaphanh Province.

Pang Hok, Phongsali Province.

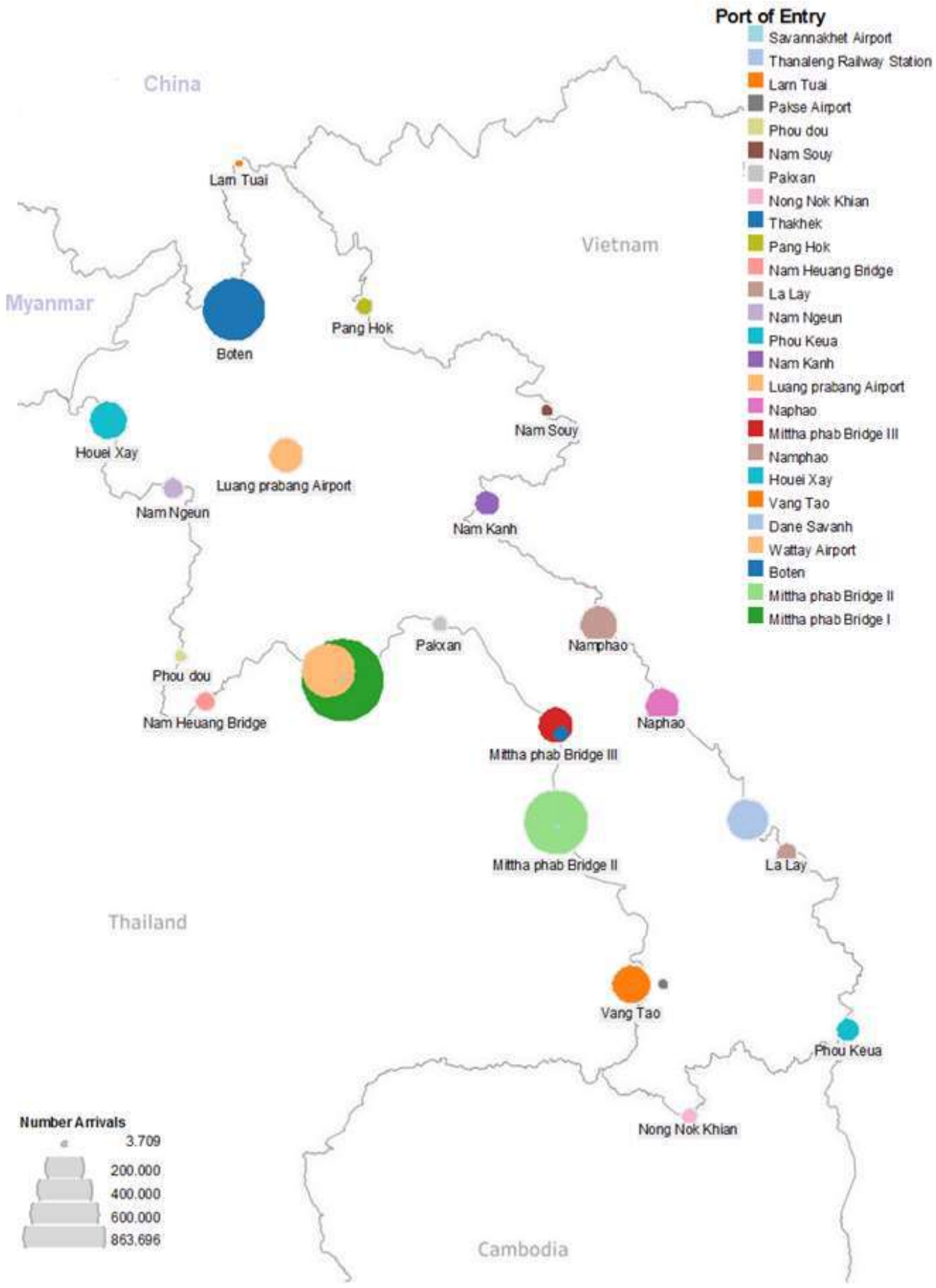
Phoukeua, Attapeu Province.

Lalai, Saravanh Province.

From Cambodia:

NongNokKhian, Champassack Province.

Laos International Border Check Points



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part I: Tourist Arrival Statistics 2019

Table 1: Number of Tourist Arrivals, Revenue from Tourism, And Average Length of Stay, 1990-2019

Year	Number of Tourist Arrivals	(%) △	Average Length of Stay (Days) for International Tourists	Average Length of Stay (Days) for Regional Tourists	Average Length of Stay (Days) for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
1990	14,400	NA	NA	NA	NA	NA
1991	37,613	161.2	NA	NA	NA	2,250,000
1992	87,571	132.8	NA	NA	NA	4,510,000
1993	102,946	17.5	3.5	NA	NA	6,280,000
1994	146,155	41.9	5.1	NA	NA	7,557,600
1995	346,460	137.0	4.3	NA	NA	24,738,480
1996	403,000	16.3	4.8	1.8	3.3	43,592,263
1997	463,200	14.9	5.0	3.0	4.0	73,276,904
1998	500,200	7.9	5.0	2.4	3.7	79,960,145
1999	614,278	22.8	5.5	2.4	4.0	97,265,324
2000	737,208	20.0	5.5	2.4	4.0	113,898,285
2001	673,823	-9.0	8.0	2.4	5.2	103,786,323
2002	735,662	9.1	6.5	2.1	4.3	113,409,883
2003	636,361	-14.0	6.0	2.0	4.0	87,302,412
2004	894,806	41.0	6.5	2.0	4.3	118,947,707
2005	1,095,315	22.0	7.0	2.0	4.5	146,770,074
2006	1,215,106	11.0	7.0	2.0	4.5	173,249,896
2007	1,623,943	34.0	7.0	2.0	4.5	233,304,695
2008	1,736,787	7.0	6.5	2.0	4.3	275,515,758
2009	2,008,363	16.0	7.0	2.0	4.5	267,700,224
2010	2,513,028	25.0	7.0	2.0	4.5	381,669,031
2011	2,723,564	8.0	7.0	2.0	4.5	406,184,338
2012	3,330,072	22.3	7.2	2.0	4.6	506,022,586
2013	3,779,490	13.0	8.4	2.0	5.2	595,909,127
2014	4,158,719	10.0	7.9	2.0	4.9	641,636,543
2015	4,684,429	13.0	7.5	2.0	4.8	725,365,681
2016	4,239,047	-10.0	7.5	2.0	4.8	724,191,957
2017	3,868,838	-8.7	8.3	2.0	5.2	648,067,008
2018	4,186,432	8.2	7.9	2.0	5.0	811,010,661
2019	**4,791,065**	**14.4**	**7.9**	**2.0**	**5.0**	**934,710,409**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Summary

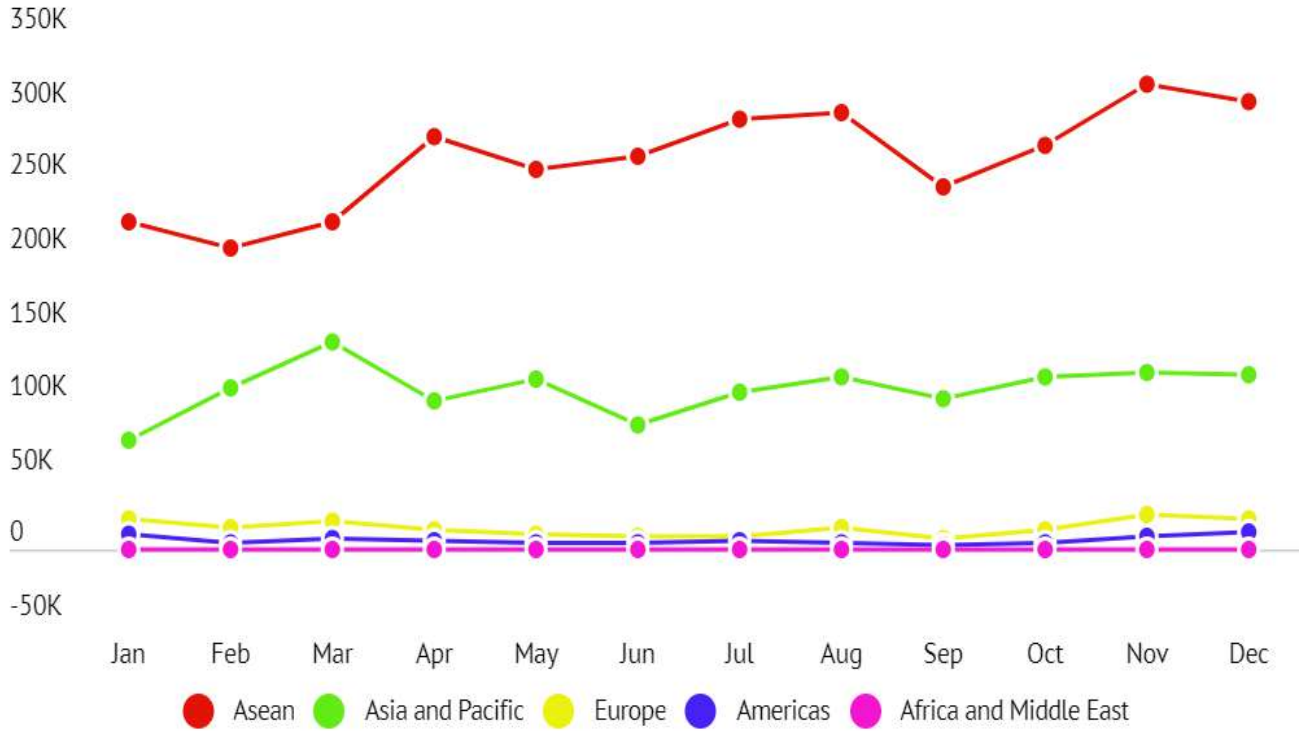
Because of its strategic location (in the center of Indochina and South-East Asia), Lao PDR in considered to be a “add on destination”. Therefore, Lao tourism performances are likely influenced by several factors at regional level, they are worldwide tourism trends, the movement of tourists to the region, climate change, political and economic circumstances, natural disasters, terrorist attacks, and other, the development of unique tourism products for Laos, tourists circuits living Laos with neighboring countries and increase in tourism cooperation with regional countries will be the essential factors to contribute to the success of Lao tourism.

In addition, tourism is one of the eight priority programmes of the socio-economic development of the Lao government. Therefore, the Ministry of Information, Culture and Tourism has set up the National Tourism Strategy for the period 2016-2025, which is in line with the government policy.

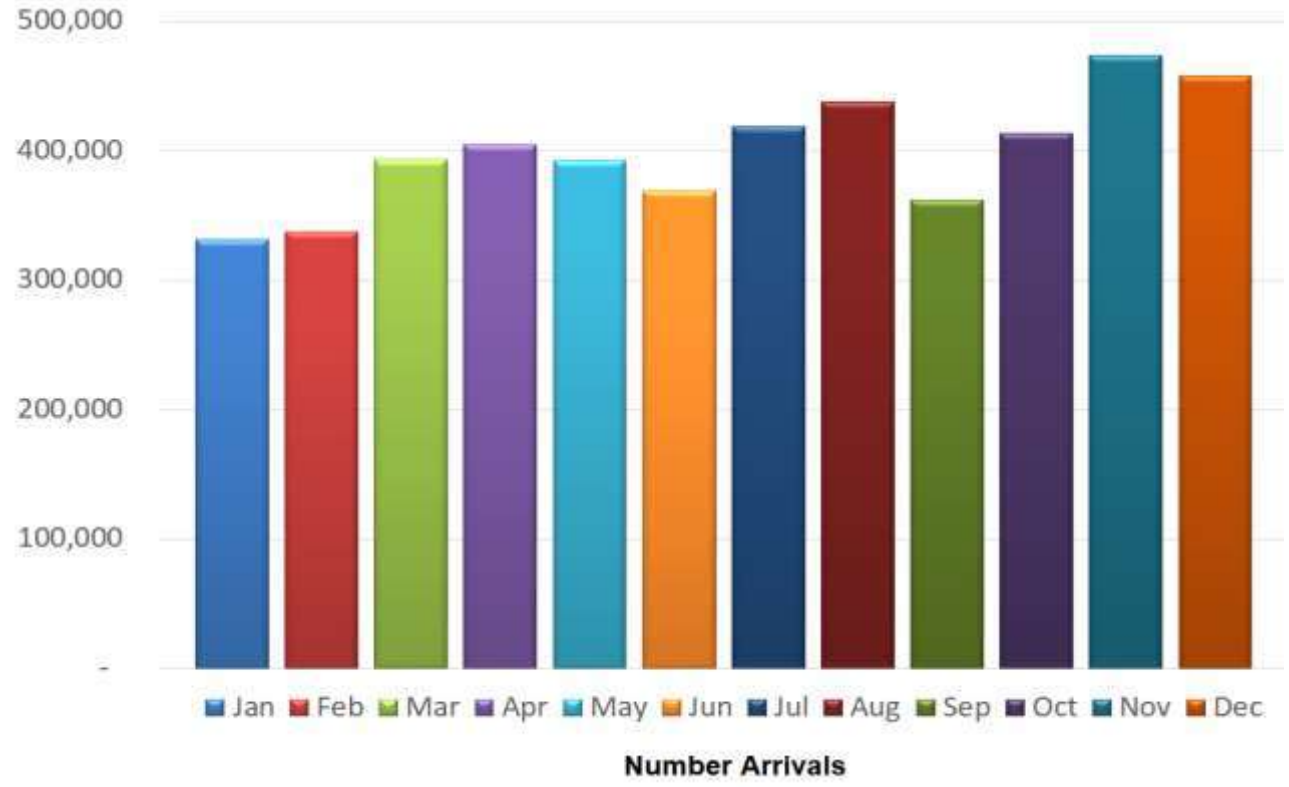
In the period 1990 to 2015 the number of visitors increased every year. Since 2016 this trend has changed, with a drop of 10% in 2016 (4,239,047 visitors), and a further drop of 8.7% in 2017 (3,868,838). However, 2018 showed a slight increase in tourist arrivals by 8.2% compared to 2017 (4,186,432). In 2019, the growth continued with an Increase of about 14.4% over 2018.

