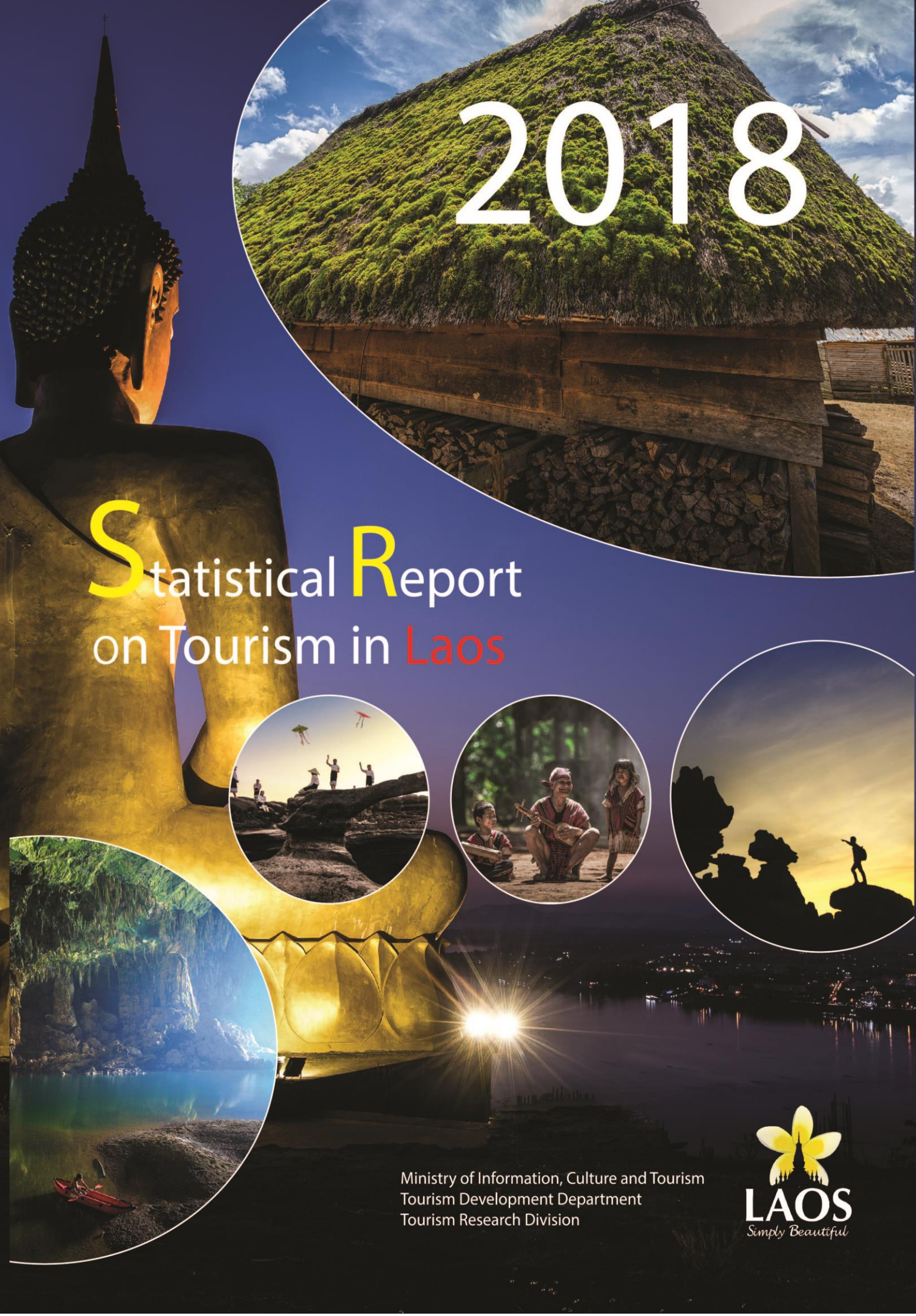
2018
Statistical Report
on Tourism in Laos
Ministry of Information, Culture and Tourism
Tourism Development Department
Tourism Research Division
LAOS
Simply Beautiful

ACKNOWLEDGEMENT

The Tourism Development Department (TDD), Ministry of Information, Culture and Tourism publishes annually tourism statistics relating to tourist arrivals, foreign exchange earnings from tourism, tourist expenditures, the average length of stay of tourists in Laos as well as tourist profiles, accommodation establishments and occupancy rates. The purpose of this Statistical Report on Tourism is to provide the public with clear information on a important sector of the Lao economy.

The Tourism Development Department (TDD) would like to take this opportunity to express its gratitude to the following agencies: Provincial Tourism Division of Departments of Information, Culture and Tourism, the Lao Immigration Department, Wattay International Airport Authority, Lao travel agents and hotels for their cooperation as well as their valuable assistance in the processing of statistical data and conducting statistical surveys.

On behalf of the tourism sector, I hope that the 2018 Statistical Report on Tourism in Lao PDR will be useful and beneficial to all of you.

Dr. Aloun BOUNMIXAY
Director General
Tourism Development Department

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Background Information

This section includes background information on the statistical data contained in this report and on how they were obtained.

Categories of Foreign Visitors

Foreign visitors to Laos are grouped into two categories: **international tourists and regional tourists**.

International tourists are those tourists who enter Laos with a valid passport and visa obtained from a Lao embassy or consulate abroad, or a visa obtained on arrival at an international border checkpoint.

Regional tourists are tourists from neighboring countries such as: Thailand, China, Myanmar, Vietnam and Cambodia, which share borders with Laos. They enter Laos with valid border passes or passports. Although some of them are called “day trippers,” they may make overnight stays.

From 1991 to 2002, there was a type of tourists called **Tourists for visa extension.** They are temporary workers in Thailand who cross over the border into Laos in order to extend their three-month visas before reentering Thailand. These tourists are mainly from India, Pakistan, Sri Lanka, Nepal and Bangladesh. However, from 2003 this type of tourist has been reclassified as “international tourists".

Data Collection

From1990 to 1994, statistical data on **international tourists** were collected from embarkation/disembarkation cards of the immigration department and from documents received by the Lao National Tourism Administration (LNTA) from local travel companies. These documents contain the following information:

Name of Travel Company

Name of tourist

Sex

Passport number

Nationality

Carrier

Duration of stay

Port of entry

Place of stay

Since 1995, data on **international tourists** have been collected only from embarkation / disembarkation cards of the immigration department.

Data on **regional tourists** were collected from tabulations sent to the Tourism Development Department (TDD) by immigration officers at each border checkpoint.

Data on tourist profiles, length of stay, and average expenditure per person per day were all calculated using statistical surveys conducted periodically every year through sampling survey methods.

Entry Ports

By air:

Wattay International Airport is the main entry point by air for international tourists; flights are available through Thai Airways, Lao Airlines, Vietnam Airlines, Air Asia, China Eastern Airlines and Bangkok Airways from Vientiane to Bangkok, Chiang Mai, Hanoi, Hochiminh, Kuala Lumpur, Kunming, Phnom Penh, Siem Reap, Seoul, Singapore, Guangzhou, Changsha, and Busan.

Luang Prabang International Airport is now an international entry point, and regular flights are available from Luang Prabang to Vientiane, Chiang Mai, Bangkok, Hanoi, Jinghong, Chengdu, Siemreap, Singapore and Incheon.

Savannakhet International Airport, in addition to domestic flights, the only international flight on this route is from Savannakhet to Bangkok and vice-versa operated by Lao Airlines.

Pakse International Airport is stopover point from Vientiane to Phnom Penh, Siem Reap, Hochiminh and Bangkok. Lao Airlines flies from Pakse to Bangkok via Savannakhet.

In addition, there are several **provincial airports**, used only for domestic flights within the Lao PDR. (Luang Namtha, Oudomxay, Bokeo, Huaphanh, Xiengkhouang and Phangsaly).

By land:

From Thailand:

Mittaphab (Friendship Bridge I), Vientiane Capital City, the major point of entry for regional and international tourists.

Thanaleng Railway Station, Vientiane Capital City.

Houeixay (Friendship Bridge IV) and Golden Triangle, Bokeo Province.

Pakxan, Bolikhamxay Province.

Mittaphab (Friendship Bridge III), Khammouane Province.

Mittaphab (Friendship Bridge II), Savannakhet Province.

VangTao, Champassack Province.

Nam Heuang Bridge, PhanhKeo and Nam Ngeun, Xaiyabouli Province.

From China:

Boten, LuangNamtha Province.

Lantoui, Phongsali Province.

From Vietnam:

Dane Savanh, Savannakhet Province, the major point of entry for Vietnamese travelers.

Nam Kanh, XiengKhouang Province (regional border checkpoint only).

Nam Phao, Bolikhamxay Province.

Na Phao, Khammouane Province.

NamSouy, Huaphanh Province.

Pang Hok, Phongsali Province.

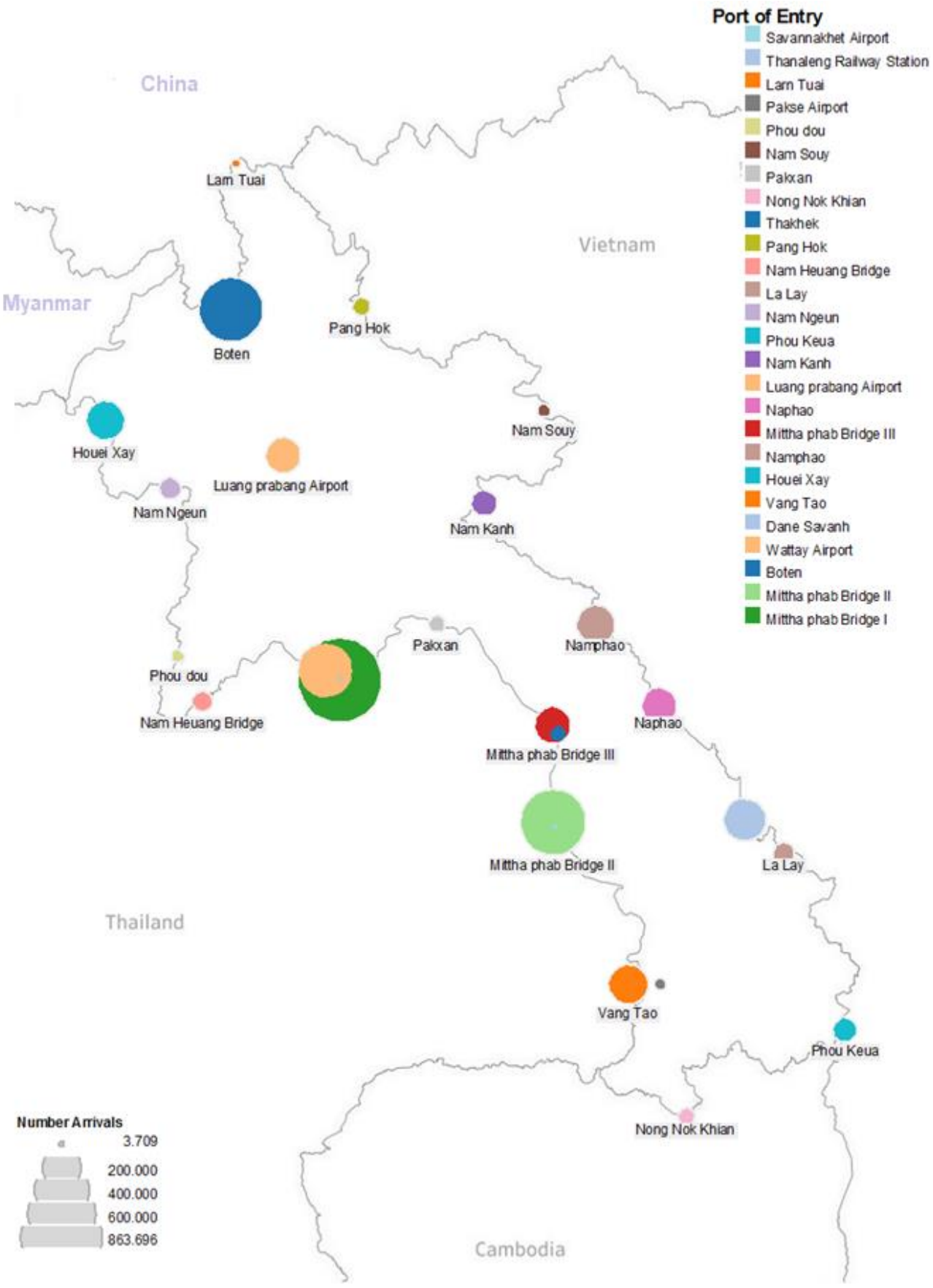
Phoukeua, Attapeu Province.

Lalai, Saravanh Province.

From Cambodia:

NongNokKhian, Champassack Province.

Laos International Border Check Points



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part I: Tourist Arrival Statistics 2018

Table 1: Number of Tourist Arrivals, Revenue from Tourism, And Average Length of Stay, 1990-2018

Year	Number of Tourist Arrivals	(%) Δ	Average Length of Stay (Days) for International Tourists	Average Length of Stay (Days) for Regional Tourists	Average Length of Stay (Days) for the Total Tourist Arrivals	Revenue from Tourism (Dollars)
1990	14,400	NA	NA	NA	NA	NA
1991	37,613	161.2	NA	NA	NA	2,250,000
1992	87,571	132.8	NA	NA	NA	4,510,000
1993	102,946	17.5	3.5	NA	NA	6,280,000
1994	146,155	41.9	5.1	NA	NA	7,557,600
1995	346,460	137.0	4.3	NA	NA	24,738,480
1996	403,000	16.3	4.8	1.8	3.3	43,592,263
1997	463,200	14.9	5.0	3.0	4.0	73,276,904
1998	500,200	7.9	5.0	2.4	3.7	79,960,145
1999	614,278	22.8	5.5	2.4	4.0	97,265,324
2000	737,208	20.0	5.5	2.4	4.0	113,898,285
2001	673,823	-9.0	8.0	2.4	5.2	103,786,323
2002	735,662	9.1	6.5	2.1	4.3	113,409,883
2003	636,361	-14.0	6.0	2.0	4.0	87,302,412
2004	894,806	41.0	6.5	2.0	4.3	118,947,707
2005	1,095,315	22.0	7.0	2.0	4.5	146,770,074
2006	1,215,106	11.0	7.0	2.0	4.5	173,249,896
2007	1,623,943	34.0	7.0	2.0	4.5	233,304,695
2008	1,736,787	7.0	6.5	2.0	4.3	275,515,758
2009	2,008,363	16.0	7.0	2.0	4.5	267,700,224
2010	2,513,028	25.0	7.0	2.0	4.5	381,669,031
2011	2,723,564	8.0	7.0	2.0	4.5	406,184,338
2012	3,330,072	22.3	7.2	2.0	4.6	506,022,586
2013	3,779,490	13.0	8.4	2.0	5.2	595,909,127
2014	4,158,719	10.0	7.9	2.0	4.9	641,636,543
2015	4,684,429	13.0	7.5	2.0	4.8	725,365,681
2016	4,239,047	-10.0	7.5	2.0	4.8	724,191,957
2017	3,868,838	-8.7	8.3	2.0	5.2	648,067,008
2018	**4,186,432**	**8.2**	**7.9**	**2.0**	**5.0**	**811,010,661**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

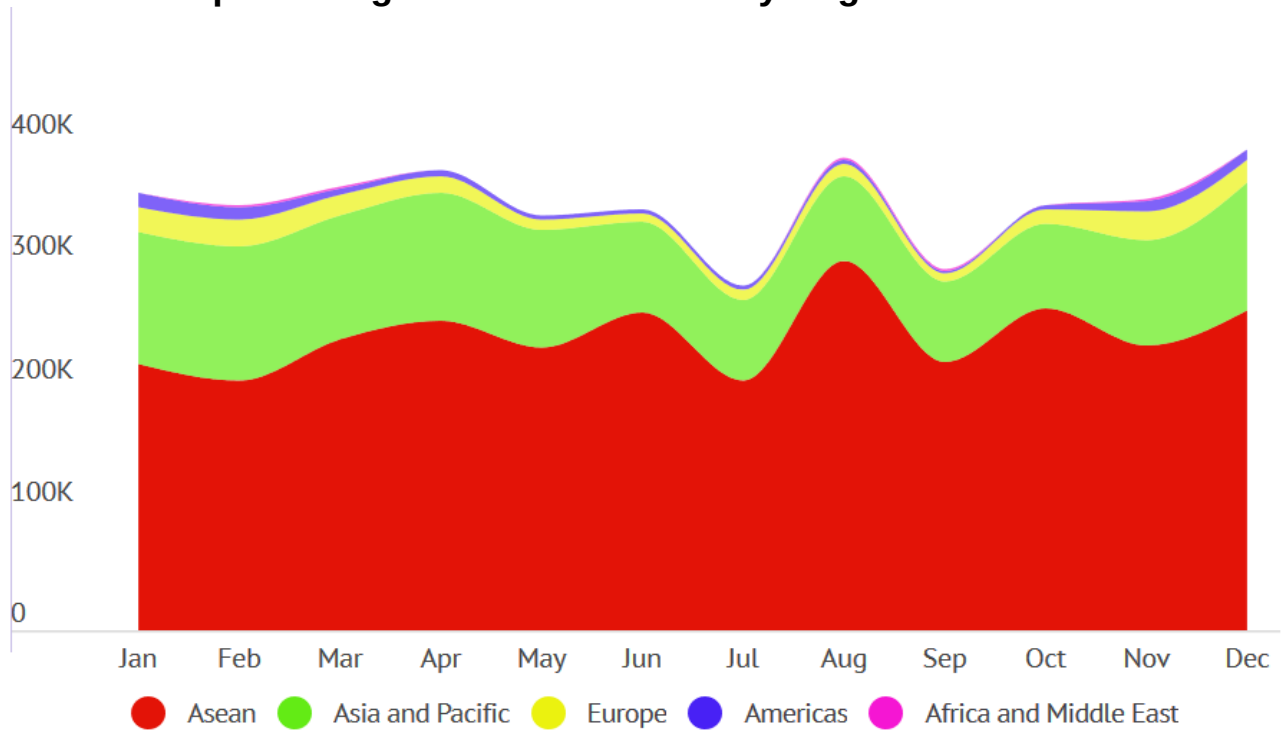
Summary

Because of its strategic location (in the center of Indochina and South-East Asia), Lao PDR in considered to be a “add on destination”. Therefore, Lao tourism performances are likely influenced by several factors at regional level, they are worldwide tourism trends, the movement of tourists to the region, climate change, political and economic circumstances, natural disasters, terrorist attacks, and other, the development of unique tourism products for Laos, tourists circuits living Laos with neighboring countries and increase in tourism cooperation with regional countries will be the essential factors to contribute to the success of Lao tourism.

