ACKNOWLEDGEMENT

The Tourism Development Department (TDD), Ministry of Information, Culture and Tourism publishes annually, statistics relating to tourist arrivals, foreign exchange earnings from tourism, tourist expenditures, the average length of stay of tourists in Laos as well as tourist profiles accommodation establishments and occupancy rates. The purpose of this Statistical Report on Tourism is to provide the public with clear information on a rapidly expanding sector of the Lao economy.

The Tourism Development Department (TDD) would like to take this opportunity to express its gratitude to the following agencies: Provincial Tourism Division of Department of Information, Culture and Tourism, the Lao Immigration Department, Wattay International Airport Authority, Lao travel agents and hotels for their cooperation as well as their valuable assistance in the processing of statistical data and conducting statistical surveys.

On behalf of the tourism sector, I hope that the 2014 Statistical Report on Tourism in Lao PDR will be useful and beneficial to all of you.

Sounh MANIVONG
Director General
Tourism Development Department

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Background Information

This section includes background information on the statistical data contained in this report and on how they were obtained.

Categories of Foreign Visitors

Foreign visitors to Laos are grouped into two categories: **international tourists and regional tourists** (day trippers).

 International tourists are those tourists who enter Laos with a valid passport and visa obtained from a Lao embassy or consulate abroad, or a visa obtained on arrival at an international border checkpoint.

 Regional tourists are tourists from neighboring countries such as: Thailand, China, Myanmar, Vietnam and Cambodia, which share borders with Laos. They enter Laos with valid border passes or passports. Although some of them are called "day trippers," they may make overnight stays.

From 1991 to 2002, there was a type of tourists called **Tourists for visa extension.** They are temporary workers in Thailand who cross over the border into Laos in order to extend their three-month visas before reentering Thailand. These tourists are mainly from India, Pakistan, Sri Lanka, Nepal and Bangladesh. However, from 2003 this type of tourist has been reclassified as "international tourists".

Data Collection

 From 1990 to 1994, statistical data on **international tourists** were collected from embarkation/disembarkation cards of the immigration department and from documents received by the LNTA from local travel companies. These documents contain the following information:

Name of Travel Company

Name of tourist

Sex

Passport number

Nationality

Carrier

Duration of stay

Port of entry

Place of stay

Since 1995, data on **international tourists** have been collected only from embarkation/ disembarkation cards of the immigration department.

 Data on **regional tourists** were collected from tabulations sent to the TDD by immigration officers at each border checkpoint.

 Data on **tourists for visa extension** were obtained from information received by the TDD from local travel companies responsible for processing the documents of tourists for visa extension.

 Data on tourist profiles, length of stay, and average expenditure per person per day were all calculated using statistical surveys conducted periodically through sampling survey methods.

Entry Ports

By air:

 Wattay International Airport is the main entry point by air for international tourists; flights are available through Thai Airways, Lao Airlines, Vietnam Airlines, Air Asia, China Eastern Airlines and Bangkok Airways from Vientiane to Bangkok, Chiang Mai, Hanoi, Hochiminh, Kuala Lumpur, Kunming, Phnom Penh, Siem Reap, Seoul, Singapore and Guangzhou.

 Luang Prabang International Airport is now an international entry point, and regular flights are available from Luang Prabang to Vientiane, Chiang Mai, Bangkok, Hanoi and Jinghong on Lao Airlines, Bangkok Airways and Vietnam Airlines.

 Savannakhet International Airport, the only international flight on this route is from Savannakhet to Bangkok and vice-versa operated by Lao Airlines.

 Pakse International Airport is stopover point from Vientiane to Phnom Penh, Siem Reap, Hochiminh and Bangkok. Lao Airlines flies daily from Pakse to Bangkok via Savannakhet.

 In addition, there are several **provincial airports**, used only for domestic flights within the Lao PDR.

By land:

From Thailand:

 Mittaphab (Friendship) Bridge I, Vientiane Capital City, the major point of entry for regional and international tourists.

 Thanaleng Railway Station, Vientiane Capital City.

 Houei Xay & Golden Triage, Bokeo Province.

 Pakxan, Bolikhamxay Province.

 Mittaphab (Friendship) Bridge III, Khammouane Province.

 Mittaphab (Friendship) Bridge II, Savannakhet Province.

 Vang Tao, Champassack Province.

 Ken Thao, Sayabouli Province.

 Nam Heuang Bridge & Nam Ngeun, Sayabouli Province.

From China:

- **Boten,** Luang Namtha Province.
- **Lantoui**, Phongsali Province.

From Vietnam:

- **Dane Savanh,** Savannakhet Province, the major point of entry for Vietnamese travelers.
- **Nam Kanh,** Xieng Khouang Province (regional border checkpoint only).
- **Nam Phao,** Bolikhamxay Province.
- **Na Phao,** Khammouane Province.
- **NamSouy,** Huaphanh Province.
- **Pang Hok,** Phongsali Province.
- **Phoukeua,** Attapeu Province.
- **Lalai,** Saravanh Province.

From Cambodia:

- **Nong Nok Khian,** Champassack Province.

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Huaphanh	Tel: (064) 312 567	Fax: (064) 312 567
Khammouane	Tel: (051) 212 512	Fax: (051) 212 512
Luang Namtha	Tel: (086) 312 047	Fax: (086) 312 047
Luang Prabang	Tel: (071) 212 487	Fax: (071) 252 904
Oudomxay	Tel: (081) 211 797	Fax: (081) 212 482
Phong Saly	Tel: (088) 210 098	Fax: (088) 210 098
Saravanh	Tel: (034) 211 528	Fax: (034) 211 528
Savannakhet	Tel: (041) 212 755	Fax: (041) 212 755
Sekong	Tel: (038) 211 361	Fax: (038) 211 013
Vientiane Capital	Tel: (021) 222 971	Fax: (021) 212 926
Vientiane Province	Tel: (023) 211 629	Fax: (023) 211 629
Xaisomboun	Tel: (026) 210 030	Fax: (026) 210 030
Xaiyabouli	Tel: (030) 5180095	Fax: (074) 211 183
Xieng Khouang	Tel: (061) 312 217	Fax: (061) 312 217

Part I: Tourist Arrival Statistics 2014.

Table 1: Number of Tourist Arrivals, Revenue from Tourism, and Average Length of Stay, 1990-2014.

Year	Number of Tourist Arrivals	Change (%)	Average Length of Stay (Days) for International Tourists	Average Length of Stay (Days) for Regional Tourists	Average Length of Stay (Days) for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
1990	14,400	NA	NA	NA	NA	NA
1991	37,613	161	NA	NA	NA	2,250,000
1992	87,571	133	NA	NA	NA	4,510,000
1993	102,946	18	3.5	NA	NA	6,280,000
1994	146,155	42	5.1	NA	NA	7,557,600
1995	346,460	137	4.3	NA	NA	24,738,480
1996	403,000	16	4.8	1.8	3.3	43,592,263
1997	463,200	15	5.0	3.0	4.0	73,276,904
1998	500,200	8	5.0	2.4	3.7	79,960,145
1999	614,278	23	5.5	2.4	4.0	97,265,324
2000	737,208	20	5.5	2.4	4.0	113,898,285
2001	673,823	-9	8.0	2.4	5.2	103,786,323
2002	735,662	9	6.5	2.1	4.3	113,409,883
2003	636,361	-14	6.0	2.0	4.0	87,302,412
2004	894,806	41	6.5	2.0	4.3	118,947,707
2005	1,095,315	22	7.0	2.0	4.5	146,770,074
2006	1,215,106	11	7.0	2.0	4.5	173,249,896
2007	1,623,943	34	7.0	2.0	4.5	233,304,695
2008	1,736,787	7	6.5	2.0	4.3	275,515,758
2009	2,008,363	16	7.0	2.0	4.5	267,700,224
2010	2,513,028	25	7.0	2.0	4.5	381,669,031
2011	2,723,564	8	7.0	2.0	4.5	406,184,338
2012	3,330,072	22	7.2	2.0	4.6	506,022,586
2013	3,779,490	13	8.4	2.0	5.2	595,909,127
2014	4,158,719	10	7.9	2.0	4.9	641,636,543

In general, the number of tourist arrivals to Laos increased constantly with an average growth rate of 18% from the year 1994-2014. However, as can be seen from Table 1 the number of visitor arrivals decreased slightly from 737,208 in 2000 to 673,823 in 2001, and declined from 735,662 in 2002 to 636,361 in 2003.The main factors which influenced the decrease were the terrorist attacks on September 11, 2001 in the United States and the spread of the SARS epidemic in Asia in the first quarter of 2003. Nevertheless, tourism recovered again in 2004 to 2013. In addition the number of tourist arrivals to Laos continued increasing in 2014 which reached 4,158,000 tourist arrivals and generating a total of revenue of 641 million US dollars.

Of the total number of tourist arrivals to Laos in 2014, 206,351 used the services of Lao travel agents (165,906 in 2013).

Table 2: Number of Tourist Arrivals by Region, 1994-2014.

Year	Asia and Pacific	Europe	The Americas	Africa and Middle East	Total
1994	136,114	8,019	1,837	185	146,155
1995	314,470	20,635	11,019	336	346,460
1996	357,692	30,582	14,102	624	403,000
1997	403,781	38,583	18,213	2,623	463,200
1998	421,196	52,076	25,326	1,602	500,200
1999	510,703	68,564	31,780	3,231	614,278
2000	604,254	86,462	42,111	4,381	737,208
2001	553,249	80,736	34,370	5,468	673,823
2002	579,031	101,924	46,704	8,003	735,662
2003	498,185	93,960	39,453	4,763	636,361
2004	730,107	112,092	47,153	5,454	894,806
2005	899,273	131,326	60,061	4,655	1,095,315
2006	1,008,663	138,935	60,883	6,625	1,215,106
2007	1,406,456	147,667	61,463	8,357	1,623,943
2008	1,482,499	168,756	75,266	10,266	1,736,787
2009	1,820,571	130,176	53,348	4,268	2,008,363
2010	2,260,026	178,140	67,291	7,571	2,513,028
2011	2,464,651	181,539	69,990	7,384	2,723,564
2012	3,061,115	185,802	75,851	7,304	3,330,072
2013	3,473,111	212,566	85,899	7,914	3,779,490
2014	3,854,441	209,331	86,027	8,920	4,158,719
Growth Rate	**18.19%**	**17.71%**	**21.20%**	**21.38%**	**18.22%**

Market Share of tourist arrivals by region (%), 2003-2014

Year	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Region	100	100	100	100	100	100	100	100	100	100	100	**100**
Asia and Pacific	78.29	81.59	82.1	83.01	86.61	85.36	90.65	89.93	90.49	91.92	91.89	**92.68**
Europe	14.75	12.53	11.99	11.434	9.09	9.72	6.48	7.09	6.67	5.58	5.62	**5.03**
Americas	6.21	5.27	5.48	5.01	3.78	4.33	2.66	2.68	2.57	2.28	2.27	**2.07**
Africa and Middle East	0.75	0.61	0.42	0.5452	0.51	0.59	0.21	0.30	0.27	0.22	0.21	**0.21**

Change over previous year (%).