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 1: Region Visitor Arrivals by Month

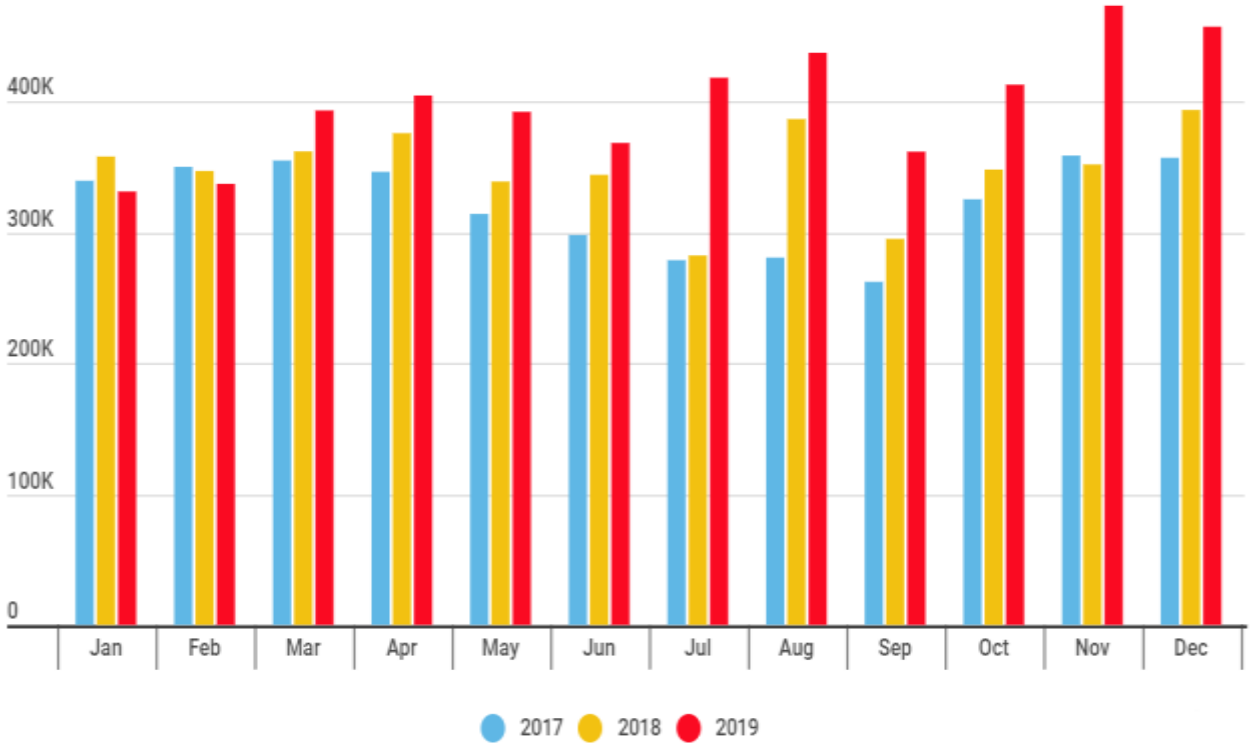


Graph 2: Visitor Arrivals by Month

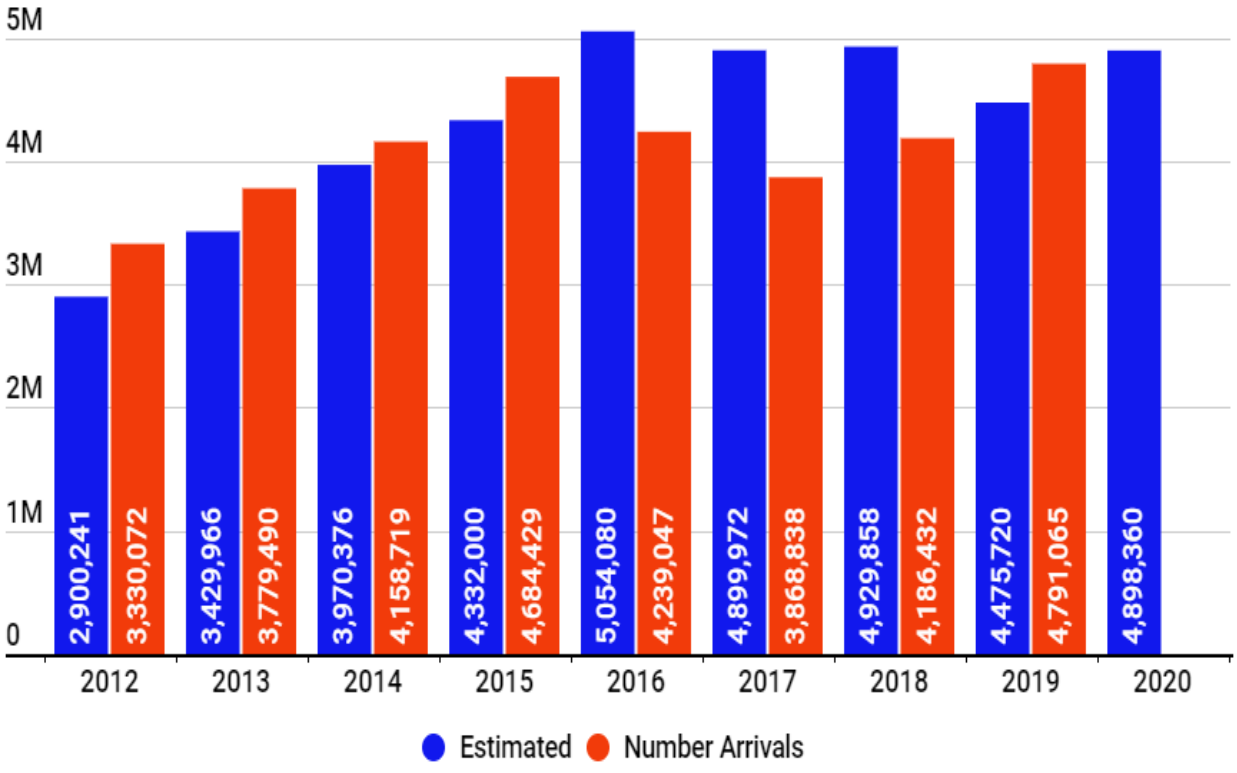


Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 3: Seasonality in 3 years



Graph 4: Annual Growth in Visitor with Projection



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 5: Growth in Visitor Number and Expenditure

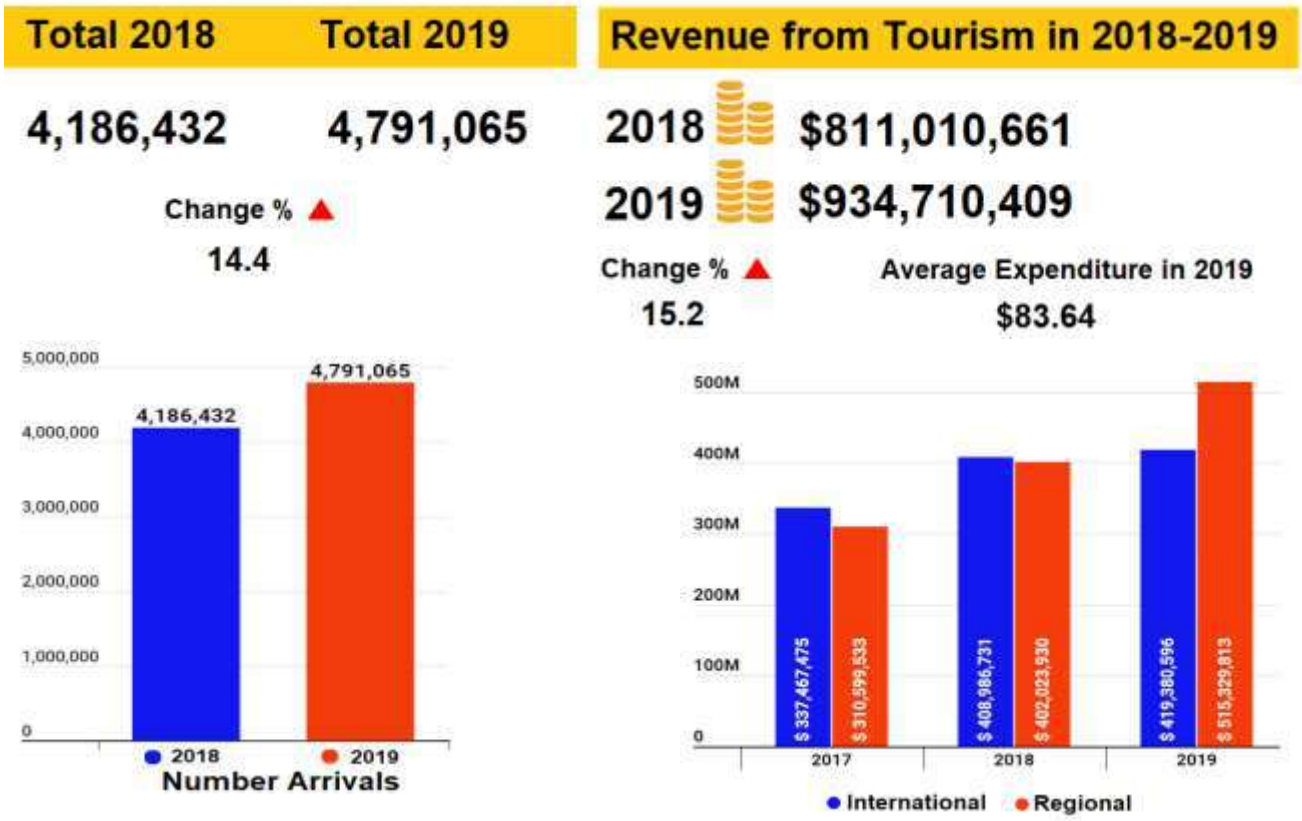


Table 2: Visitor Arrivals by Region

Region	2013	2014	2015	2016	2017	2018	2019
ASEAN	3,041,233	3,224,080	3,588,538	3,083,383	2,747,096	2,886,844	3,198,829
Asia Pacific	431,878	630,361	778,942	836,282	884,875	1,055,415	1,317,478
Europe	212,566	209,331	217,307	221,908	161,194	165,808	182,465
Americas	85,899	86,027	88,987	86,211	64,227	69,101	82,652
Africa and Middle East	7,914	8,920	10,655	11,263	11,446	9,264	9,641
Grand Total	**3,781,503**	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**4,791,065**

Table 3: Market Share of Visitor Arrivals by Region

Region	2013	2014	2015	2016	2017	2018	2019
ASEAN	80.47%	77.53%	76.61%	72.74%	71.01%	68.96%	66.77%
Asia Pacific	11.43%	15.16%	16.63%	19.73%	22.87%	25.21%	27.50%
Europe	5.62%	5.03%	4.64%	5.23%	4.17%	3.96%	3.81%
Americas	2.27%	2.07%	1.90%	2.03%	1.66%	1.65%	1.73%
Africa and Middle East	0.21%	0.21%	0.23%	0.27%	0.30%	0.22%	0.20%
Grand Total	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**	**100%**

Table 4: % Change over Previous Year Visitor Arrivals by Regions

Region	13/12	14/13	15/14	16/15	17/16	18/17	19/18
ASEAN	12%	6%	11%	-14%	-11%	5%	11%
Asia Pacific	24%	46%	24%	7%	6%	19%	25%
Europe	14%	-2%	4%	2%	-27%	3%	10%
Americas	13%	0.15%	3%	-3%	-26%	8%	20%
Africa and Middle East	8%	13%	19%	6%	2%	-19%	4%
Grand Total	**13%**	**10%**	**13%**	**-10%**	**-8.73%**	**8.2%**	**14.4%**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 5: Number of Tourist Arrivals to Laos by Category, 2018-2019

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight						
	2019		2018	2019	2018	2019	2018	2019
Grand Total	**406,733**	**642,348**	**1,159,691**	**1,049,082**	**3,026,741**	**3,741,983**	**4,186,432**	**4,791,065**
International Tourist					**564,172**	**632,297**	**564,172**	**632,297**
Regional Tourist	**406,733**	**642,348**	**1,159,691**	**1,049,082**	**2,462,569**	**3,109,686**	**3,622,260**	**4,158,768**
Thailand	332,048	498,072	935,206	830,120	994,728	1,330,180	1,929,934	2,160,300
Vietnam	9,969	20,240	34,284	30,210	833,301	894,665	867,585	924,875
China	57,760	112,123	187,294	169,883	618,539	852,844	805,833	1,022,727
Cambodia	1,635	2,453	2,907	4,088	16,001	24,254	18,908	28,342
Myanmar	5,321	9,460		14,781		7,743		22,524

Table 6: Revenue from Tourism by Category, 2019

Category	Number of Tourist Arrivals (person)	Average Length of Stay (days)	Average Expenditure per Person per day (dollars)	Revenue from Tourism in 2019 (dollars)
Total	**4,791,065**	**5**	**56.47**	**934,710,409**
International Tourist	**632,297**	**7.93**	**83.64**	**419,380,596**
Regional Tourist	**4,158,768**			**515,329,813**
Thai (Passport)	1,330,180	3	52	207,508,080
Thai (Border pass)	830,120	1	20	16,602,400
Vietnam (Passport)	894,665	3	30	80,519,850
Vietnam (Day Tripper)	30,210	1	12	362,520
China (Passport)	852,844	3	80	204,682,560
China (Day Tripper)	169,883	1	15	2,548,245
Cambodia (Passport)	24,254	3	30	2,182,860
Cambodia (Border pass)	4,088	1	12	49,056
Myanmar (Passport)	7,743	3	30	696,870
Myanmar (Border pass)	14,781	1	12	177,372

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 7: Tourist Arrivals to Laos by Nationality (Percent Increase) 2014-2019

