Background Information

This section includes background information on the statistical data contained in this report and on how they were obtained.

Categories of Foreign Visitors

Foreign visitors to Laos are grouped into two categories: **international tourists and regional tourists**.

International tourists are those tourists who enter Laos with a valid passport and visa obtained from a Lao embassy or consulate abroad, or a visa obtained on arrival at an international border checkpoint.

Regional tourists are tourists from neighboring countries such as: Thailand, China, Myanmar, Vietnam and Cambodia, which share borders with Laos. They enter Laos with valid border passes or passports. Although some of them are called “day trippers,” they may make overnight stays.

From 1991 to 2002, there was a type of tourists called **Tourists for visa extension.** They are temporary workers in Thailand who cross over the border into Laos in order to extend their three-month visas before reentering Thailand. These tourists are mainly from India, Pakistan, Sri Lanka, Nepal and Bangladesh. However, from 2003 this type of tourist has been reclassified as “international tourists".

Data Collection

From1990 to 1994, statistical data on **international tourists** were collected from embarkation/disembarkation cards of the immigration department and from documents received by the Lao National Tourism Administration (LNTA) from local travel companies. These documents contain the following information:

Name of Travel Company

Name of tourist

Sex

Passport number

Nationality

Carrier

Duration of stay

Port of entry

Place of stay

Since 1995, data on **international tourists** have been collected only from embarkation/ disembarkation cards of the immigration department.

 Data on **regional tourists** were collected from tabulations sent to the Tourism Development Department (TDD) by immigration officers at each border checkpoint.

 Data on tourist profiles, length of stay, and average expenditure per person per day were all calculated using statistical surveys conducted periodically through sampling survey methods.

Entry Ports

By air:

Wattay International Airport is the main entry point by air for international tourists; flights are available through Thai Airways, Lao Airlines, Vietnam Airlines, Air Asia, China Eastern Airlines and Bangkok Airways from Vientiane to Bangkok, Chiang Mai, Hanoi, Hochiminh, Kuala Lumpur, Kunming, Phnom Penh, Siem Reap, Seoul, Singapore and Guangzhou.

Luang Prabang International Airport is now an international entry point, and regular flights are available from Luang Prabang to Vientiane, Chiang Mai, Bangkok, Hanoi, Jinghong, Chenedu, Siemreap, Singapore and Incheon.

Savannakhet International Airport, the only international flight on this route is from Savannakhet to Bangkok and vice-versa operated by Lao Airlines.

Pakse International Airport is stopover point from Vientiane to Phnom Penh, Siem Reap, Hochiminh and Bangkok. Lao Airlines flies daily from Pakse to Bangkok via Savannakhet.

In addition, there are several **provincial airports**, used only for domestic flights within the Lao PDR. (Luang Prabang, Oudomxay, Bokeo, Huaphanh, Xiengkhouang and Attapeu).

By land:

From Thailand:

- **Mittaphab (Friendship Bridge I),** Vientiane Capital City, the major point of entry for regional and international tourists.
- **Thanaleng Railway Station**, Vientiane Capital City.
- **Houeixay (Friendship Bridge IV) and Golden Triage,** Bokeo Province.
- **Pakxan,** Bolikhamxay Province.
- **Mittaphab (Friendship Bridge III),** Khammouane Province.
- **Mittaphab (Friendship Bridge II),** Savannakhet Province.
- **VangTao,** Champassack Province.
- **Nam Heuang Bridge, PhanhKeo and Nam Ngeun,** Xaiyabouli Province.

From China:

- **Boten,** LuangNamtha Province.
- **Lantoui**, Phongsali Province.

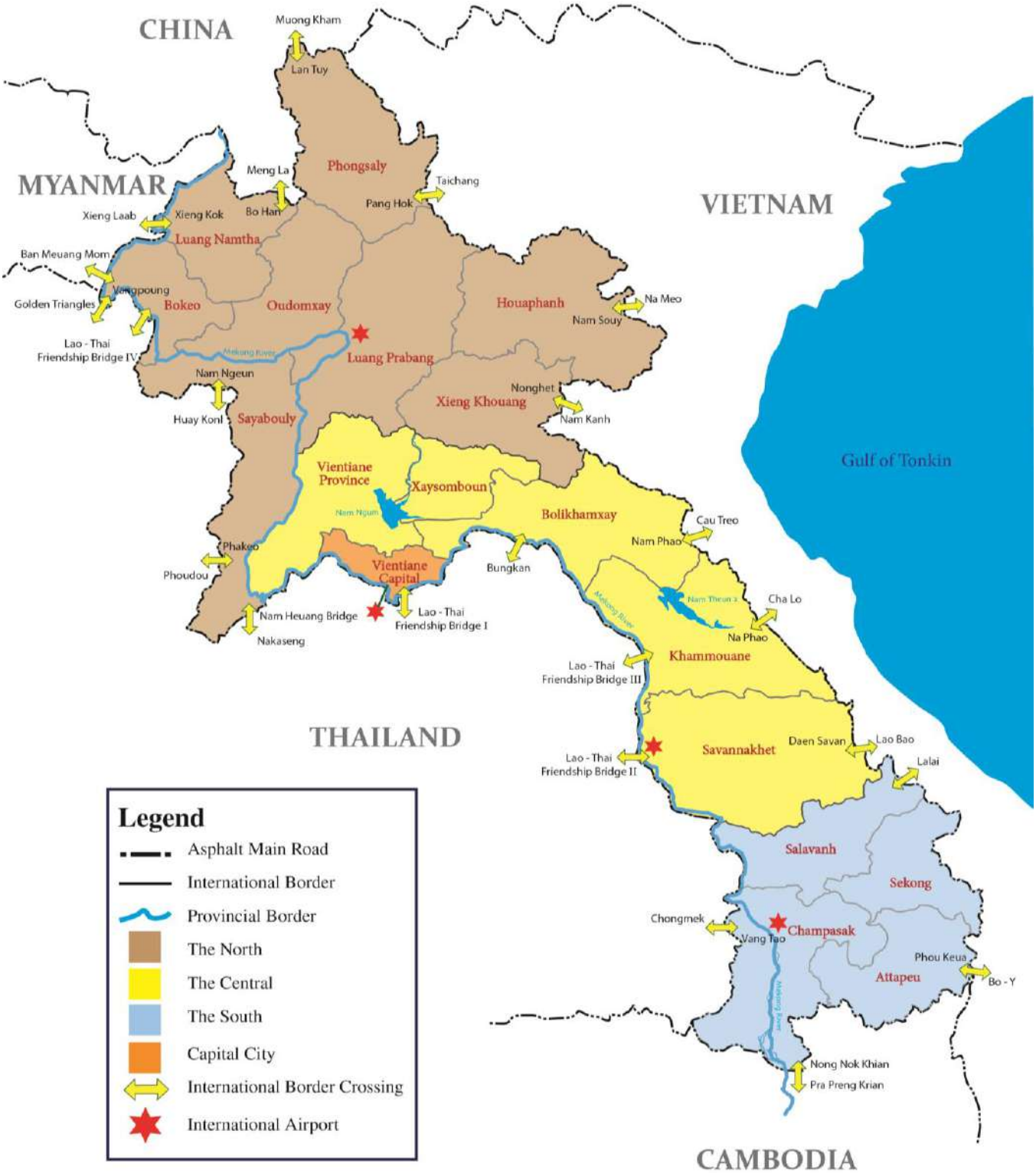
From Vietnam:

- **Dane Savanh,** Savannakhet Province, the major point of entry for Vietnamese travelers.
- **Nam Kanh,** XiengKhouang Province (regional border checkpoint only).
- **Nam Phao,** Bolikhamxay Province.
- **Na Phao,** Khammouane Province.
- **NamSouy,** Huaphanh Province.
- **Pang Hok,** Phongsali Province.
- **Phoukeua,** Attapeu Province.
- **Lalai,** Saravanh Province.

From Cambodia:

- **NongNokKhian,** Champassack Province.

Laos International Border Check Points



Part I: Tourist Arrival Statistics 2016

Table 1: Number of Tourist Arrivals, Revenue from Tourism, and Average Length of Stay, 1990-2016

Year	Number of Tourist Arrivals	(%) Δ	Average Length of Stay (Days) for International Tourists	Average Length of Stay (Days) for Regional Tourists	Average Length of Stay (Days) for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
1990	**14,400**	**NA**	**NA**	**NA**	**NA**	**NA**
1991	37,613	161	NA	NA	NA	2,250,000
1992	87,571	133	NA	NA	NA	4,510,000
1993	102,946	18	3.5	NA	NA	6,280,000
1994	146,155	42	5.1	NA	NA	7,557,600
1995	**346,460**	**137**	**4.3**	**NA**	**NA**	**24,738,480**
1996	403,000	16	4.8	1.8	3.3	43,592,263
1997	463,200	15	5.0	3.0	4.0	73,276,904
1998	500,200	8	5.0	2.4	3.7	79,960,145
1999	614,278	23	5.5	2.4	4.0	97,265,324
2000	**737,208**	**20**	**5.5**	**2.4**	**4.0**	**113,898,285**
2001	673,823	-9	8.0	2.4	5.2	103,786,323
2002	735,662	9	6.5	2.1	4.3	113,409,883
2003	636,361	-14	6.0	2.0	4.0	87,302,412
2004	894,806	41	6.5	2.0	4.3	118,947,707
2005	**1,095,315**	**22**	**7.0**	**2.0**	**4.5**	**146,770,074**
2006	1,215,106	11	7.0	2.0	4.5	173,249,896
2007	1,623,943	34	7.0	2.0	4.5	233,304,695
2008	1,736,787	7	6.5	2.0	4.3	275,515,758
2009	2,008,363	16	7.0	2.0	4.5	267,700,224
2010	**2,513,028**	**25**	**7.0**	**2.0**	**4.5**	**381,669,031**
2011	2,723,564	8	7.0	2.0	4.5	406,184,338
2012	3,330,072	22	7.2	2.0	4.6	506,022,586
2013	3,779,490	13	8.4	2.0	5.2	595,909,127
2014	4,158,719	10	7.9	2.0	4.9	641,636,543
2015	4,684,429	13	7.5	2.0	4.75	725,365,681
2016	**4,239,047**	**-10**	**7.57**	**2.0**	**4.78**	**724,191,957**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Summary

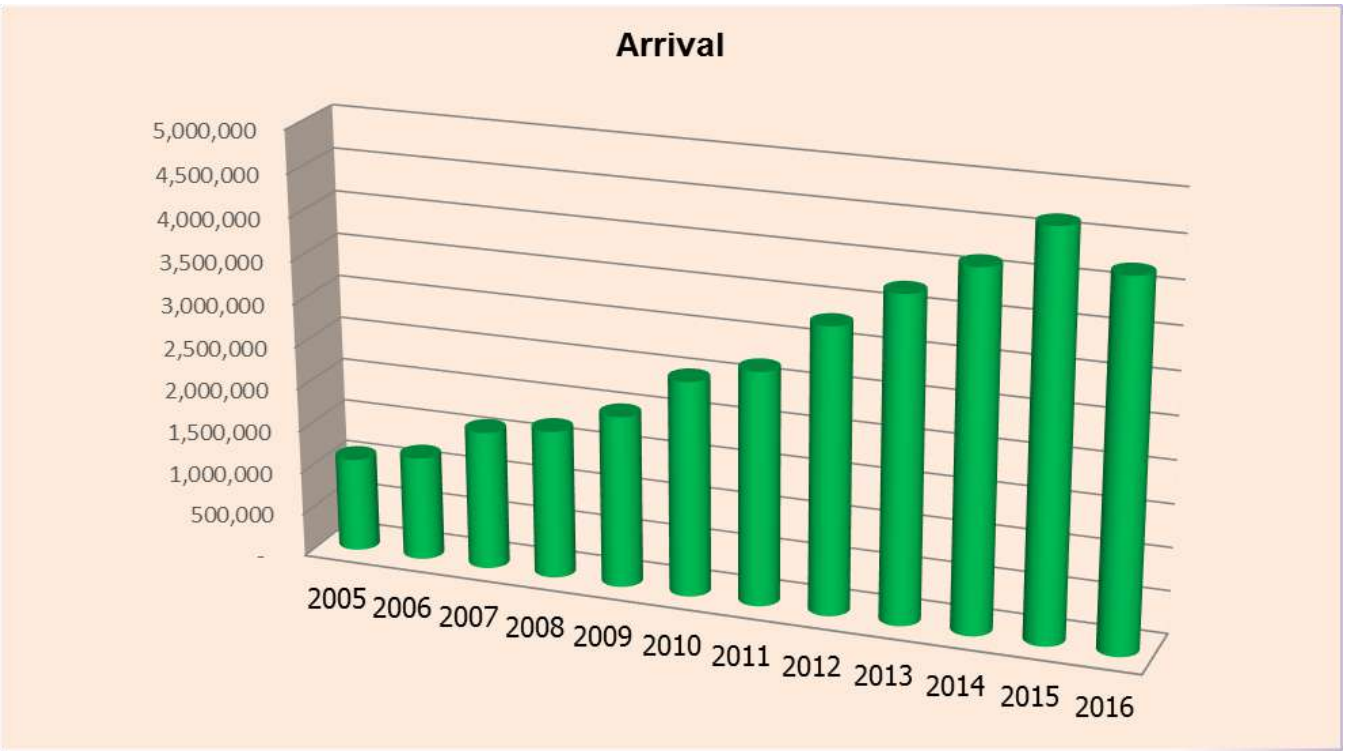
Because of its strategic location (in the center of Indochina and South-East Asia), Lao PDR in considered to be a “add on destination”. Therefore, Lao tourism performances are likely influenced by several factors at regional level, they are worldwide tourism trends, the movement of tourists to the region climate change, political and economic circumstances, natural disasters, terrorist attacks, and other, the development of unique tourism products for Laos, tourists circuits living Laos with neighboring countries and increase in tourism cooperation with regional countries will be the essential factors to contribute to the success of Lao tourism.