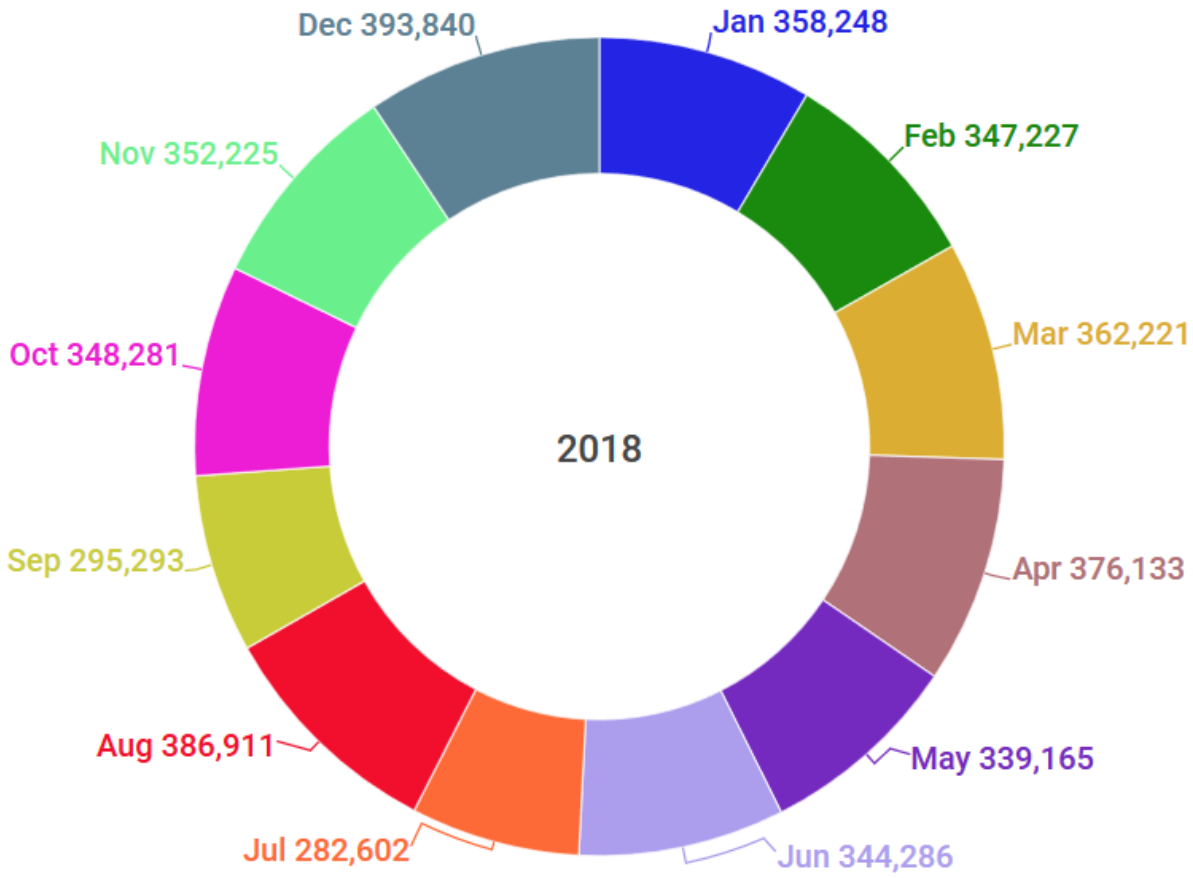
In addition, tourism is one of the eight priority programmes of the socio-economic development of the Lao government. Therefore, the Ministry of Information, Culture and Tourism has set up the National Tourism Strategy for the period 2016-2025, which is in line with the government policy.

In the period 1990 to 2015 the number of visitors increased every year. Since 2016 this trend has changed, with a drop of 10% in 2016 (4,239,047 visitors), and a further drop of 8.7% in 2017 (3,868,838). However, 2018 showed a slight increase in tourist arrivals by 8.2% compared to 2017 (4,186,432).

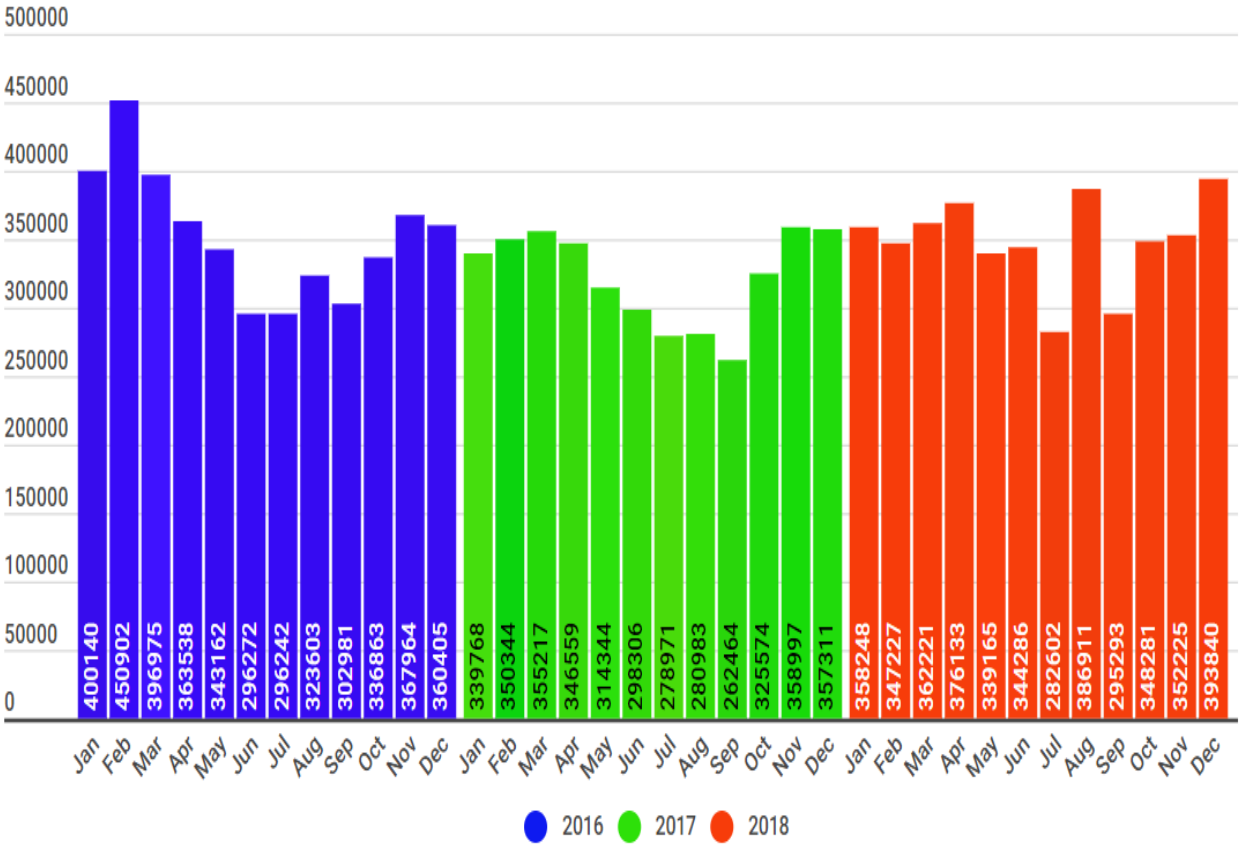
Graph 1: Region Visitor Arrivals by Region and Month