Region	Country	2014	2015	2016	2017	2018	2019	% Δ
Grand Total		**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**4,791,065**	**14.4**
ASEAN		**3,224,080**	**3,588,538**	**3,083,383**	**2,747,096**	**2,886,844**	**3,198,829**	**11**
	Brunei	564	865	484	342	278	389	**40**
	Cambodia	15,342	20,625	16,536	15,108	18,908	28,342	**50**
	Indonesia	4,812	6,019	5,010	3,241	3,487	5,161	**48**
	Malaysia	24,312	24,095	24,391	19,114	26,002	28,321	**9**
	Myanmar	2,157	2,661	3,695	2,848	22,132	22,524	**2**
	Philippines	15,179	16,709	16,750	10,168	10,826	17,187	**59**
	Singapore	9,621	8,258	8,512	6,829	7,692	11,730	**52**
	Thailand	2,043,761	2,321,352	2,009,605	1,797,803	1,929,934	2,160,300	**12**
	Vietnam	1,108,332	1,187,954	998,400	891,643	867,585	924,875	**7**
Asia and Pacific		**630,361**	**778,942**	**836,282**	**884,875**	**1,055,415**	**1,317,478**	**25**
	Australia	44,964	34,665	33,077	20,886	19,607	24,750	**26**
	China	422,440	511,436	545,493	639,185	805,833	1,022,727	**27**
	India	4,547	5,492	8,249	4,343	4,864	8,152	**68**
	Japan	44,877	43,826	49,191	32,064	38,985	41,736	**7**
	Korea (Rep)	96,085	165,328	173,260	170,571	174,405	203,191	**17**
	New Zealand	5,200	4,798	4,787	3,202	3,460	3,965	**15**
	Taiwan (pr. of China)	5,478	6,131	14,005	4,329	4,823	6,956	**44**
	Others	6,770	7,266	8,220	10,295	3,438	6,001	**75**
Europe		**209,331**	**217,307**	**221,908**	**161,194**	**165,808**	**182,465**	**10**
	Austria	3,835	3,910	5,324	2,874	3,237	3,320	**3**
	Belgium	5,343	5,289	5,682	4,371	5,322	6,099	**15**
	Denmark	5,065	4,491	4,479	3,198	3,892	3,134	**-19**
	Finland	3,751	3,013	3,218	2,023	2,287	1,719	**-25**
	France	52,146	55,151	54,953	36,760	39,315	44,416	**13**
	Germany	29,800	31,897	34,018	23,776	22,915	25,346	**11**
	Greece	498	878	593	481	520	586	**13**
	Italy	9,710	8,990	10,052	7,537	6,198	7,330	**18**
	Netherlands	8,683	8,429	7,004	5,500	7,804	8,877	**14**
	Norway	3,606	3,499	4,018	2,334	2,913	2,248	**-23**
	Russia	13,340	12,532	13,033	10,986	8,963	12,054	**34**
	Spain	5,219	4,856	5,461	4,589	5,309	6,157	**16**
	Sweden	5,804	5,465	5,795	3,483	4,802	3,475	**-28**
	Switzerland	9,064	9,777	10,603	7,956	9,749	8,512	**-13**
	United Kingdom	39,061	41,508	39,170	27,723	26,801	31,976	**19**
	Others	14,406	17,622	18,505	17,603	15,781	17,216	**9**
Americas		**86,027**	**88,987**	**86,211**	**64,227**	**69,101**	**82,652**	**20**
	Canada	19,096	19,785	19,315	13,467	10,759	12,873	**20**
	USA	61,460	63,058	58,094	38,765	49,178	61,184	**24**
	Others	5,471	6,144	8,802	11,995	9,164	8,595	**-6**
Africa and Middle East		**8,920**	**10,655**	**11,263**	**11,446**	**9,264**	**9,641**	**4**
	Israel	4,068	4,163	3,593	2,128	2,997	4,041	**35**
	Others	4,852	6,492	7,670	9,318	6,267	5,600	**-11**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 8: Tourist Arrivals to Laos by Nationality (Market Share) 2015-2019

Region Country	2015		2016		2017		2018		2019	
Grand Total	**4,684,429**	**100%**	**4,239,047**	**100%**	**3,868,838**	**100%**	**4,186,432**	**100%**	**4,791,065**	**100%**
ASEAN	**3,588,538**	**76.61**	**3,083,383**	**72.74**	**2,747,096**	**71.01**	**2,886,844**	**68.96**	**3,198,829**	**66.77**
Brunei	865	0.02	484	0.01	342	0.01	278	0.01	389	0.01
Cambodia	20,625	0.44	16,536	0.39	15,108	0.39	18,908	0.45	28,342	0.59
Indonesia	6,019	0.13	5,010	0.12	3,241	0.08	3,487	0.08	5,161	0.11
Malaysia	24,095	0.51	24,391	0.58	19,114	0.49	26,002	0.62	28,321	0.59
Myanmar	2,661	0.06	3,695	0.09	2,848	0.07	22,132	0.53	22,524	0.47
Philippines	16,709	0.36	16,750	0.40	10,168	0.26	10,826	0.26	17,187	0.36
Singapore	8,258	0.18	8,512	0.20	6,829	0.18	7,692	0.18	11,730	0.24
Thailand	2,321,352	49.55	2,009,605	47.41	1,797,803	46.47	1,929,934	46.10	2,160,300	45.09
Vietnam	1,187,954	25.36	998,400	23.55	891,643	23.05	867,585	20.72	924,875	19.30
Asia and Pacific	**778,942**	**16.63**	**836,282**	**19.73**	**884,875**	**22.87**	**1,055,415**	**25.21**	**1,317,478**	**27.50**
Australia	34,665	0.74	33,077	0.78	20,886	0.54	19,607	0.47	24,750	0.52
China	511,436	10.92	545,493	12.87	639,185	16.52	805,833	19.25	1,022,727	21.35
India	5,492	0.12	8,249	0.19	4,343	0.11	4,864	0.12	8,152	0.17
Japan	43,826	0.94	49,191	1.16	32,064	0.83	38,985	0.93	41,736	0.87
Korea (Rep)	165,328	3.53	173,260	4.09	170,571	4.41	174,405	4.17	203,191	4.24
New Zealand	4,798	0.10	4,787	0.11	3,202	0.08	3,460	0.08	3,965	0.08
Taiwan (pr. of China)	6,131	0.13	14,005	0.33	4,329	0.11	4,823	0.12	6,956	0.15
Others	7,266	0.16	8,220	0.19	10,295	0.27	3,438	0.08	6,001	0.13
Europe	**217,307**	**4.64**	**221,908**	**5.23**	**161,194**	**4.17**	**165,808**	**3.96**	**182,465**	**3.81**
Austria	3,910	0.08	5,324	0.13	2,874	0.07	3,237	0.08	3,320	0.07
Belgium	5,289	0.11	5,682	0.13	4,371	0.11	5,322	0.13	6,099	0.13
Denmark	4,491	0.10	4,479	0.11	3,198	0.08	3,892	0.09	3,134	0.07
Finland	3,013	0.06	3,218	0.08	2,023	0.05	2,287	0.05	1,719	0.04
France	55,151	1.18	54,953	1.30	36,760	0.95	39,315	0.94	44,416	0.93
Germany	31,897	0.68	34,018	0.80	23,776	0.61	22,915	0.55	25,346	0.53
Greece	878	0.02	593	0.01	481	0.01	520	0.01	586	0.01
Italy	8,990	0.19	10,052	0.24	7,537	0.19	6,198	0.15	7,330	0.15
Netherlands	8,429	0.18	7,004	0.17	5,500	0.14	7,804	0.19	8,877	0.19
Norway	3,499	0.07	4,018	0.09	2,334	0.06	2,913	0.07	2,248	0.05
Russia	12,532	0.27	13,033	0.31	10,986	0.28	8,963	0.21	12,054	0.25
Spain	4,856	0.10	5,461	0.13	4,589	0.12	5,309	0.13	6,157	0.13
Sweden	5,465	0.12	5,795	0.14	3,483	0.09	4,802	0.11	3,475	0.07
Switzerland	9,777	0.21	10,603	0.25	7,956	0.21	9,749	0.23	8,512	0.18
United Kingdom	41,508	0.89	39,170	0.92	27,723	0.72	26,801	0.64	31,976	0.67
Others	17,622	0.38	18,505	0.44	17,603	0.45	15,781	0.38	17,216	0.36
Americas	**88,987**	**1.90**	**86,211**	**2.03**	**64,227**	**1.66**	**69,101**	**1.65**	**82,652**	**1.73**
Canada	19,785	0.42	19,315	0.46	13,467	0.35	10,759	0.26	12,873	0.27
USA	63,058	1.35	58,094	1.37	38,765	1.00	49,178	1.17	61,184	1.28
Others	6,144	0.13	8,802	0.21	11,995	0.31	9,164	0.22	8,595	0.18
Africa and Middle East	**10,655**	**0.23**	**11,263**	**0.27**	**11,446**	**0.30**	**9,264**	**0.22**	**9,641**	**0.20**
Israel	4,163	0.09	3,593	0.08	2,128	0.06	2,997	0.07	4,041	0.08
Others	6,492	0.14	7,670	0.18	9,318	0.24	6,267	0.15	5,600	0.12

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Market Situation 2019

Overall Trends

In 2019 there was a remarkable increase in overall number of visitors, the most prominent markets are China with 27% increase followed by Korea (Rep) (17% increase) while the biggest markets such as Thailand recorded only 12% increase, Vietnam and Japan (7% increase only for the both markets.

If we look at the most important markets for Laos, international tourist, a part from Thailand, Japan and Korea they experienced similar increase with small percentage: only France and USA grew (13% and 24% respectively) while Switzerland declined (-13%), Denmark (-19%), Norway (-23%), Finland (-25%) and Sweden (-28%).

In 2019 we see an increase in visitors from the most markets such as ASEAN with 11% Asia pacific with 25%, European with 10 % American with 20% and the market from Africa and Middle East increase 4%.

We should not focus on just the number of visitors – the length they stay and how much they spend per day are important measures. Looking at the number of visitor days (the number of visitors multiplied by the average length of stay), we see that the biggest market is still the international visitors, comprising 13% of all visitor days. Taking average expenditure into account, the international visitor group is even more significant, accounting for 50% of all estimated expenditure.

China accounts for 21.35% of all visitors and 22% of estimated expenditure in 2019, compared to only 6.5% of visitors and 4% of expenditure six years ago.

Seasonality

There has been a gradual shift in the low season from month of January to September in 2019 and January in 2018 recording the lowest number of visitors. This may reflect the growth in Visitors from China, and the reduction in visitors from Vietnam, Europe and the Americas.

There are also significant differences in seasonality in different markets, probably reflecting the reason for travel to Laos. Wattay Airport show the high season to be October to December, whereas Luang Prabang airport is January to March. For European, North American and Korean visitors the high season is November to April. There is less seasonality in visitors from ASEAN, but the high season is February to June. Holidays such as Tet show and increase in visitors from Vietnam, and from China during Chinese New Year.

Seasonality is important to consider in marketing Laos overseas and also for Tourism and Hospitality business and even Immigration to plan their staff needs.

Please see the online version of the Statistical Report on Tourism in Laos for more detailed information.

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 9: Tourist Arrivals to Laos by Month in 2019

Region / Country	2019												Total
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Grand Total	**331,524**	**337,356**	**393,497**	**404,945**	**392,491**	**368,646**	**418,537**	**437,586**	**362,005**	**413,251**	**473,648**	**457,579**	**4,791,065**
ASEAN	**223,914**	**206,265**	**223,701**	**281,916**	**258,664**	**268,525**	**294,211**	**297,309**	**246,958**	**275,705**	**316,860**	**304,801**	**3,198,829**
Brunei	27	22	30	32	22	34	47	28	21	51	26	49	389
Cambodia	2,296	1,852	3,997	2,679	2,321	2,630	2,398	3,274	1,296	1,623	1,876	2,100	28,342
Indonesia	427	265	346	408	530	544	544	380	510	298	523	386	5,161
Malaysia	2,037	1,174	1,878	2,232	2,349	2,388	2,372	2,285	2,451	2,656	2,850	3,649	28,321
Myanmar	1,946	297	1,590	1,757	1,678	484	1,946	1,884	687	2,820	3,525	3,910	22,524
Philippines	1,134	575	932	1,558	2,014	2,578	2,351	1,360	1,477	1,310	587	1,311	17,187
Singapore	785	372	618	606	1,179	1,260	1,316	841	705	1,006	1,266	1,776	11,730
Thailand	148,851	139,433	133,227	189,553	175,150	156,256	197,732	204,038	175,236	195,234	229,353	216,237	2,160,300
Vietnam	66,411	62,275	81,083	83,091	73,421	102,351	85,505	83,219	64,575	70,707	76,854	75,383	924,875
Asia and Pacific	**74,502**	**110,189**	**142,139**	**101,318**	**116,999**	**84,926**	**107,475**	**118,729**	**102,943**	**117,788**	**121,293**	**119,177**	**1,317,478**
Australia	3,563	1,523	1,653	2,148	1,813	1,404	2,303	1,603	1,665	2,398	2,070	2,607	24,750
China	47,976	90,038	121,191	92,487	91,985	62,086	82,956	90,759	77,474	90,400	91,057	84,318	1,022,727
India	772	543	725	654	668	672	640	628	594	648	758	850	8,152
Japan	3,724	1,409	3,770	1,816	4,631	3,280	2,818	4,830	4,929	3,386	3,853	3,290	41,736
Korea (Rep)	16,694	15,776	13,549	2,884	16,567	16,205	17,400	19,264	16,852	19,371	22,217	26,412	203,191
New Zealand	538	221	271	315	339	294	321	327	307	365	270	397	3,965
Taiwan (pr. of China	852	393	687	592	494	434	457	646	494	710	475	722	6,956
Others	383	286	293	422	502	551	580	672	628	510	593	581	6,001
Europe	**21,038**	**14,803**	**19,347**	**14,207**	**10,783**	**9,499**	**9,728**	**15,941**	**7,847**	**13,406**	**25,014**	**20,852**	**182,465**
Austria	449	328	332	277	138	204	151	177	167	213	472	412	3,320
Belgium	699	400	598	537	315	258	470	580	270	417	921	634	6,099
Denmark	411	292	460	303	143	195	164	169	83	219	396	299	3,134
Finland	267	160	171	137	80	94	68	62	121	97	205	257	1,719
France	4,876	3,794	5,177	3,439	2,971	1,924	1,753	4,291	1,727	3,089	6,107	5,268	44,416
Germany	3,487	2,272	2,904	1,978	1,161	972	957	1,412	1,120	1,982	4,098	3,003	25,346
Greece	101	24	32	20	63	29	28	60	24	26	66	113	586
Italy	1,186	600	747	430	284	308	284	1,019	389	351	917	815	7,330
Netherlands	926	647	782	616	455	423	638	1,204	423	678	1,080	1,005	8,877
Norway	258	292	251	266	156	84	166	119	84	118	260	194	2,248
Russia	1,404	992	1,101	910	840	1,061	890	934	659	810	1,107	1,346	12,054
Spain	496	314	434	284	273	257	372	1,273	495	517	804	638	6,157
Sweden	541	367	396	311	177	182	169	109	122	199	454	448	3,475
Switzerland	928	826	1,013	784	437	418	486	540	203	677	1,337	863	8,512
United Kingdom	3,099	2,239	3,021	2,933	2,258	2,156	2,155	2,701	1,185	2,844	3,990	3,395	31,976
Others	1,910	1,256	1,928	982	1,032	934	977	1,291	775	1,169	2,800	2,162	17,216
Americas	**10,819**	**5,437**	**7,442**	**6,775**	**5,472**	**5,132**	**6,514**	**4,816**	**3,593**	**5,293**	**9,647**	**11,712**	**82,652**
Canada	1,654	1,152	1,419	1,468	773	579	602	700	412	874	1,541	1,699	12,873
USA	7,821	3,744	5,153	4,544	4,011	3,955	5,376	3,673	2,718	3,757	7,236	9,196	61,184
Others	1,344	541	870	763	688	598	536	443	463	662	870	817	8,595
Africa and Middle East	**1,251**	**662**	**868**	**729**	**573**	**564**	**609**	**791**	**664**	**1,059**	**834**	**1,037**	**9,641**
Israel	574	337	484	232	117	132	168	297	269	548	335	548	4,041
Others	677	325	384	497	456	432	441	494	395	511	499	489	5,600