In addition, tourism is one of the eight priority programmes of the socio-economic development of the Lao government. Therefore, the Ministry of Information, Culture and Tourism has set up the National Tourism Strategy for the period 2016-2025, which is in line with the government policy.

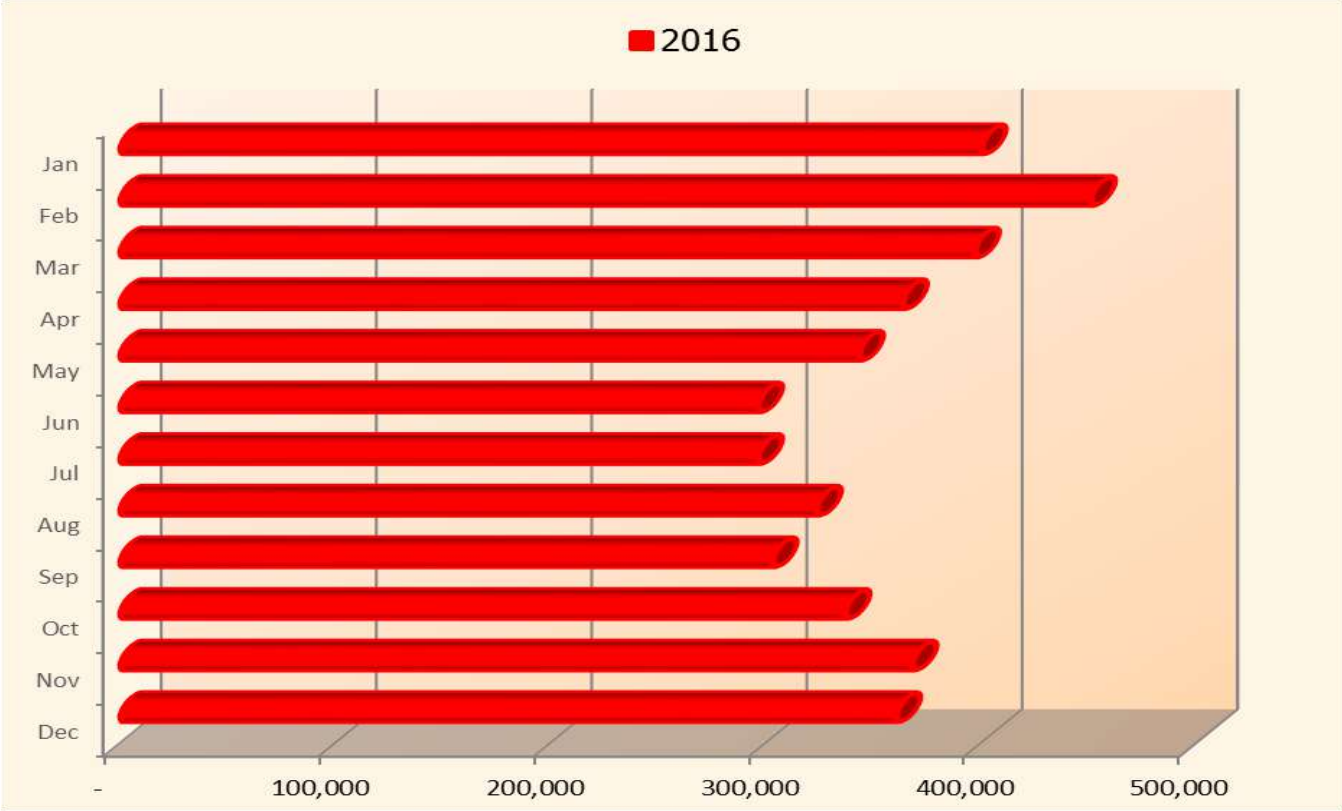
In general, the number of tourist arrivals to Laos increase constantly with an average growth rate of 12,66%. Even though, there are some substantial and slight changes in certain periods (in 2001 because of terrorist attacks on September 11 in the United Sates and 2003 due to SARS epidemic in Asia) the number of tourist arrivals to Laos continues grow gradually until 2015. In 2016, the number of tourist arrivals decreased about 10% (dropped from 4,684,429 to 4,239,047).

Of the total number of tourist arrivals to Laos in 2016, 381,915 used the service of Lao travel agent (875,246 in 2015).

Graph 1: Total Number of Tourist Arrivals from 2005-2016

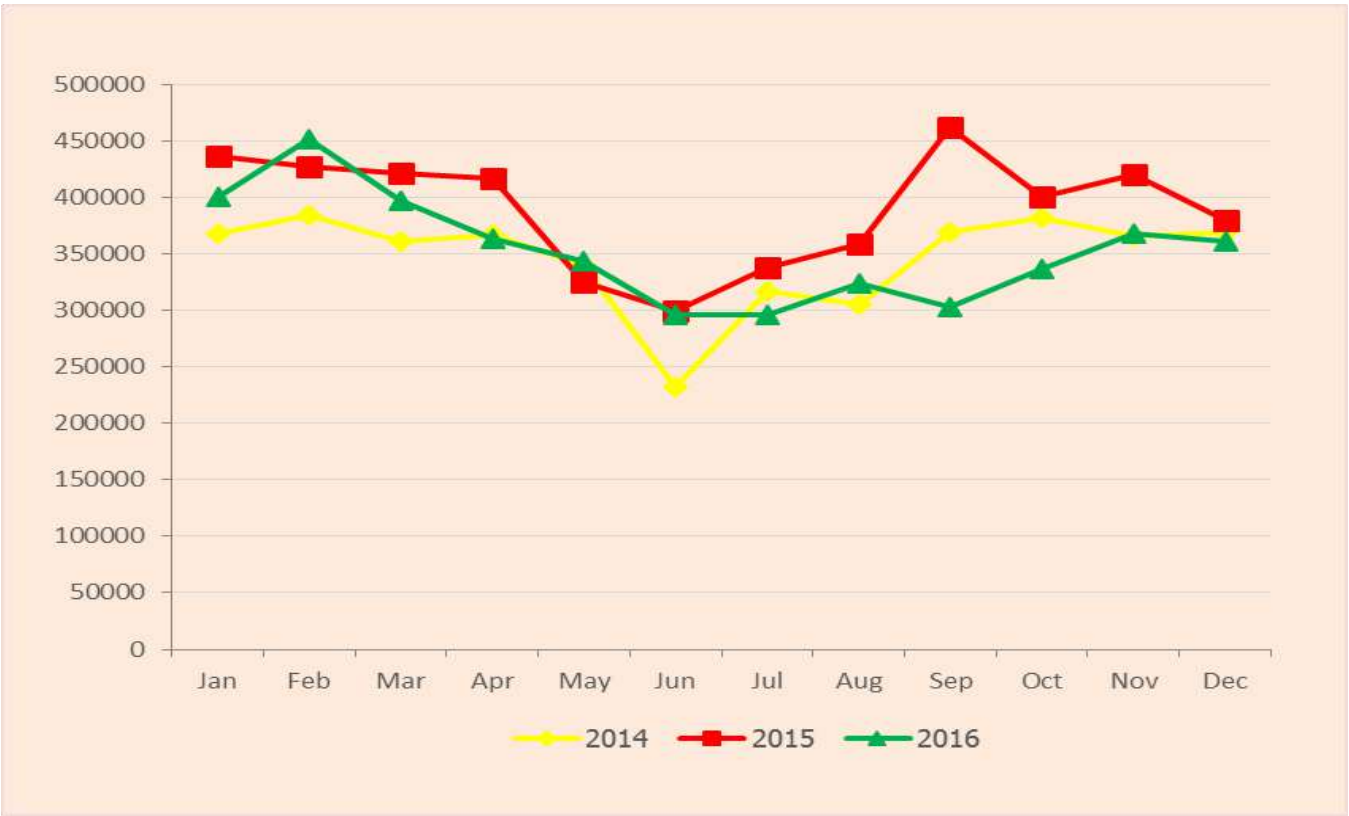


Graph 2: Tourist Arrivals to Laos by Month in 2016



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 3: Tourist arrivals to Laos by Month from 2014-2016