Year	03/02.	04/03.	05/04.	06/05.	07/06.	08/07.	09/08.	10/09.	11/10.	12/11.	13/12.	14/13.
Region	-13.5	41.00	22	10.937	34	7	16	25	8	22	13	**10**
Asia and Pacific	-14	47.00	23	12.164	39	5	23	24	9	24	13	**11**
Europe	-8.00	19.00	17	5.794	6	14	-23	37	2	2	14	**-2**
Americas	-16	20.00	27	1.3686	1	22	-29	26	4	8	13	**0**
Africa and Middle East	-40	15.00	-15	42.32	26	23	-58	77	-2	-1	8	**13**

Table 3: Number of Tourist Arrivals to Laos by Category, 2013-2014.

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight						
	2014		2013	2014	2013	2014	2013	2014
Grand Total	**994,567**	**274,889**	**1,269,456**	**1,299,451**	**2,510,034**	**2,859,268**	**3,779,490**	**4,158,719**
International Tourist					**552,679**	**568,844**	**552,679**	**568,844**
Regional Tourist	**994,567**	**274,889**	**1,269,456**	**1,299,451**	**1,959,302**	**2,290,424**	**3,228,758**	**3,589,875**
Thailand	854,881	241,120	1,096,001	1,080,604	963,433	963,157	2,059,434	2,043,761
Vietnam	64,376	14,131	78,507	92,114	831,657	1,016,218	910,164	1,108,332
China	72,027	19,146	91,173	123,774	153,860	298,666	245,033	422,440
Cambodia	3,284	491	3,775	2,959	8,405	12,383	12,180	15,342

Table 4: Revenue from Tourism by Category, 2014.

Category	Number of Tourist Arrivals (person)	Average Length of Stay (days)	Average Expenditure per Person per day(dollars)	Revenue from Tourism in 2014 (dollars)
Total	**4,158,719**	**4.9**	**49.4**	**641,636,543**
International Tourist	**568,844**	**7.9**	**73.3**	**329,400,495**
Regional Tourist	**3,589,875**			**312,236,048**
Thai (Passport)	963,157	3	52	150,252,492
Thai (Border pass)	1,080,604	1	20	21,612,080
Vietnam (Passport)	1,016,218	3	30	91,459,620
Vietnam (Day Tripper)	92,114	1	12	1,105,368
China (Passport)	298,666	3	50	44,799,900
China (Day Tripper)	123,774	1	15	1,856,610
Cambodia (Passport)	12,383	3	30	1,114,470
Cambodia (Border pass)	2,959	1	12	35,508

Table 5: Tourist Arrivals to Laos by Nationality (Percent Increase) 2008-2014.

Country of Origin	2008	2009	2010	2011	2012	2013	2014	Change
	Number	Number	Number	Number	Number	Number	Number	14/13 (%)
Grand Total	**1,736,787**	**2,008,363**	**2,513,028**	**2,723,564**	**3,330,072**	**3,779,490**	**4,158,719**	**10.03**
Asia and Pacific	**1,482,499**	**1,820,571**	**2,260,026**	**2,464,651**	**3,061,115**	**3,473,111**	**3,854,441**	**10.98**
ASEAN	**1,285,530**	**1,611,009**	**1,990,932**	**2,191,224**	**2,712,478**	**3,041,233**	**3,224,080**	**6.01**
Brunei	338	267	197	354	533	582	564	**-3.09**
Cambodia	5,482	7,530	6,908	7,561	15,140	12,180	15,342	**25.96**
Indonesia	2,043	3,158	2,245	3,338	4,256	4,888	4,812	**-1.55**
Malaysia	15,625	13,816	15,427	17,702	22,785	26,035	24,312	**-6.62**
Myanmar	1,698	1,794	1,652	1,765	1,730	1,947	2,157	**10.79**
Philippines	12,647	8,331	10,341	11,847	14,281	16,318	15,179	**-6.98**
Singapore	4,866	5,286	6,087	7,130	10,545	9,685	9,621	**-0.66**
Thailand	891,448	1,274,064	1,517,064	1,579,941	1,937,612	2,059,434	2,043,761	**-0.76**
Vietnam	351,384	296,763	431,011	561,586	705,596	910,164	1,108,332	**21.77**
Non-ASEAN	**196,969**	**209,562**	**269,094**	**273,427**	**348,637**	**431,878**	**630,361**	**45.96**
Australia	28,180	24,209	30,538	31,874	33,878	35,450	44,964	**26.84**
China	105,852	128,226	161,854	150,791	199,857	245,033	422,440	**72.40**
India	2,652	2,280	3,321	3,227	3,275	4,551	4,547	**-0.09**
Japan	31,569	28,081	34,076	37,883	42,026	48,644	44,877	**-7.74**
Korea	18,065	17,876	27,312	34,707	53,829	81,799	96,085	**17.46**
New Zealand	4,364	3,479	4,393	4,885	5,418	5,451	5,200	**-4.60**
Taiwan	2,665	2,519	3,346	5,029	3,996	4,771	5,478	**14.82**
Others	3,620	2,892	4,254	5,031	6,358	6,179	6,770	**9.56**
Europe	**168,756**	**130,176**	**178,140**	**181,539**	**185,802**	**212,566**	**209,331**	**-1.52**
Austria	2,843	2,450	2,565	3,801	2,860	3,339	3,835	**14.85**
Belgium	4,908	3,868	5,012	5,241	6,284	6,046	5,343	**-11.63**
Denmark	3,657	2,977	5,359	4,769	5,054	4,586	5,065	**10.44**
Finland	2,729	1,985	2,470	2,742	2,962	2,735	3,751	**37.15**
France	39,077	31,775	44,844	44,399	46,903	52,411	52,146	**-0.51**
Germany	25,191	17,710	22,583	21,280	23,417	29,250	29,800	**1.88**
Greece	569	537	578	451	366	433	498	**15.01**
Italy	6,467	5,481	7,075	6,977	6,289	8,822	9,710	**10.07**
Netherlands	11,315	8,504	10,032	9,164	9,283	10,899	8,683	**-20.33**
Norway	2,909	2,221	2,845	3,178	3,307	3,531	3,606	**2.12**
Russia	3,206	2,861	4,835	7,019	8,642	11,649	13,340	**14.52**
Spain	3,117	2,962	4,195	4,652	4,208	5,127	5,219	**1.79**
Sweden	6,827	4,150	6,261	5,926	6,676	5,194	5,804	**11.74**
Switzerland	6,526	5,827	8,622	9,710	10,096	10,586	9,064	**-14.38**
United Kingdom	36,038	27,044	37,272	35,622	35,694	41,741	39,061	**-6.42**
Others	13,377	9,824	13,592	16,608	13,761	16,217	14,406	**-11.17**
The Americas	**75,266**	**53,348**	**67,291**	**69,990**	**75,851**	**85,899**	**86,027**	**0.15**
Canada	14,695	10,955	13,637	14,422	16,744	17,132	19,096	**11.46**
USA	54,717	39,339	49,782	50,092	53,380	61,608	61,460	**-0.24**
Others	5,854	3,054	3,872	5,476	5,727	7,159	5,471	**-23.58**
Africa and Middle East	**10,266**	**4,268**	**7,571**	**7,384**	**7,304**	**7,914**	**8,920**	**12.71**
Israel	4,090	2,236	3,700	4,232	3,241	3,364	4,068	**20.93**
Others	6,176	2,032	3,871	3,152	4,063	4,550	4,852	**6.64**

Table 6: Tourist Arrivals to Laos by Nationality (Market Share) 2008-2014.

Country of Origin	2008	2009	2010	2011	2012	2013		2014	
	Number	Number	Number	Number	Number	Number	Share%	Number	Share%
Grand Total	**1,736,787**	**2,008,363**	**2,008,363**	**2,723,564**	**3,330,072**	**3,779,490**	**100%**	**4,158,719**	**100%**
Asia and Pacific	**1,482,499**	**1,820,571**	**1,820,571**	**2,464,651**	**3,061,115**	**3,473,111**	**91.89**	**3,854,441**	**92.68**
ASEAN	**1,285,530**	**1,611,009**	**1,611,009**	**2,191,224**	**2,712,478**	**3,041,233**	**80.47**	**3,224,080**	**77.53**
Brunei	338	267	267	354	533	582	0.02	564	0.01
Cambodia	5,482	7,530	7,530	7,561	15,140	12,180	0.32	15,342	0.37
Indonesia	2,043	3,158	3,158	3,338	4,256	4,888	0.13	4,812	0.12
Malaysia	15,625	13,816	13,816	17,702	22,785	26,035	0.69	24,312	0.58
Myanmar	1,698	1,794	1,794	1,765	1,730	1,947	0.05	2,157	0.05
Philippines	12,647	8,331	8,331	11,847	14,281	16,318	0.43	15,179	0.36
Singapore	4,866	5,286	5,286	7,130	10,545	9,685	0.26	9,621	0.23
Thailand	891,448	1,274,064	1,274,064	1,579,941	1,937,612	2,059,434	54.49	2,043,761	49.14
Vietnam	351,384	296,763	296,763	561,586	705,596	910,164	24.08	1,108,332	26.65
Non-ASEAN	**196,969**	**209,562**	**209,562**	**269,094**	**348,637**	**431,878**	**11.43**	**630,361**	**15.16**
Australia	28,180	24,209	24,209	31,874	33,878	35,450	0.94	44,964	1.08
China	105,852	128,226	128,226	150,791	199,857	245,033	6.48	422,440	10.16
India	2,652	2,280	2,280	3,227	3,275	4,551	0.12	4,547	0.11
Japan	31,569	28,081	28,081	37,883	42,026	48,644	1.29	44,877	1.08
Korea	18,065	17,876	17,876	34,707	53,829	81,799	2.16	96,085	2.31
New Zealand	4,364	3,479	3,479	4,885	5,418	5,451	0.14	5,200	0.13
Taiwan	2,665	2,519	2,519	5,029	3,996	4,771	0.13	5,478	0.13
Others	3,620	2,892	2,892	5,031	6,358	6,179	0.16	6,770	0.16
Europe	**168,756**	**130,176**	**130,176**	**181,539**	**185,802**	**212,566**	**5.62**	**209,331**	**5.03**
Austria	2,843	2,450	2,450	3,801	2,860	3,339	0.09	3,835	0.09
Belgium	4,908	3,868	3,868	5,241	6,284	6,046	0.16	5,343	0.13
Denmark	3,657	2,977	2,977	4,769	5,054	4,586	0.12	5,065	0.12
Finland	2,729	1,985	1,985	2,742	2,962	2,735	0.07	3,751	0.09
France	39,077	31,775	31,775	44,399	46,903	52,411	1.39	52,146	1.25
Germany	25,191	17,710	17,710	21,280	23,417	29,250	0.77	29,800	0.72
Greece	569	537	537	451	366	433	0.01	498	0.01
Italy	6,467	5,481	5,481	6,977	6,289	8,822	0.23	9,710	0.23
Netherlands	11,315	8,504	8,504	9,164	9,283	10,899	0.29	8,683	0.21
Norway	2,909	2,221	2,221	3,178	3,307	3,531	0.09	3,606	0.09
Russia	3,206	2,861	2,861	7,019	8,642	11,649	0.31	13,340	0.32
Spain	3,117	2,962	2,962	4,652	4,208	5,127	0.14	5,219	0.13
Sweden	6,827	4,150	4,150	5,926	6,676	5,194	0.14	5,804	0.14
Switzerland	6,526	5,827	5,827	9,710	10,096	10,586	0.28	9,064	0.22
United Kingdom	36,038	27,044	27,044	35,622	35,694	41,741	1.10	39,061	0.94
Others	13,377	9,824	9,824	16,608	13,761	16,217	0.43	14,406	0.35
The Americas	**75,266**	**53,348**	**53,348**	**69,990**	**75,851**	**85,899**	**2.27**	**86,027**	**2.07**
Canada	14,695	10,955	10,955	14,422	16,744	17,132	0.45	19,096	0.46
USA	54,717	39,339	39,339	50,092	53,380	61,608	1.63	61,460	1.48
Others	5,854	3,054	3,054	5,476	5,727	7,159	0.19	5,471	0.13
Africa and Middle East	**10,266**	**4,268**	**4,268**	**7,384**	**7,304**	**7,914**	**0.21**	**8,920**	**0.21**
Israel	4,090	2,236	2,236	4,232	3,241	3,364	0.09	4,068	0.10
Others	6,176	2,032	2,032	3,152	4,063	4,550	0.12	4,852	0.12