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 10: Arrivals of non – resident visitors at national borders, by month

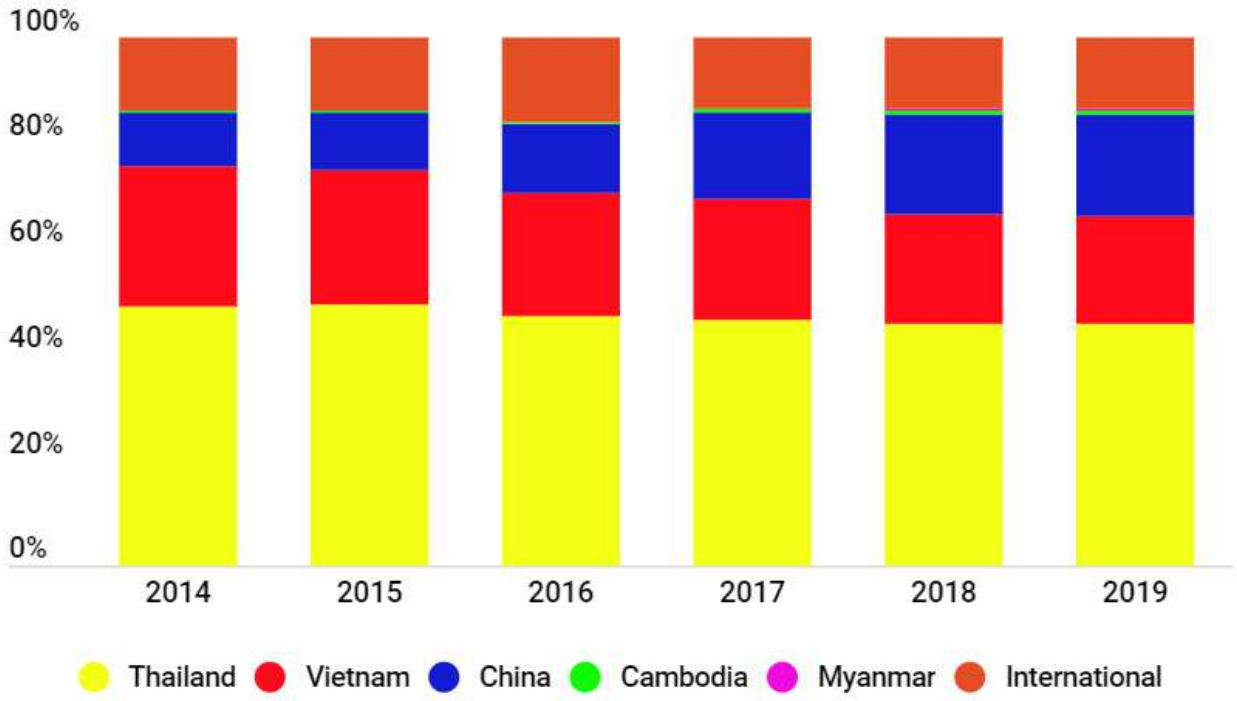
Months	2014	2015	2016	2017	2018	2019
Grand Total	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**4,791,065**
1st QUARTER	**1,113,319**	**1,284,896**	**1,248,017**	**1,045,329**	**1,067,696**	**1,062,377**
January	367,980	436,358	400,140	339,768	358,248	331,524
February	384,664	426,697	450,902	350,344	347,227	337,356
March	360,675	421,841	396,975	355,217	362,221	393,497
2nd QUARTER	**938,590**	**1,040,693**	**1,002,972**	**959,209**	**1,059,584**	**1,166,082**
April	366,610	416,628	363,538	346,559	376,133	404,945
May	339,580	325,095	343,162	314,344	339,165	392,491
June	232,400	298,970	296,272	298,306	344,286	368,646
3rd QUARTER	**990,022**	**1,158,084**	**922,826**	**822,418**	**964,806**	**1,218,128**
July	316,631	337,805	296,242	278,971	282,602	418,537
August	304,725	358,358	323,603	280,983	386,911	437,586
September	368,666	461,921	302,981	262,464	295,293	**362,005**
4th QUARTER	**1,116,788**	**1,200,756**	**1,065,232**	**1,041,882**	**1,094,346**	**1,344,478**
October	382,064	400,054	336,863	325,574	348,281	413,251
November	365,824	420,650	367,964	358,997	352,225	473,648
December	368,900	380,052	360,405	357,311	393,840	457,579

Table 11: Tourist Arrivals by Month through Category, 2016-2019

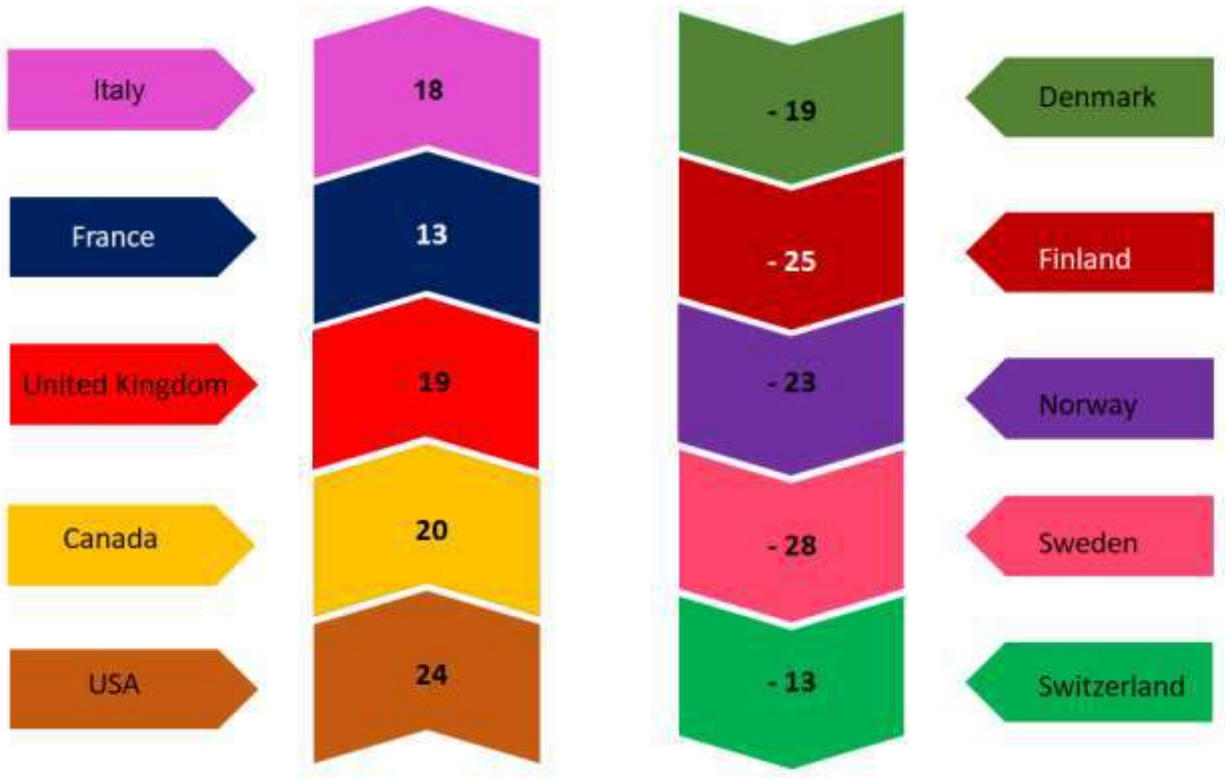
Months	2016	2017	2018	2019			% Δ
				International	Regional	Total	19/18
Grand Total	**4,239,047**	**3,868,838**	**4,186,432**	**632,297**	**4,158,768**	**4,791,065**	**14.4**
January	400,140	**339,768**	**358,248**	64,044	267,480	**331,524**	**-7.5**
February	450,902	**350,344**	**347,227**	43,461	293,895	**337,356**	**-2.8**
March	396,975	**355,217**	**362,221**	52,409	341,088	**393,497**	**8.6**
April	363,538	**346,559**	**376,133**	35,378	369,567	**404,945**	**7.7**
May	343,162	**314,344**	**339,165**	47,936	344,555	**392,491**	**15.7**
June	296,272	**298,306**	**344,286**	44,839	323,807	**368,646**	**7.1**
July	296,242	**278,971**	**282,602**	48,000	370,537	**418,537**	**48.1**
August	323,603	**280,983**	**386,911**	54,412	383,174	**437,586**	**13.1**
September	302,981	**262,464**	**295,293**	42,737	319,268	**362,005**	**22.6**
October	336,863	**325,574**	**348,281**	52,467	360,784	**413,251**	**18.7**
November	367,964	**358,997**	**352,225**	70,983	402,665	**473,648**	**34.5**
December	360,405	**357,311**	**393,840**	75,631	381,948	**457,579**	**16.2**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 6: Origin and Growth in Visitors



Graph 7 : Greatest % Increase In Visitors from 2018-2019 and Greatest % Fall in Visitors from 2018-2019



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 8: Ranks Country by Tourist Expenditures, Not Total Arrivals

Graph 9: Top Ten Generating Markets

	Country	2018	2019	% △
①	Thailand	1,929,934	2,160,300	12
②	China	805,833	1,022,727	27
③	Korea (Rep)	174,405	203,191	17
④	Vietnam	867,585	924,875	7
⑤	USA	49,178	61,184	24
⑥	France	39,315	44,416	13
⑦	Japan	38,985	41,736	7
⑧	United Kingdom	26,801	31,976	19
⑨	Germany	22,915	25,346	11
⑩	Australia	19,607	24,750	26

Remark: The top ten markets are ranked, based on tourist expenditure of each market.