Graph 4: Percentage of Tourist Arrivals by Port of Entry

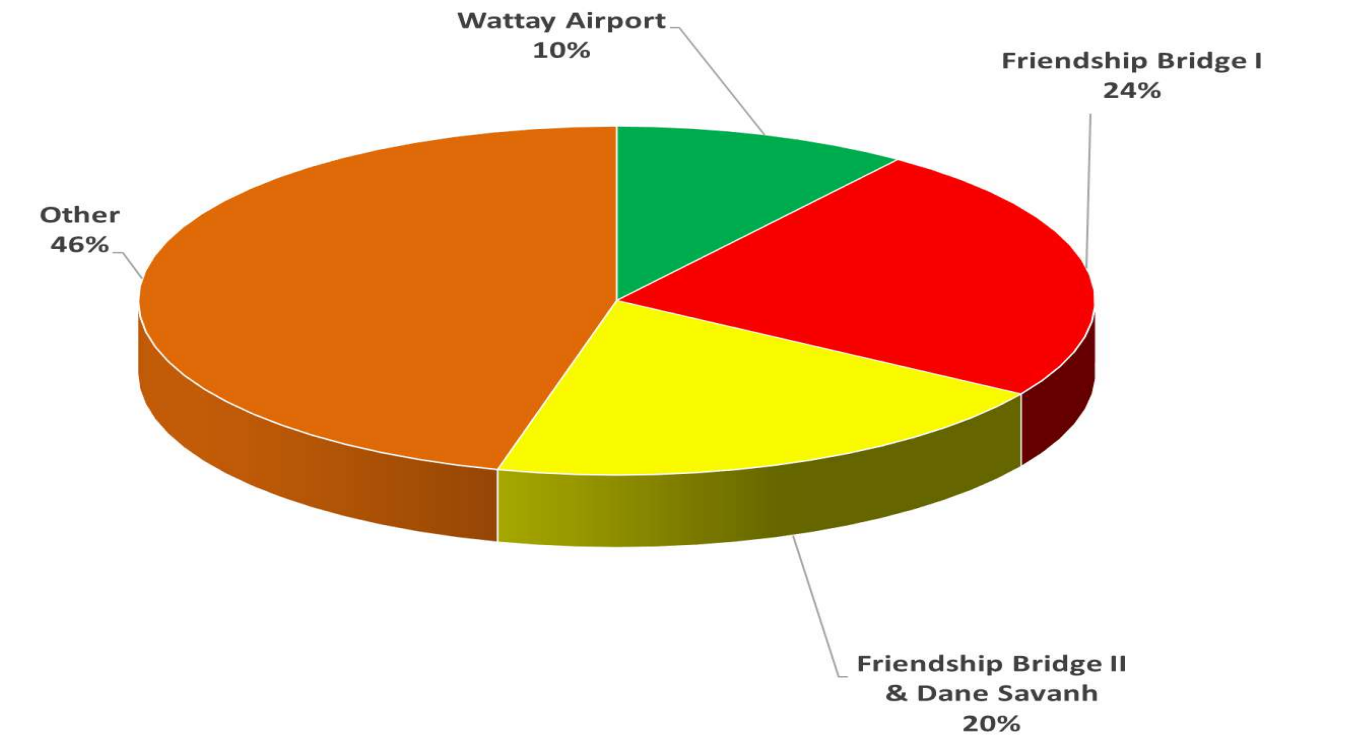


Table 2: Number of Tourist Arrivals by Region, 1995-2016

Year	Asia and Pacific	Europe	The Americas	Africa and Middle East	Total
1995	**314,470**	**20,635**	**11,019**	**336**	**346,460**
1996	357,692	30,582	14,102	624	403,000
1997	403,781	38,583	18,213	2,623	463,200
1998	421,196	52,076	25,326	1,602	500,200
1999	510,703	68,564	31,780	3,231	614,278
2000	**604,254**	**86,462**	**42,111**	**4,381**	**737,208**
2001	553,249	80,736	34,370	5,468	673,823
2002	579,031	101,924	46,704	8,003	735,662
2003	498,185	93,960	39,453	4,763	636,361
2004	730,107	112,092	47,153	5,454	894,806
2005	**899,273**	**131,326**	**60,061**	**4,655**	**1,095,315**
2006	1,008,663	138,935	60,883	6,625	1,215,106
2007	1,406,456	147,667	61,463	8,357	1,623,943
2008	1,482,499	168,756	75,266	10,266	1,736,787
2009	1,820,571	130,176	53,348	4,268	2,008,363
2010	**2,260,026**	**178,140**	**67,291**	**7,571**	**2,513,028**
2011	2,464,651	181,539	69,990	7,384	2,723,564
2012	3,061,115	185,802	75,851	7,304	3,330,072
2013	3,473,111	212,566	85,899	7,914	3,779,490
2014	3,854,441	209,331	86,027	8,920	4,158,719
2015	**4,367,480**	**217,307**	**88,987**	**10,655**	**4,684,429**
2016	**3,919,665**	**221,908**	**86,211**	**11,263**	**4,239,047**
Growth Rate	**12.77%**	**11.98%**	**10.29%**	**18.20%**	**12.66%**

Market share of tourist arrivals by region (%), 2007-2016

Year	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Region	100	100	100	100	100	100	100	100	100	100
Asia and Pacific	86.61	85.36	90.65	89.93	90.49	91.92	91.89	92.68	93.23	**92.47**
Europe	9.09	9.72	6.48	7.09	6.67	5.58	5.62	5.03	4.64	**5.23**
Americas	3.78	4.33	2.66	2.68	2.57	2.28	2.27	2.07	1.90	**2.03**
Africa and Middle East	0.51	0.59	0.21	0.30	0.27	0.22	0.21	0.21	0.23	**0.27**

Change over previous years (%)

Year	07/06	08/07	09/08	10/09	11/10	12/11	13/12	14/13	15/14	16/15
Region	34	7	16	25	8	22	13	10	13	**-10**
Asia and Pacific	39	5	23	24	9	24	13	11	13	**-10**
Europe	6	14	-23	37	2	2	14	-2	4	**2**
Americas	1	22	-29	26	4	8	13	0	3	**-3**
Africa and Middle East	26	23	-58	77	-2	-1	8	13	19	**6**

Table 3: Number of Tourist Arrivals to Laos by Category, 2015-2016

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight						
	2016		2015	2016	2015	2016	2015	2016
Grand Total	**923,638**	**260,513**	**1,462,951**	**1,184,151**	**3,221,478**	**3,054,896**	**4,684,429**	**4,239,047**
International Tourist					**643,062**	**681,294**	**643,062**	**681,294**
Regional Tourist	**923,638**	**260,513**	**1,462,951**	**1,184,151**	**2,578,416**	**2,373,602**	**4,041,367**	**3,557,753**
Thailand	740,638	208,898	1,162,333	949,536	1,159,019	1,060,069	2,321,352	2,009,605
Vietnam	54,164	15,277	126,901	69,441	1,061,053	928,959	1,187,954	998,400
China	127,042	35,832	169,896	162,874	341,540	370,342	511,436	533,216
Cambodia	1,794	506	3,821	2,300	16,804	14,232	20,625	16,532

Table 4: Revenue from Tourism by Category, 2016

Category	Number of Tourist Arrivals (person)	Average Length of Stay (days)	Average Expenditure per Person per day (dollars)	Revenue from Tourism in 2016 (dollars)
Total	**4,239,047**	**4.78**	**52.21**	**724,191,957**
International Tourist	**681,294**	**7.57**	**76.8**	**396,087,981**
Regional Tourist	**3,557,753**			**328,103,976**
Thai (Passport)	1,060,069	3	52	165,370,764
Thai (Border pass)	949,536	1	20	18,990,720
Vietnam (Passport)	928,959	3	30	83,606,310
Vietnam (Day Tripper)	69,441	1	12	833,292
China (Passport)	370,342	3	50	55,551,300
China (Day Tripper)	162,874	1	15	2,443,110
Cambodia (Passport)	14,232	3	30	1,280,880
Cambodia (Border pass)	2,300	1	12	27,600

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 5: Tourist Arrivals to Laos by Nationality (Percent Increase) 2011-2016

Country of Origin	2011 Number	2012 Number	2013 Number	2014 Number	2015 Number	2016 Number	% ▽ 16/15
Grand Total	**2,723,564**	**3,330,072**	**3,779,490**	**4,158,719**	**4,684,429**	**4,239,047**	**-10**
Asia and Pacific	**2,464,651**	**3,061,115**	**3,473,111**	**3,854,441**	**4,367,480**	**3,919,665**	**-10**
ASEAN	**2,191,224**	**2,712,478**	**3,041,233**	**3,224,080**	**3,588,538**	**3,083,383**	**-14**
Brunei	354	533	582	564	865	484	**-44**
Cambodia	7,561	15,140	12,180	15,342	20,625	16,536	**-20**
Indonesia	3,338	4,256	4,888	4,812	6,019	5,010	**-17**
Malaysia	17,702	22,785	26,035	24,312	24,095	24,391	**1**
Myanmar	1,765	1,730	1,947	2,157	2,661	3,695	**39**
Philippines	11,847	14,281	16,318	15,179	16,709	16,750	**0**
Singapore	7,130	10,545	9,685	9,621	8,258	8,512	**3**
Thailand	1,579,941	1,937,612	2,059,434	2,043,761	2,321,352	2,009,605	**-13**
Vietnam	561,586	705,596	910,164	1,108,332	1,187,954	998,400	**-16**
Non-ASEAN	**273,427**	**348,637**	**431,878**	**630,361**	**778,942**	**836,282**	**7**
Australia	31,874	33,878	35,450	44,964	34,665	33,077	**-5**
China	150,791	199,857	245,033	422,440	511,436	545,493	**7**
India	3,227	3,275	4,551	4,547	5,492	8,249	**50**
Japan	37,883	42,026	48,644	44,877	43,826	49,191	**12**
Korea	34,707	53,829	81,799	96,085	165,328	173,260	**5**
New Zealand	4,885	5,418	5,451	5,200	4,798	4,787	**0**
Taiwan	5,029	3,996	4,771	5,478	6,131	14,005	**128**
Others	5,031	6,358	6,179	6,770	7,266	8,220	**13**
Europe	**181,539**	**185,802**	**212,566**	**209,331**	**217,307**	**221,908**	**2**
Austria	3,801	2,860	3,339	3,835	3,910	5,324	**36**
Belgium	5,241	6,284	6,046	5,343	5,289	5,682	**7**
Denmark	4,769	5,054	4,586	5,065	4,491	4,479	**0**
Finland	2,742	2,962	2,735	3,751	3,013	3,218	**7**
France	44,399	46,903	52,411	52,146	55,151	54,953	**0**
Germany	21,280	23,417	29,250	29,800	31,897	34,018	**7**
Greece	451	366	433	498	878	593	**-32**
Italy	6,977	6,289	8,822	9,710	8,990	10,052	**12**
Netherlands	9,164	9,283	10,899	8,683	8,429	7,004	**-17**
Norway	3,178	3,307	3,531	3,606	3,499	4,018	**15**
Russia	7,019	8,642	11,649	13,340	12,532	13,033	**4**
Spain	4,652	4,208	5,127	5,219	4,856	5,461	**12**
Sweden	5,926	6,676	5,194	5,804	5,465	5,795	**6**
Switzerland	9,710	10,096	10,586	9,064	9,777	10,603	**8**
United Kingdom	35,622	35,694	41,741	39,061	41,508	39,170	**-6**
Others	16,608	13,761	16,217	14,406	17,622	18,505	**5**
The Americas	**69,990**	**75,851**	**85,899**	**86,027**	**88,987**	**86,211**	**-3**
Canada	14,422	16,744	17,132	19,096	19,785	19,315	**-2**
USA	50,092	53,380	61,608	61,460	63,058	58,094	**-8**
Others	5,476	5,727	7,159	5,471	6,144	8,802	**43**
Africa and Middle East	**7,384**	**7,304**	**7,914**	**8,920**	**10,655**	**11,263**	**6**
Israel	4,232	3,241	3,364	4,068	4,163	3,593	**-14**
Others	3,152	4,063	4,550	4,852	6,492	7,670	**18**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 6: Tourist Arrivals to Laos by Nationality (Market Share) 2012-2016

Country of Origin	2012 Number	2013 Number	%	2014 Number	%	2015 Number	%	2016 Number	%
Grand Total	**3,330,072**	**3,779,490**	**100%**	**4,158,719**	**100%**	**4,684,429**	**100%**	**4,239,047**	**100%**
Asia and Pacific	**3,061,115**	**3,473,111**	**91.89**	**3,854,441**	**92.68**	**4,367,480**	**93.23**	**3,919,665**	**92.47**
ASEAN	2,712,478	3,041,233	80.47	3,224,080	**77.53**	**3,588,538**	**76.61**	**3,083,383**	**72.74**
Brunei	533	582	0.02	564	0.01	865	0.02	484	0.01
Cambodia	15,140	12,180	0.32	15,342	0.37	20,625	0.44	16,536	0.39
Indonesia	4,256	4,888	0.13	4,812	0.12	6,019	0.13	5,010	0.12
Malaysia	22,785	26,035	0.69	24,312	0.58	24,095	0.51	24,391	0.58
Myanmar	1,730	1,947	0.05	2,157	0.05	2,661	0.06	3,695	0.09
Philippines	14,281	16,318	0.43	15,179	0.36	16,709	0.36	16,750	0.40
Singapore	10,545	9,685	0.26	9,621	0.23	8,258	0.18	8,512	0.20
Thailand	1,937,612	2,059,434	54.49	2,043,761	49.14	2,321,352	49.55	2,009,605	47.41
Vietnam	705,596	910,164	24.08	1,108,332	26.65	1,187,954	25.36	998,400	23.55
Non-ASEAN	**348,637**	**431,878**	**11.43**	**630,361**	**15.16**	**778,942**	**16.63**	**836,282**	**19.73**
Australia	33,878	35,450	0.94	44,964	1.08	34,665	0.74	33,077	0.78
China	199,857	245,033	6.48	422,440	10.16	511,436	10.92	545,493	12.87
India	3,275	4,551	0.12	4,547	0.11	5,492	0.12	8,249	0.19
Japan	42,026	48,644	1.29	44,877	1.08	43,826	0.94	49,191	1.16
Korea	53,829	81,799	2.16	96,085	2.31	165,328	3.53	173,260	4.09
New Zealand	5,418	5,451	0.14	5,200	0.13	4,798	0.10	4,787	0.11
Taiwan	3,996	4,771	0.13	5,478	0.13	6,131	0.13	14,005	0.33
Others	6,358	6,179	0.16	6,770	0.16	7,266	0.16	8,220	0.19
Europe	**185,802**	**212,566**	**5.62**	**209,331**	**5.03**	**217,307**	**4.64**	**221,908**	**5.23**
Austria	2,860	3,339	0.09	3,835	0.09	3,910	0.08	5,324	0.13
Belgium	6,284	6,046	0.16	5,343	0.13	5,289	0.11	5,682	0.13
Denmark	5,054	4,586	0.12	5,065	0.12	4,491	0.10	4,479	0.11
Finland	2,962	2,735	0.07	3,751	0.09	3,013	0.06	3,218	0.08
France	46,903	52,411	1.39	52,146	1.25	55,151	1.18	54,953	1.30
Germany	23,417	29,250	0.77	29,800	0.72	31,897	0.68	34,018	0.80
Greece	366	433	0.01	498	0.01	878	0.02	593	0.01
Italy	6,289	8,822	0.23	9,710	0.23	8,990	0.19	10,052	0.24
Netherlands	9,283	10,899	0.29	8,683	0.21	8,429	0.18	7,004	0.17
Norway	3,307	3,531	0.09	3,606	0.09	3,499	0.07	4,018	0.09
Russia	8,642	11,649	0.31	13,340	0.32	12,532	0.27	13,033	0.31
Spain	4,208	5,127	0.14	5,219	0.13	4,856	0.10	5,461	0.13
Sweden	6,676	5,194	0.14	5,804	0.14	5,465	0.12	5,795	0.14
Switzerland	10,096	10,586	0.28	9,064	0.22	9,777	0.21	10,603	0.25
United Kingdom	35,694	41,741	1.10	39,061	0.94	41,508	0.89	39,170	0.92
Others	13,761	16,217	0.43	14,406	0.35	17,622	0.38	18,505	0.44
The Americas	**75,851**	**85,899**	**2.27**	**86,027**	**2.07**	**88,987**	**1.90**	**86,211**	**2.03**
Canada	16,744	17,132	0.45	19,096	0.46	19,785	0.42	19,315	0.46
USA	53,380	61,608	1.63	61,460	1.48	63,058	1.35	58,094	1.37
Others	5,727	7,159	0.19	5,471	0.13	6,144	0.13	8,802	0.21
Africa and Middle East	**7,304**	**7,914**	**0.21**	**8,920**	**0.21**	**10,655**	**0.23**	**11,263**	**0.27**
Israel	3,241	3,364	0.09	4,068	0.10	4,163	0.09	3,593	0.08
Others	4,063	4,550	0.12	4,852	0.12	6,492	0.14	7,670	0.18