Market Situation

The year 2014 is another remarkable year for tourism in Laos even though the percentage of increase was lower than that of the same period, overall number of tourist arrival increased 10% over 2013 (compared to 13% from 2012 to 2013).
In general, while the total number of tourist arrivals of the main markets increased, the market share of tourists from long haul generating countries slightly increased except those from America, Africa and Middle East: Europe 5,03% (5,6% 2013), The America 2,07% (2,27% in 2013) and Africa and Middle East 0,21% (0,21% in 2013).

Visitors from neighboring countries (ASEAN) represented the largest number of tourists in 2014 (3,224,080) or about 75% of the total tourist arrivals, an increase of 6% over 2013. In the same way, international tourists, considered the most important market for Lao tourism, grew from 550,732 in 2013 to 568,844 in 2014 or about 3% of increase.

1. Asia and Pacific

Tourists from Asia and Pacific represented the largest portion of visitors in 2014 about 93% of the total tourist arrivals; it recorded 11% increase over 2013. The most remarkable change was the increase in number of visitors from Korea which represented a share of 2%. The priority markets for tourism in Laos from Asia and Pacific are Thailand, Vietnam, Korea, China and Japan. It is interesting to notice that some important markets from Asia experienced a decrease (e.g: Japan -7,74%).

2. Europe

Overall, the market share for Europe went up a little bit from 5,62% in 2013 to 5,03 % in 2014. This caused by the slight increase of all European markets such as: France (1,25%), UK (0,94%) and Germany (0,72%). It is expected that the number of European markets will be increasing in the next three years.

3. The Americas

In general, the Americas market had a significant slight decrease from 2,07% (2,27% in 2013) but overall number of tourists as bit increase from 85,899 in 2013 to 86,027 in 2014 (0,15%). The remark was markets from Canada the percentage of increase 11%. Even though the Americas markets was slight decrease (-0,24%). The most important markets form this region were the USA with 61,460 Tourists and Canada with 19,096 tourists.

Table 7: Tourist Arrivals to Laos by Month in 2014.

Country of Origin	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number	Number
Grand Total	**367,980**	**384,664**	**360,675**	**366,610**	**339,580**	**232,400**	**316,631**	**304,725**	**368,666**	**382,064**	**365,824**	**368,900**	**4,158,719**
Asia and Pacific	**333,291**	**351,251**	**334,895**	**339,763**	**318,588**	**214,912**	**294,036**	**282,471**	**348,966**	**357,962**	**337,853**	**340,453**	**3,854,441**
ASEAN	**278,753**	**270,584**	**282,544**	**297,593**	**283,347**	**180,092**	**257,954**	**243,024**	**307,007**	**246,915**	**288,106**	**288,161**	**3,224,080**
Brunei	46	24	40	37	45	30	38	51	54	88	50	61	564
Cambodia	699	1,129	1,691	1,775	1,924	1,430	1,503	1,028	861	1,250	1,250	802	15,342
Indonesia	642	366	326	363	410	383	321	391	372	442	440	356	4,812
Malaysia	1,786	1,664	2,104	2,040	1,934	1,925	1,982	1,652	1,770	2297	2,529	2,629	24,312
Myanmar	217	160	160	136	184	162	149	153	147	204	244	241	2,157
Philippines	1,275	1,223	1,236	1,434	1,454	1,271	1,444	1,361	519	1358	1,378	1,226	15,179
Singapore	780	643	745	608	767	787	515	603	558	1703	804	1,108	9,621
Thailand	184,652	180,053	188,452	206,015	185,700	82,727	169,232	145,734	136,253	175910	192,102	196,931	2,043,761
Vietnam	88,656	85,322	87,790	85,185	90,929	91,377	82,770	92,051	166,473	63663	89,309	84807	1,108,332
Non-ASEAN	**54,538**	**80,667**	**52,351**	**42,170**	**35,241**	**34,820**	**36,082**	**39,447**	**41,959**	**111,047**	**49,747**	**52,292**	**630,361**
Australia	4,908	13,210	2,963	3,358	2,693	2,120	2,346	2,131	2,187	2668	2,996	3,384	44,964
China	29,700	50,893	31,309	27,880	22,720	24,664	23,400	25,146	28,160	96,391	30,249	31,928	422,440
India	386	403	375	324	344	317	331	360	441	427	459	380	4,547
Japan	4,278	4,008	4,163	3,540	3,348	2,577	2,903	3,989	4,738	3,335	3,828	4,170	44,877
Korea	13,430	10,994	11,412	5,501	4,787	4,044	5,787	6,575	5,108	6,759	10,639	11,049	96,085
New Zealand	840	454	512	377	357	306	349	338	368	329	393	577	5,200
Taiwan	384	330	602	610	391	312	453	502	548	614	494	238	5,478
Others	612	375	1,015	580	601	480	513	406	409	524	689	566	6,770
Europe	**24,145**	**23,088**	**17,530**	**17,573**	**14,046**	**11,352**	**15,579**	**16,091**	**14,209**	**17,331**	**19,820**	**18,567**	**209,331**
Austria	565	561	397	293	204	160	248	245	222	303	286	351	3,835
Belgium	562	514	438	408	321	338	522	425	354	462	530	469	5,343
Denmark	661	531	463	392	394	329	317	303	398	394	381	502	5,065
Finland	485	561	488	362	238	187	143	179	212	365	290	241	3,751
France	5,911	6,070	3,860	4,361	3,677	2,668	4,263	4,540	3,379	4,040	5,596	3,781	52,146
Germany	3,633	3,607	2,880	2,756	1,854	1,311	1,666	2,149	1,841	2,449	2,844	2,810	29,800
Greece	65	82	44	45	24	37	36	33	25	36	39	32	498
Italy	1,466	732	759	611	588	417	742	921	769	809	902	994	9,710
Netherlands	1,145	948	532	648	615	454	713	771	516	744	777	820	8,683
Norway	401	562	410	347	229	170	254	252	198	252	296	235	3,606
Russia	1,143	1,233	920	822	805	834	1,058	979	1,170	1,223	1,528	1,625	13,340
Spain	469	425	297	338	294	245	484	439	578	578	470	602	5,219
Sweden	797	862	566	432	320	254	269	326	362	485	504	627	5,804
Switzerland	1,370	1,253	746	733	498	294	559	529	449	728	960	945	9,064
United Kingdom	3,743	4,398	3,343	3,790	2,993	2,810	3,214	2,934	2,588	3,091	3,150	3,007	39,061
Others	1,729	749	1,387	1,235	992	844	1,091	1,066	1,148	1,372	1,267	1,526	14,406
The Americas	**9,714**	**9,454**	**7,496**	**8,604**	**6,446**	**5,657**	**6,301**	**5,409**	**4,797**	**6,017**	**7,293**	**8,839**	**86,027**
Canada	2,102	2,591	1,707	2,148	1,622	1,220	1,306	1,125	1,016	1,201	1,441	1,617	19,096
USA	6,937	6,536	5,209	5,909	4,484	4,167	4,626	3,853	3,256	4,427	5,412	6,644	61,460
Others	675	327	580	547	340	270	369	431	525	389	440	578	5,471
Africa and Middle East	**830**	**871**	**754**	**670**	**500**	**479**	**715**	**754**	**694**	**754**	**858**	**1,041**	**8,920**
Israel	405	572	291	251	194	170	274	296	304	335	435	541	4,068
Others	425	299	463	419	306	309	441	458	390	419	423	500	4,852

Graph 1: Total number of Tourist arrivals from 2000-2014.

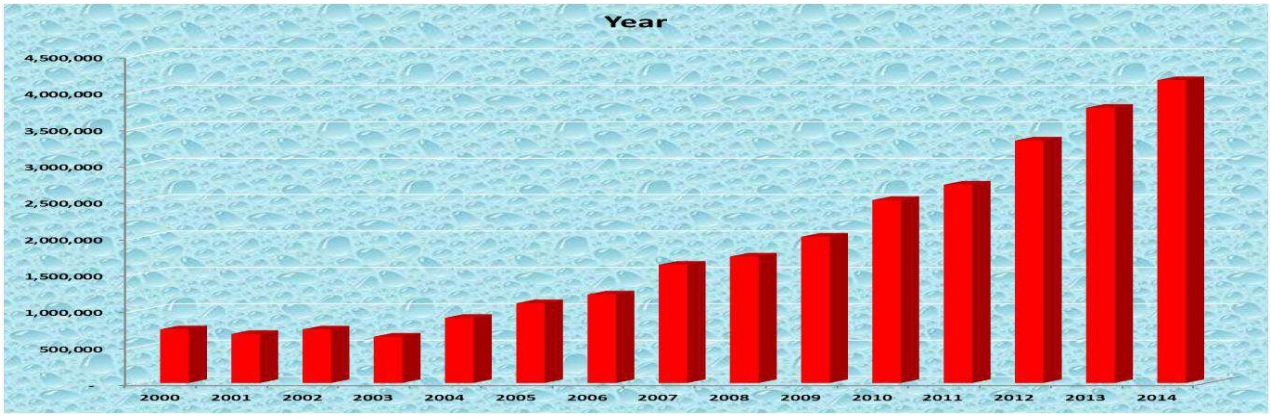

Table 8: Tourist Arrivals by Month through Category, 2011-2014.