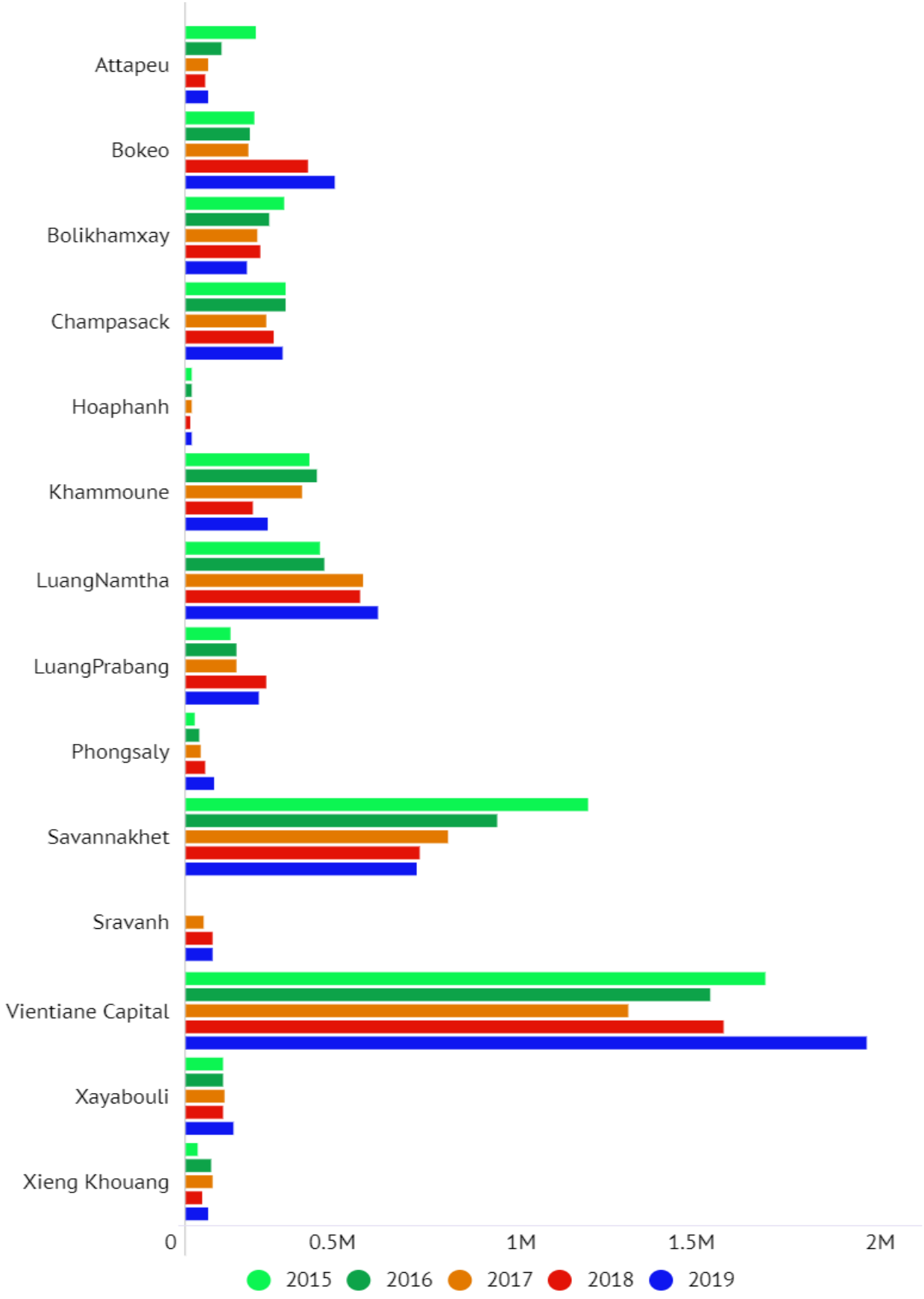
Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 12: Tourist Arrivals by Port of Entry through Category, 2015-2019

Porty of Entry	2015	2016	2017	2018	2019	Regional Visitors	Precent Share	Precent Change
Grand Total	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**4,791,065**	**3,299,882**	**% Δ 100**	**% Δ 19/18**
Wattay Airport	387,586	421,792	364,714	355,621	574,137	-	11.98	61.45
Savanh Airport	3,487	3,113	3,709	18,236	2,966	-	0.06	-83.74
Pakse Airport	6,865	13,422	12,378	14,567	12,545	-	0.26	-13.88
Luang prabang Airport	122,585	140,598	139,375	224,543	202,159	-	4.22	-9.97
Mittha phab Bridge I	1,222,595	1,035,911	863,642	1,124,613	1,321,006	1,134,007	27.57	17.46
Thanaleng Railway Station	3,902	4,283	4,048	17,310	2,923	1,367	0.06	-83.11
Boten	373,026	385,264	493,308	485,873	536,906	524,963	11.21	10.50
Mittha phab Bridge IV	188,939	177,042	174,161	156,677	156,478	90,541	3.27	-0.13
Golden Triangles	-	-	-	163,544	240,777	20,622	5.03	47.22
Ban Mone	-	-	-	21,304	19,478	17,972	0.41	-8.57
Mittha phab Bridge II	787,506	637,295	517,903	419,304	405,031	364,193	8.45	-3.40
Dane Savanh	328,880	226,167	208,626	215,190	236,403	201,598	4.93	9.86
Vang Tao	245,400	229,133	181,587	200,149	206,030	184,863	4.30	2.94
Nong Nok Khian	24,579	37,370	28,915	31,332	51,904	18,429	1.08	65.66
Namphao	245,793	207,546	168,933	177,238	128,093	121,677	2.67	-27.73
Pakxan	28,123	24,309	28,294	32,299	40,410	38,540	0.84	25.11
Mittha phab Bridge III	121,961	141,193	153,076	73,293	94,017	69,470	1.96	28.28
Thakek	46,709	44,299	30,681	-	-		-	-
Naphao	175,348	178,995	141,574	112,589	135,667	132,058	2.83	20.50
Nam Heuang Bridge	44,980	46,645	42,857	40,276	69,827	66,668	1.46	73.37
Nam Ngeun	50,952	44,474	50,303	52,099	53,351	51,349	1.11	2.40
Phou dou	7,261	12,849	15,849	10,579	9,371	9,258	0.20	-11.42
Nam Kanh	34,187	71,338	73,406	45,361	61,261	59,294	1.28	35.05
Nam Souy	16,171	17,327	16,943	10,913	14,766	13,248	0.31	35.31
Pang Hok	20,387	25,865	33,983	34,311	45,597	40,884	0.95	32.89
Larn Tuai	3,067	12,277	6,420	19,451	33,176	8,353	0.69	70.56
Phou Keua	194,140	100,540	64,044	55,917	61,664	55,928	1.29	10.28
Lalai	-	-	50,109	73,843	75,122	74,600	1.57	1.73

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 10: Tourist Arrivals to Laos by Port of Entry, 2015-2019



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 13: Tourist Arrivals to Laos by Port of Entry by Nationality

Region	Country	Port of Entry												
		Attapeu	Bokeo			Bolikhamxay		Champasak			Huaphanh	Khammoune		Luang prabang
		Phou Keua	Mittha phab Bridge IV	Golden Triangles	Ban Mone	Pakxan	Namphao	Vang Tao	Pakse Airport	Nong Nok Khian	Nam Souy	Mittha phab Bridge III	Naphao	Luang prabang Airport
Grand Total		**61,664**	**156,478**	**240,777**	**19,478**	**40,410**	**128,093**	**206,030**	**12,545**	**51,904**	**14,766**	**94,017**	**135,667**	**202,159**
ASEAN		**56,515**	**97,509**	**24,317**	**17,972**	**40,174**	**123,683**	**194,655**	**3,729**	**37,269**	**13,331**	**90,211**	**134,387**	**47,833**
	Brunei	-	3	-	-	-	6	1	2	-	-	-	-	52
	Cambodia	25	114	116	-	435	37	1,025	145	18,429	9	179	3	619
	Indonesia	37	123	191	-	2	54	62	66	29	3	51	7	812
	Malaysia	11	815	1,066	-	211	60	516	224	186	14	291	20	2,682
	Myanmar	4	138	205	17,972	19	31	95	16	21	-	45	5	283
	Philippines	59	202	22	-	16	640	320	127	216	27	129	148	1,035
	Singapore	7	215	193	-	14	9	138	53	30	6	88	7	4,022
	Thailand	444	90,541	20,622	-	38,540	1,169	184,863	798	319	24	69,470	2,139	34,581
	Vietnam	55,928	5,358	1,902	-	937	121,677	7,635	2,298	18,039	13,248	19,958	132,058	3,747
Asia and Pacific		**1,136**	**28,900**	**215,313**	**1,506**	**125**	**1,383**	**4,819**	**3,087**	**4,054**	**613**	**1,708**	**496**	**67,495**
	Australia	26	1,741	52	-	-	122	358	550	476	82	229	44	7,088
	China	528	24,093	214,133	1,506	27	538	1,666	921	1,715	394	881	282	41,169
	India	60	77	15	-	2	119	211	216	270	30	137	22	1,828
	Japan	32	1,016	121	-	75	186	977	553	282	34	307	45	11,238
	Korea (Rep)	38	1,248	448	-	20	244	1,294	413	433	38	107	45	3,171
	New Zealand	3	488	4	-	-	26	90	122	118	15	20	12	1,173
	Taiwan (pr. of China)	376	132	481	-	-	74	210	256	62	12	20	24	1,389
	Others	73	105	59	-	1	74	13	56	698	8	7	22	439
Europe		**2,536**	**23,946**	**404**	**-**	**102**	**2,086**	**4,508**	**4,069**	**8,576**	**636**	**1,410**	**588**	**57,114**
	Austria	8	488	4	-	-	10	92	76	135	17	31	7	1,226
	Belgium	20	876	8	-	-	49	164	243	329	27	60	29	1,752
	Denmark	5	437	4	-	-	22	105	41	86	4	30	15	1,071
	Finland	9	122	3	-	-	13	59	36	60	3	20	9	399
	France	178	4,023	63	-	46	399	1,633	930	3,159	153	195	88	15,197
	Germany	75	4,210	29	-	13	320	771	647	1,351	91	271	83	7,956
	Greece	3	47	1	-	-	6	-	9	8	1	3	1	302
	Italy	17	1,105	5	-	2	66	110	137	326	29	77	13	2,781
	Netherlands	23	2,494	1	-	-	88	214	198	680	34	109	29	2,245
	Norway	6	276	11	-	-	30	45	50	52	4	24	7	417
	Russia	1,900	420	64	-	12	204	108	101	173	19	11	45	766
	Spain	14	1,076	9	-	-	63	54	196	342	36	37	11	2,792
	Sweden	13	382	5	-	-	53	98	45	79	3	56	14	869
	Switzerland	23	1,554	27	-	20	20	404	260	405	20	126	11	2,065
	United Kingdom	39	4,368	57	-	5	452	457	594	898	99	248	164	11,067
	Others	203	2,068	113	-	4	291	194	506	493	96	112	62	6,209
Americas		**1,380**	**5,108**	**648**	**-**	**9**	**501**	**1,945**	**1,463**	**1,379**	**158**	**608**	**138**	**27,852**
	Canada	31	1,200	37	-	4	117	329	395	464	23	203	36	3,680
	USA	1,313	3,182	319	-	5	247	1,594	917	670	116	379	67	20,010
	Others	36	726	292	-	-	137	22	151	245	19	26	35	4,162
Africa and Middle East		**97**	**1,015**	**95**	**-**	**-**	**440**	**103**	**197**	**626**	**28**	**80**	**58**	**1,865**
	Israel	11	891	2	-	-	72	40	103	515	11	22	9	1,133
	Others	86	124	93	-	-	368	63	94	111	17	58	49	732

Port of Entry														
Luang Namtha	Phongsaly		Savannakhet			Sravanh	Vientiane			Xayabouli			Xieng Khouang	Total
Boten	Larn Tuai	Pang Hok	Mittha phab Bridge II	Dane Savanh	Savanh Airport	Lalai	Mittha phab Bridge I	Thanaleng Railway Station	Wattay Airport	Nam Heuang Bridge	Nam Ngeun	Phou dou	Nam Kanh	2019
536,906	**33,176**	**45,597**	**405,031**	**236,403**	**2,966**	**75,122**	**1,321,006**	**2,923**	**574,137**	**69,827**	**53,351**	**9,371**	**61,261**	**4,791,065**
10,169	**8,657**	**41,799**	**387,371**	**227,490**	**839**	**74,888**	**1,272,494**	**1,767**	**103,608**	**67,350**	**52,022**	**9,343**	**59,447**	**3,198,829**
-	-	-	2	1	-	-	166	2	150	-	4	-	-	**389**
22	2	6	588	88	10	3	3,015	25	3,389	43	4	7	4	**28,342**
8	-	10	179	77	17	1	1,059	28	2,308	13	11	2	11	**5,161**
427	-	51	1,117	253	94	8	6,056	36	13,975	125	63	9	11	**28,321**
89	-	-	816	37	9	-	1,320	27	1,347	29	7	8	1	**22,524**
-	-	21	5,611	637	31	7	4,292	209	3,259	85	64	6	24	**17,187**
102	-	12	198	23	50	1	1,490	46	4,961	22	31	-	12	**11,730**
9,132	302	815	364,193	24,776	550	268	1,134,007	1,367	54,015	66,668	51,349	9,258	90	**2,160,300**
389	8,353	40,884	14,667	201,598	78	74,600	121,089	27	20,204	365	489	53	59,294	**924,875**
525,582	**24,510**	**562**	**5,300**	**3,624**	**907**	**125**	**36,718**	**576**	**386,872**	**1,063**	**517**	**12**	**475**	**1,317,478**
59	-	128	727	438	71	1	1,169	34	11,154	82	49	1	69	**24,750**
524,963	24,513	118	887	1,144	426	46	6,522	13	175,254	584	294	3	107	**1,022,727**
7	-	11	106	226	34	10	809	8	3,918	-	22	-	14	**8,152**
173	-	131	1,230	247	248	10	6,560	424	17,499	144	56	7	141	**41,736**
85	2	127	1,050	1,378	31	48	20,548	71	171,956	221	79	1	95	**203,191**
15	-	22	178	80	8	-	79	4	1,486	10	4	-	8	**3,965**
177	2	5	99	39	85	10	237	3	3,200	22	5	-	36	**6,956**
103 -	7	20	1,023	72	4	-	794	19	2,405	-	8	-	5	**6,001**
695	**9**	**2,801**	**8,023**	**3,648**	**570**	**72**	**8,541**	**519**	**49,108**	**875**	**518**	**15**	**1,096**	**182,465**
20	-	43	69	26	6	-	36	4	971	18	17	-	16	**3,320**
13	-	125	161	86	16	4	287	13	1,774	37	16	-	10	**6,099**
1	-	31	167	35	12	1	59	13	938	37	6	-	14	**3,134**
14	-	17	177	41	34	-	77	7	605	8	1	-	5	**1,719**
160	-	1,192	1,376	862	192	39	880	191	12,820	121	205	2	312	**44,416**
130	-	392	633	449	50	13	358	88	7,040	175	87	5	109	**25,346**
1	-	3	18	8	-	-	10	1	156	7	-	-	1	**586**
20	-	93	184	91	13	-	105	8	2,066	20	18	-	44	**7,330**
35	-	263	260	124	34	-	115	10	1,803	50	15	-	53	**8,877**
4	-	6	268	43	2	-	41	6	901	31	12	-	12	**2,248**
58	-	44	1,346	441	8	3	4,213	52	2,003	10	18	-	35	**12,054**
24	-	126	83	92	-	1	37	7	1,077	25	6	-	49	**6,157**
13	-	70	294	76	18	1	164	8	1,134	52	10	-	18	**3,475**
70	1	129	313	79	42	1	1,023	52	1,746	65	32	5	19	**8,512**
71	1	341	1,846	742	122	3	604	33	9,299	175	53	3	235	**31,976**
61	7 -	74	828	453	21	6	532	26	4,775	44	22	-	164	**17,216**
413	**-**	**340**	**3,487**	**1,211**	**617**	**36**	**2,692**	**54**	**31,655**	**507**	**269**	**1**	**181**	**82,652**
113	-	85	419	234	57	11	803	16	4,466	32	69	-	49	**12,873**
278	-	180	2,887	861	547	25	1,622	30	25,190	464	199	1	81	**61,184**
22	-	75	181	116	13	-	267	8	1,999	11	1	-	51	**8,595**
47	**-**	**95**	**850**	**430**	**33**	**1**	**561**	**7**	**2,894**	**32**	**25**	**-**	**62**	**9,641**
16	-	84	93	56	4	-	9	-	907	7	3	-	53	**4,041**
31	-	11	757	374	29	1	552	7	1,987	25	22	-	9	**5,600**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 14: Number of Domestic Tourists, 2015-2019