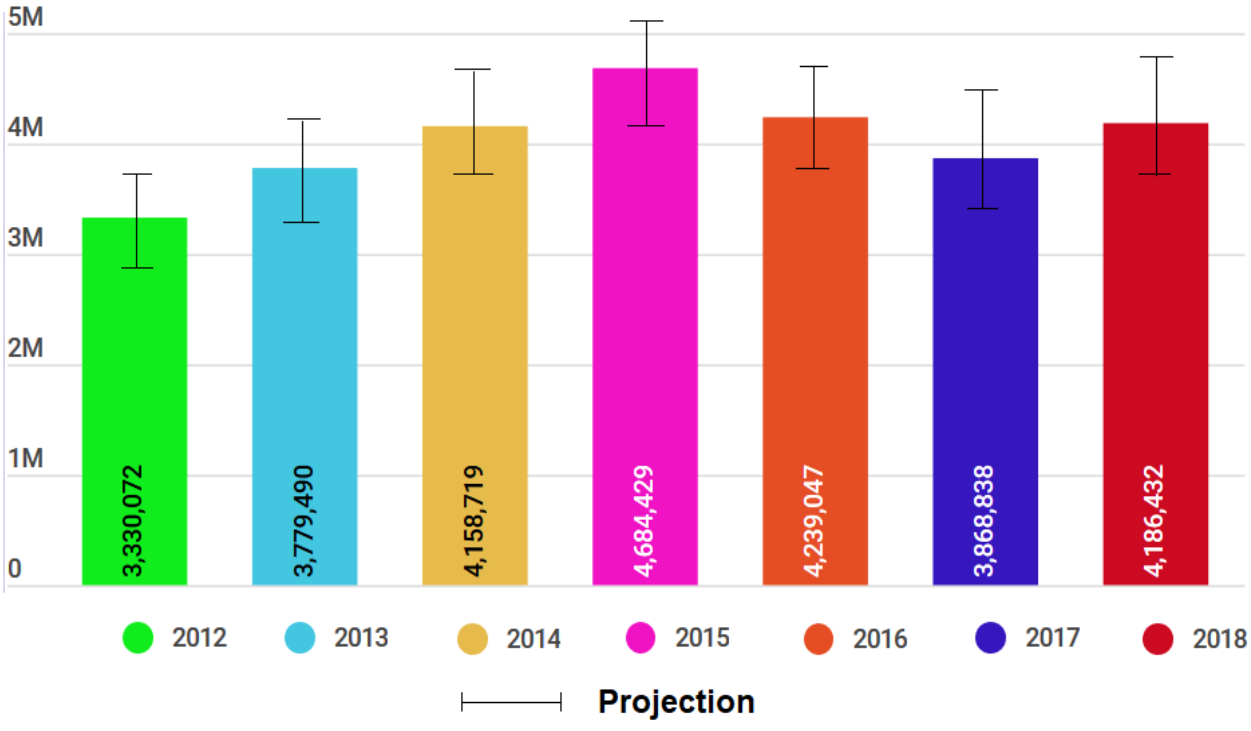
Graph 2: Visitor Arrivals by Month



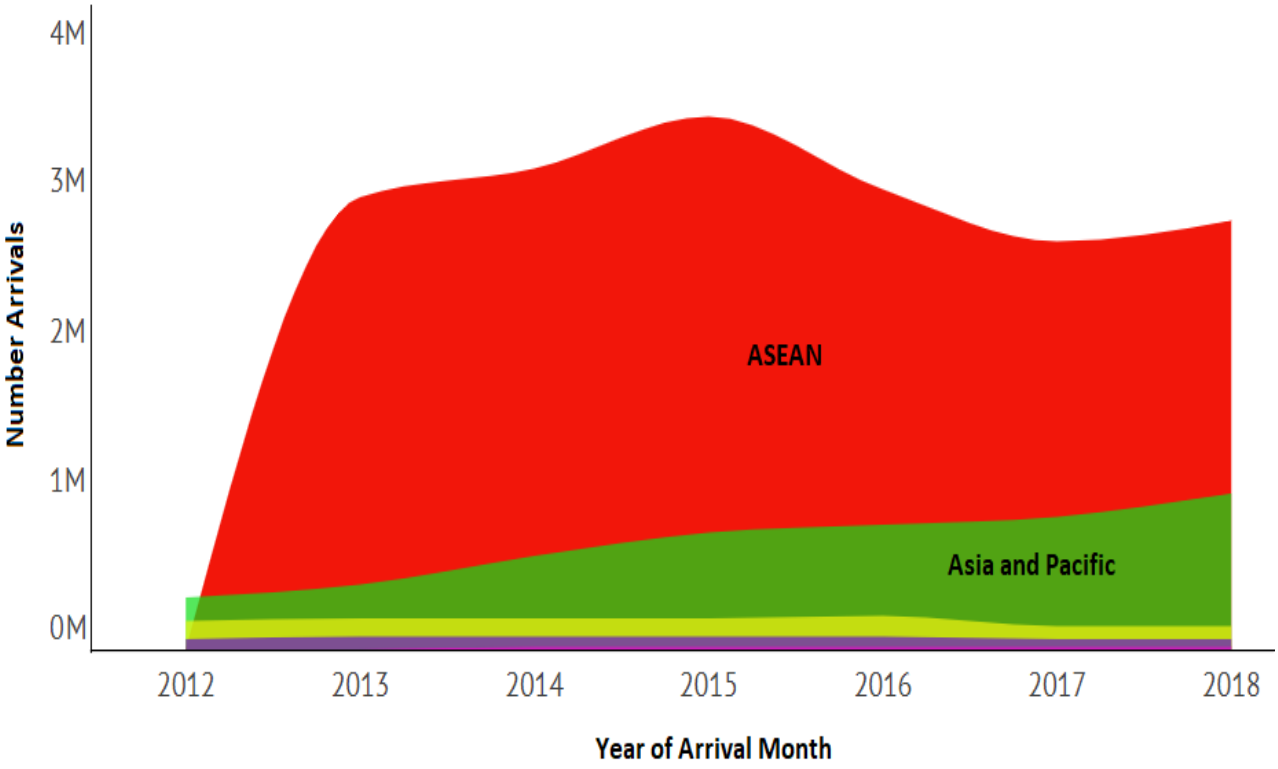
Graph 3: Seasonality in 3 years



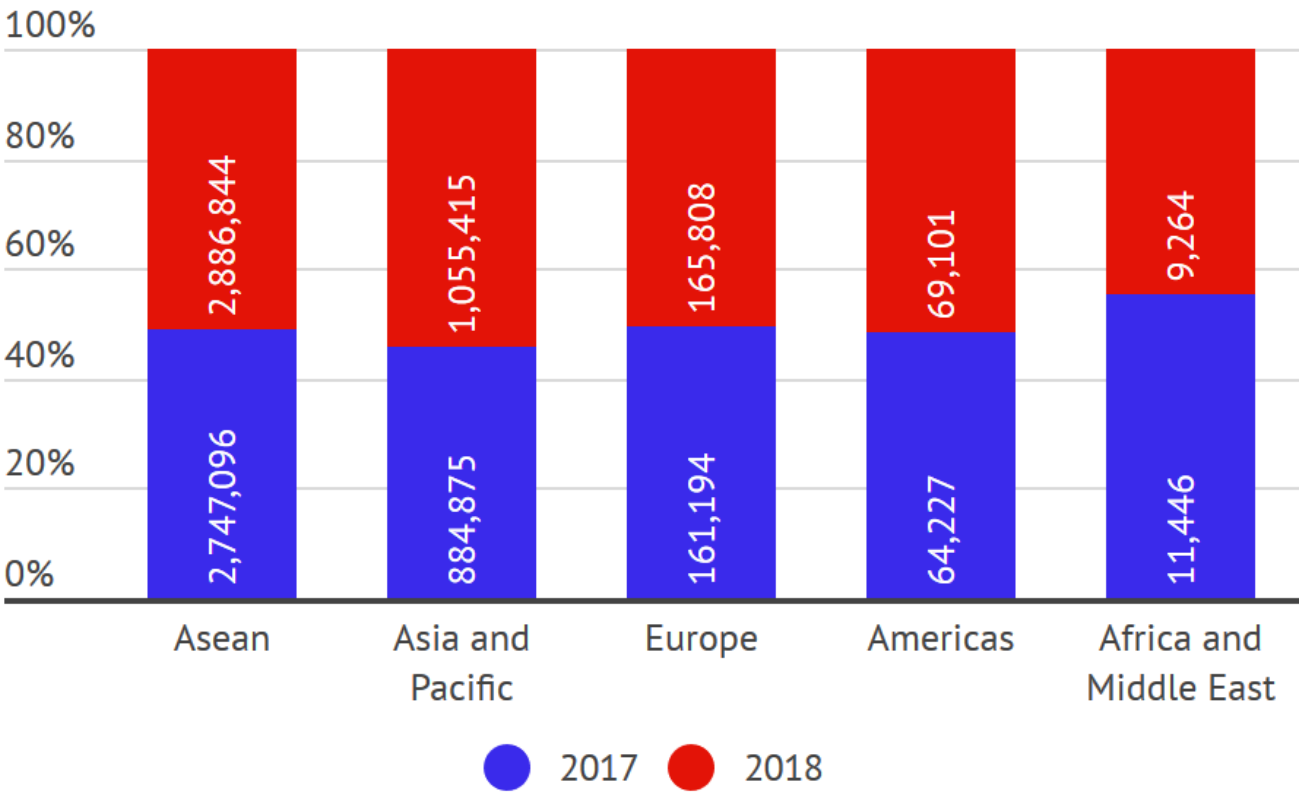
Graph 4: Annual Growth in Visitor with Projection



Graph 5: Visitor Arrivals by Regions



Graph 6: Visitor Arrivals by Regions from 2017-2018

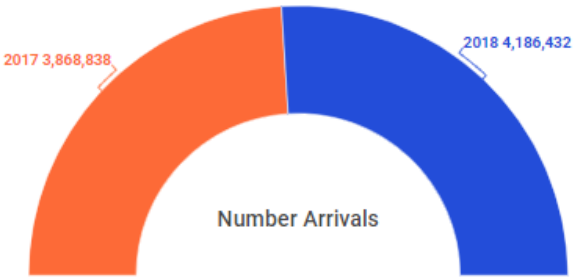


Graph 7: Growth in Visitor Number and Expenditure

Total 2017	Total 2018	Revenue from Tourism in 2018
3,868,838	4,186,432	$ 811,010,661

Change % ▲ 8.2

Average Expenditure in 2018 $ 90.7



Comparison in Revenue by Category

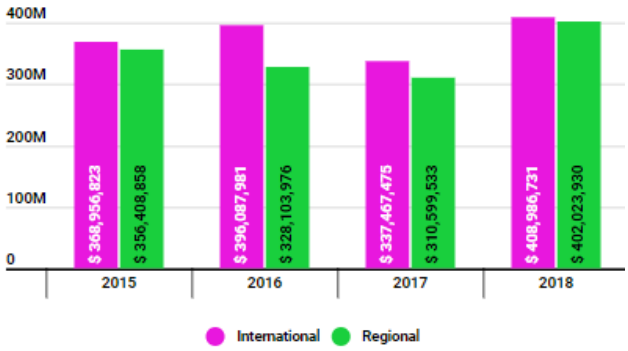


Table 2: Visitor Arrivals by Region

Region	2012	2013	2014	2015	2016	2017	2018
ASEAN	2,712,478	3,041,233	3,224,080	3,588,538	3,083,383	2,747,096	2,886,844
Asia Pacific	348,637	431,878	630,361	778,942	836,282	884,875	1,055,415
Europe	185,802	212,566	209,331	217,307	221,908	161,194	165,808
Americas	75,851	85,899	86,027	88,987	86,211	64,227	69,101
Africa and Middle East	7,304	7,914	8,920	10,655	11,263	11,446	9,264
Grand Total	**3,330,072**	**3,781,503**	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**

Table 3: Market Share of Visitor Arrivals by Region

Region	2012	2013	2014	2015	2016	2017	2018
ASEAN	81.45%	80.47%	77.53%	76.61%	72.74%	**71.01%**	**68.96%**
Asia Pacific	10.47%	11.43%	15.16%	16.63%	19.73%	**22.87%**	**25.21%**
Europe	5.58%	5.62%	5.03%	4.64%	5.23%	**4.17%**	**3.96%**
Americas	2.28%	2.27%	2.07%	1.90%	2.03%	**1.66%**	**1.65%**
Africa and Middle East	0.22%	0.21%	0.21%	0.23%	0.27%	**0.30%**	**0.22%**
Grand Total	100%	100%	100%	100%	100%	100%	100%

Table 4: % Change over Previous Year Visitor Arrivals by Regions

Region	12/11	13/12	14/13	15/14	16/15	17/16	18/17
ASEAN	24%	12%	6%	11%	-14%	**-11%**	**5%**
Asia Pacific	28%	24%	46%	24%	7%	**6%**	**19%**
Europe	2%	14%	-2%	4%	2%	**-27%**	**3%**
Americas	8%	13%	0.15%	3%	-3%	**-26%**	**8%**
Africa and Middle East	-1%	8%	13%	19%	6%	**2%**	**-32%**
Grand Total	22%	13%	10%	13%	-10%	**-8.73%**	**8.2%**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

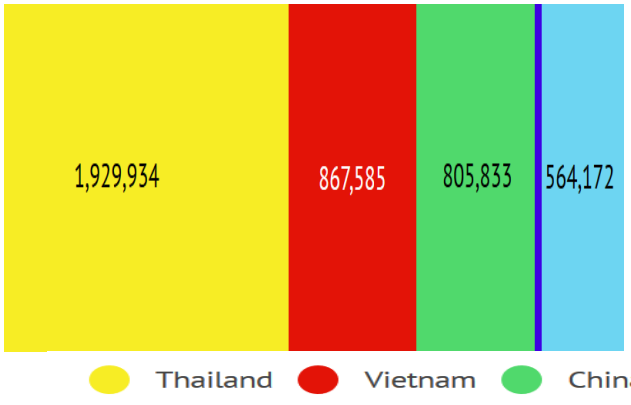
Table 5: Number of Tourist Arrivals to Laos by Category, 2017-2018

Category	Border Pass		Border Pass		Passport		Total	
	Day tripper	Stay Overnight						
	2018		2017	2018	2017	2018	2017	2018
Grand Total	**416,780**	**758,136**	**1,108,220**	**1,159,691**	**2,760,618**	**3,026,741**	**3,868,838**	**4,186,432**
International Tourist					**525,099**	**564,172**	**525,099**	**564,172**
Regional Tourist	**416,780**	**758,136**	**1,108,220**	**1,159,691**	**2,235,519**	**2,462,569**	**3,343,739**	**3,622,260**
Thailand	327,322	607,884	843,523	935,206	954,280	994,728	1,797,803	1,929,934
Vietnam	12,000	22,285	52,238	34,284	839,405	833,301	891,643	867,585
China	69,299	117,995	210,133	187,294	429,052	618,539	639,185	805,833
Cambodia	8,159	9,972	2,326	2,907	12,782	16,001	15,108	18,908

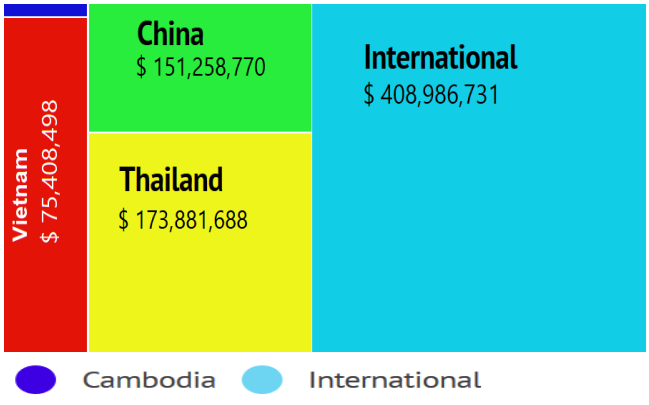
Table 6: Revenue from Tourism by Category, 2018

Category	Number of Tourist Arrivals (person)	Average Length of Stay (days)	Average Expenditure per Person per day (dollars)	Revenue from Tourism in 2018 (dollars)
Total	**4,186,432**	**5**	**59.18**	**811,010,661**
International Tourist	**564,172**	**7.99**	**90.73**	**408,986,731**
Regional Tourist	**3,622,260**			**402,023,930**
Thai (Passport)	994,728	3	52	155,177,568
Thai (Border pass)	935,206	1	20	18,704,120
Vietnam (Passport)	833,301	3	30	74,997,090
Vietnam (Day Tripper)	34,284	1	12	411,408
China (Passport)	618,539	3	80	148,449,360
China (Day Tripper)	187,294	1	15	2,809,410
Cambodia (Passport)	16,001	3	30	1,440,090
Cambodia (Border pass)	2,907	1	12	34,884

Graph 8: Visitor Number in 2018



Expenditure in 2018



Thailand Vietnam China Cambodia International

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 7: Tourist Arrivals to Laos by Nationality (Percent Increase) 2013-2018

Region	Country	2013	2014	2015	2016	2017	2018	% Δ
Grand Total		**3,779,490**	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**8.2**
ASEAN		**3,041,233**	**3,224,080**	**3,588,538**	**3,083,383**	**2,747,096**	**2,886,844**	**5**
	Brunei	582	564	865	484	342	278	**-19**
	Cambodia	12,180	15,342	20,625	16,536	15,108	18,908	**25**
	Indonesia	4,888	4,812	6,019	5,010	3,241	3,487	**8**
	Malaysia	26,035	24,312	24,095	24,391	19,114	26,002	**36**
	Myanmar	1,947	2,157	2,661	3,695	2,848	22,132	**677**
	Philippines	16,318	15,179	16,709	16,750	10,168	10,826	**6**
	Singapore	9,685	9,621	8,258	8,512	6,829	7,692	**13**
	Thailand	2,059,434	2,043,761	2,321,352	2,009,605	1,797,803	1,929,934	**7**
	Vietnam	910,164	1,108,332	1,187,954	998,400	891,643	867,585	**-3**
Asia and Pacific		**431,878**	**630,361**	**778,942**	**836,282**	**884,875**	**1,055,415**	**19**
	Australia	35,450	44,964	34,665	33,077	20,886	19,607	**-6**
	China	245,033	422,440	511,436	545,493	639,185	805,833	**26**
	India	4,551	4,547	5,492	8,249	4,343	4,864	**12**
	Japan	48,644	44,877	43,826	49,191	32,064	38,985	**22**
	Korea (Rep)	81,799	96,085	165,328	173,260	170,571	174,405	**2**
	New Zealand	5,451	5,200	4,798	4,787	3,202	3,460	**8**
	Taiwan (pr. of China)	4,771	5,478	6,131	14,005	4,329	4,823	**11**
	Others	6,179	6,770	7,266	8,220	10,295	3,438	**-67**
Europe		**212,566**	**209,331**	**217,307**	**221,908**	**161,194**	**165,808**	**3**
	Austria	3,339	3,835	3,910	5,324	2,874	3,237	**13**
	Belgium	6,046	5,343	5,289	5,682	4,371	5,322	**22**
	Denmark	4,586	5,065	4,491	4,479	3,198	3,892	**22**
	Finland	2,735	3,751	3,013	3,218	2,023	2,287	**13**
	France	52,411	52,146	55,151	54,953	36,760	39,315	**7**
	Germany	29,250	29,800	31,897	34,018	23,776	22,915	**-4**
	Greece	433	498	878	593	481	520	**8**
	Italy	8,822	9,710	8,990	10,052	7,537	6,198	**-18**
	Netherlands	10,899	8,683	8,429	7,004	5,500	7,804	**42**
	Norway	3,531	3,606	3,499	4,018	2,334	2,913	**25**
	Russia	11,649	13,340	12,532	13,033	10,986	8,963	**-18**
	Spain	5,127	5,219	4,856	5,461	4,589	5,309	**16**
	Sweden	5,194	5,804	5,465	5,795	3,483	4,802	**38**
	Switzerland	10,586	9,064	9,777	10,603	7,956	9,749	**23**
	United Kingdom	41,741	39,061	41,508	39,170	27,723	26,801	**-3**
	Others	16,217	14,406	17,622	18,505	17,603	15,781	**-10**
Americas		**85,899**	**86,027**	**88,987**	**86,211**	**64,227**	**69,101**	**8**
	Canada	17,132	19,096	19,785	19,315	13,467	10,759	**-20**
	USA	61,608	61,460	63,058	58,094	38,765	49,178	**27**
	Others	7,159	5,471	6,144	8,802	11,995	9,164	**-24**
Africa and Middle East		**7,914**	**8,920**	**10,655**	**11,263**	**11,446**	**9,264**	**-19**
	Israel	3,364	4,068	4,163	3,593	2,128	2,997	**41**
	Others	4,550	4,852	6,492	7,670	9,318	6,267	**-33**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 8: Tourist Arrivals to Laos by Nationality (Market Share) 2014-2018