Months	2011	2012	2013	2014			Change 14/13 (%)
				International	Regional	Total	
Grand Total	**2,723,564**	**3,330,072**	**3,779,490**	**568,844**	**3,589,875**	**4,158,719**	**10.03**
January	265,367	298,227	345,411	64,273	303,707	367,980	6.53
February	237,554	283,945	349,459	67,267	317,397	384,664	10.07
March	257,454	285,583	308,709	51,433	309,242	360,675	16.83
April	221,854	314,494	331,717	45,755	320,855	366,610	10.52
May	266,080	287,100	296,938	38,307	301,273	339,580	14.36
June	237,153	267,306	273,152	32,202	200,198	232,400	-14.92
July	244,181	213,953	297,239	39,726	276,905	316,631	6.52
August	219,440	238,725	308,065	40,766	263,959	304,725	-1.08
September	209,259	228,186	282,174	36,919	331,747	368,666	30.65
October	182,671	275,948	326,479	44,850	337,214	382,064	17.03
November	192,683	347,212	331,423	52,914	312,910	365,824	10.38
December	189,868	289,393	328,724	54,432	314,468	368,900	12.22

Graph 2: Tourist Arrivals to Laos by Month from 2012 to 2014.

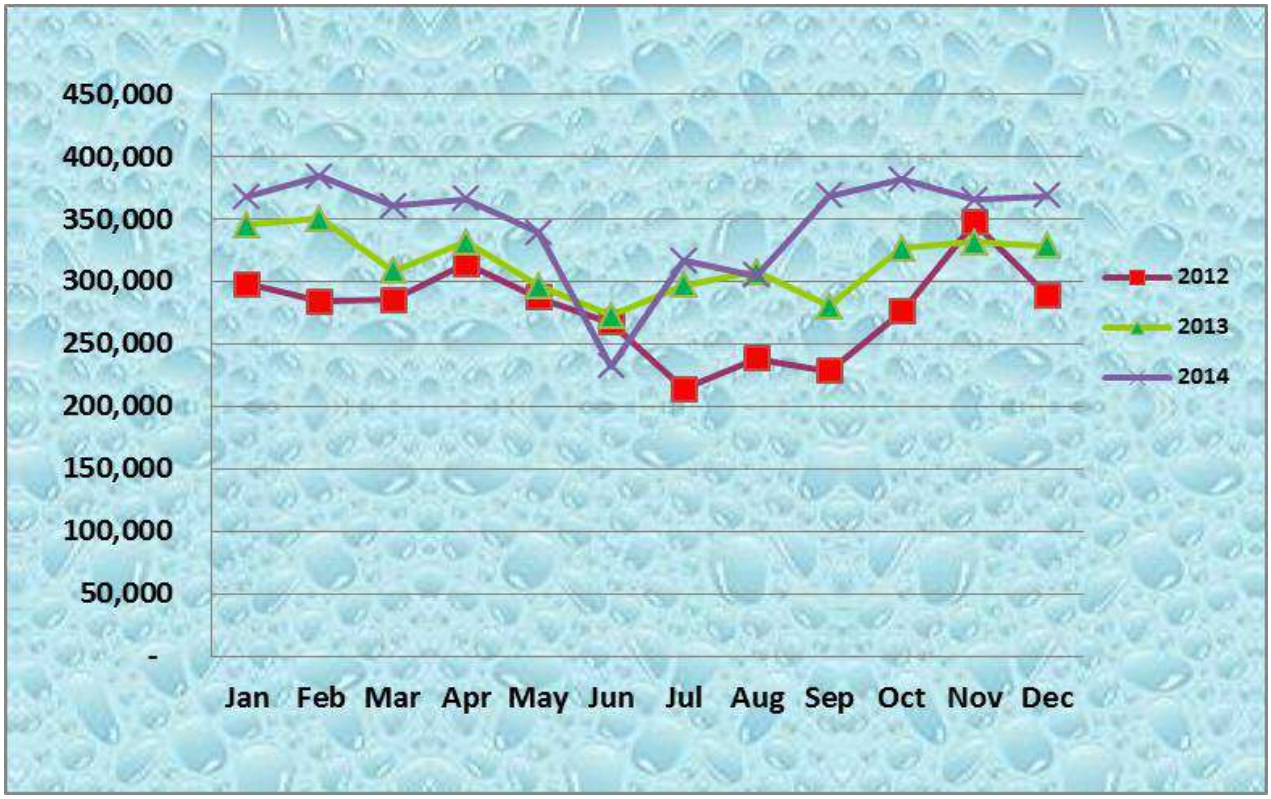

Table 9: Tourist Arrivals to Laos by Port of Entry in 2014.

Country of Origin	Port of Entry																						
	Attapeu	Bok	Boli		Cham			Huaphanh	Khammoune			LPB	LNT	PSL	Savannakhet			Vientiane			Xayabouli		XK	Total
	Phou Keua	Houei Xay	Bakxan	Namphao	Vang Tao	Pakse Airport	Nong Nok Khian	Nam Souy	Mittha phab Bridge III	Thakhek	Naphao	Luang prabang Airport	Boten	Pang Hok	Mittha phab Bridge II	Dane Savanh	Savanh Airport	Mittha phab Bridge I	Thanaleng Railway Station	Wattay Airport	Nam Heuang Bridge	Mouang Ngeun	Nam Kanh	2014
Grand Total	**135,166**	**141,262**	**21,642**	**167,807**	**144,488**	**6,195**	**18,404**	**14,733**	**123,256**	**43,147**	**153,466**	**106,478**	**278,228**	**18,744**	**797,290**	**317,920**	**5,890**	**1,149,706**	**3,672**	**381,127**	**48,604**	**46,970**	**34,524**	**4,158,719**
Asia and Pacific	**134,845**	**99,517**	**21,575**	**165,113**	**137,656**	**3,018**	**14,290**	**14,244**	**119,755**	**43,141**	**153,132**	**44,224**	**276,232**	**14,426**	**788,609**	**314,476**	**3,710**	**1,068,385**	**2,584**	**309,550**	**47,615**	**45,621**	**32,723**	**3,854,441**
ASEAN	**132,765**	**66,075**	**21,397**	**163,230**	**131,305**	**1,541**	**12,333**	**13,768**	**118,325**	**42,982**	**152,897**	**15,409**	**24,291**	**13,864**	**784,226**	**307,687**	**2,951**	**1,014,379**	**1,523**	**78,711**	**47,205**	**45,148**	**32,068**	**3,224,080**
Brunei	-	14	-	-	-	-	-	-	-	-	-	43	3	18	4	-	-	237	1	240	3	1	-	564
Cambodia	21	143	17	20	260	95	7,990	1	152	-	-	116	24	1	676	49	25	2,551	7	3,143	43	7	1	15,342
Indonesia	4	84	5	38	13	53	85	-	152	-	-	168	8	32	251	39	44	1,756	65	1,969	27	12	7	4,812
Malaysia	4	1,403	141	58	346	48	102	-	561	-	-	202	990	35	707	179	125	5,859	60	13,219	169	90	14	24,312
Myanmar	2	51	1	4	53	43	32	3	21	-	-	96	24	2	118	10	10	869	1	769	8	40	-	2,157
Philippines	6	501	82	63	253	42	62	1	175	-	6	288	48	2	707	79	41	9,980	173	2,482	82	76	30	15,179
Singapore	2	353	17	19	116	44	66	1	78	-	-	422	114	3	259	60	32	1,947	85	4,935	1,018	26	24	9,621
Thailand	601	59,118	19,137	2,052	126,270	241	164	33	69,874	33,246	10,203	11,840	23,018	425	751,771	26,499	1,062	789,390	1,071	28,211	44,935	44,508	92	2,043,761
Vietnam	132,125	4,408	1,997	160,976	3,994	975	3,832	13,729	47,312	9,736	142,688	2,234	62	13,346	29,733	280,772	1,612	201,790	60	23,743	920	388	31,900	1,108,332
Non-ASEAN	**2,080**	**33,442**	**178**	**1,883**	**6,351**	**1,477**	**1,957**	**476**	**1,430**	**159**	**235**	**28,815**	**251,941**	**562**	**4,383**	**6,789**	**759**	**54,006**	**1,061**	**230,839**	**410**	**473**	**655**	**630,361**
Australia	21	3,413	2	288	690	250	216	58	291	32	-	7,704	103	195	811	284	237	7,567	27	22,508	80	71	116	44,964
China	1,874	23,890	2	679	358	255	297	267	330	60	222	9,842	250,594	80	459	1,115	96	10,630	75	120,877	119	187	132	422,440
India	34	92	-	29	110	104	48	4	117	7	-	144	5	8	234	21	99	973	25	2,436	6	48	3	4,547
Japan	19	1,714	101	350	2,729	297	496	56	534	39	13	4,675	378	84	1,746	565	126	13,283	342	16,969	93	81	187	44,877
Korea	81	2,339	70	381	1,521	319	270	38	110	16	-	3,651	477	105	694	4,635	37	18,718	433	61,966	61	42	121	96,085
New Zealand	1	1,097	3	65	129	45	87	16	7	-	-	587	48	84	162	60	31	1,179	99	1,449	9	12	30	5,200
Taiwan	48	301	-	46	82	88	69	36	38	5	-	220	141	6	129	74	104	923	1	3,101	21	7	38	5,478
Others	2	596	-	45	732	119	474	1	3	-	-	1,992	195	-	148	35	29	733	59	1,533	21	25	28	6,770
Europe	**261**	**33,552**	**47**	**2,127**	**4,720**	**2,273**	**2,876**	**370**	**2,254**	**4**	**161**	**43,139**	**1,299**	**2,998**	**5,899**	**2,563**	**1,160**	**55,707**	**449**	**44,355**	**691**	**1,007**	**1,419**	**209,331**
Austria	5	687	-	35	66	24	64	6	97	-	-	1,029	35	71	142	71	8	630	26	709	22	98	10	3,835
Belgium	5	985	-	29	181	107	116	16	45	-	-	586	30	84	206	88	32	1,507	7	1,257	25	17	20	5,343
Denmark	8	630	-	52	264	361	326	2	22	-	-	637	14	84	299	137	53	1,293	-	825	21	5	32	5,065
Finland	7	241	-	37	108	23	76	1	42	2	39	471	26	44	699	277	69	858	5	644	17	43	22	3,751
France	74	6,631	17	256	1,626	841	596	55	897	1	2	9,210	258	947	1,044	367	193	14,170	118	14,384	135	159	165	52,146
Germany	33	5,609	5	243	902	347	463	61	367	1	8	8,919	193	538	355	218	21	5,073	37	5,701	138	224	344	29,800
Greece	-	38	1	-	-	-	-	-	-	-	-	116	22	-	48	28	13	153	-	73	3	3	-	498
Italy	10	1,707	-	70	145	93	159	18	39	-	8	3,349	63	208	188	65	49	1,918	3	1,533	15	26	44	9,710
Netherlands	-	2,859	-	106	133	31	156	42	93	-	10	933	84	309	186	52	15	2,029	2	1,487	46	58	52	8,683
Norway	5	270	-	17	111	18	39	1	40	-	9	611	6	19	233	45	55	1,171	1	908	19	9	19	3,606
Russia	42	559	1	95	103	45	94	23	30	-	3	2,874	80	50	118	155	81	7,382	158	1,363	17	19	48	13,340
Spain	4	1,239	-	52	57	76	148	16	11	-	-	1,252	49	209	153	62	18	877	1	913	13	25	44	5,219
Sweden	2	631	3	78	127	36	101	7	95	-	12	802	45	95	298	164	101	2,121	6	974	21	18	67	5,804
Switzerland	16	2,114	18	58	261	49	13	13	182	-	23	766	107	140	380	102	105	2,512	51	2,049	39	46	20	9,064
United Kingdom	14	6,600	2	756	-	2	9	80	278	-	43	9,811	188	-	1,187	446	253	9,572	18	9,135	139	218	310	39,061
Others	36	2,752	-	243	636	220	516	29	16	-	4	1,773	99	200	363	286	94	4,441	16	2,400	21	39	222	14,406
The Americas	**50**	**7,085**	**13**	**492**	**1,917**	**854**	**976**	**102**	**1,167**	**2**	**159**	**17,768**	**512**	**803**	**2,623**	**799**	**982**	**22,875**	**546**	**25,395**	**284**	**325**	**298**	**86,027**
Canada	12	2,232	-	153	344	137	300	20	263	2	36	6,294	99	202	442	190	123	3,820	84	4,032	60	137	114	19,096
USA	38	4,117	11	228	1,411	665	359	71	896	-	122	9,828	413	291	2,113	459	839	18,382	331	20,336	220	184	146	61,460
Others	-	736	2	111	162	52	317	11	8	-	1	1,646	-	310	68	150	20	673	131	1,027	4	4	38	5,471
Africa and Middle East	**10**	**1,108**	**7**	**75**	**195**	**50**	**262**	**17**	**80**	**-**	**14**	**1,347**	**185**	**517**	**159**	**82**	**38**	**2,739**	**93**	**1,827**	**14**	**17**	**84**	**8,920**
Israel	9	774	-	55	58	19	52	16	3	-	1	812	76	152	42	42	19	1,206	29	651	2	11	39	4,068
Others	1	334	7	20	137	31	210	1	77	-	13	535	109	365	117	40	19	1,533	64	1,176	12	6	45	4,852