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Market Situation

The year 2016 is not a good year for tourism in Laos as can be seen the number of tourist arrivals to Laos declined from 4,684,429 to 4,239,047 (10% decrease).
In general, while the total number of tourist arrivals of the main markets decreased, the market share of tourists from long haul generating countries slightly increased Europe 5,23% (4,64% 2015), The America 2,03% (1,90% in 2015) and Africa and Middle East 0,27% (0,23% in 2015).

Visitors from neighboring countries (ASEAN) represented the largest number of tourists in 2016 (3,083,383) or about 73% of the total tourist arrivals, an decrease of -14% over 2015. In the same way, international tourists, considered the most important market for Lao tourism, grew from 643,062 in 2015 to 681,294 in 2016 or about 6% of increase.
It is important to notice that the market share for European, American, Africa and Middle East markets increased from 4,64% to 5,23%, from 1,90% to 2,03% and from 0,23% to 0,27% respectively.

1. Asia and Pacific

Tourists from Asia and Pacific represented the largest portion of visitors in 2016 about 92% of the total tourist arrivals; it recorded -10% decrease over 2015. The most remarkable change was the increase in number of visitors from Korea (increase 5% compared to that of 2015) which represented a share of 4%. The priority markets for tourism in Laos from Asia and Pacific are Thailand, Vietnam, Korea, China, Japan, Australia, Malaysia and India. It is interesting to notice that some important markets from Asia experienced a decrease(Thailand -13%, Vietnam -16% and Australia -5%).

2. Europe

Overall, the market share for Europe went up a little bit 2% over 2015. The same way, market share increased from 4,64% to 5,23%. This caused by the slight increase of important markets such as: Germany 7%, Italy 12%, Russia 4% and Spain 12%. It is expected that the number of European markets will be increasing in the next three years.

3. The Americas

In general, the Americas market had a decrease of -3%. Both important markets USA and Canada decreased -8% and -2% respectively.

Table 7: Tourist Arrivals to Laos by Month in 2016

Country of Origin	2016												Total
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Grand Total	**400,140**	**450,902**	**396,975**	**363,538**	**343,162**	**296,272**	**296,242**	**323,603**	**302,981**	**336,863**	**367,964**	**360,405**	**4,239,047**
Asia and Pacific	**363,594**	**411,230**	**363,346**	**335,112**	**313,747**	**274,541**	**274,153**	**304,564**	**286,518**	**315,422**	**340,710**	**336,728**	**3,919,665**
ASEAN	**277,999**	**300,391**	**287,806**	**267,383**	**253,637**	**219,006**	**217,232**	**245,954**	**231,463**	**246,833**	**266,879**	**268,800**	**3,083,383**
Brunei	29	27	40	57	42	32	33	47	41	48	43	45	**484**
Cambodia	1,266	1,555	1,258	1,063	1,723	1,434	991	1,491	1,397	1,184	1,642	1,532	**16,536**
Indonesia	420	361	366	412	367	497	347	435	392	420	549	444	**5,010**
Malaysia	2,236	1,657	2,058	2,151	2,753	1,812	1,883	1,225	1,565	2,050	2,550	2,451	**24,391**
Myanmar	315	332	502	291	339	279	196	224	323	269	295	330	**3,695**
Philippines	1,639	1,650	1,503	1,374	1,344	1,572	932	1,070	1,414	1,328	1,639	1,285	**16,750**
Singapore	641	554	670	603	726	874	576	579	780	519	880	1,110	**8,512**
Thailand	202,829	196,313	174,658	166,992	168,192	129,247	136,452	161,113	149,306	167,829	168,684	187,990	**2,009,605**
Vietnam	68,624	97,942	106,751	94,440	78,151	83,259	75,822	79,770	76,245	73,186	90,597	73,613	**998,400**
Non-ASEAN	**85,595**	**110,839**	**75,540**	**67,729**	**60,110**	**55,535**	**56,921**	**58,610**	**55,055**	**68,589**	**73,831**	**67,928**	**836,282**
Australia	4,013	3,980	2,858	3,117	3,141	2,345	2,158	1,967	1,679	2,408	2,640	2,771	**33,077**
China	53,305	78,967	49,699	46,919	39,601	35,257	32,180	37,401	35,419	47,931	43,559	45,255	**545,493**
India	562	533	524	559	552	2,666	457	485	492	509	483	427	**8,249**
Japan	4,596	4,786	4,706	2,836	3,415	2,759	7,859	3,739	3,707	3,199	3,917	3,672	**49,191**
Korea	21,269	20,616	15,696	12,647	11,464	10,903	12,907	13,690	12,463	12,861	14,311	14,433	**173,260**
New Zealand	509	555	424	413	462	386	327	398	292	386	365	270	**4,787**
Taiwan	604	637	763	632	725	545	564	455	371	471	7,782	456	**14,005**
Others	737	765	870	606	750	674	469	475	632	824	774	644	**8,220**
Europe	**25,584**	**29,029**	**23,707**	**19,184**	**20,474**	**14,146**	**15,092**	**13,794**	**11,245**	**14,421**	**19,155**	**16,077**	**221,908**
Austria	526	1,485	379	470	531	332	294	237	174	274	304	318	**5,324**
Belgium	648	625	451	552	466	419	447	395	346	429	487	417	**5,682**
Denmark	531	572	411	539	508	371	243	223	216	287	284	294	**4,479**
Finland	583	395	327	292	399	189	149	152	134	151	183	264	**3,218**
France	6,317	7,571	6,519	4,687	4,626	2,967	3,728	4,072	2,514	3,280	4,850	3,822	**54,953**
Germany	3,739	4,609	3,579	2,743	3,184	1,989	3,446	1,822	1,695	2,130	2,806	2,276	**34,018**
Greece	84	63	56	69	49	42	51	32	18	21	66	42	**593**
Italy	1,121	1,102	1,036	787	1,015	607	589	790	506	876	997	626	**10,052**
Netherlands	869	959	798	562	542	455	457	488	289	225	794	566	**7,004**
Norway	515	608	441	414	395	329	246	199	190	196	266	219	**4,018**
Russia	1,451	1,412	1,632	1,057	1,123	790	401	643	874	1,009	1,451	1,190	**13,033**
Spain	487	541	440	420	458	334	337	554	335	562	621	372	**5,461**
Sweden	829	869	664	583	464	356	237	186	368	289	510	440	**5,795**
Switzerland	1,427	1,312	936	896	786	624	599	591	505	885	966	1,076	**10,603**
United Kingdom	4,284	4,929	4,083	3,468	4,269	2,969	2,736	2,462	1,980	2,591	2,849	2,550	**39,170**
Others	2,173	1,977	1,955	1,645	1,659	1,373	1,132	948	1,101	1,216	1,721	1,605	**18,505**
The Americas	**9,928**	**9,697**	**8,941**	**8,300**	**7,865**	**6,691**	**6,154**	**4,655**	**4,238**	**6,020**	**7,113**	**6,609**	**86,211**
Canada	2,185	2,608	2,258	1,453	1,810	1,254	1,154	1,027	961	1,354	1,746	1,505	**19,315**
USA	6,855	6,358	5,912	6,100	5,203	4,922	4,383	3,010	2,775	3,486	4,614	4,476	**58,094**
Others	888	731	771	747	852	515	617	618	502	1,180	753	628	**8,802**
Africa and Middle East	**1,034**	**946**	**981**	**942**	**1,076**	**894**	**843**	**590**	**980**	**1,000**	**986**	**991**	**11,263**
Israel	441	457	412	337	397	276	232	143	191	266	208	233	**3,593**
Others	593	489	569	605	679	618	611	447	789	734	778	758	**7,670**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 8: Tourist Arrivals by Month through Category, 2013-2016

Months	2013	2014	2015	2016			% ▽
				International	Regional	Total	16/15
Grand Total	**3,779,490**	**4,158,719**	**4,684,429**	**677,595**	**3,561,452**	**4,239,047**	**-9.51**
January	345,411	367,980	436,358	74,960	325,180	**400,140**	**-8.30**
February	349,459	384,664	426,697	77,099	373,803	**450,902**	**5.67**
March	308,709	360,675	421,841	65,257	331,718	**396,975**	**-5.89**
April	331,717	366,610	416,628	54,886	308,652	**363,538**	**-12.74**
May	296,938	339,580	325,095	56,150	287,012	**343,162**	**5.56**
June	273,152	232,400	298,970	47,654	248,618	**296,272**	**-0.90**
July	297,239	316,631	337,805	51,459	244,783	**296,242**	**-12.30**
August	308,065	304,725	358,358	44,541	279,062	**323,603**	**-9.70**
September	282,174	368,666	461,921	41,168	261,813	**302,981**	**-34.41**
October	326,479	382,064	400,054	47,440	289,423	**336,863**	**-15.80**
November	331,423	365,824	420,650	64,253	303,711	**367,964**	**-12.52**
December	328,724	368,900	380,052	52,728	307,677	**360,405**	**-5.17**

Table 9: Arrivals of non – resident visitors at national borders, by month

Months	2012	2013	2014	2015	2016
Grand Total	**3,330,072**	**3,779,490**	**4,158,719**	**4,684,429**	**4,239,047**
1st QUARTER	**867,755**	**1,003,579**	**1,113,319**	**1,284,896**	**1,248,017**
January	298,227	345,411	367,980	436,358	**400,140**
February	283,945	349,459	384,664	426,697	**450,902**
March	285,583	308,709	360,675	421,841	**396,975**
2nd QUARTER	**868,900**	**901,807**	**938,590**	**1,040,693**	**1,002,972**
April	314,494	331,717	366,610	416,628	**363,538**
May	287,100	296,938	339,580	325,095	**343,162**
June	267,306	273,152	232,400	298,970	**296,272**
3rd QUARTER	**680,864**	**887,478**	**990,022**	**1,158,084**	**922,826**
July	213,953	297,239	316,631	337,805	**296,242**
August	238,725	308,065	304,725	358,358	**323,603**
September	228,186	282,174	368,666	461,921	**302,981**
4th QUARTER	**912,553**	**986,626**	**1,116,788**	**1,200,756**	**1,065,232**
October	275,948	326,479	382,064	400,054	**336,863**
November	347,212	331,423	365,824	420,650	**367,964**
December	289,393	328,724	368,900	380,052	**360,405**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 10: Top Ten Generating Markets, 2013-2016

Note: Table ranks country by tourist expenditures, not total arrivals.