Region Country	2014		2015		2016		2017		2018	
Grand Total	**4,158,719**	**100%**	**4,684,429**	**100%**	**4,239,047**	**100%**	**3,868,838**	**100%**	**4,186,432**	**100%**
ASEAN	**3,224,080**	**77.53**	**3,588,538**	**76.61**	**3,083,383**	**72.74**	**2,747,096**	**71.01**	**2,886,844**	**68.96**
Brunei	564	0.01	865	0.02	484	0.01	342	0.01	278	0.01
Cambodia	15,342	0.37	20,625	0.44	16,536	0.39	15,108	0.39	18,908	0.45
Indonesia	4,812	0.12	6,019	0.13	5,010	0.12	3,241	0.08	3,487	0.08
Malaysia	24,312	0.58	24,095	0.51	24,391	0.58	19,114	0.49	26,002	0.62
Myanmar	2,157	0.05	2,661	0.06	3,695	0.09	2,848	0.07	22,132	0.53
Philippines	15,179	0.36	16,709	0.36	16,750	0.40	10,168	0.26	10,826	0.26
Singapore	9,621	0.23	8,258	0.18	8,512	0.20	6,829	0.18	7,692	0.18
Thailand	2,043,761	49.14	2,321,352	49.55	2,009,605	47.41	1,797,803	46.47	1,929,934	46.10
Vietnam	1,108,332	26.65	1,187,954	25.36	998,400	23.55	891,643	23.05	867,585	20.72
Asia and Pacific	**630,361**	**15.16**	**778,942**	**16.63**	**836,282**	**19.73**	**884,875**	**22.87**	**1,055,415**	**25.21**
Australia	44,964	1.08	34,665	0.74	33,077	0.78	20,886	0.54	19,607	0.47
China	422,440	10.16	511,436	10.92	545,493	12.87	639,185	16.52	805,833	19.25
India	4,547	0.11	5,492	0.12	8,249	0.19	4,343	0.11	4,864	0.12
Japan	44,877	1.08	43,826	0.94	49,191	1.16	32,064	0.83	38,985	0.93
Korea (Rep)	96,085	2.31	165,328	3.53	173,260	4.09	170,571	4.41	174,405	4.17
New Zealand	5,200	0.13	4,798	0.10	4,787	0.11	3,202	0.08	3,460	0.08
Taiwan (pr. of China)	5,478	0.13	6,131	0.13	14,005	0.33	4,329	0.11	4,823	0.12
Others	6,770	0.16	7,266	0.16	8,220	0.19	10,295	0.27	3,438	0.08
Europe	**209,331**	**5.03**	**217,307**	**4.64**	**221,908**	**5.23**	**161,194**	**4.17**	**165,808**	**3.96**
Austria	3,835	0.09	3,910	0.08	5,324	0.13	2,874	0.07	3,237	0.08
Belgium	5,343	0.13	5,289	0.11	5,682	0.13	4,371	0.11	5,322	0.13
Denmark	5,065	0.12	4,491	0.10	4,479	0.11	3,198	0.08	3,892	0.09
Finland	3,751	0.09	3,013	0.06	3,218	0.08	2,023	0.05	2,287	0.05
France	52,146	1.25	55,151	1.18	54,953	1.30	36,760	0.95	39,315	0.94
Germany	29,800	0.72	31,897	0.68	34,018	0.80	23,776	0.61	22,915	0.55
Greece	498	0.01	878	0.02	593	0.01	481	0.01	520	0.01
Italy	9,710	0.23	8,990	0.19	10,052	0.24	7,537	0.19	6,198	0.15
Netherlands	8,683	0.21	8,429	0.18	7,004	0.17	5,500	0.14	7,804	0.19
Norway	3,606	0.09	3,499	0.07	4,018	0.09	2,334	0.06	2,913	0.07
Russia	13,340	0.32	12,532	0.27	13,033	0.31	10,986	0.28	8,963	0.21
Spain	5,219	0.13	4,856	0.10	5,461	0.13	4,589	0.12	5,309	0.13
Sweden	5,804	0.14	5,465	0.12	5,795	0.14	3,483	0.09	4,802	0.11
Switzerland	9,064	0.22	9,777	0.21	10,603	0.25	7,956	0.21	9,749	0.23
United Kingdom	39,061	0.94	41,508	0.89	39,170	0.92	27,723	0.72	26,801	0.64
Others	14,406	0.35	17,622	0.38	18,505	0.44	17,603	0.45	15,781	0.38
Americas	**86,027**	**2.07**	**88,987**	**1.90**	**86,211**	**2.03**	**64,227**	**1.66**	**69,101**	**1.65**
Canada	19,096	0.46	19,785	0.42	19,315	0.46	13,467	0.35	10,759	0.26
USA	61,460	1.48	63,058	1.35	58,094	1.37	38,765	1.00	49,178	1.17
Others	5,471	0.13	6,144	0.13	8,802	0.21	11,995	0.31	9,164	0.22
Africa and Middle East	**8,920**	**0.21**	**10,655**	**0.23**	**11,263**	**0.27**	**11,446**	**0.30**	**9,264**	**0.22**
Israel	4,068	0.10	4,163	0.09	3,593	0.08	2,128	0.06	2,997	0.07
Others	4,852	0.12	6,492	0.14	7,670	0.18	9,318	0.24	6,267	0.15

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Market Situation 2018

Overall Trends

In 2018 there was a slight increase in overall number of visitors, the most prominent markets are China with 26% increase followed by Japan (22% increase) while the biggest markets such as Thailand recorded only 7% increase. However, Vietnam decrease -3% and South Korea increased only 2%.

If we look at the most important markets for Laos, international tourist, a part from Thailand, Japan and Korea they experienced similar increase with small percentage: only France and USA grew (7% and 27% respectively) while Germany declined (-4%), UK(-3%), Australia (-6%) and Canada (-20%).

In 2018 we see an increase in visitors from the most markets such as ASEAN with 5% Asia pacific with 19%, European with 3 % American with 8% by contrast the market from Africa and Middle East decreased -19%.

We should not focus on just the number of visitors – the length they stay and how much they spend per day are important measures. Looking at the number of visitor days (the number of visitors multiplied by the average length of stay), we see that the biggest market is still the international visitors, comprising 38% of all visitor days. Taking average expenditure into account, the international visitor group is even more significant, accounting for 50% of all estimated expenditure.

China accounts for 19.25% of all visitors and 19% of estimated expenditure in 2018, compared to only 6.5% of visitors and 4% of expenditure six years ago.

Seasonality

There has been a gradual shift in the low season from month of June/July in 2016, to September in 2017 and July in 2018 recording the lowest number of visitors. This may reflect the growth in Visitors from China, and the reduction in visitors from Vietnam, Europe and the Americas.

There are also significant differences in seasonality in different markets, probably reflecting the reason for travel to Laos. Wattay Airport show the high season to be October to December, whereas Luang Prabang airport is January to March. For European, North American and Korean visitors the high season is November to April. There is less seasonality in visitors from ASEAN, but the high season is February to June. Holidays such as Tet show and increase in visitors from Vietnam, and from China during Chinese New Year.

Seasonality is important to consider in marketing Laos overseas and also for Tourism and Hospitality business and even Immigration to plan their staff needs.

Please see the online version of the Statistical Report on Tourism in Laos for more detailed information.

Table 9: Tourist Arrivals to Laos by Month in 2018

Region	Country	2018												Total
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
Grand Total		**358,248**	**347,227**	**362,221**	**376,133**	**339,165**	**344,286**	**282,602**	**386,911**	**295,293**	**348,281**	**352,225**	**393,840**	**4,186,432**
ASEAN		217,455	204,406	238,524	253,135	231,073	260,464	204,082	301,307	219,992	263,025	232,427	260,954	**2,886,844**
	Brunei	18	20	38	25	28	29	19	12	16	16	20	37	**278**
	Cambodia	1,894	1,703	1,910	2,279	1,992	1,315	1,206	1,044	991	1,269	1,312	1,993	**18,908**
	Indonesia	373	337	193	323	332	341	344	162	246	278	210	348	**3,487**
	Malaysia	3,294	2,753	2,573	2,192	2,257	2,499	1,549	1,363	1,416	1,519	2,133	2,454	**26,002**
	Myanmar	1,628	1,951	368	2,053	2,352	2,813	2,196	1,906	1,628	1,224	1,640	2,373	**22,132**
	Philippines	987	786	811	987	916	1,038	778	878	803	761	1,086	995	**10,826**
	Singapore	1,026	770	692	500	620	744	468	355	428	483	635	971	**7,692**
	Thailand	155,094	147,852	157,959	159,932	146,347	167,641	123,450	229,112	142,672	171,138	146,182	182,555	**1,929,934**
	Vietnam	53,141	48,234	73,980	84,844	76,229	84,044	74,072	66,475	71,792	86,337	79,209	69,228	**867,585**
Asia and Pacific		107,570	109,063	101,041	105,143	95,907	73,834	66,130	69,473	65,860	70,186	86,272	104,936	**1,055,415**
	Australia	3,681	2,464	1,168	1,408	1,086	998	1,348	1,174	911	1,515	1,806	2,048	**19,607**
	China	67,510	74,388	81,302	87,013	80,362	58,894	49,829	51,030	49,775	54,244	67,168	84,318	**805,833**
	India	644	673	348	331	345	315	297	298	300	349	335	629	**4,864**
	Japan	5,009	5,171	3,791	2,367	2,860	2,188	2,065	3,604	3,688	2,589	2,749	2,904	**38,985**
	Korea (Rep)	29,117	24,881	13,651	13,109	10,483	10,764	11,763	12,690	10,405	10,618	13,100	13,824	**174,405**
	New Zealand	618	326	182	227	213	198	278	166	232	263	367	390	**3,460**
	Taiwan (pr. of China)	634	697	384	441	343	265	299	350	311	272	303	524	**4,823**
	Others	357	463	215	247	215	212	251	161	238	336	444	299	**3,438**
Europe		21,546	22,298	16,475	12,343	8,602	6,196	8,323	10,850	6,290	10,321	23,816	18,748	**165,808**
	Austria	455	568	378	234	176	96	136	155	104	149	518	268	**3,237**
	Belgium	672	733	461	345	142	173	429	381	224	332	796	634	**5,322**
	Denmark	485	602	472	475	312	173	229	190	104	235	333	282	**3,892**
	Finland	332	336	233	194	139	110	104	57	97	138	219	328	**2,287**
	France	5,651	5,943	3,667	2,950	1,943	1,096	1,676	2,896	1,075	1,923	6,239	4,256	**39,315**
	Germany	2,787	3,115	2,705	1,549	1,108	676	731	847	914	1,505	4,020	2,958	**22,915**
	Greece	94	34	55	61	12	3	30	45	27	11	65	83	**520**
	Italy	972	852	540	364	231	163	231	820	281	272	798	674	**6,198**
	Netherlands	865	812	696	331	424	293	507	917	327	603	1,067	962	**7,804**
	Norway	398	486	389	265	142	139	244	130	99	120	241	260	**2,913**
	Russia	1,125	1,148	711	620	601	480	513	462	552	612	1,083	1,056	**8,963**
	Spain	435	518	400	309	297	242	401	445	562	405	689	606	**5,309**
	Sweden	741	805	613	375	282	205	206	157	103	215	545	555	**4,802**
	Switzerland	1,511	1,508	986	783	497	338	496	491	276	569	1,270	1,024	**9,749**
	United Kingdom	2,993	2,431	2,609	2,272	1,541	1,400	1,696	1,884	955	2,235	3,836	2,949	**26,801**
	Others	2,030	2,407	1,560	1,216	755	609	694	973	590	997	2,097	1,853	**15,781**
Americas		10,976	10,600	5,738	5,053	3,185	3,423	3,734	2,724	2,126	4,161	9,059	8,322	**69,101**
	Canada	1,609	1,748	1,096	777	500	481	536	294	258	672	1,530	1,258	**10,759**
	USA	7,687	7,543	3,838	3,486	2,108	2,520	2,822	2,087	1,494	2,909	6,390	6,294	**49,178**
	Others	1,680	1,309	804	790	577	422	376	343	374	580	1,139	770	**9,164**
Africa and Middle East		701	860	443	459	398	369	333	2,557	1,025	588	651	880	**9,264**
	Israel	352	508	225	184	187	126	107	162	247	248	275	376	**2,997**
	Others	349	352	218	275	211	243	226	2,395	778	340	376	504	**6,267**

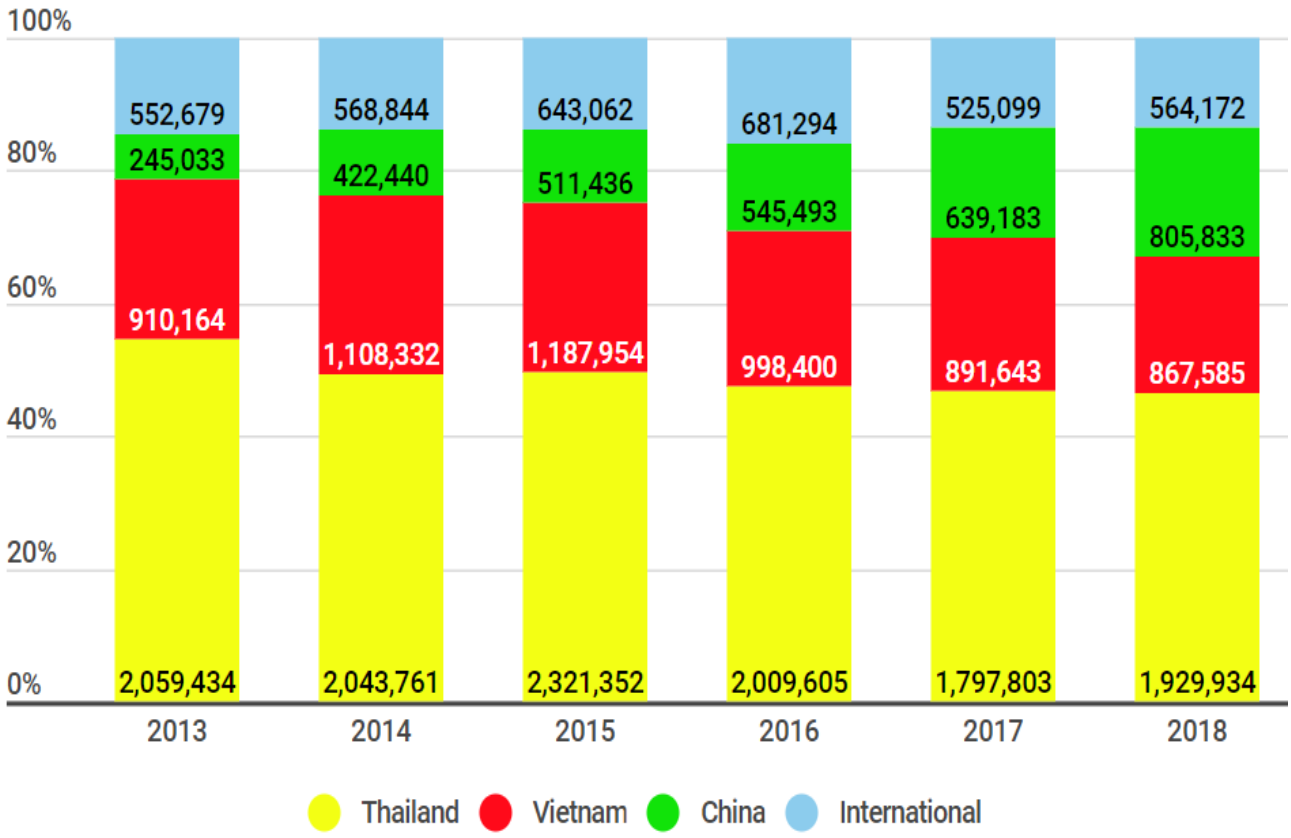
Table 10: Arrivals of non – resident visitors at national borders, by month

Months	2013	2014	2015	2016	2017	2018
Grand Total	**3,779,490**	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**
1st QUARTER	**1,003,579**	**1,113,319**	**1,284,896**	**1,248,017**	**1,045,329**	**1,067,696**
January	345,411	367,980	436,358	400,140	**339,768**	**358,248**
February	349,459	384,664	426,697	450,902	**350,344**	**347,227**
March	308,709	360,675	421,841	396,975	**355,217**	**362,221**
2nd QUARTER	**901,807**	**938,590**	**1,040,693**	**1,002,972**	**959,209**	**1,059,584**
April	331,717	366,610	416,628	363,538	**346,559**	**376,133**
May	296,938	339,580	325,095	343,162	**314,344**	**339,165**
June	273,152	232,400	298,970	296,272	**298,306**	**344,286**
3rd QUARTER	**887,478**	**990,022**	**1,158,084**	**922,826**	**822,418**	**964,806**
July	297,239	316,631	337,805	296,242	**278,971**	**282,602**
August	308,065	304,725	358,358	323,603	**280,983**	**386,911**
September	282,174	368,666	461,921	302,981	**262,464**	**295,293**
4th QUARTER	**986,626**	**1,116,788**	**1,200,756**	**1,065,232**	**1,041,882**	**1,094,346**
October	326,479	382,064	400,054	336,863	**325,574**	**348,281**
November	331,423	365,824	420,650	367,964	**358,997**	**352,225**
December	328,724	368,900	380,052	360,405	**357,311**	**393,840**

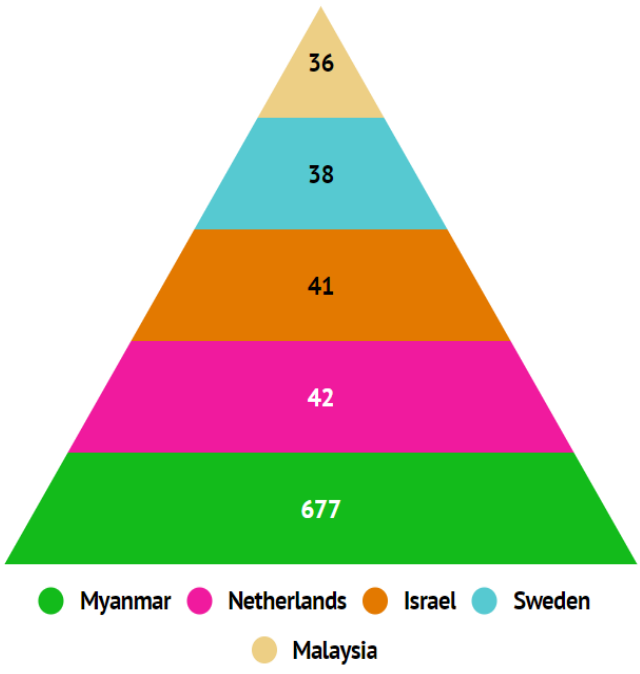
Table 11: Tourist Arrivals by Month through Category, 2015-2018