LPB: Luang Prabang, **LNT:** Luang Namtha, **XK**: Xieng Khouang, BOK: Bokeo, BOL: Bolikhamxay, CHAM: Champasack, PSL: Phongsali, XAY: Xayabouli.

Table 10: Top Ten Generating Markets, 2011-2014.

Note: Table ranks country by tourist expenditures, not total arrivals.

Rank	2011	Number	Share(%)	2012	Number	Share(%)
1	Thailand	1,579,941	58	Thailand	1,937,612	58
2	Vietnam	561,586	21	Vietnam	705,596	21
3	USA	50,092	2	Korea	53,829	2
4	France	44,399	2	USA	53,380	2
5	Japan	37,883	1	France	46,903	1
6	UK	35,622	1	Japan	42,026	1
7	Korea	34,707	1	UK	35,694	1
8	Australia	31,874	1	Australia	33,878	1
9	Germany	21,280	1	Germany	23,417	1
10	China	150,791	6	China	199,857	6
	Other	175,389	6	Other	197,880	6
Rank	**2013**	**Number**	**Share(%)**	**2014**	**Number**	**Share(%)**
1	Thailand	2,059,434	54	Thailand	2,043,761	49
2	Vietnam	910,164	24	Vietnam	1,108,332	27
3	Korea	81,799	2	Korea	96,085	2
4	USA	61,608	2	USA	61,460	1
5	France	52,411	1	France	52,146	1
6	Japan	48,644	1	Australia	44,964	1
7	China	245,033	6	Japan	44,877	1
8	UK	41,741	1	UK	39,061	1
9	Australia	35,450	1	Germany	29,800	1
10	Germany	29,250	1	China	422,440	10
	Other	213,956	6	Other	215,793	5

Priority Markets for Tourism in Laos

Priority Markets 1: **EUROPEAN MARKET**

France
United Kingdom
Germany

Priority Markets 2: **ASIAN AND PACIFIC MARKET**

Thailand
Vietnam
Korea
Japan

Priority Markets 3: **AMERICAS MARKET**

USA
Canada

Table 11: Tourist Arrivals by Port of Entry through Category, 2010-2014.

Port of Entry	2010	2011	2012	2013	2014	Regional Visitors	Percent Share	Percent Change
Grand Total	**2,008,363**	**2,723,654**	**3,330,072**	**3,779,490**	**4,158,719**	**2,973,440**	**2014 (%)**	**14/13 (%)**
Wattay Airport	158,713	179,242	223,266	303,601	381,127	-	11.45	25.54
Savannakhet Airport	4,661	3,400	3,213	4,118	5,890	-	0.18	43.03
Pakse Airport	3,676	9,795	9,789	9,400	6,195	-	0.19	-34.10
Luang Prabang Airport	77,978	89,500	103,324	104,469	106,478	-	3.20	1.92
Friendship Bridge I & Thanaleng Railway Station	719,347	743,361	962,532	1,055,523	1,153,378	790,461	34.64	9.27
Boten	159,542	137,669	117,908	203,957	278,228	250,594	8.36	36.42
Houei Xay	131,000	138,763	98,491	164,370	141,262	59,118	4.24	-14.06
Friendship Bridge II & Dane Savanh	870,732	943,343	910,860	1,100,601	1,158,357	1,065,789	34.78	5.25
Vang Tao & Nong Nok Khian	125,732	111,613	362,403	171,860	162,892	134,260	4.89	-5.22
Nam Phao & Pakxan	89,494	121,726	134,532	135,805	189,449	180,113	5.69	39.50
Friendship Bridge III & Naphao	96,168	129,937	164,764	272,264	276,722	212,562	8.31	1.64
Nam Heuang Friendship Bridge & Nam Ngeun	25,672	29,868	110,552	87,746	95,574	89,443	2.87	8.92
Nam Kanh	13,435	11,815	17,352	26,787	34,524	31,900	1.04	28.88
Nam Souy	6,300	9,090	13,370	15,547	14,733	13,729	0.44	-5.24
Pang Hok	10,003	10,762	14,632	20,968	18,744	13,346	0.56	-10.61
Phoukeua	20,575	53,770	83,084	102,474	135,166	132,125	4.06	31.90

Graph 3: Percentage of Tourist Arrivals

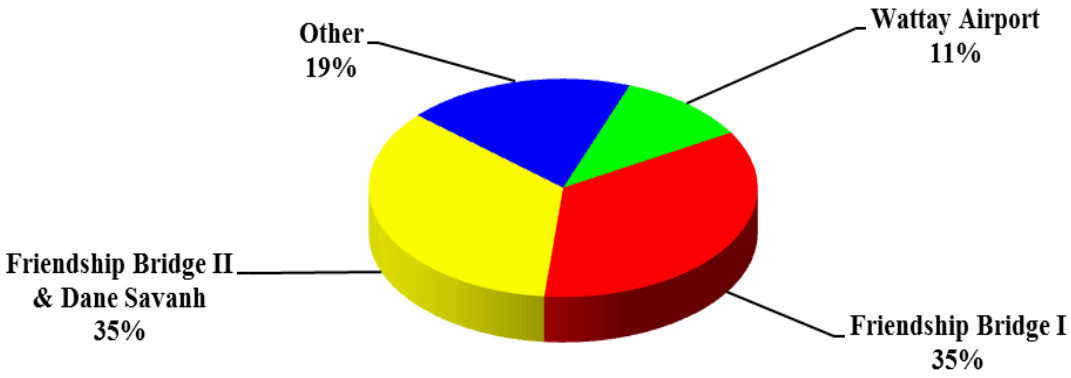

Table 12: Visitors by Province, 2007-2014.

Province	2007	2008	2009	2010	2011	2012	2013	2014
Attapeu	16,176	27,728	32,718	54,016	70,807	95,372	113,151	153,846
Bokeo	112,157	145,567	140,414	170,579	184,864	132,343	207,786	168,696
Bolikhamxay	69,773	84,401	140,736	138,513	140,517	140,517	139,031	184,658
Champasak	165,750	220,214	278,054	301,669	393,921	470,714	493,180	535,413
Houaphanh	7,247	8,848	15,098	22,116	25,171	29,830	32,315	27,848
Khammouane	154,525	177,097	170,579	174,705	251,324	282,266	427,918	472,906
Luang Prabang	186,819	231,575	237,683	210,783	274,506	294,213	342,661	378,999
Luang Namtha	88,427	197,202	244,614	245,639	184,451	274,100	305,608	380,473
Oudomxay	76,970	101,761	107,419	113,826	133,629	142,308	172,731	102,050
Phongsaly	22,850	41,378	36,752	46,838	47,033	48,568	57,143	69,836
Saravanh	10,500	26,802	28,142	33,619	21,985	61,200	69,524	78,534
Savannakhet	430,604	474,826	791,924	918,683	1,124,905	1,151,122	1,167,154	1,078,334
Sekong	12,962	13,125	19,000	21,356	21,465	22,362	25,175	26,509
Vientiane Capital	869,642	878,507	807,445	995,150	1,154,501	1,290,031	1,445,345	1,630,516
Vientiane Province	230,548	268,891	290,015	353,874	469,978	494,370	445,636	504,049
Xaisomboun	N/A	N/A	N/A	N/A	N/A	N/A	N/A	22,259
Xaiyabouli	19,751	23,043	23,061	74,132	33,077	63,160	87,776	96,131
Xieng Khouang	25,531	22,729	21,346	21,631	22,525	31,884	35,568	52,434
Total	**2,500,232**	**2,943,694**	**3,385,000**	**3,897,129**	**4,554,659**	**5,024,360**	**5,567,702**	**5,963,491**

Table13: Visitor Arrivals to Luang Prabang Province by Nationality, 2011-2014.