Province	2015	2016	2017	2018	2019
Grand Total	**2,313,339**	**1,986,738**	**2,236,914**	**2,818,576**	**2,350,851**
Attapeu	45,408	27,571	28,840	85,549	66,793
Bokeo	34,089	42,561	48,565	53,020	52,442
Bolikhamxay	58,957	60,875	60,950	73,115	134,169
Champasak	379,375	399,692	479,838	329,609	292,093
Houaphanh	13,525	12,642	17,707	30,682	23,401
Khammouane	160,882	163,799	135,516	140,336	149,078
Luang Namtha	170,506	14,754	242,883	182,392	40,549
Luang Prabang	161,712	173,733	182,470	178,409	221,934
Oudomxay	88,383	78,148	71,597	82,063	112,118
Phongsaly	75,416	40,063	60,807	-	8,623
Saravanh	64,100	65,025	66,700	73,383	82,450
Savannakhet	448,411	335,279	341,364	369,840	476,697
Sekong	15,595	13,121	10,764	26,409	53,559
Vientiane Capital	136,222	65,680	55,953	706,677	144,232
Vientiane Province	345,772	363,061	353,874	357,836	382,139
Xaisomboun	17,192	19,022	15,272	19,569	17,465
Xaiyabouli	86,150	99,892	15,928	42,229	29,222
Xieng Khouang	11,644	11,820	47,886	67,458	63,887

Table 15: Visitors by Province, 2015-2019

Province	2015	2016	2017	2018	2019
Grand Total	**6,947,930**	**6,783,874**	**6,372,514**	**6,553,315**	**7,358,039**
Attapeu	160,212	130,773	71,924	98,720	164,139
Bokeo	260,123	219,603	207,864	331,477	637,842
Bolikhamxay	279,605	231,920	181,710	215,513	157,607
Champasak	611,244	621,870	831,779	979,264	1,077,645
Houaphanh	34,493	50,039	50,154	39,877	58,757
Khammouane	519,451	538,027	464,584	283,494	444,396
Luang Namtha	543,542	531,366	600,369	573,145	661,852
Luang Prabang	531,327	643,319	472,942	576,610	638,101
Oudomxay	215,448	192,496	186,351	130,540	118,468
Phongsaly	82,103	103,583	144,012	135,593	160,012
Saravanh	86,420	88,325	92,550	37,453	112,770
Savannakhet	1,120,021	866,630	724,243	603,623	650,339
Sekong	30,382	34,024	38,429	30,720	55,438
Vientiane Capital	1,737,979	1,643,692	1,347,866	2,018,174	1,868,985
Vientiane Province	561,855	589,948	592,650	295,583	329,857
Xaisomboun	22,137	26,465	15,831	8,069	21,252
Xaiyabouli	99,928	197,628	218,995	118,190	117,172
Xieng Khouang	51,660	74,166	130,261	77,270	83,407

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 11: Out-going Laos Travelers

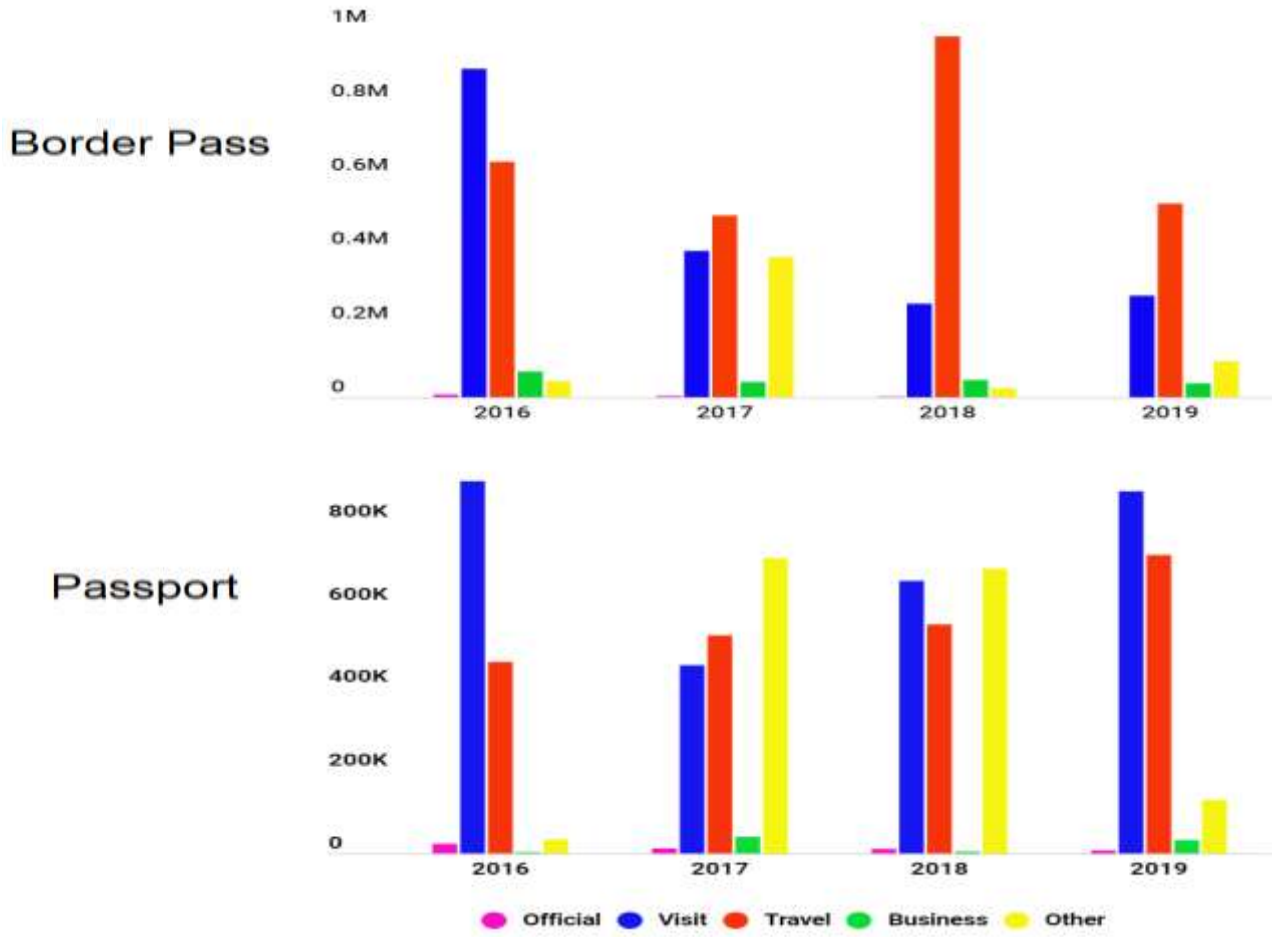


Table 16: Out-going Lao Travelers by Province, 2014-2019

Border Check Point	2014	2015	2016	2017	2018	2019	% ∇
Grand Total	**3,319,702**	**3,066,525**	**3,058,815**	**3,049,152**	**3,206,870**	**2,690,430**	**-16.1**
Attapeu	1,727	7,497	5,249	5,569	4,322	3,842	**-11.1**
Bokeo	26,558	34,576	54,223	43,222	83,887	65,602	**-21.8**
Bolikhamsay	93,157	102,043	105,683	103,780	118,121	86,243	**-27.0**
Champasak	107,131	157,069	216,080	260,246	261,998	217,821	**-16.9**
Huaphanh	3,737	3,957	5,617	2,293	5,632	3,710	**-34.1**
Khammouane	438,942	495,225	495,540	393,197	92,312	68,488	**-25.8**
Luangnamtha	129,883	162,989	130,575	113,235	145,205	106,106	**-26.9**
Luangprabang	1,960	1,998	1,890	1,801	8,873	7,878	**-11.2**
Phongsaly	1,906	3,967	4,756	4,721	30,536	32,682	**7.0**
Sravanh				11,384	9,964	11,506	**15.5**
Savannakhet	846,053	347,932	329,345	389,178	604,589	381,415	**-36.9**
Vientiane Capital	1,534,970	1,570,894	1,543,693	1,535,634	1,635,403	1,331,654	**-18.6**
Xayabouli	121,991	170,153	159,343	174,752	197,276	366,915	**86.0**
Xiengkhouang	11,687	8,225	6,821	10,140	8,752	6,568	**-25.0**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 17: Out-going Lao Travelers, 2017-2019 (by purpose)

Border Check Point	Total 2017	Total 2018	2019					Total 2019
			Official	Visit	Travel	Business	Other	
Total	**3,049,152**	**3,206,870**	**7,513**	**1,146,129**	**1,241,331**	**69,506**	**225,951**	**2,690,430**
Friendship bridge I	**1,512,326**	**1,512,054**	**1,165**	**670,013**	**327,399**	**31,314**	**159,453**	**1,189,344**
Border Pass	726,497	534,178	43	138,052	119,725	6	87,527	345,353
Passport	785,829	977,876	1,122	531,961	207,674	31,308	71,926	843,991
Wattay Airport	**163,308**	**123,349**	**800**	**76,938**	**30,684**	**1**	**33,887**	**142,310**
Border Pass	-	-						-
Passport	163,308	123,349	800	76,938	30,684	1	33,887	142,310
Luangnamtha	**117,235**	**145,205**	**621**	**1,020**	**87,633**	**13,536**	**3,296**	**106,106**
Border Pass	114,068	138,082	64	933	82,865	13,536	695	98,093
Passport	3,167	7,123	557	87	4,768		2,601	8,013
Bolikhamsay	**115,404**	**118,121**	**910**	**32,259**	**51,384**	**1,690**	**-**	**86,243**
Border Pass	51,771	44,736	1	7,985	19,643	1,683		29,312
Passport	63,633	73,385	909	24,274	31,741	7		56,931
Khammouane	**403,197**	**92,312**	**42**	**5,237**	**44,465**	**32**	**18,712**	**68,488**
Border Pass	175,704	32,034		158	6,294	32	39	6,523
Passport	227,493	60,278	42	5,079	38,171		18,673	61,965
Savannakhet	**399,449**	**587,535**	**301**	**2,928**	**375,462**	**321**	**1,901**	**380,913**
Border Pass	145,860	309,961	15	143	155,853	107	739	156,857
Passport	253,589	277,574	286	2,785	219,609	214	1,162	224,056
Savannakhet Airport	**729**	**17,054**	**13**	**-**	**-**	**489**	**-**	**502**
Border Pass	-	-						-
Passport	729	17,054	13			489		502
Bokeo	**43,222**	**83,887**	**35**	**3,134**	**61,557**	**635**	**241**	**65,602**
Border Pass	24,983	36,176		486	30,464	635	241	31,826
Passport	18,239	47,711	35	2,648	31,093			33,776
Champasak	**258,314**	**259,337**	**392**	**31,826**	**170,482**	**15**	**-**	**202,715**
Border Pass	93,473	102,307		20,188	55,398			75,586
Passport	164,841	157,030	392	11,638	115,084	15		127,129
Champasak Airport	**1,932**	**2,661**	**61**	**2,036**	**13,004**	**5**	**-**	**15,106**
Border Pass	-	-						-
Passport	1,932	2,661	61	2,036	13,004	5		15,106
Xayabouli	**174,752**	**197,276**	**88**	**315,426**	**26,248**	**17,331**	**7,822**	**366,915**
Border Pass	80,483	69,552		105,306	25,730	17,329	7,822	156,187
Passport	94,269	127,724	88	210,120	518	2		210,728
Huaphanh	**2,293**	**5,632**	**1,696**	**213**	**1,448**	**341**	**12**	**3,710**
Border Pass	645	2,177	45	18	669	195	12	939
Passport	1,648	3,455	1,651	195	779	146		2,771
Luangprabang Airport	**1,801**	**8,873**	**55**	**3,670**	**4,148**	**5**	**-**	**7,878**
Border Pass	-	-						-
Passport	1,801	8,873	55	3,670	4,148	5		7,878
Xiengkhouang	**10,140**	**8,752**	**162**	**711**	**5,280**	**415**	**-**	**6,568**
Border Pass	4,089	2,419	45	292	465	387		1,189
Passport	6,051	6,333	117	419	4,815	28		5,379
Attapeu	**5,569**	**4,322**	**1,087**	**140**	**2,101**	**102**	**412**	**3,842**
Border Pass	977	586	65		133	62		260
Passport	4,592	3,736	1,022	140	1,968	40	412	3,582
Phongsaly	**4,721**	**30,536**	**2**	**407**	**28,798**	**3,260**	**215**	**32,682**
Border Pass	2,110	24,720		407	21,575	3,260	165	25,407
Passport	2,611	5,816	2		7,223		50	7,275
Sravanh	**11,384**	**9,964**	**83**	**171**	**11,238**	**14**	**-**	**11,506**
Border Pass	3,958	1,897		43	3,810			3,853
Passport	7,426	8,067	83	128	7,428	14		7,653

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 18: Room Occupancy Rates by Province, 2012-2019