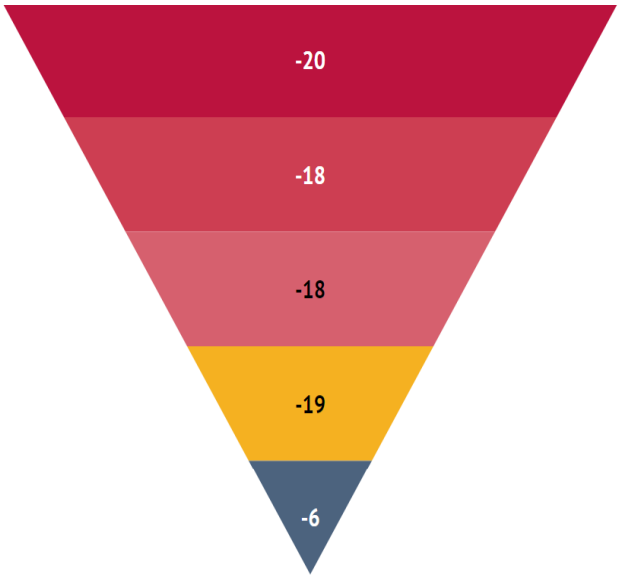
Months	2015	2016	2017	2018			% Δ
				International	Regional	Total	18/17
Grand Total	**4,684,429**	**4,239,047**	**3,868,838**	**564,172**	**3,622,260**	**4,186,432**	**8.21**
January	436,358	400,140	**339,768**	80,609	277,639	**358,248**	**5.44**
February	426,697	450,902	**350,344**	75,050	272,177	**347,227**	**-0.89**
March	421,841	396,975	**355,217**	47,070	315,151	**362,221**	**1.97**
April	416,628	363,538	**346,559**	42,065	334,068	**376,133**	**8.53**
May	325,095	343,162	**314,344**	34,235	304,930	**339,165**	**7.90**
June	298,970	296,272	**298,306**	32,392	311,894	**344,286**	**15.41**
July	337,805	296,242	**278,971**	34,045	248,557	**282,602**	**1.30**
August	358,358	323,603	**280,983**	39,250	347,661	**386,911**	**37.70**
September	461,921	302,981	**262,464**	30,063	265,230	**295,293**	**12.51**
October	400,054	336,863	**325,574**	35,293	312,988	**348,281**	**6.97**
November	420,650	367,964	**358,997**	58,354	293,871	**352,225**	**-1.89**
December	380,052	360,405	**357,311**	55,746	338,094	**393,840**	**10.22**

Graph 9: Origin and Growth in Visitors

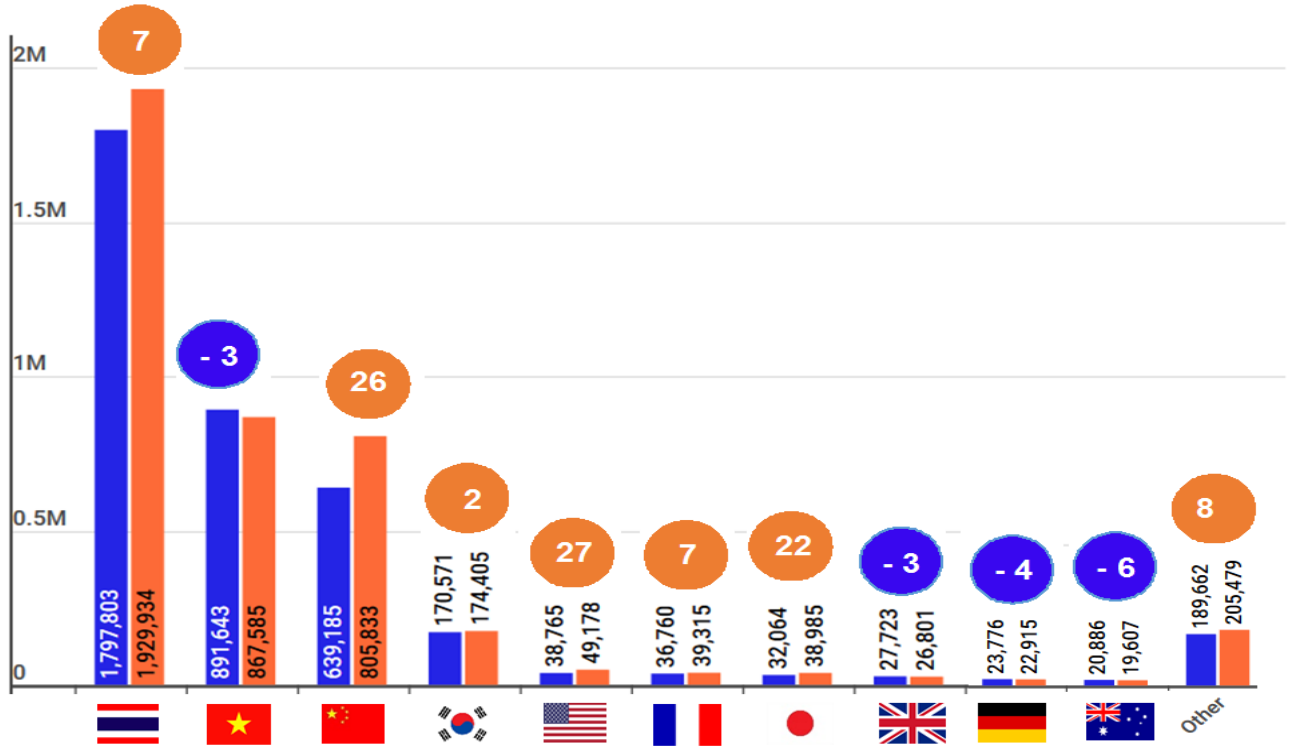


Graph 10: Greatest % Increase In Visitors from 2017-2018 Greatest % Fall in Visitors from 2017-2018





Graph 11: Top Ten Generating Markets



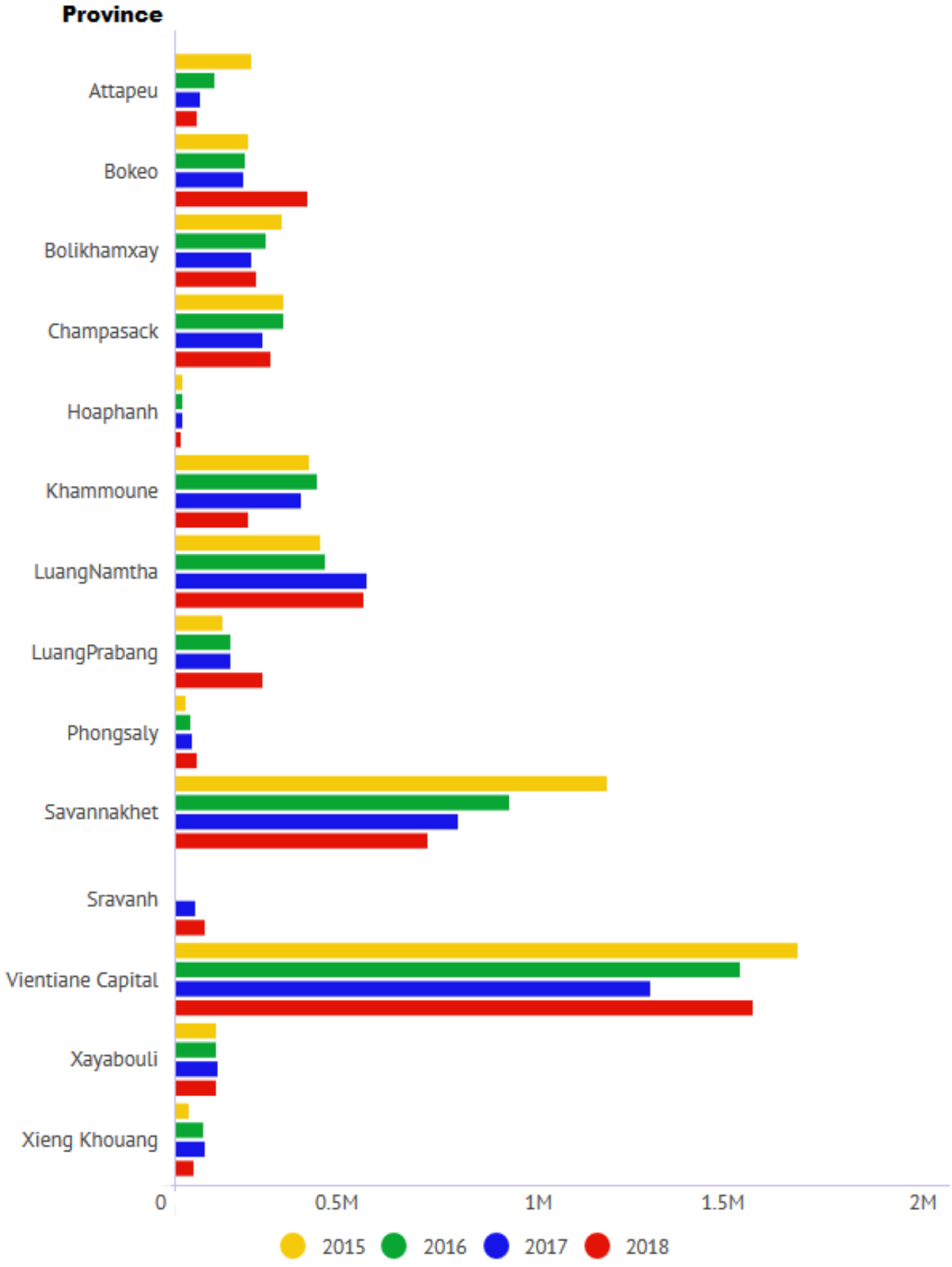
Graph 12: Ranks Country by Tourist Expenditures, Not Total Arrivals.

Country	2017	2018	% Δ
Thailand	1,797,803	1,929,934	46
Vietnam	891,643	867,585	21
China	639,185	805,833	19
Korea	170,571	174,405	4
USA	38,765	49,178	1
France	36,760	39,315	1
Japan	32,064	38,985	1
UK	27,723	26,801	1
Germany	23,776	22,915	1
Australia	20,886	19,607	0

Table 12: Tourist Arrivals by Port of Entry through Category, 2014-2018

Port of Entry	2014	2015	2016	2017	2018	Regional Visitors	Percent Share	Percent Change
Grand Total	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**	**2,955,598**	**% Δ 100**	**% Δ 18/17**
Wattay Airport	381,127	387,586	421,792	364,714	355,621	-	8.49	-2.49
Savannakhet Airport	5,890	3,487	3,113	3,709	18,236	-	0.44	391.67
Pakse Airport	6,195	6,865	13,422	12,378	14,567	-	0.35	17.68
Luang Prabang Airport	106,478	122,585	140,598	139,375	224,543	-	5.36	61.11
Friendship Bridge I	1,149,706	1,222,595	1,035,911	863,642	1,124,613	965,776	26.86	30.22
Thanaleng Railway Station	3,672	3,902	4,283	4,048	17,310	1,333	0.41	327.62
Boten	278,228	373,026	385,264	493,308	485,873	471,931	11.61	-1.51
Mittha phab Bridge IV	141,262	188,939	177,042	174,161	156,677	76,796	3.74	-10.04
Golden Triangles	-	-	-	-	163,544	136,830	3.91	0.00
Ban Mone	-	-	-	-	21,304	18,832	0.51	0.00
Friendship Bridge II	797,290	787,506	637,295	517,903	419,304	388,144	10.02	-19.04
Dane Savanh	317,920	328,880	226,167	208,626	215,190	18,685	5.14	3.15
Vang Tao	144,488	245,400	229,133	181,587	200,149	174,915	4.78	10.22
Nong Nok Khian	18,404	24,579	37,370	28,915	31,332	10,508	0.75	8.36
Nam Phao	167,807	245,793	207,546	168,933	177,238	171,307	4.23	4.92
Pakxan	21,642	28,123	24,309	28,294	32,299	27,661	0.77	14.15
Friendship Bridge III	123,256	121,961	141,193	153,076	73,293	60,695	1.75	-52.12
Thakek	43,147	46,709	44,299	30,681	-	-	0.00	-100.00
Naphao	153,466	175,348	178,995	141,574	112,589	109,911	2.69	-20.47
Nam Heuang Friendship Bridge	48,604	44,980	46,645	42,857	40,276	38,312	0.96	-6.02
Nam Ngeun	46,970	50,952	44,474	50,303	52,099	49,759	1.24	3.57
Phou dou	-	7,261	12,849	15,849	10,579	10,435	0.25	-33.25
Nam Kanh	34,524	34,187	71,338	73,406	45,361	43,149	1.08	-38.21
Nam Souy	14,733	16,171	17,327	16,943	10,913	9,476	0.26	-35.59
Pang Hok	18,744	20,387	25,865	33,983	34,311	27,012	0.82	0.97
Larn Tuai	-	3,067	12,277	6,420	19,451	17,856	0.46	202.98
Phoukeua	135,166	194,140	100,540	64,044	55,917	52,805	1.34	-12.69
Lalai	-	-	-	50,109	73,843	73,470	1.76	47.36

Graph 13: Arrivals Year Border Point



Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 13: Tourist Arrivals to Laos by Port of Entry in 2018

Region	Country	Port of Entry												
		Attapeu	Bokeo			Bolikhamxay		Champasak			Huaphanh	Khammoune		Luang prabang
		Phou Keua	Mittha phab Bridge IV	Golden Triangles	Ban Mone	Pakxan	Namphao	Vang Tao	Pakse Airport	Nong Nok Khian	Nam Souy	Mittha phab Bridge III	Naphao	Luang prabang Airport
Grand Total		**55,917**	**156,677**	**163,544**	**21,304**	**32,299**	**177,238**	**200,149**	**14,567**	**31,332**	**10,913**	**73,293**	**112,589**	**224,543**
ASEAN		**53,520**	**83,697**	**23,967**	**18,913**	**32,154**	**173,599**	**188,334**	**3,947**	**22,797**	**9,565**	**70,959**	**111,814**	**53,925**
	Brunei	-	2	-	-	-	2	2	15	-	1	-	2	42
	Cambodia	25	117	139	-	120	17	951	210	10,508	3	102	-	475
	Indonesia	80	56	97	-	-	36	39	74	34	6	23	4	923
	Malaysia	9	777	1,237	-	207	118	540	127	112	10	158	11	7,398
	Myanmar	24	161	283	18,832	10	10	56	31	14	-	18	2	256
	Philippines	14	167	80	-	13	289	184	83	168	19	56	35	1,142
	Singapore	6	242	165	-	7	13	102	133	17	6	60	7	2,459
	Thailand	557	76,796	20,096	81	27,661	1,807	174,915	889	382	44	60,695	1,842	36,809
	Vietnam	52,805	5,379	1,870	-	4,136	171,307	11,545	2,385	11,562	9,476	9,847	109,911	4,421
Asia and Pacific		**932**	**42,214**	**138,607**	**2,391**	**91**	**938**	**5,121**	**3,318**	**2,156**	**625**	**913**	**302**	**70,581**
	Australia	22	1,710	89	-	-	75	427	610	312	145	158	26	7,721
	China	611	36,995	136,830	2,391	4	264	1,350	791	945	387	329	206	40,877
	India	89	118	44	-	-	36	168	238	141	5	59	8	1,498
	Japan	30	1,217	97	-	43	160	1,097	697	231	27	202	29	12,803
	Korea (Rep)	145	1,362	982	-	43	236	1,793	628	223	12	119	14	4,271
	New Zealand	4	569	9	-	1	37	95	87	62	27	17	2	1,259
	Taiwan (pr. of China)	22	90	535	-	-	88	183	192	48	17	24	15	1,696
	Others	9	153	21	-	-	42	8	75	194	5	5	2	456
Europe		**1,328**	**25,102**	**437**	**-**	**51**	**2,076**	**4,758**	**5,179**	**5,268**	**585**	**1,003**	**358**	**64,997**
	Austria	7	563	2	-	-	12	91	112	82	12	36	3	1,562
	Belgium	18	919	8	-	-	33	201	214	246	36	56	18	1,869
	Denmark	4	931	1	-	-	36	62	79	91	3	20	3	1,186
	Finland	8	212	4	-	-	22	90	25	46	2	27	10	562
	France	187	4,090	122	-	25	348	1,843	1,382	1,664	160	153	80	16,419
	Germany	99	3,540	30	-	11	237	869	959	720	102	224	56	9,823
	Greece	-	47	2	-	-	2	2	33	13	1	1	1	331
	Italy	20	1,141	10	-	-	79	134	158	171	19	44	12	2,872
	Netherlands	20	2,457	8	-	-	127	199	153	392	24	62	20	2,343
	Norway	6	368	7	-	1	21	48	41	58	1	23	3	713
	Russia	775	436	45	-	-	121	81	46	67	32	10	40	855
	Spain	23	1,098	2	-	-	54	85	148	215	35	14	10	2,649
	Sweden	17	590	4	-	-	51	114	94	114	4	42	8	1,203
	Switzerland	24	1,934	17	-	12	27	304	349	261	30	87	12	3,225
	United Kingdom	50	4,117	84	-	-	668	412	764	769	56	122	40	12,564
	Others	70	2,659	91	-	2	238	223	622	359	68	82	42	6,821
Americas		**122**	**4,765**	**518**	**-**	**3**	**426**	**1,818**	**1,970**	**841**	**119**	**385**	**74**	**32,723**
	Canada	35	1,010	47	-	-	105	293	286	282	28	109	13	4,665
	USA	76	2,750	386	-	2	215	1,420	1,406	428	74	247	54	22,452
	Others	11	1,005	85	-	1	106	105	278	131	17	29	7	5,606
Africa and Middle East		**15**	**899**	**15**	**-**	**-**	**199**	**118**	**153**	**270**	**19**	**33**	**41**	**2,317**
	Israel	4	688	-	-	-	55	57	67	186	7	5	14	1,323
	Others	11	211	15	-	-	144	61	86	84	12	28	27	994