Country of Origin	2011		2012		2013		2014		Change 14/13 (%)
	Number	Share%	Number	Share%	Number	Share%	Number	Share%	
Total	**411,759**		**410,855**		**467,911**		**531,327**		**13.55**
Laos	**137,253**		**116,642**		**125,354**		**152,328**		**21.52**
Foreigner	**274,506**	**100%**	**294,213**	**100%**	**342,557**	**100%**	**378,999**	**100%**	**10.64**
Asia and Pacific	**115,999**	**48.80**	**128,483**	**54.06**	**130,879**	**55.06**	**163,631**	**68.84**	**25.02**
ASEAN	**55,844**	**23.50**	**63,472**	**26.70**	**52,371**	**22.03**	**65,163**	**27.42**	**24.43**
Brunei	304	**0.13**	584	**0.25**	303	**0.13**	326	**0.14**	**7.59**
Cambodia	476	**0.20**	532	**0.22**	377	**0.16**	563	**0.24**	**49.34**
Indonesia	650	**0.27**	608	**0.26**	484	**0.20**	527	**0.22**	**8.88**
Malaysia	3,695	**1.55**	1,646	**0.69**	2,153	**0.91**	2,241	**0.94**	**4.09**
Myanmar	305	**0.13**	372	**0.16**	412	**0.17**	346	**0.15**	**-16.02**
Philippines	504	**0.21**	913	**0.38**	1,087	**0.46**	1,326	**0.56**	**21.99**
Singapore	1,418	**0.60**	5,205	**2.19**	2,843	**1.20**	3,350	**1.41**	**17.83**
Thailand	44,656	**18.79**	50,636	**21.30**	41,725	**17.55**	52,120	**21.93**	**24.91**
Vietnam	3,836	**1.61**	2,976	**1.25**	2,987	**1.26**	4,364	**1.84**	**46.10**
Non-ASEAN	**60,155**	**25.31**	**65,011**	**27.35**	**78,508**	**33.03**	**98,468**	**41.43**	**25.42**
Australia	17,706	**7.45**	13,780	**5.80**	16,817	**7.08**	18,482	**7.78**	**9.90**
China	16,215	**6.82**	19,894	**8.37**	20,802	**8.75**	36,923	**15.53**	**77.50**
India	509	**0.21**	394	**0.17**	450	**0.19**	425	**0.18**	**-5.56**
Japan	12,289	**5.17**	12,716	**5.35**	15,132	**6.37**	18,042	**7.59**	**19.23**
Korea	4,867	**2.05**	11,732	**4.94**	14,683	**6.18**	17,732	**7.46**	**20.77**
New Zealand	3,796	**1.60**	2,412	**1.01**	3,919	**1.65**	3,528	**1.48**	**-9.98**
Taiwan	441	**0.19**	463	**0.19**	445	**0.19**	689	**0.29**	**54.83**
Others	4,332	**1.82**	3,620	**1.52**	6,260	**2.63**	2,647	**1.11**	**-57.72**
Europe	**118,084**	**49.68**	**119,482**	**50.27**	**151,097**	**63.57**	**153,226**	**64.47**	**1.41**
Austria	3,693	**1.55**	3,573	**1.50**	4,230	**1.78**	3,164	**1.33**	**-25.20**
Belgium	3,116	**1.31**	1,390	**0.58**	618	**0.26**	795	**0.33**	**28.64**
Denmark	2,389	**1.01**	2,550	**1.07**	3,150	**1.33**	3,839	**1.62**	**21.87**
Finland	1,459	**0.61**	1,683	**0.71**	4,190	**1.76**	5,382	**2.26**	**28.45**
France	25,991	**10.94**	26,436	**11.12**	27,766	**11.68**	28,590	**12.03**	**2.97**
Germany	18,516	**7.79**	19,594	**8.24**	26,229	**11.04**	27,094	**11.40**	**3.30**
Greece	652	**0.27**	711	**0.30**	545	**0.23**	683	**0.29**	**25.32**
Italy	5,132	**2.16**	5,332	**2.24**	8,316	**3.50**	9,640	**4.06**	**15.92**
Netherlands	5,763	**2.42**	3,793	**1.60**	6,272	**2.64**	7,336	**3.09**	**16.96**
Norway	1,300	**0.55**	1,337	**0.56**	3,180	**1.34**	3,264	**1.37**	**2.64**
Russia	2,127	**0.89**	5,255	**2.21**	8,090	**3.40**	10,742	**4.52**	**32.78**
Spain	4,187	**1.76**	2,852	**1.20**	3,769	**1.59**	4,247	**1.79**	**12.68**
Sweden	2,461	**1.04**	2,411	**1.01**	3,280	**1.38**	3,592	**1.51**	**9.51**
Switzerland	4,331	**1.82**	4,397	**1.85**	7,051	**12.22**	7,961	**3.35**	**12.91**
United Kingdom	25,871	**10.88**	22,584	**9.50**	29,051	**2.97**	31,649	**13.32**	**8.94**
Others	11,096	**4.67**	15,584	**6.56**	15,360	**6.46**	5,248	**2.21**	**-65.83**
The Americas	**36,901**	**15.53**	**42,124**	**17.72**	**54,143**	**22.78**	**55,296**	**23.26**	**2.13**
Canada	10,164	**4.28**	11,673	**4.91**	17,824	**7.50**	18,648	**7.85**	**4.62**
USA	21,091	**8.87**	22,415	**9.43**	26,234	**11.04**	25,859	**10.88**	**-1.43**
Others	5,646	**2.38**	8,036	**3.38**	10,085	**4.24**	10,789	**4.54**	**6.98**
Africa and Middle East	**3,522**	**1.48**	**4,124**	**1.74**	**6,438**	**2.71**	**6,846**	**2.88**	**6.34**
Israel	2,267	**0.95**	3,566	**1.50**	4,060	**1.71**	4,734	**1.99**	**16.60**
Others	1,255	**0.53**	558	**0.23**	2,378	**1.00**	2,112	**0.89**	**-11.19**

Table 14: Out-going Lao Travelers, 2012-2014.

Border Check Point	Total 2012	Total 2013	2014					Total 2014
			Official	Visit	Travel	Business	Other	
Total	2,051,802	2,857,345	204,336	1,740,320	1,008,854	334,019	32,173	3,319,702
Friendship bridge I	1,046,164	1,332,676	19,172	1,427,680	9,396	129	1,607	1,457,985
Border Pass	469,462	615,954	10,161	756,670	4,980	68	852	772,732
Passport	576,702	716,722	9,011	671,010	4,416	61	755	685,253
Luangnamtha	96,034	223,741	150	3,126	94,931	23,871	7,805	129,883
Border Pass	94,524	150,927	51	2,471	68,181	20,144	5,719	96,566
Passport	1,510	72,814	99	655	26,750	3,727	2,086	33,317
Bolikhamsay	69,756	71,540	1,792	829	89,301	1,235	-	93,157
Border Pass	30,086	30,349	117	825	32,542	456		33,940
Passport	39,670	41,191	1,675	4	56,759	779		59,217
Khammouane	287,785	459,345	626	104,585	328,960	2,344	2,427	438,942
Border Pass	152,406	235,497	105	28,669	117,358	399	1,381	147,912
Passport	135,379	223,848	521	75,916	211,602	1,945	1,046	291,030
Savannakhet	231,844	368,805	171,150	16,928	376,727	277,088	4,160	846,053
Border Pass	114,876	215,689	248	513	209,472	167,899	3,154	381,286
Passport	116,968	153,116	170,902	16,415	167,255	109,189	1,006	464,767
Wattay Airport	51,296	72,575	8,300	62,380	5,957	14	335	76,985
Border Pass	-	-						-
Passport	51,296	72,575	8,300	62,380	5,957	14	335	76,985
Bokeo	27,748	47,189	56	366	25,537	79	520	26,558
Border Pass	15,988	22,844		365	11,131	79	520	12,095
Passport	11,760	24,345	56	1	14,406			14,463
Champasak	113,256	118,425	711	40,989	61,748	3,683	-	107,131
Border Pass	56,290	35,829	100	8,209	16,489	3,003		27,801
Passport	56,966	82,596	611	32,780	45,259	680		79,330
Xayabouli	102,440	140,987	114	78,772	5,942	22,010	15,153	121,991
Border Pass	67,858	87,089	7	28,251	2,996	20,712	13,163	65,129
Passport	34,582	53,898	107	50,521	2,946	1,298	1,990	56,862
Huaphanh	10,746	7,519	1,420	17	1,616	518	166	3,737
Border Pass	3,427	5,968	133	14	1,098	451	138	1,834
Passport	7,319	1,551	1,287	3	518	67	28	1,903
Luangprabang	2,171	2,708	98	1,765	97	-	-	1,960
Border Pass	-	-						-
Passport	2,171	2,708	98	1,765	97			1,960
Xiengkhouang	4,887	4,903	77	2,671	5,942	2,997	-	11,687
Border Pass	2,689	2,677	7	1,399	2,996	2,319		6,721
Passport	2,198	2,226	70	1,272	2,946	678		4,966
Attapeu	5,967	4,391	543	212	921	51	-	1,727
Border Pass	3,057	1,459	128	75	145	19		367
Passport	2,910	2,932	415	137	776	32		1,360
Phongsaly	1,708	2,541	127	-	1,779	-	-	1,906
Border Pass	925	1,529	56		904			960
Passport	783	1,012	71		875			946

Table 15: Number of Domestic Tourists, 2013-2014.

Province	Number of Domestic Tourists	
	2013	2014
Attapeu	14,032	16,811
Bokeo	24,237	25,463
Bolikhamxay	54,102	55,885
Champasak	254,971	318,760
Houaphanh	14,669	11,160
Khammouane	154,851	159,232
Luang Prabang	125,354	152,328
Luang Namtha	192,388	119,300
Oudomxay	74,143	85,190
Phongsaly	79,497	79,554
Saravanh	56,950	64,486
Savannakhet	459,673	426,246
Sekong	6,115	11,369
Vientiane Capital	303,980	300,878
Vientiane Province	126,976	136,088
Xaisomboun	N/A	20,144
Xaiyabuli	78,492	85,598
Xieng Khouang	7,212	9,226
Total	**2,027,642**	**2,077,718**

Table 16: Room Occupancy Rates by Province, 2007-2014.