Province	2012	2013	2014	2015	2016	2017	2018	2019
Average	**57%**	**55%**	**54%**	**57%**	**51%**	**54%**	**53%**	**54%**
Attapeu	46%	49%	43%	52%	39%	41%	44%	54%
Bokeo	63%	65%	44%	56%	47%	50%	51%	67%
Bolikhamxay	52%	46%	42%	45%	42%	45%	46%	47%
Champassak	62%	60%	55%	56%	45%	56%	53%	49%
Houaphanh	54%	48%	45%	51%	43%	46%	41%	40%
Khammouane	51%	71%	75%	71%	75%	72%	75%	57%
Luang Namtha	54%	49%	57%	56%	30%	48%	54%	64%
Luang Prabang	69%	70%	71%	73%	75%	71%	70%	69%
Oudomxay	58%	53%	50%	56%	52%	54%	56%	65%
Phongsaly	56%	44%	40%	46%	39%	44%	41%	47%
Saravanh	57%	52%	48%	53%	65%	69%	53%	52%
Savannakhet	58%	58%	69%	71%	53%	54%	57%	53%
Sekong	51%	41%	55%	48%	47%	52%	42%	51%
Vientiane Capital	67%	72%	73%	74%	56%	59%	62%	59%
Vientiane province	62%	63%	60%	65%	62%	65%	63%	61%
Xaisomboun	N/A	N/A	49%	48%	45%	43%	45%	46%
Xayabouli	53%	43%	41%	47%	44%	46%	44%	41%
Xieng Khouang	58%	57%	54%	56%	53%	57%	55%	51%

Table 19: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2018-2019

Province	Type								Total 2018	Total 2019
	Hotel		GH, Resort		Restaurant		Entertainment			
	2018	2019	2018	2019	2018	2019	2018	2019		
Total	**670**	**637**	**2,432**	**2,283**	**2,646**	**2,679**	**305**	**246**	**6,053**	**5,845**
Attapeu	23	23	31	33	53	52	20	1	127	109
Bokeo	16	18	70	72	19	74	5	5	110	169
Bolikhamxay	40	40	120	119	365	272	22	11	547	442
Champasack	66	59	219	224	181	182	23	7	489	472
Houaphanh	11	11	63	62	125	199	1	1	200	273
Khammouane	24	24	115	115	159	159	6	2	304	300
Luang Namtha	10	8	95	102	178	178	9	9	292	297
Luang Prabang	90	69	387	279	300	311	19	19	796	678
Oudomxay	22	22	112	108	253	252	6	5	393	387
Phongsaly	12	12	61	62	78	61	10	3	161	138
Saravanh	7	6	51	49	48	48	66	66	172	169
Savannakhet	50	49	173	161	248	215	6	7	477	432
Sekong	10	11	36	33	20	20	7	7	73	71
Vientiane Capital	230	232	253	220	108	108	38	35	629	595
Vientiane Province	32	26	312	314	273	279	41	34	658	653
Xaisomboun	1	1	44	37	53	54	0	4	98	96
Xaiyabouli	8	8	165	177	61	90	16	22	250	297
Xieng Khouang	18	18	125	116	124	125	10	8	277	267

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 20: Number of Accommodation Establishments, and Rooms 2014-2019

Province	Number of Establishments						Number of Rooms					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
Grand Total	**2,426**	**2,449**	**2,527**	**2,734**	**3,102**	**2,920**	**44,714**	**48,386**	**46,513**	**50,600**	**56,825**	**55,541**
Attapeu	50	58	58	59	54	56	760	703	930	960	1,013	823
Bokeo	74	77	80	85	86	90	1,049	1,084	1,273	1,332	1,297	1,412
Bolikhamxay	108	113	120	126	160	159	2,011	2,160	2,248	2,388	2,884	2,913
Champasack	241	232	224	235	285	283	4,260	3,602	3,788	4,059	5,182	3,793
Houaphanh	61	66	67	68	74	73	691	827	877	883	956	984
Khammouane	111	127	127	135	139	139	1,726	2,798	1,960	2,174	2,261	2,286
Luang Namtha	94	97	98	107	105	110	1,349	1,384	1,614	1,545	1,519	1,509
Luang Prabang	312	299	297	313	477	348	5,634	5,005	4,844	5,368	5,276	6,746
Oudomxay	89	90	101	107	134	130	1,598	1,619	1,764	1,906	2,271	2,231
Phongsaly	54	57	64	71	73	74	571	624	720	746	905	915
Saravane	50	46	47	54	58	55	441	373	373	517	814	816
Savannakhet	189	196	204	205	223	210	4,268	4,351	4,512	4,521	4,482	4,686
Sekong	38	40	40	52	46	44	540	456	456	628	599	706
Vientiane Capital	430	427	429	459	483	452	11,923	12,028	12,704	13,030	14,244	14,013
Vientiane Province	285	265	269	312	344	340	4,952	8,153	4,321	5,592	6,203	6,372
Xaisomboun	36	38	38	38	45	38	152	337	336	336	475	336
Xaiyabouli	106	113	150	181	173	185	1,384	1,388	1,846	2,257	2,343	2,557
Xieng Khouang	98	108	114	127	143	134	1,405	1,494	1,947	2,358	4,101	2,443

Table 21: Number of Hotels, Guest Houses, Rooms and Beds, in 2019

Province	Hotels			Guest Houses and Resort			Total		
	No	Room	Bed	No	Room	Bed	No	Room	Beds
Total	**637**	**25,039**	**34,570**	**2,283**	**30,502**	**38,769**	**2,920**	**55,541**	**73,339**
Attapeu	23	464	745	33	359	540	56	823	1,285
Bokeo	18	612	933	72	800	968	90	1,412	1,901
Bolikhamxay	40	1214	1704	119	1699	2230	159	2,913	3,934
Champasack	59	2026	3859	224	1767	2277	283	3,793	6,136
Houaphanh	11	242	329	62	742	1060	73	984	1,389
Khammouane	24	857	1155	115	1429	1811	139	2,286	2,966
Luang Namtha	8	252	417	102	1257	1638	110	1,509	2,055
Luang Prabang	69	3940	4916	279	2806	4208	348	6,746	9,124
Oudomxay	22	870	1246	108	1361	1806	130	2,231	3,052
Phongsaly	12	353	526	62	562	819	74	915	1,345
Saravane	6	160	231	49	656	990	55	816	1,221
Savannakhet	49	2140	2979	161	2546	3061	210	4,686	6,040
Sekong	11	293	392	33	413	519	44	706	911
Vientiane Capital	232	9337	11861	220	4676	5193	452	14,013	17,054
Vientiane Province	26	1315	1946	314	5057	6585	340	6,372	8,531
Xaisomboun	1	17	28	37	319	342	38	336	370
Xaiyabouli	8	268	337	177	2289	2580	185	2,557	2,917
Xieng Khouang	18	679	966	116	1764	2142	134	2,443	3,108

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 22: Visitor Arrivals to Luang Prabang Province

Region	Country	2016		2017		2018		2019		% Δ
Grand Total		643,319		655,412		755,019		860,035		14
Laos		173,733		182,470		178,409		221,934		24
Foreigner		469,586	100%	472,942	100%	576,610	100%	638,101	100%	11
ASEAN		70,458	15.00	73,719	15.59	84,827	14.71	105,496	16.53	24
	Brunei	47	0.01	56	0.01	62	0.01	248	0.04	300
	Cambodia	708	0.15	737	0.16	290	0.05	882	0.14	204
	Indonesia	36	0.01	146	0.03	150	0.03	1,454	0.23	869
	Malaysia	97	0.02	124	0.03	349	0.06	4,884	0.77	1,299
	Myanmar	437	0.09	454	0.10	166	0.03	481	0.08	190
	Philippines	146	0.03	153	0.03	317	0.05	3,050	0.48	862
	Singapore	143	0.03	162	0.03	226	0.04	6,985	1.09	2,991
	Thailand	61,406	13.08	64,372	13.61	75,035	13.01	77,892	12.21	4
	Vietnam	7,438	1.58	7,515	1.59	8,232	1.43	9,620	1.51	17
Asia and Pacific		139,039	29.61	136,530	28.87	171,726	29.78	188,725	29.58	10
	Australia	21,672	4.62	15,883	3.36	18,719	3.25	19,301	3.02	3
	China	63,290	13.48	66,392	14.04	81,052	14.06	90,567	14.19	12
	India	143	0.03	247	0.05	304	0.05	3,598	0.56	1,084
	Japan	18,072	3.85	17,930	3.79	19,213	3.33	19,312	3.03	1
	Korea (Rep)	34,178	7.28	34,578	7.31	38,470	6.67	38,531	6.04	0
	New Zealand	482	0.10	257	0.05	616	0.11	2,729	0.43	343
	Taiwan	1,167	0.25	1,189	0.25	3,261	0.57	4,351	0.68	33
	Others	35	0.01	54	0.01	10,091	1.75	10,336	1.62	2
Europe		178,134	37.93	178,784	37.80	215,322	37.34	213,850	33.51	-1
	Austria	3,741	0.80	3,415	0.72	4,549	0.79	4,738	0.74	4
	Belgium	1,035	0.22	1,127	0.24	1,248	0.22	4,190	0.66	236
	Denmark	3,869	0.82	3,582	0.76	3,887	0.67	3,965	0.62	2
	Finland	5,462	1.16	4,530	0.96	5,616	0.97	5,732	0.90	2
	France	31,330	6.67	31,468	6.65	33,480	5.81	33,592	5.26	0
	Germany	30,144	6.42	30,749	6.50	32,291	5.60	32,561	5.10	1
	Greece	843	0.18	859	0.18	946	0.16	834	0.13	-12
	Italy	12,958	2.76	13,156	2.78	15,673	2.72	16,055	2.52	2
	Netherlands	8,497	1.81	8,953	1.89	9,725	1.69	10,601	1.66	9
	Norway	4,364	0.93	4,382	0.93	4,697	0.81	4,732	0.74	1
	Russia	14,605	3.11	14,874	3.14	16,810	2.92	17,384	2.72	3
	Spain	6,893	1.47	7,147	1.51	8,713	1.51	8,792	1.38	1
	Sweden	4,851	1.03	4,899	1.04	5,972	1.04	5,923	0.93	-1
	Switzerland	9,246	1.97	9,367	1.98	9,757	1.69	9,538	1.49	-2
	United Kingdom	33,568	7.15	33,965	7.18	34,795	6.03	35,007	5.49	1
	Others	6,728	1.43	6,311	1.33	27,163	4.71	20,206	3.17	-26
Americas		72,780	15.50	74,407	15.73	90,926	15.77	115,682	18.13	27
	Canada	21,856	4.65	21,937	4.64	22,497	3.90	25,973	4.07	15
	USA	28,560	6.08	29,178	6.17	34,280	5.95	57,020	8.94	66
	Others	22,364	4.76	23,292	4.92	34,149	5.92	32,689	5.12	-4
Africa and Middle East		9,175	1.95	9,502	2.01	13,809	2.39	14,348	2.25	4
	Israel	5,214	1.11	5,324	1.13	5,791	1.00	5,130	0.80	-11
	Others	3,961	0.84	4,178	0.88	8,018	1.39	9,218	1.44	15

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part II: International Visitor Survey

The results in this section of the report relate to information obtained from 3,031 international visitors surveyed during the period April-December 2019 at Wattay International Airport, Friendship Bridge, Luangprabang and Champassack Provinces. The international visitors who were randomly interviewed represent all tourist arrivals to Laos.

Table 23: Profile of International Tourist Arrivals to Laos, 2014 to 2019

CHARACTERISTIC		2014	2015	2016	2017	2018	2019
MODE OF ARRIVAL		100%	100%	100%	100%	100%	100%
	Air	29.3	28.4	25.8	26.4	31.4	39.8
	Land	70.7	71.6	74.2	73.6	68.5	60.2
SEX		100%	100%	100%	100%	100%	100%
	Male	55	54.3	53.4	56.7	52.4	52.8
	Female	45	45.7	46.6	43.3	47.6	47.2
AGE GROUP		100%	100%	100%	100%	100%	100%
	15 to 19	3.5	1.1	4.9	4.4	3.7	3.1
	20 to 29	35.3	27	28.5	29.5	35.9	25.3
	30 to 39	23.6	26.1	22.4	23.5	24.2	31.9
	40 to 49	12.4	16.3	13	12.5	10.1	18.6
	50 to 59	13.1	14.3	12.7	11.1	11.3	11.3
	60 and above	12.1	15.2	18.5	19	14.6	9.6
OCCUPATION		100%	100%	100%	100%	100%	100%
Government		10	10.4	10.1	13	9.6	12.7
Private company		37.2	32.2	35	33.2	36.4	50.3
Student		19.2	19.1	13.8	14.2	13.2	8.4
Housewife		2.1	1	3	3	2.8	2.4
Retired		8.1	13.8	13.1	13.9	11.7	8.5
Self-employed		8.4	9.9	8.6	9.2	10.1	8.7
Others		15	13.6	16.4	13.5	15.9	9.0
PURPOSE OF VISIT		100%	100%	100%	100%	100%	100%
Business		4.6	3.5	8.8	12.4	7.4	6.0
Holiday		89.6	91.1	80.3	76.8	81	83.7
Visit family		2.1	1.4	4.2	5.1	3.3	1.3
Official, convention and seminar		1.6	2.4	2.2	2.1	1.4	2.1
Education					1.6	2.9	6.3
En Route / In transit					0.3	0.5	0
Others		2.1	1.6	4.5	1.7	3.5	0.6