Port of Entry														
Luang Namtha	Phongsaly		Savannakhet			Sravanh	Vientiane			Xayabouli			Xieng Khouang	Total
Boten	Larn Tuai	Pang Hok	Mittha phab Bridge II	Dane Savanh	Savanh Airport	Lalai	Mittha phab Bridge I	Thanaleng Railway Station	Wattay Airport	Nam Heuang Bridge	Nam Ngeun	Phou dou	Nam Kanh	2018
485,873	**19,451**	**34,311**	**419,304**	**215,190**	**18,236**	**73,843**	**1,124,613**	**17,310**	**355,621**	**40,276**	**52,099**	**10,579**	**45,361**	**4,186,432**
11,944	**63**	**27,974**	**406,483**	**208,749**	**15,581**	**73,608**	**1,074,789**	**15,907**	**61,081**	**38,913**	**50,656**	**10,532**	**43,373**	**2,886,844**
-	-	-	5	2	-	-	94	1	109	-	1	-	-	**278**
24	-	10	709	68	66	-	2,958	17	2,158	165	50	9	7	**18,908**
3	-	18	74	48	6	-	693	35	1,175	3	41	2	17	**3,487**
299	-	68	1,215	73	136	-	5,410	55	7,833	83	87	7	32	**26,002**
165	-	1	140	73	10	-	1,131	42	836	10	9	15	3	**22,132**
15	-	30	1,041	543	87	2	4,156	255	2,310	42	63	1	31	**10,826**
49	-	41	190	35	43	-	1,128	31	2,915	21	19	-	3	**7,692**
11,314	53	794	388,144	18,685	13,183	136	965,776	1,333	29,305	38,312	49,759	10,435	131	**1,929,934**
75	10	27,012	14,965	189,222	2,050	73,470	93,443	14,138	14,440	277	627	63	43,149	**867,585**
472,636	**19,384**	**616**	**4,096**	**2,304**	**1,106**	**127**	**32,935**	**799**	**251,700**	**565**	**475**	**10**	**473**	**1,055,415**
88	-	125	648	279	77	18	1,442	22	5,469	46	48	-	50	**19,607**
471,931	17,856	127	898	637	353	43	3,942	17	87,474	211	277	-	87	**805,833**
5	-	9	87	115	65	8	736	18	1,396	-	10	-	11	**4,864**
207	-	136	921	244	341	24	7,082	508	12,614	119	60	4	92	**38,985**
172	1,528	147	1,130	883	138	30	18,479	184	141,506	149	57	6	168	**174,405**
4	-	53	173	50	32	2	99	3	844	6	8	-	17	**3,460**
149	-	15	76	46	64	1	226	9	1,257	20	8	-	42	**4,823**
80	-	4	163	50	36	1	929	38	1,140	14	7	-	6	**3,438**
773	**1**	**3,049**	**5,713**	**2,909**	**982**	**49**	**13,002**	**534**	**25,266**	**543**	**606**	**29**	**1,210**	**165,808**
38	-	36	56	22	21	-	44	-	510	13	10	-	5	**3,237**
28	-	132	157	48	7	2	338	14	921	17	19	-	21	**5,322**
8	-	38	166	24	30	-	529	40	601	18	3	-	19	**3,892**
28	-	17	128	71	52	-	472	29	461	4	5	1	11	**2,287**
186	-	963	1,315	726	302	21	1,500	125	7,088	87	200	-	329	**39,315**
108	1	346	637	429	49	10	703	31	3,578	113	111	5	124	**22,915**
-	-	18	6	-	1	-	7	-	51	1	-	-	3	**520**
28	-	122	120	83	26	2	215	7	818	21	48	-	48	**6,198**
40	-	315	234	83	43	-	201	16	901	56	35	-	75	**7,804**
4	-	14	261	28	28	-	602	26	612	16	4	-	28	**2,913**
65	-	32	246	234	25	3	4,302	79	1,393	34	13	12	17	**8,963**
22	-	146	51	72	8	2	75	2	538	3	12	-	45	**5,309**
5	-	60	270	70	79	1	1,079	30	909	23	8	3	24	**4,802**
56	-	136	291	90	79	6	1,118	46	1,579	26	21	1	18	**9,749**
80	-	405	1,394	560	188	2	985	60	3,062	89	79	5	246	**26,801**
77	-	269	381	369	44	-	832	29	2,244	22	38	2	197	**15,781**
462	**3**	**459**	**2,709**	**994**	**532**	**59**	**3,264**	**44**	**15,948**	**244**	**351**	**7**	**261**	**69,101**
82	1	168	327	177	32	6	507	6	2,412	19	100	-	49	**10,759**
351	2	194	2,323	741	489	51	2,510	32	12,379	223	243	7	123	**49,178**
29	-	97	59	76	11	2	247	6	1,157	2	8	-	89	**9,164**
58	**-**	**2,213**	**303**	**234**	**35**	**-**	**623**	**26**	**1,626**	**11**	**11**	**1**	**44**	**9,264**
19	-	82	32	15	5	-	87	6	313	1	1	-	30	**2,997**
39	-	2,131	271	219	30	-	536	20	1,313	10	10	1	14	**6,267**

Table 14: Number of Domestic Tourists, 2014-2018

Province	2014	2015	2016	2017	2018
Grand Total	**2,077,718**	**2,313,339**	**1,986,738**	**2,236,914**	**2,818,576**
Attapeu	16,811	45,408	27,571	28,840	85,549
Bokeo	25,463	34,089	42,561	48,565	53,020
Bolikhamxay	55,885	58,957	60,875	60,950	73,115
Champasak	318,760	379,375	399,692	479,838	329,609
Houaphanh	11,160	13,525	12,642	17,707	30,682
Khammouane	159,232	160,882	163,799	135,516	140,336
Luang Prabang	152,328	161,712	173,733	182,470	178,409
Luang Namtha	119,300	170,506	14,754	242,883	182,392
Oudomxay	85,190	88,383	78,148	71,597	82,063
Phongsaly	79,554	75,416	40,063	60,807	-
Saravanh	64,486	64,100	65,025	66,700	73,383
Savannakhet	426,246	448,411	335,279	341,364	369,840
Sekong	11,369	15,595	13,121	10,764	26,409
Vientiane Capital	300,878	136,222	65,680	55,953	706,677
Vientiane Province	136,088	345,772	363,061	353,874	357,836
Xaisomboun	20,144	17,192	19,022	15,272	19,569
Xaiyabouli	85,598	86,150	99,892	15,928	42,229
Xieng Khouang	9,226	11,644	11,820	47,886	67,458

Table 15: Visitors by Province, 2014-2018

Province	2014	2015	2016	2017	2018
Grand Total	**5,963,491**	**6,947,930**	**6,783,874**	**6,372,514**	**5,824,989**
Attapeu	153,846	160,212	130,773	71,924	98,720
Bokeo	168,696	260,123	219,603	207,864	331,477
Bolikhamxay	184,658	279,605	231,920	181,710	215,513
Champasak	535,413	611,244	621,870	831,779	250,938
Houaphanh	27,848	34,493	50,039	50,154	39,877
Khammouane	472,906	519,451	538,027	464,584	283,494
Luang Prabang	378,999	531,327	643,319	472,942	576,610
Luang Namtha	380,473	543,542	531,366	600,369	573,145
Oudomxay	102,050	215,448	192,496	186,351	130,540
Phongsaly	69,836	82,103	103,583	144,012	135,593
Saravanh	78,534	86,420	88,325	92,550	37,453
Savannakhet	1,078,334	1,120,021	866,630	724,243	603,623
Sekong	26,509	30,382	34,024	38,429	30,720
Vientiane Capital	1,630,516	1,737,979	1,643,692	1,347,866	2,018,174
Vientiane Province	504,049	561,855	589,948	592,650	295,583
Xaisomboun	22,259	22,137	26,465	15,831	8,069
Xaiyabouli	96,131	99,928	197,628	218,995	118,190
Xieng Khouang	52,434	51,660	74,166	130,261	77,270

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Graph 14: Out-going Laos Travelers

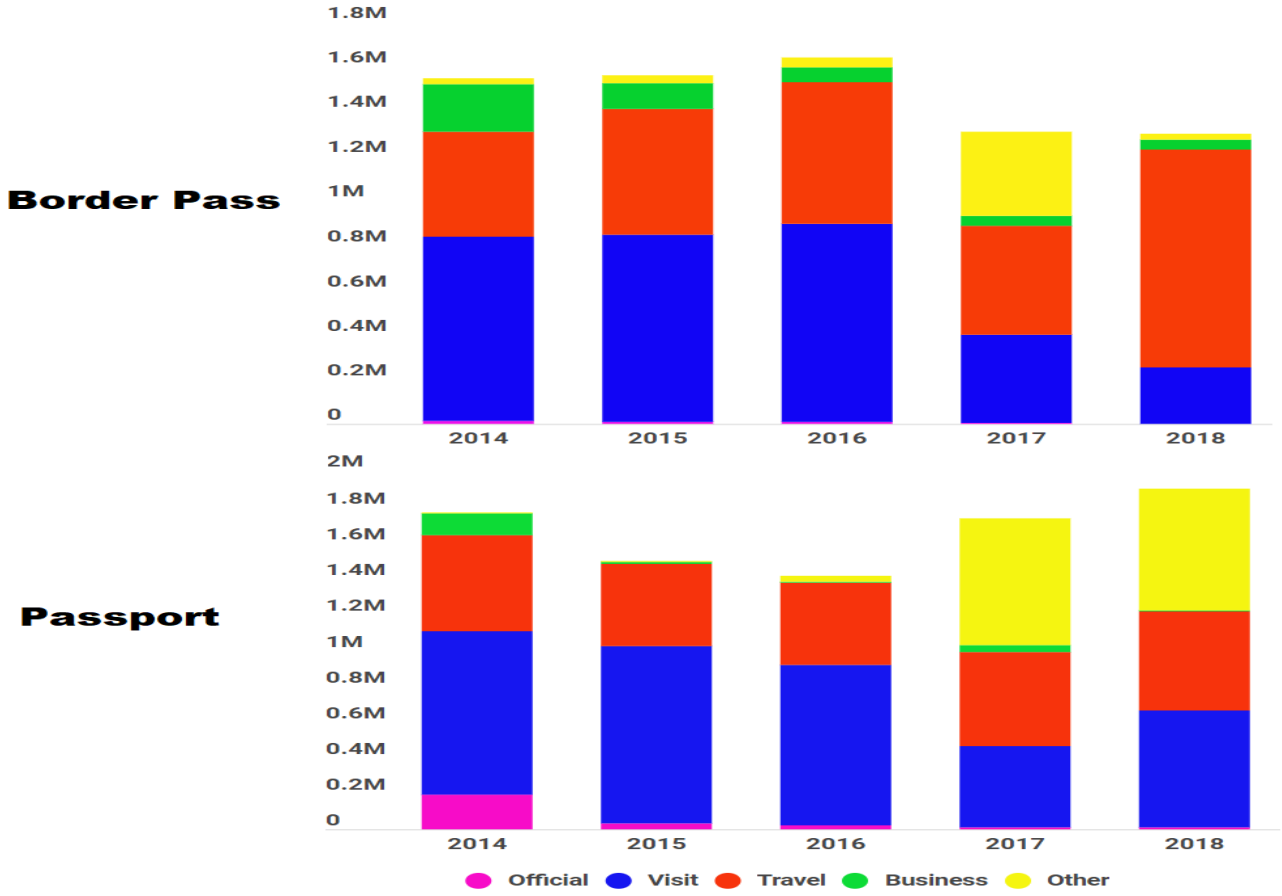


Table 16: Out-going Lao Travelers, 2013-2018

Border Check Point	2013	2014	2015	2016	2017	2018	% Δ
Grand Total	**2,857,345**	**3,319,702**	**3,066,525**	**3,058,815**	**3,049,152**	**3,206,870**	**5.2**
Attapeu	4,391	1,727	7,497	5,249	5,569	4,322	**-22.4**
Bokeo	47,189	26,558	34,576	54,223	43,222	83,887	**94.1**
Bolikhamsay	71,540	93,157	102,043	105,683	103,780	118,121	**13.8**
Champasak	118,425	107,131	157,069	216,080	260,246	261,998	**0.7**
Huaphanh	7,519	3,737	3,957	5,617	2,293	5,632	**145.6**
Khammouane	459,345	438,942	495,225	495,540	393,197	92,312	**-76.5**
Luangnamtha	223,741	129,883	162,989	130,575	113,235	145,205	**28.2**
Luangprabang	2,708	1,960	1,998	1,890	1,801	8,873	**392.7**
Phongsaly	2,541	1,906	3,967	4,756	4,721	30,536	**546.8**
Sravanh					11,384	9,964	**-12.5**
Savannakhet	368,805	846,053	347,932	329,345	389,178	604,589	**55.4**
Friendship bridge I	1,405,251	1,534,970	1,570,894	1,543,693	1,535,634	1,635,403	**6.5**
Xayabouli	140,987	121,991	170,153	159,343	174,752	197,276	**12.9**
Xiengkhouang	4,903	11,687	8,225	6,821	10,140	8,752	**-13.7**

Table 17: Out-going Lao Travelers, 2016-2018 (by purpose)