Rank	2013	Number	% Δ	2014	Number	% Δ
1	Thailand	2,059,434	54	Thailand	2,043,761	49
2	Vietnam	910,164	24	Vietnam	1,108,332	27
3	Korea	81,799	2	Korea	96,085	2
4	USA	61,608	2	USA	61,460	1
5	France	52,411	1	France	52,146	1
6	Japan	48,644	1	Australia	44,964	1
7	China	245,033	6	Japan	44,877	1
8	UK	41,741	1	UK	39,061	1
9	Australia	35,450	1	Germany	29,800	1
10	Germany	29,250	1	China	422,440	10
	Other	213,956	6	Other	215,793	5

Rank	2015	Number	% Δ	2016	Number	% Δ
1	Thailand	2,321,352	50	Thailand	2,009,605	47
2	Vietnam	1,187,954	25	Vietnam	998,400	24
3	Korea	165,328	4	Korea	173,260	4
4	China	511,436	11	China	545,493	13
5	USA	63,058	1	USA	58,094	1
6	France	55,151	1	France	54,953	1
7	Japan	43,826	1	Japan	49,191	1
8	UK	41,508	1	UK	39,170	1
9	Australia	34,665	1	Germany	34,018	1
10	Germany	31,897	1	Australia	33,077	1
	Other	228,254	5	Other	243,786	6

Table 11: Number of Domestic Tourists, 2013-2016

Province	Number of Domestic Tourists			
	2013	2014	2015	2016
Attapeu	14,032	16,811	45,408	27,571
Bokeo	24,237	25,463	34,089	42,561
Bolikhamxay	54,102	55,885	58,957	60,875
Champasak	254,971	318,760	379,375	399,692
Houaphanh	14,669	11,160	13,525	12,642
Khammouane	154,851	159,232	160,882	163,799
Luang Prabang	125,354	152,328	161,712	173,733
Luang Namtha	192,388	119,300	170,506	14,754
Oudomxay	74,143	85,190	88,383	78,148
Phongsaly	79,497	79,554	75,416	40,063
Saravanh	56,950	64,486	64,100	65,025
Savannakhet	459,673	426,246	448,411	335,279
Sekong	6,115	11,369	15,595	13,121
Vientiane Capital	303,980	300,878	136,222	65,680
Vientiane Province	126,976	136,088	345,772	363,061
Xaisomboun	N/A	20,144	17,192	19,022
Xaiyabouli	78,492	85,598	86,150	99,892
Xieng Khouang	7,212	9,226	11,644	11,820
Total	**2,027,642**	**2,077,718**	**2,313,339**	**1,986,738**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 12: Tourist Arrivals to Laos by Port of Entry in 2016

Country of Origin	Port of Entry											
	Attapeu	Bokeo	Bolikhamxay		Champasak			Huaphanh	Khammoune			Luang prabang
	Phou Keua	Houei Xay	Pakxan	Namphao	Vang Tao	Pakse Airport	Nong Nok Khian	Nam Souy	Mittha phab Bridge III	Thakhek	Naphao	Luang prabang Airport
Grand Total	**100,540**	**177,042**	**24,309**	**207,546**	**229,133**	**13,422**	**37,370**	**17,327**	**141,193**	**44,299**	**178,995**	**140,598**
Asia and Pacific	**99,898**	**144,080**	**24,232**	**204,305**	**219,002**	**5,896**	**23,044**	**16,574**	**137,283**	**44,293**	**178,955**	**57,334**
ASEAN	98,982	69,664	24,106	202,665	206,046	2,421	18,712	16,265	135,324	44,293	178,719	15,272
Brunei	3	16	-	1	1	2	-	-	2	-	-	35
Cambodia	14	120	41	57	711	258	7,713	4	195	-	-	63
Indonesia	7	71	1	24	101	50	90	-	105	-	-	138
Malaysia	60	1,278	106	71	592	147	222	9	585	-	-	138
Myanmar	7	156	1	94	20	52	94	15	31	-	-	52
Philippines	4	180	69	176	382	63	285	7	187	-	11	139
Singapore	10	334	12	26	162	33	35	-	102	-	-	289
Thailand	529	61,572	22,457	1,843	193,943	353	635	21	102,862	44,293	5,626	11,938
Vietnam	98,348	5,937	1,419	200,373	10,134	1,463	9,638	16,209	31,255	-	173,082	2,480
Non-ASEAN	**916**	**74,416**	**126**	**1,640**	**12,956**	**3,475**	**4,332**	**309**	**1,959**	**-**	**236**	**42,062**
Australia	48	2,329	2	147	608	886	652	40	325	-	-	8,638
China	489	67,307	9	464	751	718	1,662	188	636	-	221	12,889
India	283	119	-	93	270	303	90	4	212	-	-	153
Japan	27	1,235	83	284	1,600	436	411	27	510	-	15	4,796
Korea	34	1,878	28	447	2,119	609	496	35	202	-	-	9,864
New Zealand	3	853	1	54	165	45	292	6	6	-	-	862
Taiwan	21	172	1	61	7,278	215	162	8	67	-	-	1,348
Others	11	523	2	90	165	263	567	1	1	-	-	3,512
Europe	**513**	**26,537**	**67**	**2,660**	**7,458**	**5,391**	**11,664**	**590**	**2,659**	**-**	**30**	**55,708**
Austria	19	641	1	33	129	89	373	10	24	-	-	2,503
Belgium	20	802	-	29	232	172	399	15	69	-	-	923
Denmark	11	705	-	47	130	36	380	10	35	-	-	1,099
Finland	16	237	-	25	157	28	257	3	22	-	17	752
France	106	4,667	29	391	2,845	2,371	3,011	144	1,051	-	4	10,674
Germany	83	3,969	8	321	1,370	582	1,957	109	530	-	6	10,744
Greece	-	72	-	8	4	9	3	-	-	-	-	245
Italy	14	1,036	-	87	295	353	595	16	73	-	-	3,868
Netherlands	-	1,957	5	147	56	40	299	27	129	-	-	960
Norway	10	375	1	36	133	42	139	6	50	-	-	1,168
Russia	57	397	6	115	81	36	179	41	10	-	-	3,785
Spain	10	996	-	92	129	201	677	38	58	-	3	1,290
Sweden	25	717	-	86	158	71	305	6	106	-	-	993
Switzerland	22	2,201	13	47	532	325	509	19	220	-	-	1,446
United Kingdom	34	4,419	3	972	857	697	1,798	83	271	-	-	11,079
Others	86	3,346	1	224	350	339	783	63	11	-	-	4,179
The Americas	**115**	**5,428**	**6**	**496**	**2,545**	**1,906**	**1,936**	**152**	**1,144**	**6**	**10**	**23,854**
Canada	26	1,332	1	153	407	505	632	43	210	-	5	7,743
USA	67	3,635	5	233	2,027	1,243	917	89	886	6	5	11,420
Others	22	461	-	110	111	158	387	20	48	-	-	4,691
Africa and Middle East	**14**	**997**	**4**	**85**	**128**	**229**	**726**	**11**	**107**	**-**	**-**	**3,702**
Israel	6	640	-	50	32	46	408	7	-	-	-	609
Others	8	357	4	35	96	183	318	4	107	-	-	3,093

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Continue

Port of Entry													
Luang Namtha	Phongsaly		Savannakhet			Vientiane			Xayabouli			Xieng Khouang	Total
Boten	Larn Tuai	Pang Hok	Mittha phab Bridge II	Dane Savanh	Savanh Airport	Mittha phab Bridge I	Thanaleng Railway Station	Wattay Airport	Nam Heuang Bridge	Nam Ngeun	Phou dou	Nam Kanh	2016
385,264	**12,277**	**25,865**	**637,295**	**226,167**	**3,113**	**1,035,911**	**4,283**	**421,792**	**44,474**	**46,645**	**12,849**	**71,338**	**4,239,047**
383,617	**12,277**	**21,321**	**630,656**	**223,592**	**2,193**	**978,905**	**2,965**	**344,153**	**43,579**	**45,632**	**12,836**	**63,043**	**3,919,665**
20,479	-	20,626	626,981	222,006	1,485	927,325	1,574	90,562	43,031	44,619	12,818	59,408	**3,083,383**
4	-	-	2	-	3	186	-	229	-	-	-	-	**484**
33	-	6	372	41	22	3,085	20	3,608	11	142	1	19	**16,536**
6	-	10	88	38	42	1,628	49	2,530	5	5	3	19	**5,010**
1,690	-	35	876	330	112	5,488	105	12,336	63	107	-	41	**24,391**
174	-	15	71	11	6	1,445	13	1,424	4	-	1	9	**3,695**
9	-	13	574	58	56	10,973	175	3,166	59	125	1	38	**16,750**
86	-	16	211	49	31	1,680	89	5,290	23	13	-	21	**8,512**
18,405	-	989	592,671	32,659	1,089	778,307	1,084	38,135	42,680	43,680	12,762	1,072	**2,009,605**
72	-	19,542	32,116	188,820	124	124,533	39	23,844	186	547	50	58,189	**998,400**
363,138	**12,277**	**695**	**3,675**	**1,586**	**708**	**51,580**	**1,391**	**253,591**	**548**	**1,013**	**18**	**3,635**	**836,282**
130	-	231	610	172	134	5,164	70	11,949	66	80	-	796	**33,077**
362,152	12,277	170	448	522	142	7,338	53	75,489	242	298	4	1,024	**545,493**
3	-	18	175	13	115	929	54	5,364	13	10	-	28	**8,249**
256	-	104	1,512	431	203	11,581	608	24,560	100	90	8	314	**49,191**
371	-	119	411	301	40	24,380	425	129,875	94	495	6	1,031	**173,260**
36	-	42	171	48	41	576	32	1,478	13	7	-	56	**4,787**
163	-	11	149	62	8	681	21	3,373	11	28	-	165	**14,005**
27	-	-	199	37	25	931	128	1,503	9	5	-	221	**8,220**
1,086	**-**	**3,328**	**4,810**	**2,009**	**512**	**39,707**	**916**	**48,869**	**610**	**617**	**8**	**6,159**	**221,908**
12	-	64	65	32	5	383	11	696	29	25	-	180	**5,324**
30	-	96	97	63	9	1,038	22	1,484	38	27	-	117	**5,682**
11	-	80	96	62	9	588	9	990	6	16	-	159	**4,479**
12	-	15	292	138	48	483	12	566	21	28	-	89	**3,218**
231	-	1,026	1,037	398	116	9,914	173	15,383	141	96	3	1,142	**54,953**
178	-	589	460	222	57	5,359	74	5,989	114	129	-	1,168	**34,018**
16	-	4	33	11	5	77	1	77	5	3	-	20	**593**
55	-	125	98	37	24	1,034	18	1,908	25	23	-	368	**10,052**
40	-	284	163	47	19	1,027	34	1,557	21	25	3	164	**7,004**
32	-	30	218	66	14	689	2	869	6	6	-	126	**4,018**
126	-	50	222	145	18	5,775	83	1,559	15	26	-	307	**13,033**
36	-	178	70	89	-	410	28	1,022	13	4	-	117	**5,461**
28	-	59	285	102	14	1,334	130	1,191	20	23	-	142	**5,795**
112	-	92	288	94	61	2,159	79	2,156	27	43	2	156	**10,603**
138	-	274	1,102	328	73	5,546	164	9,743	84	114	-	1,391	**39,170**
29	-	362	284	175	40	3,891	76	3,679	45	29	-	513	**18,505**
511	**-**	**695**	**1,702**	**512**	**386**	**15,525**	**369**	**26,353**	**273**	**391**	**4**	**1,892**	**86,211**
102	-	226	367	174	61	2,665	33	3,959	66	49	-	556	**19,315**
405	-	263	1,293	298	322	12,375	247	20,786	203	339	4	1,026	**58,094**
4	-	206	42	40	3	485	89	1,608	4	3	-	310	**8,802**
50	**-**	**521**	**127**	**54**	**22**	**1,774**	**33**	**2,417**	**12**	**5**	**1**	**244**	**11,263**
25	-	200	32	13	-	676	18	739	2	-	-	90	**3,593**
25	-	321	95	41	22	1,098	15	1,678	10	5	1	154	**7,670**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 13: Tourist Arrivals by Port of Entry through Category, 2012-2016