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Continue

CHARACTERISTIC	2014	2015	2016	2017	2018	2019
PERSONS ACCOMPANIED WITH	100%	100%	100%	100%	100%	100%
Alone	24.2	13.8	20.9	25.8	24.1	22.6
Spouse/partner	42	42.3	35.9	37.9	39.4	27.1
Child	5	11.4	7.6	6.6	6.2	2.9
Colleague	2.1	3.8	4.1	4.9	3.2	10.4
Friend	25.3	29.4	25.7	22.6	26.1	34.4
Others	7.9	4.2	5.8	5.1	5.3	4.6
TYPE OF TRANSPORTATION IN LAO PDR	%	%	%	%	%	%
Airplane				51.4	43.5	22.8
Bus				43.9	48.6	74.9
Boat				23.4	31.6	15.6
Tuk-Tuk				45.5	44.1	30.1
Taxi				26.4	32.4	17.6
Car				24.4	20.8	16.9
Bicycle				16.6	16.6	9.8
Others				13.4	11.8	6.5
FREQUENCY OF VISIT	100%	100%	100%	100%	100%	100%
First	82.4	83.9	78.3	73	78.2	61.8
Second	6.8	8.2	10.6	11.1	7.9	23.9
Three or more	10.8	7.9	11.1	15.9	13.9	14.3
SOURCE OF INFORMATION ABOUT LAOS	%	%	%	%	%	%
Website						47.6
Twitter						71.1
Facebook				14.8	16.4	11.5
Book or magazine	34	13.8	16.2	17.7	19.2	15.9
TV or radio	22	12	5.6	5.1	3.5	3.4
Friend	25.8	23.8	28	23.1	28.4	40.6
Travel Agency/Tour Operator	17.9	16.5	16.3	17.2	17.3	27.8
Other	4.3	7.5	9.3	7.1	8.2	4.3
MAIN INTERESTS	%	%	%	%	%	%
Nature	69.2	66.8	66.9	65.5	59	55.9
Historical Tourism				30.3	44.1	54
Culture	74.2	74	70.1	67.5	63.4	0
Heritage Tourism				17.8	11.5	24.8
Community Base Tourism				6.6	12.4	9.5
Eco-Tourism				10.8	13.4	13.7
Ethnic Group				10.5	23.2	13.7
Adventure				11.5	13.8	20.1
Agri-Tourism				4	37.2	3.6
Temple and monuments	62.3	69.2	62	44.1	37.2	35.8
Cruising					16	7.0
Food	36.5	48.7	36.4	33.2	31	29.2
Shopping	14.9	15.3	14.2	15.2	20.4	26.6
New destination	42	34.5	36.2	22.4	21.9	24
Other	13	13.5	12.4	9.5	13	5.4

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Continue

CHARACTERISTIC	2014	2015	2016	2017	2018	2019
TYPE OF ACCOMMODATION	%	%	%	%	%	%
Hotel	62.5	66.7	61.3	60.8	57.9	70.9
Guest House	42.4	41.3	39.9	39.4	43.9	31.6
Home Stay				4	7	5.5
Private house	5.5	3.9	7.9	5.9	4	2.4
Others	2.8	2.6	5.4	4.6	5.9	4.1
PROVINCES VISITED	%	%	%	%	%	%
Attapeu	1.3	1.7	0.3	0.9	1.2	0.4
Bokeo	21.2	17.5	6	5.9	4.8	4.3
Bolikhamxay	11	9.7	1.2	2.1	2	1.1
Champassak	56.2	58	5.7	9.8	10.2	11.1
Huaphanh	3.8	3.5	0.9	1.9	1.3	0.7
Khammouane	18.5	17.4	1.5	2.1	6.4	10.3
Luang Namtha	18.2	14.8	3	3.4	4.3	3.2
Luang Prabang	81	82.8	73.6	80.4	79.4	45.4
Oudomsay	3.1	3.6	3.5	3.2	4.4	2.5
Phongsali	3.3	3	2	1.6	2.5	1.6
Saravanh	2.2	2.7	0.5	0.8	1.2	0.8
Savannakhet	8.4	9.1	4.4	4	5.2	48.3
Sekong	1.4	1.1	1.1	1.7	1.8	1.2
Vientiane Capital	72.9	75.9	77.3	58.2	66.5	52.1
Vientiane Province	36.9	33.1	42.5	30.1	38.2	32.5
Xaisomboun	1.3	0	1.2	1.8	1.6	3.5
Xaiyabouli	6	5.2	1	1.9	1.5	0.8
Xieng Khouang	16	10.5	7.1	5.8	5.3	4.1
COUNTRIES VISITED ON THESE TRIPS	%	%	%	%	%	%
Only Lao PDR	24.2	37.4	34.5	25.6	27.1	50.1
Thailand	52.2	52.5	56.1	49.9	53	58.0
Cambodia or China or Vietnam	54.7	62	41.4	42.4	46.2	35.0
Other Southeast Asian countries	17.6	16	20.5	23.6	24.1	16.6
None of above				3.4	1.8	1.8
SATISFACTION OF YOUR VISIT COMPARED WITH YOUR EXP	100%	100%	100%	100%	100%	100%
Much higher				29.4	28.8	21.7
Higher				39.2	40.2	43.7
Same				25.1	25.2	31.7
Lower				4.8	4.3	2.6
Much lower				1.5	1.5	0.3
AVERAGE LENGTH OF STAY (DAYS)	**7.9**	**7.5**	**7.5**	**8.3**	**7.9**	**7.9**
AVERAGE EXPENDITURE PER DAY PER PERSON (US Dollars	**73.3**	**76.5**	**76.8**	**76.6**	**90.7**	**83.6**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part III: Tourism Projections

Table 24: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2025

Year	Number of Tourist Arrivals	Revenue from Tourism (Dollars)	Average Length of Stay (Days) for international tourists	Remark
1993	102,946	6,280,000	3.5	
1994	146,155	7,557,600	5.1	
1995	346,460	24,738,480	4.3	
1996	403,000	43,592,263	4.1	
1997	463,200	73,276,904	5.0	
1998	500,200	79,960,145	5.0	
1999	614,278	97,265,324	5.5	
2000	737,208	113,898,285	5.5	
2001	673,823	103,786,323	8.0	
2002	735,662	113,409,883	6.5	
2003	636,361	87,302,412	6.0	
2004	894,806	118,947,707	6.5	
2005	1,095,315	146,770,074	7.0	
2006	1,215,106	173,249,896	7.0	
2007	1,623,943	233,304,695	7.0	
2008	1,736,787	275,515,758	6.5	
2009	2,008,363	267,700,224	7.0	
2010	2,513,028	381,669,031	7.0	
2011	2,723,564	406,184,338	7.0	
2012	3,330,072	506,022,586	7.2	
2013	3,779,490	595,909,127	8.4	
2014	4,158,719	641,636,543	7.9	
2015	4,684,429	725,365,681	7.5	
2016	4,239,047	724,191,957	7.57	
2017	3,868,838	648,067,008	8.39	
2018	4,186,432	811,010,661	7.99	
2019	**4,791,065**	**934,710,409**	**7.93**	
2020	4,898,360	966,452,587	8.00	Estimated
2021	5,083,328	1,015,195,921	8.00	Estimated
2025	5,823,202	1,210,169,259	9.00	Estimated

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 25: Tourist Arrivals Forecast by Season from 2019 to 2025

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	77,093	81,766	113,722	100,477	83,665	96,140	67,878	85,940	77,694	99,437	100,217	111,286	**1,095,315**
2006	111,917	112,520	104,675	99,928	94,017	85,016	79,525	93,045	86,762	108,720	111,747	127,234	**1,215,106**
2007	150,853	140,238	137,463	117,805	141,771	117,741	121,541	127,687	126,071	152,366	139,478	150,929	**1,623,943**
2008	158,776	149,744	140,256	142,321	150,314	149,299	133,355	122,636	128,427	134,943	158,673	168,043	**1,736,787**
2009	186,668	176,596	154,059	101,288	117,754	140,929	161,055	156,239	178,194	191,697	190,132	253,752	**2,008,363**
2010	229,032	196,746	210,337	224,753	179,168	140,929	182,876	201,273	195,318	220,925	237,692	265,613	**2,484,662**
2011	265,367	237,554	257,454	221,854	266,080	237,153	244,181	219,440	209,259	182,671	192,683	189,868	**2,723,564**
2012	298,227	283,945	285,583	314,494	287,100	267,306	213,953	238,725	228,186	275,948	347,212	289,393	**3,330,072**
2013	345,411	350,459	308,847	331,717	297,038	273,152	297,439	308,065	280,235	326,579	331,823	328,725	**3,779,490**
2014	367,980	384,664	360,675	366,610	339,580	232,400	316,631	304,725	368,666	382,064	365,824	368,900	**4,158,719**
2015	436,358	426,697	421,841	416,628	325,095	298,970	337,805	358,358	461,921	400,054	420,650	380,052	**4,684,429**
2016	400,140	450,902	396,975	363,538	343,162	296,272	296,242	323,603	302,981	336,863	367,964	360,405	**4,239,047**
2017	339,764	350,380	355,217	346,559	314,344	298,306	278,971	280,983	262,464	325,574	358,997	357,280	**3,868,838**
2018	358,248	347,227	362,221	376,133	339,165	344,286	282,602	386,911	295,293	348,281	352,225	393,840	**4,186,432**
2019	331,524	337,356	393,497	404,945	392,491	368,646	418,537	437,586	362,005	413,251	473,648	457,579	**4,791,065**
2020	388,021	406,726	424,406	427,822	381,009	363,312	368,988	424,421	367,147	423,374	456,396	466,738	**4,898,360**
2021	395,780	417,645	439,458	443,554	392,676	377,830	383,089	445,785	378,998	441,576	476,319	490,618	**5,083,328**
2025	426,817	461,321	499,666	506,480	439,345	435,903	439,492	531,242	426,403	514,383	556,012	586,138	**5,823,202**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 26: Number of Lao Travel Agents from 2015-2019

Province	Number of Travel Agents					Number of Branch Travel Agents				
	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019
Total	**368**	**381**	**422**	**503**	**539**	**55**	**51**	**45**	**36**	**36**
Attapeu	2	3	3	3	3	0	0	0	0	0
Bokeo	17	16	17	15	15	3	1	1	1	1
Bolikhamxay	1	2	4	4	6	0	0	0	0	0
Champasack	29	27	30	32	27	10	7	7	7	7
Houaphanh	1	1	2	2	2	0	0	0	0	0
Khammouane	3	3	5	6	6	1	2	2	1	1
Luang Namtha	5	6	7	7	7	1	1	1	1	1
Luang Prabang	57	61	67	78	81	24	23	20	17	16
Oudomxay	4	3	3	3	5	0	0	0	0	0
Phongsaly	0	0	1	3	2	1	1	1	0	0
Saravane	3	0	2	2	2	0	0	0	0	0
Savannakhet	10	10	11	11	10	0	0	0	0	0
Sekong	0	0	0	0	0	0	0	0	0	0
Vientiane Capital	216	218	238	292	317	9	9	8	3	5
Vientiane Province	9	17	18	25	32	2	2	2	3	3
Xaisomboun	0	0	0	0	0	0	0	0	0	0
Xaiyabouli	5	7	8	12	16	0	0	0	0	0
Xieng Khouang	6	7	6	8	8	4	5	3	3	2

Table 27: Number of Tourist Sites in Laos in 2019

Province	Natural sites	Cultural sites	Historical sites	Garand Total	Operated	Registered	Under development
Total	**1314**	**591**	**294**	**2199**	**809**	**1040**	**587**
Attapeu	33	18	12	63	19	11	7
Bokeo	53	14	10	77	18	40	41
Bolikhamxay	100	12	3	115	30	47	7
Champasak	127	55	35	217	217	13	16
Houaphanh	43	28	62	133	15	83	4
Khammouane	143	33	31	207	28	157	120
Luang Namtha	55	47	7	109	62	68	15
Luang Prabang	114	77	33	224	24	90	25
Oudomxay	54	40	12	106	30	58	46
Phongsaly	27	74	4	105	80	69	7
Saravanh	50	38	6	94	33	90	16
Savannakhet	74	32	11	117	112	24	60
Sekong	19	6	9	34	5	17	14
Vientiane Capital	45	24	15	84	19	11	21
Vientiane Province	171	25	4	200	44	168	165
Xaisomboun	57	5	10	72	4	35	8
Xaiyabouli	70	19	7	96	49	5	13
Xieng Khouang	79	44	23	146	20	54	2

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 28: International visitor arrivals by mode of transport and purpose of visit, 2015-2019

Year	2015	2016	2017	2018	2019
Grand Total	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**4,791,065**
By mode of transport					
By air	520,523	578,925	520,176	612,967	1,906,844
By land	4,163,906	3,660,122	3,348,662	3,573,465	2,884,221
By purpose of visit					
Business	163,955	373,036	479,735	309,796	287,464
Holiday	4,267,515	3,403,955	2,816,509	3,391,010	4,010,121
Visit	65,582	178,039	352,064	138,152	62,284
Official, Convention	112,426	93,259	81,245	58,610	100,612
Education			61,902	121,407	301,837
En Route/ In transit			11,606	20,932	-
Others	74,951	190,758	65,777	146,525	28,746

Table 29: Revenue from Tourism and Major Exports, 2015-2019

Note: Revenue in Millions of US Dollars

Product	2019		2018		2017		2016		2015	
	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank
Tourism	**934.7**	**4**	**811.0**	**4**	**648.0**	**4**	**724.1**	**4**	**725.3**	**3**
Garments	213.5	6	193.9	6	182.3	6	88.8	6	199.3	6
Electricity	1,326.8	3	1,408.1	3	1,280.3	3	940.7	3	495.5	4
Wood Products	58.9	8	184.5	7	48.6	8	39.0	7	144.6	7
Coffee	69.4	7	102.6	8	105.1	7	59.9	8	54.7	8
Agricultural Products	921.0	5	586.4	5	582.5	5	584.2	5	319.8	5
Minerals	1,438.0	2	1,439.4	2	1,390.5	1	1,314.0	1	1,292.4	1
Handicrafts	54.3	9	18.0	9	3.2	9	0.97	9	2.1	9
Other Industries	1,781.7	1	1,476.9	1	1,295.0	2	1,312.1	2	917.2	2

Source: Ministry of Industry and Commerce.

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

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Savannakhet	Tel: (041) 212 755	Fax: (041) 212 755
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Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

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Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

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