Border Check Point	Total 2016	Total 2017	2018					Total 2018
			Official	Visit	Travel	Business	Other	
Total	**3,058,815**	**3,049,152**	**12,852**	**908,679**	**1,525,110**	**50,461**	**709,768**	**3,206,870**
Friendship bridge I	**1,461,893**	**1,512,326**	**1,013**	**649,363**	**351,674**	**101**	**509,903**	**1,512,054**
Border Pass	722,629	726,497		183,043	351,135			534,178
Passport	739,264	785,829	1,013	466,320	539	101	509,903	977,876
Wattay Airport	**81,800**	**163,308**	**2,459**	**14,028**	**1,666**	**20**	**105,176**	**123,349**
Border Pass	-	-						-
Passport	81,800	163,308	2,459	14,028	1,666	20	105,176	123,349
Luangnamtha	**130,575**	**117,235**	**598**	**165**	**124,850**	**4,714**	**14,878**	**145,205**
Border Pass	126,209	114,068	9	156	123,326	4,714	9,877	138,082
Passport	4,366	3,167	589	9	1,524		5,001	7,123
Bolikhamsay	**105,683**	**115,404**	**848**	**49,084**	**66,422**	**1,767**	**-**	**118,121**
Border Pass	51,294	51,771	1	18,941	24,059	1,735		44,736
Passport	54,389	63,633	847	30,143	42,363	32		73,385
Khammouane	**495,540**	**403,197**	**52**	**5,432**	**31,434**	**187**	**55,207**	**92,312**
Border Pass	348,997	175,704	5	770	30,208	185	866	32,034
Passport	146,543	227,493	47	4,662	1,226	2	54,341	60,278
Savannakhet	**329,345**	**399,449**	**522**	**181**	**574,030**	**822**	**11,980**	**587,535**
Border Pass	174,319	145,860	18	63	306,930	155	2,795	309,961
Passport	155,026	253,589	504	118	267,100	667	9,185	277,574
Savannakhet Airport		**729**	**15**	**20**	**16,817**	**8**	**194**	**17,054**
Border Pass	-	-						-
Passport	-	729	15	20	16,817	8	194	17,054
Bokeo	**54,223**	**43,222**	**197**	**847**	**81,001**	**851**	**991**	**83,887**
Border Pass	25,931	24,983	2	846	33,486	851	991	36,176
Passport	28,292	18,239	195	1	47,515			47,711
Champasak	**216,080**	**258,314**	**1,850**	**26,272**	**222,115**	**9,100**	**-**	**259,337**
Border Pass	93,474	93,473	1,187	19,393	72,636	9,091		102,307
Passport	122,606	164,841	663	6,879	149,479	9		157,030
Champasak Airport	**81,800**	**1,932**	**-**	**-**	**2,649**	**-**	**12**	**2,661**
Border Pass	-	-						-
Passport	-	1,932			2,649		12	2,661
Xayabouli	**159,343**	**174,752**	**234**	**150,172**	**12,801**	**24,945**	**9,124**	**197,276**
Border Pass	90,695	80,483	178	28,313	9,428	22,509	9,124	69,552
Passport	68,648	94,269	56	121,859	3,373	2,436		127,724
Huaphanh	**5,617**	**2,293**	**2,934**	**123**	**1,945**	**546**	**84**	**5,632**
Border Pass	1,800	645	102	118	1,690	183	84	2,177
Passport	3,817	1,648	2,832	5	255	363		3,455
Luangprabang Airport	**1,890**	**1,801**	**346**	**8,516**	**9**	**2**	**-**	**8,873**
Border Pass	-	-						-
Passport	1,890	1,801	346	8,516	9	2		8,873
Xiengkhouang	**6,821**	**10,140**	**328**	**1,433**	**5,552**	**1,171**	**268**	**8,752**
Border Pass	3,220	4,089	175	398	1,034	812		2,419
Passport	3,601	6,051	153	1,035	4,518	359	268	6,333
Attapeu	**5,249**	**5,569**	**1,207**	**246**	**1,164**	**337**	**1,368**	**4,322**
Border Pass	512	977	286	5		295		586
Passport	4,737	4,592	921	241	1,164	42	1,368	3,736
Phongsaly	**4,756**	**4,721**	**45**	**6**	**24,160**	**5,771**	**554**	**30,536**
Border Pass	2,552	2,110	28	3	18,364	5,771	554	24,720
Passport	2,204	2,611	17	3	5,796			5,816
Sravanh	**4,756**	**11,384**	**204**	**2,791**	**6,821**	**119**	**29**	**9,964**
Border Pass		3,958	51	223	1,552	50	21	1,897
Passport		7,426	153	2,568	5,269	69	8	8,067

Table 18: Room Occupancy Rates by Province, 2011-2018

Province	2011	2012	2013	2014	2015	2016	2017	2018
Average	**56%**	**57%**	**55%**	**54%**	**57%**	**51%**	**54%**	**53%**
Attapeu	44%	46%	49%	43%	52%	39%	41%	44%
Bokeo	62%	63%	65%	44%	56%	47%	50%	51%
Bolikhamxay	55%	52%	46%	42%	45%	42%	45%	46%
Champassak	68%	62%	60%	55%	56%	45%	56%	53%
Houaphanh	55%	54%	48%	45%	51%	43%	46%	41%
Khammouane	50%	51%	71%	75%	71%	75%	72%	75%
Luang Namtha	56%	54%	49%	57%	56%	30%	48%	54%
Luang Prabang	68%	69%	70%	71%	73%	75%	71%	70%
Oudomxay	55%	58%	53%	50%	56%	52%	54%	56%
Phongsaly	55%	56%	44%	40%	46%	39%	44%	41%
Saravanh	56%	57%	52%	48%	53%	65%	69%	53%
Savannakhet	60%	58%	58%	69%	71%	53%	54%	57%
Sekong	53%	51%	41%	55%	48%	47%	52%	42%
Vientiane Capital	63%	67%	72%	73%	74%	56%	59%	62%
Vientiane province	64%	62%	63%	60%	65%	62%	65%	63%
Xaisomboun	N/A	N/A	N/A	49%	48%	45%	43%	45%
Xayabouli	57%	53%	43%	41%	47%	44%	46%	44%
Xieng Khouang	56%	58%	57%	54%	56%	53%	57%	55%

Table 19: Number of Hotels, Guesthouses, Resorts, Restaurants and Entertainment Establishments, 2017-2018

Province	Type								Total 2017	Total 2018
	Hotel		GH, Resort		Restaurant		Entertainment			
	2017	2018	2017	2018	2017	2018	2017	2018		
Total	**569**	**670**	**2,165**	**2,432**	**2,360**	**2,646**	**249**	**305**	**5,343**	**6,053**
Attapeu	12	23	47	31	46	53	14	20	119	127
Bokeo	16	16	69	70	39	19	5	5	129	110
Bolikhamxay	35	40	91	120	154	365	19	22	299	547
Champasack	62	66	173	219	44	181	9	23	288	489
Houaphanh	10	11	58	63	122	125	3	1	193	200
Khammouane	20	24	115	115	171	159	11	6	317	304
Luang Namtha	8	10	99	95	161	178	17	9	285	292
Luang Prabang	53	90	260	387	290	300	19	19	622	796
Oudomxay	19	22	88	112	209	253	6	6	322	393
Phongsaly	9	12	62	61	198	78	9	10	278	161
Saravanh	4	7	50	51	48	48	2	66	104	172
Savannakhet	45	50	160	173	158	248	8	6	371	477
Sekong	10	10	42	36	53	20	28	7	133	73
Vientiane Capital	218	230	241	253	111	108	42	38	612	629
Vientiane Province	23	32	289	312	274	273	32	41	618	658
Xaisomboun	1	1	37	44	121	53	1	0	160	98
Xaiyabouli	7	8	174	165	58	61	18	16	257	250
Xieng Khouang	17	18	110	125	103	124	6	10	236	277

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 20: Number of Accommodation Establishments, and Rooms 2013-2018

Province	Number of Establishments						Number of Rooms					
	2013	2014	2015	2016	2017	2018	2013	2014	2015	2016	2017	2018
Grand Total	**2,359**	**2,426**	**2,449**	**2,527**	**2,734**	**3,102**	**37,808**	**44,714**	**48,386**	**46,513**	**50,600**	**56,825**
Attapeu	42	50	58	58	59	54	609	760	703	930	960	1,013
Bokeo	66	74	77	80	85	86	853	1,049	1,084	1,273	1,332	1,297
Bolikhamxay	105	108	113	120	126	160	1,665	2,011	2,160	2,248	2,388	2,884
Champasack	225	241	232	224	235	285	4,072	4,260	3,602	3,788	4,059	5,182
Houaphanh	59	61	66	67	68	74	730	691	827	877	883	956
Khammouane	91	111	127	127	135	139	1,119	1,726	2,798	1,960	2,174	2,261
Luang Namtha	82	94	97	98	107	105	1,269	1,349	1,384	1,614	1,545	1,519
Luang Prabang	380	312	299	297	313	477	4,126	5,634	5,005	4,844	5,368	5,276
Oudomxay	82	89	90	101	107	134	1,396	1,598	1,619	1,764	1,906	2,271
Phongsaly	49	54	57	64	71	73	506	571	624	720	746	905
Saravane	51	50	46	47	54	58	555	441	373	373	517	814
Savannakhet	180	189	196	204	205	223	1,662	4,268	4,351	4,512	4,521	4,482
Sekong	38	38	40	40	52	46	609	540	456	456	628	599
Vientiane Capital	423	430	427	429	459	483	11,497	11,923	12,028	12,704	13,030	14,244
Vientiane Province	275	285	265	269	312	344	4,395	4,952	8,153	4,321	5,592	6,203
Xaisomboun	N/A	36	38	38	38	45	N/A	152	337	336	336	475
Xaiyabouli	114	106	113	150	181	173	1,437	1,384	1,388	1,846	2,257	2,343
Xieng Khouang	97	98	108	114	127	143	1,308	1,405	1,494	1,947	2,358	4,101

Table 21: Number of Hotels, Guest Houses, Rooms and Beds, in 2018

Province	Hotels			Guest Houses and Resort			Total		
	No	Room	Bed	No	Room	Bed	No	Room	Beds
Total	**670**	**23,717**	**33,359**	**2,432**	**33,108**	**41,167**	**3,102**	**56,825**	**74,526**
Attapeu	23	675	1007	31	338	519	54	1,013	1,526
Bokeo	16	491	776	70	806	548	86	1,297	1,324
Bolikhamxay	40	1194	1654	120	1690	2167	160	2,884	3,821
Champasack	66	2593	3164	219	2589	3287	285	5,182	6,451
Houaphanh	11	242	329	63	714	1010	74	956	1,339
Khammouane	24	857	1133	115	1404	1754	139	2,261	2,887
Luang Namtha	10	297	481	95	1222	1582	105	1,519	2,063
Luang Prabang	90	1987	4173	387	3289	5066	477	5,276	9,239
Oudomxay	22	870	1246	112	1401	1849	134	2,271	3,095
Phongsaly	12	353	566	61	552	863	73	905	1,429
Saravane	7	160	247	51	654	840	58	814	1,087
Savannakhet	50	2055	2902	173	2427	2616	223	4,482	5,518
Sekong	10	246	322	36	353	465	46	599	787
Vientiane Capital	230	9137	11573	253	5107	5776	483	14,244	17,349
Vientiane Province	32	1554	2343	312	4649	5981	344	6,203	8,324
Xaisomboun	1	17	17	44	458	458	45	475	475
Xaiyabouli	8	270	389	165	2073	2237	173	2,343	2,626
Xieng Khouang	18	719	1037	125	3382	4149	143	4,101	5,186

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 22: Visitor Arrivals to Luang Prabang Province

Region	Country	2015		2016		2017		2018		% Δ
Grand Total		607,584		643,319		655,412		755,019		15
Laos		161,712		173,733		182,470		178,409		-2
Foreigner		445,872	100%	469,586	100%	472,942	100%	576,610	100%	22
ASEAN		67,979	15.25	70,458	15.00	73,719	15.59	84,827	14.71	15
	Brunei	28	0.01	47	0.01	56	0.01	62	0.01	11
	Cambodia	618	0.14	708	0.15	737	0.16	290	0.05	-61
	Indonesia	12	0.00	36	0.01	146	0.03	150	0.03	3
	Malaysia	36	0.01	97	0.02	124	0.03	349	0.06	181
	Myanmar	426	0.10	437	0.09	454	0.10	166	0.03	-63
	Philippines	121	0.03	146	0.03	153	0.03	317	0.05	107
	Singapore	46	0.01	143	0.03	162	0.03	226	0.04	40
	Thailand	61,201	13.73	61,406	13.08	64,372	13.61	75,035	13.01	17
	Vietnam	5,491	1.23	7,438	1.58	7,515	1.59	8,232	1.43	10
Asia and Pacific		133,355	29.91	139,039	29.61	136,530	28.87	171,726	29.78	26
	Australia	19,542	4.38	21,672	4.62	15,883	3.36	18,719	3.25	18
	China	60,793	13.63	63,290	13.48	66,392	14.04	81,052	14.06	22
	India	89	0.02	143	0.03	247	0.05	304	0.05	23
	Japan	19,149	4.29	18,072	3.85	17,930	3.79	19,213	3.33	7
	Korea (Rep)	33,582	7.53	34,178	7.28	34,578	7.31	38,470	6.67	11
	New Zealand	124	0.03	482	0.10	257	0.05	616	0.11	140
	Taiwan	64	0.01	1,167	0.25	1,189	0.25	3,261	0.57	174
	Others	12	0.00	35	0.01	54	0.01	10,091	1.75	18,587
Europe		171,884	38.55	178,134	37.93	178,784	37.80	215,322	37.34	20
	Austria	3,738	0.84	3,741	0.80	3,415	0.72	4,549	0.79	33
	Belgium	963	0.22	1,035	0.22	1,127	0.24	1,248	0.22	11
	Denmark	3,851	0.86	3,869	0.82	3,582	0.76	3,887	0.67	9
	Finland	5,397	1.21	5,462	1.16	4,530	0.96	5,616	0.97	24
	France	29,936	6.71	31,330	6.67	31,468	6.65	33,480	5.81	6
	Germany	28,891	6.48	30,144	6.42	30,749	6.50	32,291	5.60	5
	Greece	994	0.22	843	0.18	859	0.18	946	0.16	10
	Italy	12,935	2.90	12,958	2.76	13,156	2.78	15,673	2.72	19
	Netherlands	8,416	1.89	8,497	1.81	8,953	1.89	9,725	1.69	9
	Norway	4,316	0.97	4,364	0.93	4,382	0.93	4,697	0.81	7
	Russia	14,261	3.20	14,605	3.11	14,874	3.14	16,810	2.92	13
	Spain	6,292	1.41	6,893	1.47	7,147	1.51	8,713	1.51	22
	Sweden	4,670	1.05	4,851	1.03	4,899	1.04	5,972	1.04	22
	Switzerland	8,994	2.02	9,246	1.97	9,367	1.98	9,757	1.69	4
	United Kingdom	32,258	7.23	33,568	7.15	33,965	7.18	34,795	6.03	2
	Others	5,972	1.34	6,728	1.43	6,311	1.33	27,163	4.71	330
Americas		64,762	14.52	72,780	15.50	74,407	15.73	90,926	15.77	22
	Canada	20,642	4.63	21,856	4.65	21,937	4.64	22,497	3.90	3
	USA	27,594	6.19	28,560	6.08	29,178	6.17	34,280	5.95	17
	Others	16,526	3.71	22,364	4.76	23,292	4.92	34,149	5.92	47
Africa and Middle East		7,892	1.77	9,175	1.95	9,502	2.01	13,809	2.39	45
	Israel	5,198	1.17	5,214	1.11	5,324	1.13	5,791	1.00	9
	Others	2,694	0.60	3,961	0.84	4,178	0.88	8,018	1.39	92

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part II: International Visitor Survey

The results in this section of the report relate to information obtained from 2,918 international visitors surveyed during the period April-December 2018 at Wattay International Airport, Friendship Bridge, Luangprabang and Champassack Provinces. The international visitors who were randomly interviewed represent all tourist arrivals to Laos.