Province	Occupancy Rate							
	2007	2008	2009	2010	2011	2012	2013	2014
Attapeu	46%	48%	45%	48%	44%	46%	49%	43%
Bokeo	64%	63%	54%	56%	62%	63%	65%	44%
Bolikhamxay	68%	69%	54%	57%	55%	52%	46%	42%
Champassak	61%	65%	62%	63%	68%	62%	60%	55%
Houaphanh	39%	40%	49%	50%	55%	54%	48%	45%
Khammouane	59%	58%	49%	52%	50%	51%	71%	75%
Luang Namtha	56%	60%	48%	55%	56%	54%	49%	57%
Luang Prabang	74%	73%	68%	63%	68%	69%	70%	71%
Oudomxay	58%	60%	55%	58%	55%	58%	53%	50%
Phongsaly	42%	52%	51%	60%	55%	56%	44%	40%
Saravanh	40%	42%	51%	50%	56%	57%	52%	48%
Savannakhet	68%	65%	67%	68%	60%	58%	58%	69%
Sekong	40%	46%	40%	49%	53%	51%	41%	55%
Vientiane Capital	63%	60%	63%	65%	63%	67%	72%	73%
Vientiane province	62%	64%	61%	60%	64%	62%	63%	60%
Xaisomboun	N/A	N/A	N/A	N/A	N/A	N/A	N/A	49%
Xayabouli	39%	50%	48%	52%	57%	53%	43%	41%
Xieng Khouang	51%	50%	51%	54%	56%	58%	57%	54%
Average	**51%**	**54%**	**57%**	**54%**	**56%**	**57%**	**54%**	**57%**

Table 17: Revenue from Tourism and Major Exports, 2010-2014.

Note: Revenue in Millions of US Dollars

Product	2014		2013		2012		2011		2010	
	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank
Tourism	641.6	2	595.9	2	514.0	2	406.1	2	381.6	2
Garments	219.5	6	232.7	5	NA		197.4	4	167.3	4
Electricity	586.1	3	592.3	3	254.0	3	341.0	3	288.9	3
Wood Products	159.9	7	83.5	7	72.0	6	43.7	7	37.1	7
Coffee	48.4	8	79.7	8	69.0	7	23.4	8	19.8	8
Agricultural Products	238.2	4	290.1	4	177.0	4	140.0	5	100.3	6
Minerals	1,325.2	1	1.982.0	1	1,024.0	1	1,237.2	1	1,061.2	1
Handicrafts	5.3	9	0.94	9	0.38	8	4.6	9	3.9	9
Other Industry	237.6	5	133.0	6	161.0	5	134.0	6	113.6	5

Source: Ministry of Industry and Commerce and Tourism Development Department.

Table 18: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2013-2014.

Province	Type									
	Hotel		GH, Resort		Restaurant		Entertainment		Total	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
Attapeu	9	12	33	38	68	29	6	8	116	87
Bokeo	9	12	57	62	29	55	1	1	96	130
Bolikhamxay	31	30	74	78	129	95	6	9	240	212
Champasack	61	64	164	177	33	33	10	9	268	283
Houaphanh	7	8	52	53	164	72	7	4	230	137
Khammouane	13	19	78	92	84	91	4	4	179	206
Luang Namtha	6	7	76	87	135	101	10	11	227	206
Luang Prabang	60	58	320	254	283	72	6	3	669	387
Oudomxay	15	17	67	72	147	77	3	3	232	169
Phongsaly	7	7	42	47	112	66	12	10	173	130
Saravanh	6	4	45	46	27	27	4	3	82	80
Savannakhet	32	38	148	151	150	69	10	10	340	268
Sekong	5	9	33	29	17	17	9	8	64	63
Vientiane Capital	199	199	224	231	85	95	39	39	547	564
Vientiane Province	14	13	261	272	105	208	26	26	406	519
Xaisomboun	N/A	1	N/A	35	N/A	55	N/A	N/A	N/A	91
Xaiyabouli	4	4	110	102	34	49	9	10	157	165
Xieng Khouang	13	13	84	85	142	58	6	6	245	162
Total	**491**	**515**	**1,868**	**1,911**	**1,744**	**1,269**	**168**	**164**	**4,271**	**3,859**

Table 19: Number of Accommodation Establishments, and Rooms 2008-2014.

Province	Number of Establishments							Number of Rooms						
	2008	2009	2010	2011	2012	2013	**2014**	2008	2009	2010	2011	2012	2013	**2014**
Attapeu	17	19	18	28	31	42	50	262	319	319	484	521	609	760
Bokeo	33	40	44	49	50	66	74	379	483	535	630	654	853	1,049
Bolikhamxay	37	43	44	56	56	105	108	636	720	742	955	1,509	1,665	2,011
Champasack	154	176	188	203	215	225	241	2,072	2,669	2,958	3,250	3,215	4,072	4,260
Houaphanh	44	50	49	49	49	59	61	432	473	486	486	486	730	691
Khammouane	23	58	81	85	90	91	111	523	992	1,287	1,230	1,321	1,119	1,726
Luang Namtha	74	77	79	77	75	82	94	814	939	945	1,086	1,001	1,269	1,349
Luang Prabang	192	242	253	279	296	380	312	2,243	2,703	2,894	3,241	3,529	4,126	5,634
Oudomxay	60	64	78	77	77	82	89	848	817	1,196	1,124	1,124	1,396	1,598
Phongsaly	37	43	44	44	46	49	54	294	365	412	381	444	506	571
Saravane	23	23	32	32	33	51	50	273	299	420	420	504	555	441
Savannakhet	83	115	126	142	175	180	189	1,758	2,302	2,415	2,702	3,690	1,662	4,268
Sekong	18	18	26	15	15	38	38	188	225	280	242	242	609	540
Vientiane Capital	299	362	378	392	398	423	430	7,237	7,972	9,496	10,948	11,416	11,497	11,923
Vientiane Province	183	222	256	272	288	275	285	2,773	3,314	3,737	4,081	4,369	4,395	4,952
Xaisomboun	N/A	N/A	N/A	N/A	N/A	N/A	36	N/A	N/A	N/A	N/A	N/A	N/A	152
Xaiyabouli	63	87	97	97	107	114	106	751	974	1,062	1,208	1,340	1,437	1,384
Xieng Khouang	45	62	77	29	29	97	98	690	992	1,100	492	492	1,308	1,405
Total	**1,385**	**1,701**	**1,870**	**1,926**	**2,030**	**2,359**	**2,426**	**22,173**	**26,558**	**30,284**	**32,960**	**35,857**	**37,808**	**44,714**

Table 20: Number of Hotels, Guest Houses, Rooms, and Beds, in 2014.

Province	Hotels			Guest Houses			Total		
	No	**Room**	**Bed**	**No**	**Room**	**Bed**	**No**	**Room**	**Beds**
Attapeu	12	396	570	38	364	426	50	760	996
Bokeo	12	382	598	62	667	861	74	1,049	1,459
Bolikhamxay	30	925	1,323	78	1,086	1,424	108	2,011	2,747
Champasack	64	2,454	2,835	177	1,806	2,448	241	4,260	5,283
Houaphanh	8	135	244	53	556	1,021	61	691	1,265
Khammouane	19	679	893	92	1,047	1,281	111	1,726	2,174
Luang Namtha	7	269	447	87	1,080	1,449	94	1,349	1,896
Luang Prabang	58	2,891	3,732	254	2,743	2,953	312	5,634	6,685
Oudomxay	17	689	1,058	72	909	1,267	89	1,598	2,325
Phongsaly	7	174	247	47	397	415	54	571	662
Saravane	4	84	127	46	357	517	50	441	644
Savannakhet	38	1,906	2,007	151	2,362	2,852	189	4,268	4,859
Sekong	9	229	291	29	311	392	38	540	683
Vientiane Capital	199	7,615	9,654	231	4,308	4,330	430	11,923	13,984
Vientiane Province	13	672	919	272	4,280	5,438	285	4,952	6,357
Xaisomboun	1	18	18	35	107	134	36	125	152
Xaiyabouli	4	144	211	102	1,240	1,372	106	1,384	1,583
Xieng Khouang	13	358	563	85	1,047	1,437	98	1,405	2,000
Total	**515**	**20,020**	**25,737**	**1,911**	**24,667**	**30,017**	**2,426**	**44,687**	**55,754**

Part II: International Visitor Survey.

The results in this section of the report relate to information obtained from 2,500 international visitors surveyed during the period from February-December 2014 at Wattay International Airport, Friendship Bridge I, Luang Prabang and Champassack Provinces. The international visitors who were randomly interviewed represent all tourist arrivals to Laos.

Table 21: Profile of International Tourist Arrivals to Laos, 2009-2014.

CHARACTERISTIC	2009	2010	2011	2012	2013	2014
MODE OF ARRIVAL	100%	100%	100%	100%	100%	100%
Air	29	41	48.8	43	32.4	29.3
Land	71	59	51.2	57	67.6	70.7
SEX	100%	100%	100%	100%	100%	100%
Male	55	56	52.8	46	49.6	55
Female	45	44	47.2	54	50.4	45
AGE GROUP	100%	100%	100%	100%	100%	100%
15 to 19	6	3	5.1	2.6	4.7	3.5
20 to 29	34	33	41.5	21.8	43.6	35.3
30 to 39	26	35	23.5	23.73	20.7	23.6
40 to 49	17	20	9.3	17.36	11.6	12.4
50 to 59	13	5	9.3	17.1	11.9	13.1
60 and above	4	4	11.3	17.4	7.4	12.1
OCCUPATION	100%	100%	100%	100%	100%	100%
Government	13	12	8.1	17.54	13.1	10
Private company	22	26	32.8	30.43	35.5	37.2
Student	26	25	20.3	10.28	23.6	19.2
Housewife	4	6	2	4.3	1.4	2.1
Retired	8	6	8.8	16.56	5.1	8.1
Self-employed	19	18	8.2	15.93	7.3	8.4
Others	8	7	19.8	4.96	13.9	15
PURPOSE OF VISIT	100%	100%	100%	100%	100%	100%
Business	7	8	3.6	2.66	7	4.6
Holiday	81	79	83.4	74.9	83.6	89.6
Visit family	3	2	10	9.4	5.5	2.1
Official, convention and seminar	8	10	1.3	4.83	1.7	1.6
Others	1	1	1.7	8.21	2.1	2.1
TYPE OF ACCOMMODATION	%	%	%	%	%	%
Hotel	42	50	44.8	58.86	54.5	62.5
Guest House	72	74	51.5	34.08	42.5	42.4
Private house	4	3	2.1	3.3	1.5	5.5
Others	1	2	1.6	3.76	1.6	2.8
PERSONS ACCOMPANIED WITH	100%	100%	100%	100%	100%	100%
Alone	24	32	23.7	12.87	26.2	24.2
Spouse/partner	22	19	35.8	32.58	32.2	42
Child	5	6	2.4	7.7	3.2	5
Colleague	15	11	2.5	38.6	2.8	2.1
Friend	32	31	31.2	6.8	32.4	25.3
Others	2	1	4.4	1.45	3.2	7.9