Port of Entry	2012	2013	2014	2015	2016	Regional Visitors	Percent Share	Percent Change
Grand Total	**3,330,072**	**3,779,490**	**4,158,719**	**4,684,429**	**4,239,047**	**3,033,022**	**% Δ 100**	**% Δ 16/15**
Wattay Airport	223,266	303,601	381,127	387,586	421,792	-	9.95	8.83
Savannakhet Airport	3,213	4,118	5,890	3,487	3,113	-	0.07	-10.73
Pakse Airport	9,789	9,400	6,195	6,865	13,422	-	0.32	95.51
Luang Prabang Airport	103,324	104,469	106,478	122,585	140,598	-	3.32	14.69
Friendship Bridge I	958,284	1,051,560	1,149,706	1,222,595	1,035,911	778,307	24.44	-15.27
Thanaleng Railway Station	4,233	3,963	3,672	3,902	4,283	1,084	0.10	9.76
Boten	117,908	203,957	278,228	373,026	385,264	362,152	9.09	3.28
Houei Xay	98,491	164,370	141,262	188,939	177,042	61,572	4.18	-6.30
Friendship Bridge II	816,768	824,670	797,290	787,506	637,295	592,671	15.03	-19.07
Dane Savanh	225,076	275,931	317,920	328,880	226,167	188,820	5.34	-31.23
Vang Tao	150,074	152,842	144,488	245,400	229,133	193,943	5.41	-6.63
Nong Nok Khian	21,359	19,018	18,404	24,579	37,370	7,713	0.88	52.04
Nam Phao	110,553	117,408	167,807	245,793	207,546	200,373	4.90	-15.56
Pakxan	23,979	18,397	21,642	28,123	24,309	22,457	0.57	-13.56
Friendship Bridge III	74,298	108,898	123,256	121,961	141,193	102,862	3.33	15.77
Thakek	15,463	27,722	43,147	46,709	44,299	44,299	1.05	-5.16
Naphao	75,003	135,644	153,466	175,348	178,995	173,082	4.22	2.08
Nam Heuang Friendship Bridge	48,041	35,961	48,604	44,980	46,645	43,680	1.10	3.70
Nam Ngeun	62,511	51,785	46,970	50,952	44,474	42,680	1.05	-12.71
Phou dou	-	-	-	7,261	12,849	12,762	0.30	76.96
Nam Kanh	17,352	26,787	34,524	34,187	71,338	58,189	1.68	108.67
Nam Souy	13,370	15,547	14,733	16,171	17,327	16,209	0.41	7.15
Pang Hok	14,632	20,968	18,744	20,387	25,865	19,542	0.61	26.87
Larn Tuai	-	-	-	3,067	12,277	12,277	0.29	300.29
Phoukeua	83,084	102,474	135,166	194,140	100,540	98,348	2.37	-48.21

Table 14: International Visitors by Province, 2009-2016

Province	2009	2010	2011	2012	2013	2014	2015	2016
Attapeu	32,718	54,016	70,807	95,372	113,151	153,846	160,212	130,773
Bokeo	140,414	170,579	184,864	132,343	207,786	168,696	260,123	219,603
Bolikhamxay	140,736	138,513	140,517	140,517	139,031	184,658	279,605	231,920
Champasak	278,054	301,669	393,921	470,714	493,180	535,413	611,244	621,870
Houaphanh	15,098	22,116	25,171	29,830	32,315	27,848	34,493	50,039
Khammouane	170,579	174,705	251,324	282,266	427,918	472,906	519,451	538,027
Luang Prabang	237,683	210,783	274,506	294,213	342,661	378,999	531,327	643,319
Luang Namtha	244,614	245,639	184,451	274,100	305,608	380,473	543,542	531,366
Oudomxay	107,419	113,826	133,629	142,308	172,731	102,050	215,448	192,496
Phongsaly	36,752	46,838	47,033	48,568	57,143	69,836	82,103	103,583
Saravanh	28,142	33,619	21,985	61,200	69,524	78,534	86,420	88,325
Savannakhet	791,924	918,683	1,124,905	1,151,122	1,167,154	1,078,334	1,120,021	866,630
Sekong	19,000	21,356	21,465	22,362	25,175	26,509	30,382	34,024
Vientiane Capital	807,445	995,150	1,154,501	1,290,031	1,445,345	1,630,516	1,737,979	1,643,692
Vientiane Province	290,015	353,874	469,978	494,370	445,636	504,049	561,855	589,948
Xaisomboun	N/A	N/A	N/A	N/A	N/A	22,259	22,137	26,465
Xaiyabouli	23,061	74,132	33,077	63,160	87,776	96,131	99,928	197,628
Xieng Khouang	21,346	21,631	22,525	31,884	35,568	52,434	51,660	74,166
Total	**3,385,000**	**3,897,129**	**4,554,659**	**5,024,360**	**5,567,702**	**5,963,491**	**6,947,930**	**6,783,874**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 15: Out-going Lao Travelers, 2014-2016

Border Check Point	Total 2014	Total 2015	2016					Total 2016
			Official	Visit	Travel	Business	Other	
Total	**3,319,702**	**3,066,525**	**30,569**	**1,782,658**	**1,096,557**	**71,940**	**77,091**	**3,058,815**
Friendship bridge I	**1,457,985**	**1,489,830**	**11,591**	**1,427,033**	**18,522**	**171**	**4,576**	**1,461,893**
Border Pass	772,732	736,478	6,246	708,140	6,691	44	1,508	722,629
Passport	685,253	753,352	5,345	718,893	11,831	127	3,068	739,264
Luangnamtha	**129,883**	**162,989**	**280**	**150**	**50,656**	**65,294**	**14,195**	**130,575**
Border Pass	96,566	159,683	9	118	48,426	64,422	13,234	126,209
Passport	33,317	3,306	271	32	2,230	872	961	4,366
Bolikhamsay	**93,157**	**102,043**	**915**	**28,388**	**75,688**	**537**	**155**	**105,683**
Border Pass	33,940	43,335	109	15,402	35,139	496	148	51,294
Passport	59,217	58,708	806	12,986	40,549	41	7	54,389
Khammouane	**438,942**	**495,225**	**520**	**110,249**	**377,896**	**3,443**	**3,432**	**495,540**
Border Pass	147,912	241,211	375	93,174	250,122	2,951	2,375	348,997
Passport	291,030	254,014	145	17,075	127,774	492	1,057	146,543
Savannakhet	**846,053**	**347,932**	**731**	**10,372**	**314,639**	**600**	**3,003**	**329,345**
Border Pass	381,286	199,644	207	683	171,745	262	1,422	174,319
Passport	464,767	148,288	524	9,689	142,894	338	1,581	155,026
Wattay Airport	**76,985**	**81,064**	**11,741**	**45,878**	**1,043**	**11**	**23,127**	**81,800**
Border Pass	-	-						-
Passport	76,985	81,064	11,741	45,878	1,043	11	23,127	81,800
Bokeo	**26,558**	**34,576**	**55**	**3,636**	**49,165**	**763**	**604**	**54,223**
Border Pass	12,095	16,639	4	2,926	21,634	763	604	25,931
Passport	14,463	17,937	51	710	27,531			28,292
Champasak	**107,131**	**157,069**	**1,080**	**39,554**	**173,151**	**379**	**1,916**	**216,080**
Border Pass	27,801	68,621	62	20,067	73,342	3		93,474
Passport	79,330	88,448	1,018	19,487	99,809	376	1,916	122,606
Xayabouli	**121,991**	**170,153**	**93**	**112,242**	**22,910**	**1**	**24,097**	**159,343**
Border Pass	65,129	87,414		43,884	22,908		23,903	90,695
Passport	56,862	82,739	93	68,358	2	1	194	68,648
Huaphanh	**3,737**	**3,957**	**2,403**	**735**	**2,081**	**20**	**378**	**5,617**
Border Pass	1,834	1,585	68	735	632		365	1,800
Passport	1,903	2,372	2,335		1,449	20	13	3,817
Luangprabang	**1,960**	**1,998**	**108**	**1,702**	**80**	**-**	**-**	**1,890**
Border Pass	-	-						-
Passport	1,960	1,998	108	1,702	80			1,890
Xiengkhouang	**11,687**	**8,225**	**89**	**2,010**	**4,211**	**511**	**-**	**6,821**
Border Pass	6,721	4,607	31	988	2,089	112		3,220
Passport	4,966	3,618	58	1,022	2,122	399		3,601
Attapeu	**1,727**	**7,497**	**963**	**709**	**1,851**	**118**	**1,608**	**5,249**
Border Pass	367	1,339	184	73	253	2		512
Passport	1,360	6,158	779	636	1,598	116	1,608	4,737
Phongsaly	**1,906**	**3,967**	**-**	**-**	**4,664**	**92**	**-**	**4,756**
Border Pass	960	1,959			2,478	74		2,552
Passport	946	2,008			2,186	18		2,204

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 16: Room Occupancy Rates by Province, 2009-2016

Province	Occupancy Rate							
	2009	2010	2011	2012	2013	2014	2015	2016
Attapeu	45%	48%	44%	46%	49%	43%	52%	39%
Bokeo	54%	56%	62%	63%	65%	44%	56%	47%
Bolikhamxay	54%	57%	55%	52%	46%	42%	45%	42%
Champassak	62%	63%	68%	62%	60%	55%	56%	45%
Houaphanh	49%	50%	55%	54%	48%	45%	51%	43%
Khammouane	49%	52%	50%	51%	71%	75%	71%	75%
Luang Namtha	48%	55%	56%	54%	49%	57%	56%	30%
Luang Prabang	68%	63%	68%	69%	70%	71%	73%	75%
Oudomxay	55%	58%	55%	58%	53%	50%	56%	52%
Phongsaly	51%	60%	55%	56%	44%	40%	46%	39%
Saravanh	51%	50%	56%	57%	52%	48%	53%	65%
Savannakhet	67%	68%	60%	58%	58%	69%	71%	53%
Sekong	40%	49%	53%	51%	41%	55%	48%	47%
Vientiane Capital	63%	65%	63%	67%	72%	73%	74%	56%
Vientiane province	61%	60%	64%	62%	63%	60%	65%	62%
Xaisomboun	N/A	N/A	N/A	N/A	N/A	49%	48%	45%
Xayabouli	48%	52%	57%	53%	43%	41%	47%	44%
Xieng Khouang	51%	54%	56%	58%	57%	54%	56%	53%
Average	**57%**	**54%**	**56%**	**57%**	**55%**	**54%**	**57%**	**51%**

Table 17: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2015-2016

Province	Type								Total 2015	Total 2016
	Hotel		GH, Resort		Restaurant		Entertainment			
	2015	2016	2015	2016	2015	2016	2015	2016		
Attapeu	12	12	46	58	29	60	8	14	95	144
Bokeo	11	16	66	82	55	136	1	60	133	294
Bolikhamxay	32	35	81	116	98	150	9	16	220	317
Champasack	62	59	170	229	33	40	10	10	275	338
Houaphanh	8	10	58	68	138	225	2	2	206	305
Khammouane	21	20	106	126	128	308	2	17	257	471
Luang Namtha	8	9	89	98	101	147	11	11	209	265
Luang Prabang	61	49	238	287	289	457	3	27	591	820
Oudomxay	19	21	71	92	77	265	3	18	170	396
Phongsaly	8	7	49	56	66	173	10	11	133	247
Saravanh	4	4	42	46	27	112	3	4	76	166
Savannakhet	42	45	154	199	71	143	7	8	274	395
Sekong	11	11	29	40	17	36	8	22	65	109
Vientiane Capital	208	207	219	426	99	93	39	83	565	809
Vientiane Province	18	20	247	267	239	271	26	26	530	584
Xaisomboun	1	1	37	38	62	83		0	100	122
Xaiyabouli	4	7	109	116	63	77	16	20	192	220
Xieng Khouang	12	12	96	108	72	193	6	16	186	329
Total	**542**	**545**	**1,907**	**2,452**	**1,664**	**2,969**	**164**	**365**	**4,277**	**6,331**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 18: Number of Accommodation Establishments, and Rooms 2010-2016