Table 23: Profile of International Tourist Arrivals to Laos, 2013 to 2018

CHARACTERISTIC	2013	2014	2015	2016	2017	2018
MODE OF ARRIVAL	100%	100%	100%	100%	100%	100%
Air	32.4	29.3	28.4	25.8	26.4	31.4
Land	67.6	70.7	71.6	74.2	73.6	68.5
SEX	100%	100%	100%	100%	100%	100%
Male	49.6	55	54.3	53.4	56.7	52.4
Female	50.4	45	45.7	46.6	43.3	47.6
AGE GROUP	100%	100%	100%	100%	100%	100%
15 to 19	4.7	3.5	1.1	4.9	4.4	3.7
20 to 29	43.6	35.3	27	28.5	29.5	35.9
30 to 39	20.7	23.6	26.1	22.4	23.5	24.2
40 to 49	11.6	12.4	16.3	13	12.5	10.1
50 to 59	11.9	13.1	14.3	12.7	11.1	11.3
60 and above	7.4	12.1	15.2	18.5	19	14.6
OCCUPATION	100%	100%	100%	100%	100%	100%
Government	13.1	10	10.4	10.1	13	9.6
Private company	35.5	37.2	32.2	35	33.2	36.4
Student	23.6	19.2	19.1	13.8	14.2	13.2
Housewife	1.4	2.1	1	3	3	2.8
Retired	5.1	8.1	13.8	13.1	13.9	11.7
Self-employed	7.3	8.4	9.9	8.6	9.2	10.1
Others	13.9	15	13.6	16.4	13.5	15.9
PURPOSE OF VISIT	100%	100%	100%	100%	100%	100%
Business	7	4.6	3.5	8.8	12.4	7.4
Holiday	83.6	89.6	91.1	80.3	76.8	81
Visit family	5.5	2.1	1.4	4.2	5.1	3.3
Official, convention and seminar	1.7	1.6	2.4	2.2	2.1	1.4
Education					1.6	2.9
En Route / In transit					0.3	0.5
Others	2.1	2.1	1.6	4.5	1.7	3.5

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Continue

CHARACTERISTIC	2013	2014	2015	2016	2017	2018
PERSONS ACCOMPANIED WITH	100%	100%	100%	100%	100%	100%
Alone	26.2	24.2	13.8	20.9	25.8	24.1
Spouse/partner	32.2	42	42.3	35.9	37.9	39.4
Child	3.2	5	11.4	7.6	6.6	6.2
Colleague	2.8	2.1	3.8	4.1	4.9	3.2
Friend	32.4	25.3	29.4	25.7	22.6	26.1
Others	3.2	7.9	4.2	5.8	5.1	5.3
TYPE OF TRANSPORTATION IN LAO PDR	%	%	%	%	%	%
Airplane					51.4	43.5
Bus					43.9	48.6
Boat					23.4	31.6
Tuk-Tuk					45.5	44.1
Taxi					26.4	32.4
Car					24.4	20.8
Bicycle					16.6	16.6
Others					13.4	11.8
FREQUENCY OF VISIT	100%	100%	100%	100%	100%	100%
None	41.1	36.7	4	0.1	0.2	3
First visit	40.3	45.7	79.9	78.2	72.8	75.2
Second visit	6.8	6.8	8.2	10.6	11.1	7.9
Third visit	11.8	10.8	7.9	2.7	7.7	8.8
More than 3				8.4	8.2	6.1
SOURCE OF INFORMATION ABOUT LAOS	%	%	%	%	%	%
Book or magazine	41.1	34	13.8	16.2	17.7	19.2
TV or radio	4.9	22	12	5.6	5.1	3.5
Friend	26.3	25.8	23.8	28	23.1	28.4
Travel Agency/Tour Operator	16.2	17.9	16.5	16.3	17.2	17.3
Internet	30.6	30	63.4	63.8	34	44.8
Guide Book	32	23	30	22	11.7	1
Facebook					14.8	16.4
Other	5.6	4.3	7.5	9.3	7.1	8.2
MAIN INTERESTS	%	%	%	%	%	%
Nature	70.4	69.2	66.8	66.9	65.5	59
Historical Tourism					30.3	44.1
Culture	79.4	74.2	74	70.1	67.5	63.4
Heritage Tourism					17.8	11.5
Community Base Tourism					6.6	12.4
Eco-Tourism					10.8	13.4
Ethnic Group					10.5	23.2
Adventure					11.5	13.8
Agri-Tourism					4	37.2
Temple and monuments	61.7	62.3	69.2	62	44.1	37.2
Cruising						16
Food	37.4	36.5	48.7	36.4	33.2	31
Shopping	17.3	14.9	15.3	14.2	15.2	20.4
New destination	39.8	42	34.5	36.2	22.4	21.9
Other	9.8	13	13.5	12.4	9.5	13

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Continue

CHARACTERISTIC	2013	2014	2015	2016	2017	2018
TYPE OF ACCOMMODATION	%	%	%	%	%	%
Hotel	54.5	62.5	66.7	61.3	60.8	57.9
Guest House	42.5	42.4	41.3	39.9	39.4	43.9
Home Stay					4	7
Private house	1.5	5.5	3.9	7.9	5.9	4
Others	1.6	2.8	2.6	5.4	4.6	5.9
PROVINCES VISITED	%	%	%	%	%	%
Attapeu	1.2	1.3	1.7	0.3	0.9	1.2
Bokeo	23	21.2	17.5	6	5.9	4.8
Bolikhamxay	13.1	11	9.7	1.2	2.1	2
Champassak	52.8	56.2	58	5.7	9.8	10.2
Huapanh	4.5	3.8	3.5	0.9	1.9	1.3
Khammouane	19.2	18.5	17.4	1.5	2.1	6.4
Luang Namtha	19.7	18.2	14.8	3	3.4	4.3
Luang Prabang	78.9	81	82.8	73.6	80.4	79.4
Oudomsay	3.6	3.1	3.6	3.5	3.2	4.4
Phong Saly	3.9	3.3	3	2	1.6	2.5
Saravanh	2.5	2.2	2.7	0.5	0.8	1.2
Savannakhet	9.4	8.4	9.1	4.4	4	5.2
Sekong	2.4	1.4	1.1	1.1	1.7	1.8
Vientiane Capital	78.5	72.9	75.9	77.3	58.2	66.5
Vientiane Province	39.4	36.9	33.1	42.5	30.1	38.2
Xaisomboun	0	1.3	0	1.2	1.8	1.6
Xaiyabouli	5.2	6	5.2	1	1.9	1.5
Xieng Khouang	20	16	10.5	7.1	5.8	5.3
COUNTRIES VISITED ON THESE TRIPS	%	%	%	%	%	%
Only Lao PDR	22.6	24.2	37.4	34.5	25.6	27.1
Thailand	60.1	52.2	52.5	56.1	49.9	53
Cambodia or China or Vietnam	52.6	54.7	62	41.4	42.4	46.2
Other Southeast Asian countries	17.7	17.6	16	20.5	23.6	24.1
None of above					3.4	1.8
SATISFACTION OF YOUR VISIT COMPARED WITH YOUR EXP	100%	100%	100%	100%	100%	100%
Much higher					29.4	28.8
Higher					39.2	40.2
Same					25.1	25.2
Lower					4.8	4.3
Much lower					1.5	1.5
AVERAGE LENGTH OF STAY (DAYS)	**8.4**	**7.9**	**7.5**	**7.5**	**8.3**	**7.9**
AVERAGE EXPENDITURE PER DAY PER PERSON (US Dollars	**69.5**	**73.3**	**76.5**	**76.8**	**76.6**	**90.7**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Part III: Tourism Projections

Table 24: Tourist Arrivals to Laos, Revenue from Tourism, Average Length of Stay by Time Trend from 1993-2025

Year	Number of Tourist Arrivals	Revenue from Tourism (Dollars)	Average Length of Stay (Days) for international tourists	Remark
1993	102,946	6,280,000	3.5	
1994	146,155	7,557,600	5.1	
1995	346,460	24,738,480	4.3	
1996	403,000	43,592,263	4.1	
1997	463,200	73,276,904	5.0	
1998	500,200	79,960,145	5.0	
1999	614,278	97,265,324	5.5	
2000	737,208	113,898,285	5.5	
2001	673,823	103,786,323	8.0	
2002	735,662	113,409,883	6.5	
2003	636,361	87,302,412	6.0	
2004	894,806	118,947,707	6.5	
2005	1,095,315	146,770,074	7.0	
2006	1,215,106	173,249,896	7.0	
2007	1,623,943	233,304,695	7.0	
2008	1,736,787	275,515,758	6.5	
2009	2,008,363	267,700,224	7.0	
2010	2,513,028	381,669,031	7.0	
2011	2,723,564	406,184,338	7.0	
2012	3,330,072	506,022,586	7.2	
2013	3,779,490	595,909,127	8.4	
2014	4,158,719	641,636,543	7.9	
2015	4,684,429	725,365,681	7.5	
2016	4,239,047	724,191,957	7.57	
2017	3,868,838	648,067,008	8.39	
2018	**4,186,432**	**811,010,661**	**7.99**	
2019	4,475,720	855,184,922	8.33	Estimated
2020	4,760,136	905,331,753	8.46	Estimated
2021	4,962,879	955,478,583	8.59	Estimated
2025	5,571,108	1,156,065,905	9.12	Estimated

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 25: Tourist Arrivals Forecast by Season from 2018 to 2025

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2005	77,093	81,766	113,722	100,477	83,665	96,140	67,878	85,940	77,694	99,437	100,217	111,286	**1,095,315**
2006	111,917	112,520	104,675	99,928	94,017	85,016	79,525	93,045	86,762	108,720	111,747	127,234	**1,215,106**
2007	150,853	140,238	137,463	117,805	141,771	117,741	121,541	127,687	126,071	152,366	139,478	150,929	**1,623,943**
2008	158,776	149,744	140,256	142,321	150,314	149,299	133,355	122,636	128,427	134,943	158,673	168,043	**1,736,787**
2009	186,668	176,596	154,059	101,288	117,754	140,929	161,055	156,239	178,194	191,697	190,132	253,752	**2,008,363**
2010	229,032	196,746	210,337	224,753	179,168	140,929	182,876	201,273	195,318	220,925	237,692	265,613	**2,484,662**
2011	265,367	237,554	257,454	221,854	266,080	237,153	244,181	219,440	209,259	182,671	192,683	189,868	**2,723,564**
2012	298,227	283,945	285,583	314,494	287,100	267,306	213,953	238,725	228,186	275,948	347,212	289,393	**3,330,072**
2013	345,411	350,459	308,847	331,717	297,038	273,152	297,439	308,065	280,235	326,579	331,823	328,725	**3,779,490**
2014	367,980	384,664	360,675	366,610	339,580	232,400	316,631	304,725	368,666	382,064	365,824	368,900	**4,158,719**
2015	436,358	426,697	421,841	416,628	325,095	298,970	337,805	358,358	461,921	400,054	420,650	380,052	**4,684,429**
2016	400,140	450,902	396,975	363,538	343,162	296,272	296,242	323,603	302,981	336,863	367,964	360,405	**4,239,047**
2017	339,764	350,380	355,217	346,559	314,344	298,306	278,971	280,983	262,464	325,574	358,997	357,280	**3,868,838**
2018	358,248	347,227	362,221	376,133	339,165	344,286	282,602	386,911	295,293	348,281	352,225	393,840	**4,186,432**
2019	390,369	414,487	402,247	399,878	340,529	325,141	299,777	369,594	329,292	385,123	396,834	422,449	**4,475,720**
2020	386,476	449,054	431,845	426,029	376,050	355,472	331,318	386,945	363,602	405,449	421,180	426,716	**4,760,136**
2021	390,369	471,564	452,455	445,406	391,466	373,483	343,122	406,066	378,448	424,339	439,303	446,858	**4,962,879**
2025	402,049	539,091	514,285	503,538	437,714	427,515	378,533	463,427	422,988	481,011	493,674	507,283	**5,571,108**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 26: Number of Lao Travel Agents from 2013-2018

Province	Number of Travel Agents						Number of Branch Travel Agents					
	2013	2014	2015	2016	2017	2018	2013	2014	2015	2016	2017	2018
Total	**290**	**342**	**368**	**381**	**422**	**503**	**75**	**68**	**55**	**51**	**45**	**36**
Attapeu	3	3	2	3	3	3	0	1	0	0	0	0
Bokeo	15	15	17	16	17	15	4	1	3	1	1	1
Bolikhamxay	2	2	1	2	4	4	0	5	0	0	0	0
Champasack	24	28	29	27	30	32	14	0	10	7	7	7
Houaphanh	2	2	1	1	2	2	0	0	0	0	0	0
Khammouane	4	4	3	3	5	6	4	4	1	2	2	1
Luang Namtha	5	5	5	6	7	7	3	28	1	1	1	1
Luang Prabang	42	49	57	61	67	78	25	0	24	23	20	17
Oudomxay	3	3	4	3	3	3	0	2	0	0	0	0
Phongsaly	0	0	0	0	1	3	1	9	1	1	1	0
Saravane	1	3	3	0	2	2	1	0	0	0	0	0
Savannakhet	12	12	10	10	11	11	4	4	0	0	0	0
Sekong	2	2	0	0	0		0	10	0	0	0	0
Vientiane Capital	162	197	216	218	238	292	9	0	9	9	8	3
Vientiane Province	6	6	9	17	18	25	2	0	2	2	2	3
Xaisomboun	0	0	0	0	0	0	0	0	0	0	0	0
Xaiyabouli	4	5	5	7	8	12	0	4	0	0	0	0
Xieng Khouang	3	6	6	7	6	8	8	0	4	5	3	3

Table 27: Number of Tourist Sites in Laos in 2018

Province	Natural sites	Cultural sites	Historical sites	Garand Total	Operated	Registered	Under development
Total	**1318**	**596**	**294**	**2208**	**817**	**1040**	**590**
Attapeu	33	18	12	**63**	**19**	**11**	**7**
Bokeo	53	14	10	**77**	**18**	**40**	**41**
Bolikhamxay	100	12	3	**115**	**30**	**47**	**7**
Champasak	127	55	35	**217**	**217**	**13**	**16**
Houaphanh	43	28	62	**133**	**15**	**83**	**4**
Khammouane	143	33	31	**207**	**28**	**157**	**120**
Luang Namtha	55	47	7	**109**	**62**	**68**	**15**
Luang Prabang	114	77	33	**224**	**24**	**90**	**25**
Oudomxay	54	40	12	**106**	**30**	**58**	**46**
Phongsaly	27	74	4	**105**	**80**	**69**	**7**
Saravanh	50	38	6	**94**	**33**	**90**	**16**
Savannakhet	78	37	11	**126**	**120**	**24**	**63**
Sekong	19	6	9	**34**	**5**	**17**	**14**
Vientiane Capital	45	24	15	**84**	**19**	**11**	**21**
Vientiane Province	171	25	4	**200**	**44**	**168**	**165**
Xaisomboun	57	5	10	**72**	**4**	**35**	**8**
Xaiyabouli	70	19	7	**96**	**49**	**5**	**13**
Xieng Khouang	79	44	23	**146**	**20**	**54**	**2**

Source of data: Ministry of Information, Culture and Tourism, Tourism Development Department.

Table 28: International visitor arrivals by mode of transport And purpose of visit, 2014-2018

Year	2014	2015	2016	2017	2018
Grand Total	**4,158,719**	**4,684,429**	**4,239,047**	**3,868,838**	**4,186,432**
By mode of transport					
By air	499,690	520,523	578,925	520,176	612,967
By land	3,659,029	4,163,906	3,660,122	3,348,662	3,573,465
By purpose of visit					
Business	191,301	163,955	373,036	479,735	309,796
Holiday	3,726,212	4,267,515	3,403,955	2,816,509	3,391,010
Visit	87,333	65,582	178,039	352,064	138,152
Official, Convention	66,540	112,426	93,259	81,245	58,610
Education				61,902	121,407
En Route/ In transit				11,606	20,932
Others	87,333	74,951	190,758	65,777	146,525

Table 29: Revenue from Tourism and Major Exports, 2014-2018

Note: Revenue in Millions of US Dollars

Product	2018		2017		2016		2015		2014	
	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank	Revenue	Rank
Tourism	**811.0**	**4**	**648.0**	**4**	**724.1**	**4**	**725.3**	**3**	**641.6**	**2**
Garments	193.9	6	182.3	6	88.8	6	199.3	6	219.5	6
Electricity	1,408.1	3	1,280.3	3	940.7	3	495.5	4	586.1	3
Wood Products	184.5	7	48.6	8	39.0	7	144.6	7	159.9	7
Coffee	102.6	8	105.1	7	59.9	8	54.7	8	48.4	8
Agricultural Products	586.4	5	582.5	5	584.2	5	319.8	5	238.2	4
Minerals	1,439.4	2	1,390.5	1	1,314.0	1	1,292.4	1	1,325.2	1
Handicrafts	18.0	9	3.2	9	0.97	9	2.1	9	5.3	9
Other Industries	1,476.9	1	1,295.0	2	1,312.1	2	917.2	2	237.6	5

Source: Ministry of Industry and Commerce.

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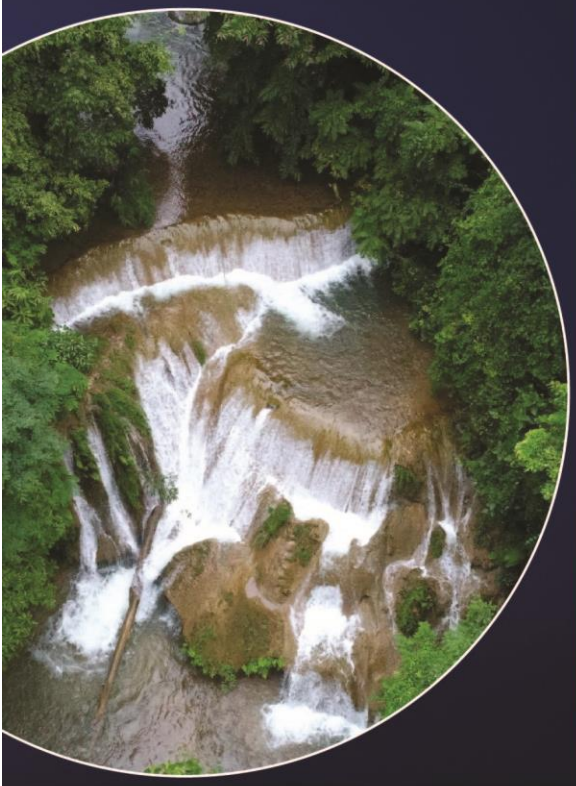

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