FREQUENCY OF VISIT	100%	100%	100%	100%	100%	100%
None	3	2	38.3	25.8	41.1	36.7
First visit	79	80	43.8	53.7	40.3	45.7
Second visit	12	13	8.2	12.3	6.8	6.8
Third visit	6	2	9.7	8.2	11.8	10.8
SOURCE OF INFORMATION ABOUT LAOS	%	%	%	%	%	%
Book or magazine	25	31	32.1	30.8	41.1	34
TV or radio	4	3	4.7	2.7	4.9	22
Friend	57	63	58.3	45.9	26.3	25.8
Travel Agency/Tour Operator	13	11	11.4	8.3	16.2	17.9
Internet	34	52	54.3	32.7	30.6	30
Other	8	5	14.3	14.1	5.6	4.3
MAIN INTERESTS	%	%	%	%	%	%
Nature	76	86	66	53.3	70.4	69.2
Temple and monuments	51	62	65.3	41.7	61.7	62.3
Culture	72	81	74.4	52	79.4	74.2
Minority people	51	77	28.7	20.4	26.3	24.6
Food	25	27	27	22.9	37.4	36.5
Shopping	32	28	21.8	9.6	17.3	14.9
New destination	38	31	34.9	23.5	39.8	42
Other	7	10	14.6	5.5	9.8	13
PROVINCES VISITED	%	%	%	%	%	%
Attapeu	1	1	1	1	1.2	1.3
Bokeo	19	25	26	23.8	23	21.2
Bolikhamxay	10	10	15.9	14.2	13.1	11
Champassak	45	51	49.8	46	52.8	56.2
Huapanh	4	7	5.4	5.2	4.5	3.8
Khammouane	4	13	22.4	21.1	19.2	18.5
Luang Namtha	17	12	20.9	18.2	19.7	18.2
Luang Prabang	71	73	65.3	61	78.9	81
Oudomsay	8	10	5	4.4	3.6	3.1
Phong Saly	2	3	4.8	4.1	3.9	3.3
Saravanh	1	2	3.4	3.1	2.5	2.2
Savannakhet	2	5	8.7	6.2	9.4	8.4
Sekong	1	1	1	1	2.4	1.4
Vientiane Capital	82	79	67.2	53	78.5	72.9
Vientiane Province	42	48	36.1	31.1	39.4	36.9
Xaisomboun	N/A	N/A	N/A	N/A	N/A	1.3
Xaiyabouli	1	2	4.5	4.1	5.2	6
Xieng Khouang	23	30	25.9	22.4	20	16
COUNTRIES VISITED ON THESE TRIPS	%	%	%	%	%	%
Only Lao PDR	24	28	25.7	29.6	22.6	24.2
Thailand	72	75	76.2	43.2	60.1	52.2
Cambodia or China or Vietnam	42	45	47.5	36.7	52.6	54.7
Other Southeast Asian countries	22	23	40.1	31.1	17.7	17.6
AVERAGE LENGTH OF STAY (DAYS)	**7**	**7**	**7**	**7.2**	**8.4**	**7.9**
AVERAGE EXPENDITURE PER DAY PER PERSON (US Dollars)	**64**	**75**	**72**	**81**	**69.5**	**73.3**

Part III: Tourism Projection

Table 22: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2025.

Year	Number of Tourist Arrivals	Revenue from Tourism (Dollars)	Average Length of Stay (Days) for international tourists	Remark
1993	102,946	6,280,000	3.5	
1994	146,155	7,557,600	5.1	
1995	346,460	24,738,480	4.3	
1996	403,000	43,592,263	4.1	
1997	463,200	73,276,904	5.0	
1998	500,200	79,960,145	5.0	
1999	614,278	97,265,324	5.5	
2000	737,208	113,898,285	5.5	
2001	673,823	103,786,323	8.0	
2002	735,662	113,409,883	6.5	
2003	636,361	87,302,412	6.0	
2004	894,806	118,947,707	6.5	
2005	1,095,315	146,770,074	7.0	
2006	1,215,106	173,249,896	7.0	
2007	1,623,943	233,304,695	7.0	
2008	1,736,787	275,515,758	6.5	
2009	2,008,363	267,700,224	7.0	
2010	2,513,028	381,669,031	7.0	
2011	2,723,564	406,184,338	7.0	
2012	3,330,072	506,022,586	7.2	
2013	3,779,490	595,909,127	8.4	
2014	4,158,719	641,636,543	7.9	
2015	4,332,000	672,192,000	8.8	Estimated
2016	4,680,000	728,446,000	9.2	Estimated
2017	5,028,000	784,700,000	9.7	Estimated
2018	5,376,000	840,954,000	10.2	Estimated
2019	5,724,000	897,208,000	10.8	Estimated
2020	6,072,000	953,462,000	11.5	Estimated
2025	8,160,000	1,290,987,000	15.0	Estimated

Table 23: Tourist Arrivals Forecast by Month from 2015 to 2025

Year	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2025
Total	**1,095,315**	**1,215,106**	**1,623,943**	**1,736,787**	**2,008,363**	**2,513,028**	**2,662,556**	**3,330,072**	**3,779,490**	**4,158,719**	**4,332,000**	**4,680,000**	**5,028,000**	**5,376,000**	**5,724,000**	**6,072,000**	**8,160,000**
January	77,093	111,917	150,853	158,776	186,668	229,032	245,075	298227	345,411	367,980	393,000	425,000	458,000	495,000	541,000	568,000	757,000
February	81,766	112,520	140,238	149,744	176,596	196,746	224,803	283945	350,459	384,664	396,000	438,000	457,000	480,000	524,000	558,000	748,000
March	113,722	104,675	137,463	140,256	154,059	210,337	223,319	285583	308,847	360,675	363,000	385,000	443,000	451,000	469,000	497,000	675,000
April	100,477	99,928	117,805	142,321	101,288	224,753	227,133	314494	331,717	366,610	379,000	410,000	442,000	474,000	506,000	517,000	730,000
May	83,665	94,017	141,771	150,314	117,754	179,168	190,851	287100	297,038	339,580	342,000	380,000	398,000	436,000	464,000	492,000	650,000
June	96,140	85,016	117,741	149,299	140,929	140,929	191,707	267306	273,152	232,400	278,000	299,000	339,000	339,000	359,000	399,000	499,000
July	67,878	79,525	121,541	133,355	161,055	182,876	195,455	213953	297,439	316,631	329,000	345,000	371,000	397,000	433,000	459,000	605,000
August	85,940	93,045	127,687	122,636	156,239	201,273	212,376	238725	308,065	304,725	338,000	354,000	380,000	426,000	432,000	458,000	614,000
September	77,694	86,762	126,071	128,427	178,194	195,318	209,480	228186	280,235	368,666	352,000	370,000	398,000	426,000	454,000	482,000	670,000
October	99,437	108,720	152,366	134,943	191,697	220,925	221,581	275948	326,579	382,064	376,000	415,000	436,000	476,000	496,000	556,000	746,000
November	100,217	111,747	139,478	158,673	190,132	237,692	247,667	347212	331,823	365,824	399,000	431,000	463,000	495,000	537,000	559,000	761,000
December	111,286	127,234	150,929	168,043	253,752	265,613	273,110	289393	328,725	368,900	387,000	428,000	443,000	481,000	509,000	527,000	705,000

Note: The revised figures of future years are calculated based on the actual number of tourist arrivals of the previous years

Table 24: Number of Lao Travel Agents from 2008-2014.

Province	Number of Travel Agents							Number of Branch Travel Agents						
	2008	2009	2010	2011	2012	2013	**2014**	2008	2009	2010	2011	2012	2013	**2014**
Attapeu	1	1	1	3	3	3	3	0	0	0	0	0	0	1
Bokeo	6	8	9	12	14	15	15	5	5	5	3	4	4	1
Bolikhamxay	2	2	2	2	2	2	2	0	0	0	0	0	0	5
Champasack	14	18	19	23	22	24	28	16	17	17	16	12	14	0
Houaphanh	2	2	2	2	2	2	2	0	0	0	0	0	0	0
Khammouane	3	2	2	6	4	4	4	0	0	2	2	4	4	4
Luang Namtha	3	4	3	3	5	5	5	0	1	2	3	3	3	28
Luang Prabang	21	24	25	35	39	42	49	22	23	24	25	27	25	0
Oudomxay	1	2	2	2	3	3	3	0	0	0	0	0	0	2
Phongsaly	0	0	0	0	0	0	0	0	0	1	1	1	1	9
Saravane	0	1	1	1	1	1	3	0	1	1	1	1	1	0
Savannakhet	4	6	7	11	12	12	12	7	8	8	4	4	4	4
Sekong	1	1	1	1	2	2	2	0	0	0	0	0	0	10
Vientiane Capital	80	90	109	127	157	162	197	8	8	8	9	9	9	0
Vientiane Province	3	3	2	2	4	6	6	0	0	1	2	2	2	0
Xaisomboun	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Xaiyabouli	1	1	3	5	4	4	5	0	0	0	0	0	0	4
Xieng Khouang	1	1	1	1	1	3	6	7	8	8	8	8	8	0
Total	**143**	**166**	**189**	**236**	**275**	**290**	**342**	**65**	**71**	**77**	**74**	**75**	**75**	**68**

Table 25: Number of Tourist Sites in Laos in 2014.

Province	Natural sites	Cultural sites	Historical sites	Total
Attapeu	30	11	10	51
Bokeo	70	23	6	99
Bolikhamxay	70	11	3	84
Champasak	112	60	40	212
Houaphanh	36	28	53	117
Khammouane	141	30	29	200
Luang Namtha	51	14	14	79
Luang Prabang	107	86	34	227
Oudomxay	71	41	7	119
Phongsaly	29	66	3	98
Saravanh	43	32	6	81
Savannakhet	74	29	13	116
Sekong	20	8	4	32
Vientiane Capital	25	17	9	51
Vientiane Province	103	11	5	119
Xaisomboun	29	5	5	39
Xaiyabouli	29	13	6	48
Xieng Khouang	105	54	31	190
Total	**1,145**	**539**	**278**	**1,962**