Province	Number of Establishments							Number of Rooms						
	2010	2011	2012	2013	2014	2015	2016	2010	2011	2012	2013	2014	2015	2016
Attapeu	18	28	31	42	50	58	58	319	484	521	609	760	703	930
Bokeo	44	49	50	66	74	77	80	535	630	654	853	1,049	1,084	1,273
Bolikhamxay	44	56	56	105	108	113	120	742	955	1,509	1,665	2,011	2,160	2,248
Champasack	188	203	215	225	241	232	224	2,958	3,250	3,215	4,072	4,260	3,602	3,788
Houaphanh	49	49	49	59	61	66	67	486	486	486	730	691	827	877
Khammouane	81	85	90	91	111	127	127	1,287	1,230	1,321	1,119	1,726	2,798	1,960
Luang Namtha	79	77	75	82	94	97	98	945	1,086	1,001	1,269	1,349	1,384	1,614
Luang Prabang	253	279	296	380	312	299	297	2,894	3,241	3,529	4,126	5,634	5,005	4,844
Oudomxay	78	77	77	82	89	90	101	1,196	1,124	1,124	1,396	1,598	1,619	1,764
Phongsaly	44	44	46	49	54	57	64	412	381	444	506	571	624	720
Saravane	32	32	33	51	50	46	47	420	420	504	555	441	373	373
Savannakhet	126	142	175	180	189	196	204	2,415	2,702	3,690	1,662	4,268	4,351	4,512
Sekong	26	15	15	38	38	40	40	280	242	242	609	540	456	456
Vientiane Capital	378	392	398	423	430	427	429	9,496	10,948	11,416	11,497	11,923	12,028	12,704
Vientiane Province	256	272	288	275	285	265	269	3,737	4,081	4,369	4,395	4,952	8,153	4,321
Xaisomboun	N/A	N/A	N/A	N/A	36	38	38	N/A	N/A	N/A	N/A	152	337	336
Xaiyabouli	97	97	107	114	106	113	150	1,062	1,208	1,340	1,437	1,384	1,388	1,846
Xieng Khouang	77	29	29	97	98	108	114	1,100	492	492	1,308	1,405	1,494	1,947
Total	**1,870**	**1,926**	**2,030**	**2,359**	**2,426**	**2,449**	**2,527**	**30,284**	**32,960**	**35,857**	**37,808**	**44,714**	**48,386**	**46,513**

Table 19: Number of Hotels, Guest Houses, Rooms and Beds, in 2016

Province	Hotels			Guest Houses			Total		
	No	Room	Bed	No	Room	Bed	No	Room	Beds
Attapeu	12	457	660	46	473	611	58	930	1,271
Bokeo	16	531	747	64	742	913	80	1,273	1,660
Bolikhamxay	35	1,055	1,490	85	1,193	1,562	120	2,248	3,052
Champasack	59	2,246	3,655	165	1,542	1,830	224	3,788	5,485
Houaphanh	10	220	298	57	657	874	67	877	1,172
Khammouane	20	735	977	107	1,225	1,533	127	1,960	2,510
Luang Namtha	9	388	604	89	1,226	1,478	98	1,614	2,082
Luang Prabang	49	2,504	3,426	248	2,340	3,474	297	4,844	6,900
Oudomxay	21	854	1,161	80	910	1,254	101	1,764	2,415
Phongsaly	7	188	273	57	532	769	64	720	1,042
Saravane	4	84	130	43	289	400	47	373	530
Savannakhet	45	2,031	2,831	159	2,481	2,983	204	4,512	5,814
Sekong	11	288	370	29	168	204	40	456	574
Vientiane Capital	207	8,383	10,572	222	4,321	4,913	429	12,704	15,485
Vientiane Province	20	988	1,420	249	3,333	4,074	269	4,321	5,494
Xaisomboun	1	17	28	37	319	342	38	336	370
Xaiyabouli	7	216	311	143	1,630	1,834	150	1,846	2,145
Xieng Khouang	12	432	654	102	1,515	1,913	114	1,947	2,567
Total	**545**	**21,617**	**29,607**	**1,982**	**24,896**	**30,961**	**2,527**	**46,513**	**60,568**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 20: Visitor Arrivals to Luang Prabang Province

Country of Origin	2013		2014		2015		2016		% Δ
	Number	% Δ	Number	% Δ	Number	% Δ	Number	% Δ	16/15
Total	**467,965**		**531,327**		**607,584**		**643,319**		**5.88**
Laos	**125,354**		**152,328**		**161,712**		**173,733**		**7.43**
Foreigner	**342,611**	**100%**	**378,999**	**100%**	**445,872**	**100%**	**469,586**	**100%**	**5.32**
Asia and Pacific	**130,879**	**55.06**	**163,631**	**68.84**	**201,334**	**84.71**	**209,497**	**88.14**	**4.05**
ASEAN	52,371	22.03	65,163	27.42	67,979	28.60	70,458	29.64	3.65
Brunei	303	0.13	326	0.14	28	0.01	47	0.02	**67.86**
Cambodia	377	0.16	563	0.24	618	0.26	708	0.30	**14.56**
Indonesia	484	0.20	527	0.22	12	0.01	36	0.02	**200.00**
Malaysia	2,153	0.91	2,241	0.94	36	0.02	97	0.04	**169.44**
Myanmar	412	0.17	346	0.15	426	0.18	437	0.18	**2.58**
Philippines	1,087	0.46	1,326	0.56	121	0.05	146	0.06	**20.66**
Singapore	2,843	1.20	3,350	1.41	46	0.02	143	0.06	**210.87**
Thailand	41,725	17.55	52,120	21.93	61,201	25.75	61,406	25.84	**0.33**
Vietnam	2,987	1.26	4,364	1.84	5,491	2.31	7,438	3.13	**35.46**
Non-ASEAN	**78,508**	**33.03**	**98,468**	**41.43**	**133,355**	**56.11**	**139,039**	**58.50**	**4.26**
Australia	16,817	7.08	18,482	7.78	19,542	8.22	21,672	9.12	**10.90**
China	20,802	8.75	36,923	15.53	60,793	25.58	63,290	26.63	**4.11**
India	450	0.19	425	0.18	89	0.04	143	0.06	**60.67**
Japan	15,132	6.37	18,042	7.59	19,149	8.06	18,072	7.60	**-6**
Korea	14,683	6.18	17,732	7.46	33,582	14.13	34,178	14.38	**1.77**
New Zealand	3,919	1.65	3,528	1.48	124	0.05	482	0.20	**288.71**
Taiwan	445	0.19	689	0.29	64	0.03	1,167	0.49	**1,723.44**
Others	6,260	2.63	2,647	1.11	12	0.01	35	0.01	**191.67**
Europe	**151,142**	**63.57**	**153,226**	**64.47**	**171,884**	**72.32**	**178,134**	**74.95**	**3.64**
Austria	4,230	1.78	3,164	1.33	3,738	1.57	3,741	1.57	**0.08**
Belgium	618	0.26	795	0.33	963	0.41	1,035	0.44	**7.48**
Denmark	3,150	1.33	3,839	1.62	3,851	1.62	3,869	1.63	**0.47**
Finland	4,190	1.76	5,382	2.26	5,397	2.27	5,462	2.30	**1.20**
France	27,766	11.68	28,590	12.03	29,936	12.59	31,330	13.18	**4.66**
Germany	26,229	11.04	27,094	11.40	28,891	12.16	30,144	12.68	**4.34**
Greece	545	0.23	683	0.29	994	0.42	843	0.35	**-15**
Italy	8,361	3.50	9,640	4.06	12,935	5.44	12,958	5.45	**0.18**
Netherlands	6,272	2.64	7,336	3.09	8,416	3.54	8,497	3.57	**0.96**
Norway	3,180	1.34	3,264	1.37	4,316	1.82	4,364	1.84	**1.11**
Russia	8,090	3.40	10,742	4.52	14,261	6.00	14,605	6.14	**2.41**
Spain	3,769	1.59	4,247	1.79	6,292	2.65	6,893	2.90	**9.55**
Sweden	3,280	1.38	3,592	1.51	4,670	1.96	4,851	2.04	**3.88**
Switzerland	7,051	12.22	7,961	3.35	8,994	3.78	9,246	3.89	**2.80**
United Kingdom	29,051	2.97	31,649	13.32	32,258	13.57	33,568	14.12	**4.06**
Others	15,360	6.46	5,248	2.21	5,972	2.51	6,728	2.83	**12.66**
The Americas	**54,152**	**22.78**	**55,296**	**23.26**	**64,762**	**27.25**	**72,780**	**30.62**	**12.38**
Canada	17,824	7.50	18,648	7.85	20,642	8.68	21,856	9.20	**5.88**
USA	26,243	11.04	25,859	10.88	27,594	11.61	28,560	12.02	**3.50**
Others	10,085	4.24	10,789	4.54	16,526	6.95	22,364	9.41	**35.33**
Africa and Middle East	**6,438**	**2.71**	**6,846**	**2.88**	**7,892**	**3.32**	**9,175**	**3.86**	**16.26**
Israel	4,060	1.71	4,734	1.99	5,198	2.19	5,214	2.19	**0.31**
Others	2,378	1.00	2,112	0.89	2,694	1.13	3,961	1.67	**47.03**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part II: International Visitor Survey

The results in this section of the report relate to information obtained from 2,820 international visitors surveyed during the period April-December 2016 at Wattay International Airport, Friendship Bridge, Luangprabang and Champassack Provinces. The international visitors who were randomly interviewed represent all tourist arrivals to Laos.

Table 21: Profile of International Tourist Arrivals to Laos, 2011 to 2016

CHARACTERISTIC	2011	2012	2013	2014	2015	2016
MODE OF ARRIVAL	100%	100%	100%	100%	100%	100%
Air	48.8	43	32.4	29.3	28.4	25.8
Land	51.2	57	67.6	70.7	71.6	74.2
SEX	100%	100%	100%	100%	100%	100%
Male	52.8	46	49.6	55	54.3	53.4
Female	47.2	54	50.4	45	45.7	46.6
AGE GROUP	100%	100%	100%	100%	100%	100%
15 to 19	5.1	2.6	4.7	3.5	1.1	4.9
20 to 29	41.5	21.8	43.6	35.3	27	28.5
30 to 39	23.5	23.73	20.7	23.6	26.1	22.4
40 to 49	9.3	17.36	11.6	12.4	16.3	13
50 to 59	9.3	17.1	11.9	13.1	14.3	12.7
60 and above	11.3	17.4	7.4	12.1	15.2	18.5
OCCUPATION	100%	100%	100%	100%	100%	100%
Government	8.1	17.54	13.1	10	10.4	10.1
Private company	32.8	30.43	35.5	37.2	32.2	35
Student	20.3	10.28	23.6	19.2	19.1	13.8
Housewife	2	4.3	1.4	2.1	1	3
Retired	8.8	16.56	5.1	8.1	13.8	13.1
Self-employed	8.2	15.93	7.3	8.4	9.9	8.6
Others	19.8	4.96	13.9	15	13.6	16.4
PURPOSE OF VISIT	100%	100%	100%	100%	100%	100%
Business	3.6	2.66	7	4.6	3.5	8.8
Holiday	83.4	74.9	83.6	89.6	91.1	80.3
Visit family	10	9.4	5.5	2.1	1.4	4.2
Official, convention and seminar	1.3	4.83	1.7	1.6	2.4	2.2
Others	1.7	8.21	2.1	2.1	1.6	4.5
TYPE OF ACCOMMODATION	%	%	%	%	%	%
Hotel	44.8	58.86	54.5	62.5	66.7	61.3
Guest House	51.5	34.08	42.5	42.4	41.3	39.9
Private house	2.1	3.3	1.5	5.5	3.9	7.9
Others	1.6	3.76	1.6	2.8	2.6	5.4
PERSONS ACCOMPANIED WITH	100%	100%	100%	100%	100%	100%
Alone	23.7	12.87	26.2	24.2	13.8	20.9
Spouse/partner	35.8	32.58	32.2	42	42.3	35.9
Child	2.4	7.7	3.2	5	11.4	7.6
Colleague	2.5	38.6	2.8	2.1	3.8	4.1
Friend	31.2	6.8	32.4	25.3	29.4	25.7
Others	4.4	1.45	3.2	7.9	4.2	5.8

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Continue

CHARACTERISTIC	2011	2012	2013	2014	2015	2016
FREQUENCY OF VISIT	100%	100%	100%	100%	100%	100%
None	38.3	25.8	41.1	36.7	4	0.1
First visit	43.8	53.7	40.3	45.7	79.9	78.2
Second visit	8.2	12.3	6.8	6.8	8.2	10.6
Third visit	9.7	8.2	11.8	10.8	7.9	2.7
More than 3						8.4
SOURCE OF INFORMATION ABOUT LAOS	%	%	%	%	%	%
Book or magazine	32.1	30.8	41.1	34	13.8	16.2
TV or radio	4.7	2.7	4.9	22	12	5.6
Friend	58.3	45.9	26.3	25.8	23.8	28
Travel Agency/Tour Operator	11.4	8.3	16.2	17.9	16.5	16.3
Internet	54.3	32.7	30.6	30	63.4	63.8
Guide Book	21	24	32	23	30	22
Other	14.3	14.1	5.6	4.3	7.5	9.3
MAIN INTERESTS	%	%	%	%	%	%
Nature	66	53.3	70.4	69.2	66.8	66.9
Temple and monuments	65.3	41.7	61.7	62.3	69.2	62
Culture	74.4	52	79.4	74.2	74	70.1
Minority people	28.7	20.4	26.3	24.6	33.9	28.7
Food	27	22.9	37.4	36.5	48.7	36.4
Shopping	21.8	9.6	17.3	14.9	15.3	14.2
New destination	34.9	23.5	39.8	42	34.5	36.2
Other	14.6	5.5	9.8	13	13.5	12.4
PROVINCES VISITED	%	%	%	%	%	%
Attapeu	1	1	1.2	1.3	1.7	0.3
Bokeo	26	23.8	23	21.2	17.5	6
Bolikhamxay	15.9	14.2	13.1	11	9.7	1.2
Champassak	49.8	46	52.8	56.2	58	5.7
Huapanh	5.4	5.2	4.5	3.8	3.5	0.9
Khammouane	22.4	21.1	19.2	18.5	17.4	1.5
Luang Namtha	20.9	18.2	19.7	18.2	14.8	3
Luang Prabang	65.3	61	78.9	81	82.8	73.6
Oudomsay	5	4.4	3.6	3.1	3.6	3.5
Phong Saly	4.8	4.1	3.9	3.3	3	2
Saravanh	3.4	3.1	2.5	2.2	2.7	0.5
Savannakhet	8.7	6.2	9.4	8.4	9.1	4.4
Sekong	1	1	2.4	1.4	1.1	1.1
Vientiane Capital	67.2	53	78.5	72.9	75.9	77.3
Vientiane Province	36.1	31.1	39.4	36.9	33.1	42.5
Xaisomboun	0	0	0	1.3	0	1.2
Xaiyabouli	4.5	4.1	5.2	6	5.2	1
Xieng Khouang	25.9	22.4	20	16	10.5	7.1
COUNTRIES VISITED ON THESE TRIPS	%	%	%	%	%	%
Only Lao PDR	25.7	29.6	22.6	24.2	37.4	34.5
Thailand	76.2	43.2	60.1	52.2	52.5	56.1
Cambodia or China or Vietnam	47.5	36.7	52.6	54.7	62	41.4
Other Southeast Asian countries	40.1	31.1	17.7	17.6	16	20.5
AVERAGE LENGTH OF STAY (DAYS)	7	7.2	8.4	7.9	7.5	7.57
AVERAGE EXPENDITURE PER DAY PER PERSON (US Dollars)	72	81	69.5	73.3	76.5	76.8

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part III: Tourism Projections

Table 22: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2025

Year	Number of Tourist Arrivals	Revenue from Tourism (Dollars)	Average Length of Stay (Days) for international tourists	Remark
1993	102,946	6,280,000	3.5	
1994	146,155	7,557,600	5.1	
1995	**346,460**	**24,738,480**	**4.3**	
1996	403,000	43,592,263	4.1	
1997	463,200	73,276,904	5.0	
1998	500,200	79,960,145	5.0	
1999	614,278	97,265,324	5.5	
2000	**737,208**	**113,898,285**	**5.5**	
2001	673,823	103,786,323	8.0	
2002	735,662	113,409,883	6.5	
2003	636,361	87,302,412	6.0	
2004	894,806	118,947,707	6.5	
2005	**1,095,315**	**146,770,074**	**7.0**	
2006	1,215,106	173,249,896	7.0	
2007	1,623,943	233,304,695	7.0	
2008	1,736,787	275,515,758	6.5	
2009	2,008,363	267,700,224	7.0	
2010	**2,513,028**	**381,669,031**	**7.0**	
2011	2,723,564	406,184,338	7.0	
2012	3,330,072	506,022,586	7.2	
2013	3,779,490	595,909,127	8.4	
2014	4,158,719	641,636,543	7.9	
2015	4,684,429	725,365,681	7.5	
2016	**4,239,047**	**724,191,957**	**7.57**	
2017	**4,899,972**	**843,477,140**	**8.3**	**Estimated**
2018	**5,226,724**	**910,763,518**	**8.4**	**Estimated**
2019	**5,553,476**	**978,049,895**	**8.6**	**Estimated**
2020	**5,880,228**	**1,045,336,273**	**8.8**	**Estimated**
2025	**7,513,988**	**1,381,768,160**	**9.6**	**Estimated**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 23: Tourist Arrivals Forecast by Season from 2017 to 2025

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	77,093	81,766	113,722	100,477	83,665	96,140	67,878	85,940	77,694	99,437	100,217	111,286	1,095,315
2006	111,917	112,520	104,675	99,928	94,017	85,016	79,525	93,045	86,762	108,720	111,747	127,234	1,215,106
2007	150,853	140,238	137,463	117,805	141,771	117,741	121,541	127,687	126,071	152,366	139,478	150,929	1,623,943
2008	158,776	149,744	140,256	142,321	150,314	149,299	133,355	122,636	128,427	134,943	158,673	168,043	1,736,787
2009	186,668	176,596	154,059	101,288	117,754	140,929	161,055	156,239	178,194	191,697	190,132	253,752	2,008,363
2010	229,032	196,746	210,337	224,753	179,168	140,929	182,876	201,273	195,318	220,925	237,692	265,613	2,484,662
2011	265,367	237,554	257,454	221,854	266,080	237,153	244,181	219,440	209,259	182,671	192,683	189,868	2,723,564
2012	298,227	283,945	285,583	314,494	287,100	267,306	213,953	238,725	228,186	275,948	347,212	289,393	3,330,072
2013	345,411	350,459	308,847	331,717	297,038	273,152	297,439	308,065	280,235	326,579	331,823	328,725	3,779,490
2014	367,980	384,664	360,675	366,610	339,580	232,400	316,631	304,725	368,666	382,064	365,824	368,900	4,158,719
2015	436,358	426,697	421,841	416,628	325,095	298,970	337,805	358,358	461,921	400,054	420,650	380,052	4,684,429
2016	400,140	450,902	396,975	363,538	343,162	296,272	296,242	323,603	302,981	336,863	367,964	360,405	4,239,047
2017	462,527	521,204	458,868	420,219	396,666	342,465	340,430	374,057	350,220	389,385	425,335	416,597	4,897,973
2018	493,371	555,960	489,468	448,241	423,117	365,302	365,265	399,001	373,574	415,350	453,698	444,378	5,226,725
2019	524,214	590,716	520,067	476,263	449,569	388,139	388,100	423,945	396,928	441,316	482,061	472,158	5,553,476
2020	555,057	625,472	550,666	504,285	476,020	410,976	410,935	448,889	420,283	467,282	510,424	499,939	5,880,228
2025	709,274	799,253	703,663	644,395	608,277	525,162	525,108	573,608	537,054	597,112	652,241	638,841	7,513,988

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 24: Number of Lao Travel Agents from 2010-2016

Province	Number of Travel Agents							Number of Branch Travel Agents						
	2010	2011	2012	2013	2014	2015	2016	2010	2011	2012	2013	2014	2015	2016
Attapeu	1	3	3	3	3	2	3	0	0	0	0	1	0	0
Bokeo	9	12	14	15	15	17	16	5	3	4	4	1	3	1
Bolikhamxay	2	2	2	2	2	1	2	0	0	0	0	5	0	0
Champasack	19	23	22	24	28	29	27	17	16	12	14	0	10	7
Houaphanh	2	2	2	2	2	1	1	0	0	0	0	0	0	0
Khammouane	2	6	4	4	4	3	3	2	2	4	4	4	1	2
Luang Namtha	3	3	5	5	5	5	6	2	3	3	3	28	1	1
Luang Prabang	25	35	39	42	49	57	61	24	25	27	25	0	24	23
Oudomxay	2	2	3	3	3	4	3	0	0	0	0	2	0	0
Phongsaly	0	0	0	0	0	0	0	1	1	1	1	9	1	1
Saravane	1	1	1	1	3	3	0	1	1	1	1	0	0	0
Savannakhet	7	11	12	12	12	10	10	8	4	4	4	4	0	0
Sekong	1	1	2	2	2	0	0	0	0	0	0	10	0	0
Vientiane Capital	109	127	157	162	197	216	218	8	9	9	9	0	9	9
Vientiane Province	2	2	4	6	6	9	17	1	2	2	2	0	2	2
Xaisomboun	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Xaiyabouli	3	5	4	4	5	5	7	0	0	0	0	4	0	0
Xieng Khouang	1	1	1	3	6	6	7	8	8	8	8	0	4	5
Total	**189**	**236**	**275**	**290**	**342**	**368**	**381**	**77**	**74**	**75**	**75**	**68**	**55**	**51**

Table 25: Number of Tourist Sites in Laos in 2016

Province	Natural sites	Cultural sites	Historical sites	Total
Attapeu	31	17	10	**58**
Bokeo	71	22	6	**99**
Bolikhamxay	89	12	3	**104**
Champasak	116	60	48	**224**
Houaphanh	50	66	34	**150**
Khammouane	141	30	29	**200**
Luang Namtha	53	56	14	**123**
Luang Prabang	108	86	34	**228**
Oudomxay	54	40	12	**106**
Phongsaly	30	64	3	**97**
Saravanh	48	36	7	**91**
Savannakhet	74	29	14	**117**
Sekong	19	6	9	**34**
Vientiane Capital	25	17	9	**51**
Vientiane Province	132	15	5	**152**
Xaisomboun	37	4	9	**50**
Xaiyabouli	29	12	7	**48**
Xieng Khouang	87	56	29	**172**
Total	**1194**	**628**	**282**	**2104**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 26: International visitor arrivals by mode of transport and purpose of visit, 2013-2016

Year	2013	2014	2015	2016
Total	**3,779,490**	**4,158,719**	**4,684,429**	**4,239,047**
By mode of transport				
By air	421,588	499,690	520,523	578,925
By land	3,357,902	3,659,029	4,163,906	3,660,122
By purpose of visit				
Business	264,564	191,301	163,955	373,036
Holiday	3,159,654	3,726,212	4,267,515	3,403,955
Visit	207,872	87,333	65,582	178,039
Official	64,251	66,540	112,426	93,259
Others	83,149	87,333	74,951	190,758

Table 27: Revenue from Tourism and Major Exports, 2012-2016

Note: Revenue in Millions of US Dollars

Product	2016		2015		2014		2013		2012	
	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank
Tourism	**724.1**	**4**	**725.3**	**3**	**641.6**	**2**	**595.9**	**2**	**514.0**	**2**
Garments	88.8	6	199.3	6	219.5	6	232.7	5	NA	
Electricity	940.7	3	495.5	4	586.1	3	592.3	3	254.0	3
Wood Products	39.0	7	144.6	7	159.9	7	83.5	7	72.0	6
Coffee	59.9	8	54.7	8	48.4	8	79.7	8	69.0	7
Agricultural Products	584.2	5	319.8	5	238.2	4	290.1	4	177.0	4
Minerals	1,314.0	1	1,292.4	1	1,325.2	1	1.982.0	1	1,024.0	1
Handicrafts	0.97	9	2.1	9	5.3	9	0.94	9	0.38	8
Other Industries	1,312.1	2	917.2	2	237.6	5	133.0	6	161.0	5

Source: Ministry of Industry and Commerce.

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